

COVER DESIGN PACKAGES

The saying goes, “don’t judge a book by its cover.” While that may be true in some cases, in the world of publication the cover is what often attracts a new reader. A great cover instantly communicates key thoughts, messages and images that sum up your book.

JPL Design Solutions offers **four different cover design packages** to best suit a variety of needs and budgets:

- **The ECONOMY**
- **The PREMIUM**
- **The ELITE**
- **and the FIXER UPPER.**

Please use the chart below for a quick comparison, and refer to page 2 for a full explanation.

COVER DESIGN PACKAGES INCLUDE:

- Project Development and Client Collaboration
- Three Rounds of Digital Proofs (*Printed hardcopy proofs available for an additional charge.*)
- Print-Ready Layout of Front Cover, Back Cover and Spine for a Single Printer/Vendor
(*If multiple printers are being used, a different file will be needed for each vendor. Adjusted cover layouts will be at an additional cost of \$75 each.*)
- Jpgs of Front/Back Covers for Marketing and Websites
- Full Set of Digital Files for Your Records

COVER DESIGN PACKAGES AT A GLANCE:

	The ECONOMY	The PREMIUM	The ELITE	The FIXER UPPER
# of Cover Options	2-3	3-5	4-8	1
3 Rounds of Proofing	✓	✓	✓	✓
Design Consultation	<ul style="list-style-type: none"> • 15 minute call for project kickoff • Email project status / communication 	<ul style="list-style-type: none"> • 30 minute call, zoom, or in-person meeting • Email project status / communication 	<ul style="list-style-type: none"> • 1 hour call, zoom, or in-person meeting • 30 minute project mid-point consultation call • Email project status / communication 	<ul style="list-style-type: none"> • Email project status / communication
Images Included in Price*	1	3	4	0
Maximum Design Hours**	7	10	15	3

* Extra images may be requested for an additional charge. See page 3. ** Additional time billed at \$75/hour.

COVER DESIGN PACKAGES & PRICING

These fees are for design services only. Printing/manufacturing fees, ISBN costs, hardcopy proofs, some image purchases, and other miscellaneous publishing and production fees are not included in our pricing.

"THE ECONOMY"

This package is perfect for the client with a vision in mind of the cover. Based on the client's direction, front cover designs will be created using hi-resolution, digital images from the client's personal collection and/or purchased from a quality image website such as Adobe Stock or Shutterstock. A different image may be used on each cover option, or both may be blended together on one or both covers.

PAPERBACK \$500 :: CASEWRAP OR DUST JACKET \$600 :: BOTH \$700

"THE PREMIUM"

This package is for the client who has already done the research, but needs some collaboration time with a designer. Front cover designs will be created using hi-resolution, digital images from the client's personal collection and/or purchased from a quality image website such as Adobe Stock or Shutterstock. Using the chosen images, a JPL designer will collaborate with the client to create a cover that embodies the spirit of the text.

PAPERBACK \$750 :: CASEWRAP OR DUST JACKET \$850 :: BOTH \$950

"THE ELITE"

This is our full-service package. In addition to researching current trends for the book's genre, our designer will personally collaborate with the client on concepts and vision. Using the information gathered, a JPL designer will select a variety of images, create a variety of title / typography options, and design a variety of cover options in order to present a portfolio filled with an array of cover ideas that reflect the manuscript's theme and client's concepts.

PAPERBACK \$1125 :: CASEWRAP OR DUST JACKET \$1225 :: BOTH \$1325

"THE FIXER UPPER"

Your cover design is finished but, much to your dismay, you have been told it is not "print-ready." Have no fear, simply send us your finished cover (please include all imported images) and a JPL Designer will rebuild it to meet any printer's specifications.

PAPERBACK \$300 :: CASEWRAP OR DUST JACKET \$400 :: BOTH \$500

COVER PROCEDURES

All cover packages (with the exception of The Fixer Upper) will proceed as follows:

- **STEP 1:** A variety of cover designs will be created for the client to review according to the cover design package selected.
- **STEP 2:** Collaboration between client and designer over the presented options, fine-tuning or combination of designs may be requested, refined cover is presented.
- **STEP 3:** Three rounds of digital (pdf) proofs will be provided for review of content.

THREE ROUNDS OF PROOFING

You will receive the opportunity to review and proof your cover three times during the process. Guideline of anticipated workflow is as follows:

- **ROUND 1:** Maximum of 15 Corrections
- **ROUND 2:** Maximum of 5 Corrections
- **ROUND 3:** Final Confirmation and Sign-off

A LA CARTE COVER OPTIONS:

STOCK IMAGES :: \$25 FOR MOST IMAGES ON ADOBE STOCK

If you need us to include more images than your cover package allows, we are able to add on the service of additional image purchasing for a small fee. The price listed is for images found on www.stock.adobe.com. We will purchase stock imagery from other websites, but the cost will vary.

ADDITIONAL COVER DESIGNS :: \$75 PER ADDITIONAL DESIGN

Sometimes the scope of a project changes as the book develops. We understand! When additional cover options are needed, we offer the option to add more cover designs to your selected package.

ADDITIONAL COVER LAYOUTS FOR PRINTING :: \$75 PER ADDITIONAL FILE

If you intend to print your book with more than one printer, you will need a cover file that is set up specifically for that additional printer's specifications. We can easily modify any JPL designed cover file to accommodate additional output options.

PRINTED COVER PROOF :: \$40 (INCLUDES SHIPPING IN THE CONTINENTAL USA)

Color proofs are available for accurate cover color evaluation.

FOIL/EMBOSSING DIE DESIGN :: \$100

If a client would like his/her book cover to include foil stamping or embossing, a proper stamping die must be created. We can work this seamlessly into the cover design package.

NEW AUTHOR INFORMATIONAL MEETING

Welcome to the wonderful world of publishing! It is an exciting, yet sometimes uncertain journey. We at JPL Design Solutions are happy to help you through this journey so that your project can turn out just as you envisioned.

You have your manuscript finished, but what's the next step? What do you need to begin publishing? Are you prepared to work with the JPL designers? When is the appropriate time to share your vision? And how will you get the book printed? Will you list on Amazon?

There are so many questions, and it may feel overwhelming. JPL Design Solutions offers new and unexperienced authors the opportunity to meet with (if local) or phone conference a project manager and/or graphic designer. During this hour-long meeting, we will go over the components any author needs to have ready to begin the journey from manuscript to finished book, as well as save time to answer any publishing, design, printing, and fulfillment, questions.

1 Hour Meeting :: \$150

TEXT LAYOUT PRICING

You have written your book and your cover has been designed. The next step is to format and typeset your work. JPL's text processing services will transform your work into a finished document that maximizes reader comprehension and minimizes reader distractions.

JPL prides itself on our cost effective typesetting and page layout services, while never compromising on quality. As always, our goal is to guarantee that you have a stress-free and positive experience working with our professionals.

INTERIOR DESIGN / TEXT LAYOUTS INCLUDE:

- Project Development and Client Collaboration
- Two Different Sample Chapter Designs
- Full Text Layout Formatting
- Three Rounds of Digital Proofs
(Printed hardcopy proofs available for an additional charge.)
- Full Set of Digital Files for Your Records

When designing the interior of your book, the first step is to create a style that reflects the spirit of the work. JPL Designers do not use templates and will create a unique look compatible with your subject matter. The subtleties in the use of font styles and sizes will convert a word-processed document into a genuine book. Through project development and author collaboration, two separate sample page designs will be created for you to review. Once a design is chosen, the rest of the book will be typeset and the proofing phase will begin.

NOVEL TEXT PRICING

Novel text is considered to be black and white text on a page. Text that includes a lot of specialty formatting, text boxes, or reference formatting will require a special quote.

BASE PRICE—LAYOUT/DESIGN PLUS 96 PAGES OF FORMATTING :: \$500

ADDITIONAL 16 PAGE INCREMENTS :: \$35/set

Image Processing

If you should elect to include images in your book, additional fees will occur. JPL provides the following services:

Scan original artwork in-house, color correct, and process :: \$15/image

Take digitally provided artwork, color correct, and process :: \$5/image

Image touch-up and repair; extensive Photoshop work (to be billed in 15 minute increments) :: \$75/hour

Concordance

JPL will create a concordance based on the author's list of keywords. :: **\$1/word**

THREE ROUNDS OF PROOFING

You will receive the opportunity to review and proof your text three times during the process. Guideline of anticipated workflow is as follows:

- **ROUND 1:** Maximum of 75 Corrections
- **ROUND 2:** Maximum of 15 Corrections
- **ROUND 3:** Final Confirmation and Sign-off

TEXT LAYOUT PRICING, CONTINUED

CHILDREN'S BOOK TEXT PRICING*

Children's book text has a small amount of text on a page with full color images. Page design options will include specialty text formatting with additional design elements that enhance the illustrations and story.

BASE PRICE—LAYOUT/DESIGN PLUS 32 PAGES OF FORMATTING :: \$750

ADDITIONAL 4 PAGE INCREMENTS :: \$30/set

**The cost to process artwork provided as a digital file is included. Artwork needing scanning will be an additional \$7 per image. Text that includes a lot of specialty formatting or special effects will require a special quote.*

REFERENCE BOOK / ART BOOK / WORKBOOK PRICING

Reference books, art books, and workbooks vary greatly, these books are quoted on a project by project basis. A sample of the text will be needed for quoting. Books that contain pull quotes, footnotes, shaded boxes/insets, writing lines, bulleted lists, and similar elements would fit under this section.

A LA CARTE TEXT OPTIONS:

STOCK IMAGES :: \$25 FOR MOST IMAGES

If you need us to include more images than your cover package allows, we are able to add on the service of additional image purchasing for a small fee.

PRINTED BLACK AND WHITE TEXT PROOF :: \$25 STANDARD WHITE PAPER; \$75 SPECIALTY PAPER (INCLUDES SHIPPING IN THE CONTINENTAL USA)

Our black and white text design packages offer *1 black and white proof on basic white paper* which is included in the cost. If an additional black and white hardcopy proof is needed, we are happy to provide the service. This is for books with a page count of 500 pages or less.

PRINTED COLOR TEXT PROOF :: \$75 (INCLUDES SHIPPING IN THE CONTINENTAL USA)

Full color proofs are available on specialty paper stock. This pricing is for books with 100 pages or less.

EBOOK SERVICES

Writing a book takes a certain set of skills and disciplines. Getting your book into a reader's hands, often times, requires the opposite types of skills. JPL Design Solutions is here to help! Our professionals will help you get your printed book converted to an eBook. We can also consult you on listing your ebook on Amazon or other popular ebook sales websites.

EBOOK CONVERSION:

JPL designers will coordinate the conversion of your printed book files to popular .epub format.

Ebook Conversion from JPL Designed Files

- Conversion of print-ready files to .epub

Ebook Conversion of Novel Text :: \$150 (Maximum 150 pages)

Ebook Conversion of Reference Text, Fixed Layouts, Complex Formatting :: Special Quote

Ebook Cover Design Services:

Ebook Cover Design :: See Cover Design Package prices, minus \$75 if applicable

- Select one of our Cover Design Packages (pages 1–2).
- You will receive \$75 off your selected packages for a front cover *only* design.

Ebook Conversion for Non-JPL Designed Books:

Ebook Conversion from Customer Documents :: Special Quote—Please supply book documents for review.

EBOOK LISTING CONSULTATION:

Need help getting your ebook listed on Amazon? JPL is able to walk you through the process of getting your site set up, and your ebook listed.

Ebook Listing Consultation :: \$75/hour

BOOK REGISTRATION WITH JPL BOOKS

JPL Books is pleased to offer official publishing and registration services for your titles! Authors and independent publishers may elect to publish under the JPL Books umbrella, where we take care of all the paperwork in officially registering your titles with R.R. Bowker, the Library of Congress, and the U.S. Copyright Office. In electing JPL Books to provide these services, your books will also be available on R.R. Bowker's "Books in Print" online catalog system.

This pricing listed below is for one book title in a single format. Depending on the number of titles and variations of that title (paperback, hardcover, audiobook, ebook, etc.) you may be required to enlist some of these services multiple times. Your unique contract will specifically outline your project's requirements.

ISBN AND BARCODE ASSIGNMENT :: \$125

A unique International Standard Book Number (ISBN) will be assigned to your title, and it will be registered in the R.R. Bowker system. Your title will be a part of Bowker's authoritative, professional online book and publisher information source, "Books in Print." A UPC barcode file will be provided for the back cover when applicable.

JPL Books will be listed as the publisher in the R.R. Bowker system.

Pricing Includes:

- One ISBN
- One barcode (if applicable)
- Registration of ISBN on R.R. Bowker's website

LIBRARY OF CONGRESS PREASSIGNED CONTROL NUMBER ASSIGNMENT :: \$105

Your title will be on file with the Library of Congress and the PCN number will be provided for inclusion on the copyright page. ***JPL Books will be listed as the publisher with the Library of Congress.***

Pricing Includes:

- Preassigned Control Number (PCN)
- Paperwork and communication with the Library of Congress
- Shipping of one copy of the book to the Library of Congress

U.S. COPYRIGHT REGISTRATION :: \$170

Copyright should never be an option! Your title will be protected through registration with the US Copyright.

JPL Books will be listed as the publisher with the Library of Congress.

Pricing Includes:

- Registration fee for single author, one work
- Paperwork and communication with the Library of Congress/U.S. Copyright Office
- Shipping of one copy of the book to the Library of Congress/U.S. Copyright Office

Thank you for giving JPL Design Solutions the opportunity to collaborate with you on your project. To best serve you, we need to create a quote tailored to your needs. Please complete this form and return to JPL via email, fax, or regular mail. Once received, we will send you a Confirmation of Agreement. If you have any questions or need more information, we will be happy to assist you.

CLIENT CONTACT INFORMATION:

Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Alt Phone: _____

E-mail: _____

How did you learn about our services? _____

BOOK SPECIFICATIONS:

Title for Front Cover: _____

Subtitle or Other Text for Front Cover: _____

Author Name for Front Cover: _____

Publisher Name for Spine: _____

ISBN: _____ Price of Book: _____ Trim Size of Book: _____

Cover: Paperback Casewrap or Dust Jacket Both (*please check one*).

If book is hardcover, are foil stamping dies needed? Yes No

Text Pages: Black & White Full-Color Interior Black & Spot Color (*please check one*). Estimated Page Count: _____

BUILD YOUR PACKAGE:

Cover Design (Check one: Economy Premium Elite Fixer Upper)

Interior Page Layout (Check one: Black & White Novel Text Children's Book Text Reference/Heavy Design Formatting)

Images (\$15 per scanned file / \$5 per digital file); Estimated number of images: _____

Image Clean-up (\$75/hr, to be billed in 15 minute increments); Estimated number of images: _____

Concordance Generation (\$1 per word in concordance); Estimated number of words: _____

Additional Services

eBook Conversion *eBook Conversion from files NOT created by JPL Design Solutions, or books with heavy imagery and formatting are quoted on a project-by-project basis.

New Author Informational Meeting

ISBN and Barcode Assignment (Registered under the publisher name JPL Books)

Library of Congress PCN Assignment (Registered under the publisher name JPL Books)

U.S. Copyright Registration (Registered under the publisher name JPL Books)

Additional Design Requests: _____

Client Signature: _____ Date: _____

Date:
Client:
Project Name:

We are delighted you have selected JPL Design Solutions to design your project. We agree to create and furnish you with completed digital files as outlined in your quote. Please carefully review the terms listed below. Upon approval, please sign and date the bottom of this letter. Receipt of the signed letter will initiate the start of this project.

We estimate the project will cost \$_____ (based on the specs in your project quote). You will be immediately informed if JPL feels there are any issues that may cause a delay in the completion of the project. Additional design concepts, added pages or images, extra corrections, etc. may have an impact on the file price.

Payment: To initiate this project a preliminary payment of 50% of the overall quoted price should accompany this signed agreement. Final payment is to be received at the project’s conclusion before completed files are sent to the printer.

Copyright: While copyright and full ownership of the completed project belong to you, JPL Design Solutions / Success by Design, Inc. asks that the client furnishes us a hard copy of your project that JPL may include in our portfolio and feature on our website as an example of our capabilities. We also request permission to include your name on our client list.

By signing this proposal, the client acknowledges that he/she has obtained all necessary permissions to publish the material(s) that will be submitted and agrees to indemnify, defend and hold harmless JPL Design Solutions / Success by Design, Inc, its employees, vendors, and associated companies from any copyright infringement action that may arise.

Cancellation Fee: In the event of cancellation, you are required to submit both written and verbal notice. Upon receipt, an invoice for any work completed up to the date of notification, including any expenses, will be rendered. We will send files of completed work to you when final payment has been received.

Rush Fee: The majority of our projects require approx 2-4 weeks before files will be ready to send to a printer. In the event that a project is needed in less than 2 weeks (10 business days), a rush fee of \$300 will be added.

Duration of Services: This contract will expire in 180 days from the receipt of this signed contract. A project relaunching fee maybe assessed if the project must be put on hold and restarted, therefore exceeding the 180 day period. Quotes that contain pricing for printing/manufacturing expire 30 days after receipt.

Rights: All work performed by JPL Design Solutions / Success by Design, Inc is work-for-hire. All rights to the artwork created are conveyed to the client upon payment in full. JPL Design Solutions / Success by Design, Inc reserves the right to decline any manuscript without liability.

Client Supplied Images and Graphics: Grayscale and/or color photos must be supplied as high-resolution 300 dpi files at final size. Black and white “line” art must be supplied as 600 dpi or vector files. Please note: attempting to increase the resolution after the files have been created does not produce acceptable results.

You will be notified if supplied images require correction for proper printing. On occasion, an image may fall within accepted guidelines, but unexpected problems emerge when the printer processes the files. JPL Design Solutions is not responsible for any such problems, delays or costs associated with incorrectly prepared artwork supplied by the client.

Image Processing: If you should elect to include images in your book, additional fees will occur.

Our prices for novels are:

Scanned from original artwork, color corrected, and processed\$15/image
Digitally provided artwork, color corrected, and processed.....\$5/image

Images for children’s books and art books may require special attention, or may be included as part of the quote, and will be evaluated on an individual basis.

Confirmation continued on the next page...

Revisions and Additional Charges: Deposits are non-refundable once concepts have been presented. Cover design prices do not include custom illustration or photography (those services will need to be contracted separately). We will be happy to quote a firm price once all your design requirements have been examined. Revisions beyond those specified above are chargeable at \$75 per hour. Postage and handling, overnight deliveries, and requests for other services not specifically detailed here are additional.

Additional Pages: In the event that your book's page count exceeds the quoted page count, the necessary additional pages will be added to the project, and an additional fee will be added. For novels, the cost is \$35 per 16 pages.

For children's books, the cost is \$30 for 4 page-increments. The processing of artwork from digital files is included in this cost. Images/artwork needing to be scanned will be an additional \$7 per scan.

Reference books, art books, and workbooks will be evaluated on an individual basis.

Proofing: We understand that some typos will be caught during the typesetting and formatting process. At JPL we offer Three Rounds of Proofing. This allows the designers and clients three proof exchanges to catch necessary corrections and make corrections. Our proofing allotment is as follows:

COVER PROOFS*

- **ROUND 1: PDF / Digital Proof** – Maximum of 15 Corrections
- **ROUND 2: PDF / Digital Proof** – Maximum of 5 Corrections
- **ROUND 3: PDF / Digital Proof** – Final Confirmation and Sign-off

TEXT PROOFS*

- **ROUND 1: PDF / Digital Proof** – Maximum of 75 Corrections
- **ROUND 2: PDF / Digital Proof** – Maximum of 15 Corrections
- **ROUND 3: PDF / Digital Proof** – Final Confirmation and Sign-off

Additional Proofs: A \$75.00 per hour rate will be added if ROUND 3 PROOFS need corrections and additional proofs are created.

**Hardcopy proofs are available at any stage for an additional charge. Please contact JPL for a quote. Expect 3–5 business days (plus transit time) for your proof to be printed and ready for review.*

While you are proofing we ask that you mark any errors made by the JPL Designers with a TE (Typesetter's Error). Typesetter's errors will be corrected at no charge and without penalty against the client's allotted corrections.

Please sign and date the bottom of this letter acknowledging you agree to the terms stated on the quote and in this letter. If you have any questions or need additional information, I will be happy to assist you. We look forward to collaborating with you on this project!

Sincerely,
Amy Cole
Director of Design

Client Signature

Date