

#### Whole-Body Red Light Therapy

Clientele will benefit from full body rejuvenation with 15 minute Prism Light Pod sessions.



Relieve inflammation, stimulate collagen production, relieve sore muscles, aches and pains and enhance relaxation.

#### **Suggested Pricing**

Single sessions, Enhancements/Add-ons, or A-la-cart: \$50 Residential or local memberships: \$299-\$349

#### **Facial Treatments**



Promote "Zero Downtime Recovery" from aesthetic services and facial treatments that cause redness and inflammation.

Prism Light Pod sessions will boost healthier, younger looking skin by reinforcing firmness, elasticity, smoothing wrinkles and cellulite, reduce the visibility of scarring from head to toe.

### Massage



Relieve soreness and inflammation in the area of focus. Improve healing throughout the body 4-10 times faster post massage.

#### **Body Treatments**



Complement body treatments with Prism Light Pod sessions for full-body rejuvenation. Whole-body red light therapy sessions will increase circulation, reduce the appearance of cellulite, stimulate collagen production and open pores which allow moisturizers to penetrate deeper into the skin

#### **Touchless Menu**

The six light therapy treatment settings allow you to implement a 100% unattended "Touchless" therapy which doesn't require a technician to administer.





## **ROI Business Case**

Adding Prism Light Pod red light services to your resort spa menu will generate a substantial new line of incremental revenues.

For example; if your spa is open 7 days a week from 7am-7pm, you have the capacity of adding 252 light pod sessions per week or 13,104 sessions per year, that's a revenue capacity of \$655,200 of potential incremental annual revenues at \$50 per session.

Here's a revenue and post-tax ROI breakdown based on capacity utilization:

At 100% utilization: \$655,200 divided by cost of \$13,000\* per year = annual ROI 504% At 75% utilization: \$491,400 divided by cost of \$13,000\* per year = annual ROI 378% At 50% utilization: \$327,600 divided by cost of \$13,000\* per year = annual ROI 252% At 25% utilization: \$163,800 divided by cost of \$13,000\* per year = annual ROI 126%

You may finance or lease the pod with zero-down 60-months at approx. \$1500/month and pay off the entire pod within several months. Your light pod will qualify for a section 179 IRS tax deduction of approximately \$5,000 per year \*.

To learn more please visit us at: www.prismlightpod.com or contact us at: <u>infoprismlightpod@gmail.com</u> or call us at (720)-231-5384

# Q&A

- Is Prism Light Pod safe and effective?
- Yes. Prism Light Pod uses noninvasive, non-fluorescent, non-UV rays, and non-infrared heatbased red LED technology.
  Prism Light Pod has pioneered & perfected whole body photobiomodulation systems for resort spas worldwide.
- How does it work?
- Red Light Therapy delivers deep photo-cellular or mitochondrial healing. Clients lay comfortably for 15-minute sessions. The automatic timer turns Prism Light Pod off at the end of each session and the receptionist wipes it down with a disinfectant wipe
- How much training and administration is required?
- There is no training required and the Prism Light Pod is automated and 100% unattended. There are six-optimized usecase settings.