

## SHOP TO WIN CONTEST RULES

\*SHOP TO WIN CONTEST\* This promotion begins Thursday, April 11, 2019 at 4PM EST until Monday, April 15, 2019 at 4PM EST. Valid only on purchases made through luglife.com or luglife.ca.

This contest is sponsored by Lug Canada, Inc. / Lug USA, LLC, having offices at 1351 Rodick Rd. in Markham, Ontario (the "Sponsor"). The "Spin to Win" Contest (the "Contest") will begin on Thursday, April 11, 2019 at 4PM EST and end on Monday, April 15, 2019 at 4PM EST (the "Promotion Period"). All online contest entries must be received by the Sponsor no later than 3:59 PM EST on April 15, 2019. This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. You are providing your personal information to the Sponsor and not to Facebook. By participating in this Contest, each Participant agrees to and effectively releases and forever discharges Facebook from any and all claims, demands, actions, damages, liabilities, costs, losses, and expenses arising out of, or in connection with, the Contest.

## ELIGIBILITY

This Contest is open to legal residents of Canada & United States, who are eighteen (18) years of age or older on or before the date they submit their contest entry. Directors, officers, agents of the Sponsor and all of their respective parent companies, affiliated entities and divisions, and members of the aforementioned individuals' respective immediate families (for the purpose of the Contest, immediate family includes children, siblings, and parents) domiciled in the same household, are not eligible to enter. The respective families of the employees of the Sponsor, respective parent companies, affiliated entities and divisions, and members of the aforementioned individuals' respective immediate families (for the purpose of the Contest, immediate family includes children, siblings and parents) domiciled in the same household, are not eligible to enter.

The Contest is subject to all applicable federal, state/provincial, and local laws and regulations. By entering the Contest, participants agree to be bound by and accept the terms and conditions of these official rules (the "Rules"). The Contest is void where prohibited by law.

## HOW TO ENTER

To qualify for this promotion, Purchases made through luglife.com or luglife.ca from Thursday, April 11, 2019 at 4PM EST until Monday, April 15, 2019 at 4PM EST are Valid. No purchase necessary. Contact [customer@luglife.com](mailto:customer@luglife.com) to enter. A skill testing question will be required where applicable.

Odds of winning will depend on the total number of eligible entries received during the Promotion Period. Lug reserves the right to remove an entry from the Contest and consequently disqualify any person tampering with the entry process or otherwise in violation of the Rules – or to cancel, terminate, or modify the Promotion in its sole discretion.

By accepting their prize, each Participant agrees to these Official Rules. Entries received before the contest period will not be included in the draw(s). Entries received after the Promotion Period will be void.

## WINNER SELECTION & NOTIFICATION PROCESS

One entry will be selected via random draw. The winner will be notified via **email**.

## PRIZE

There will be multiple prizes that range in value from \$40 to \$99 CAD with 10 random draws taken, prize awarded in the form of a physical item which will be delivered to the Winner by mail with their order.

## GENERAL

1. The Sponsor will not enter into any correspondence pertaining to this Contest, except with potential winner. Lug shall not be responsible under any condition whatsoever for any problems or technical malfunctions relating to the Contest or for any online errors, printing errors, or typographical errors or problems in connection with any Contest-related materials.
2. Participants agree not to knowingly damage or cause interruption of the Contest and/or prevent others from utilizing the Contest, as prohibited by law. Any attempt by anyone to damage or interrupt the Contest shall be considered a violation under criminal and civil law. The Sponsor reserves the right to seek damages or other remedies against such person to the fullest extent permitted by law, including criminal prosecution.
3. The Sponsor assumes no responsibility for any failure of the Lug's webpage, the Lug Facebook page, or the Lugs website (herein collectively referred to as the "Websites") during and following the promotion of this Contest or for any problems or technical malfunction of computer online systems, servers, access providers, computer equipment, software, or email failure. The Sponsor assumes no responsibility for lost, stolen, late, misdirected, or ineligible entries or for any computer, online, human, or technical malfunctions that may occur in the administration of the Contest. Subject to a contrary ruling by a recognized court of law if for any reason this Contest is not capable of running as planned (due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of the Sponsor or any act corrupting or affecting the administration, security, fairness, integrity or proper conduct of this Contest), Lug's reserves the right, in its absolute and

sole discretion, to disqualify a Participant or Group and/or cancel, terminate, modify or suspend the Contest. Under no circumstances shall the Sponsor be liable for any losses or damages from the use of, or reliance on, the information on the Websites (the "Information") or use of the Websites. The Sponsor makes no warranty or guarantee as to the content, accuracy, timeliness, or completeness of the Information or that the Information may be relied upon for any reason.

4. The Sponsor, and its respective affiliated entities and divisions and their respective officers, directors, employees, agents and representatives (herein collectively referred to as the "Entities") disclaim any and all representations and warranties, express or implied, in fact or in law, in connection with all Prizes. Each Participant assumes all liability for injuries caused or claimed to be caused by participation in the Contest, or the use or misuse of any Prize granted herein, including any and all losses, damages, claims, actions and causes of action with respect to any Prize so granted (including, without limitation, in connection with travel, if applicable). Without limiting the generality of the foregoing, by entering the Contest, each Participant agrees to and effectively releases and forever discharges the Entities from any and all damages, rights, claims, costs and actions of any kind whatsoever arising in connection with the Contest or resulting from acceptance, possession or use or misuse of any Prize (or part of a Prize) awarded in connection with the Contest, including, without limitation, personal injury, death, and/or property damage as well as claims based on publicity rights, defamation or invasion of privacy.

5. Additionally, all Participants assume all liability for injuries caused or claimed to be caused by Contest, including any and all losses, damages, claims, actions and causes of action in connection with the Contest. Without limiting the generality of the foregoing, by entering the Contest, each Participant releases and forever discharges the Entities from any and all damages, rights, claims, costs and actions of any kind whatsoever arising in connection with Contest, including, without limitation, personal injury, death, and/or property damage as well as claims based on publicity rights, defamation or invasion of privacy.

6. A Prize must be accepted as is, and no transfer, product substitution or prize equivalent shall be permitted without the permission of Lug's. Choices of prizes and colours of products are predetermined and will be announced during the facebook live.

7. Odds of winning will be determined by the number of entries by the end of the Promotion. All entries become the property of Lug.

8. If, by reason of a typographical or other error, more prizes are claimed than the number set forth in the Rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available. No more than the advertised number of prizes (1) will be awarded.

9. The Sponsor will share personal information with its personnel in connection with their duties in the Contest. Personal information collected in conjunction with this Contest will be used by the Sponsor: (1) to administer the Contest, including notification of the winning Participants and/or the full name, city, and province of the winning Participants on a publicly available winners list and/or on Instagram and (2) for future advertising/marketing/promotional efforts of the Sponsor.

10. The sponsor shall have the right to use and publish the real name, Facebook handle, city/province, and/or entry content of all participants by any and all means and in all media, now known or unknown for advertising, promotional and/or other purposes related to the Contest without notice and without further compensation.

11. Each Contest participant hereby releases, discharges and saves harmless the Sponsor from any and all claims, demands, actions, causes of actions, damages, liabilities, costs, losses, expenses without limitation, including as may be related to invasion of privacy, infringement of his/her rights of publicity or personality, defamation, libel, slander, and/or any other personal, moral and/or property rights in any way arising out of his/her participation in the Contest and the use of his/her photo by the Sponsor in connection therewith.

12. All expenses related to the receipt and use of the Prize are the sole responsibility of each Prize winning Participant. Without limiting the generality of the foregoing, all expenses not specifically stated herein to be the responsibility of the Sponsor, shall be the sole responsibility of each Participant. No refund or compensation of any costs or expenses incurred by a Prize winning Participant shall be made. The Sponsor denies any liability or responsibility in connection with any injuries, loss or damage of any kind arising out of this Contest or the Prize.

13. In addition to all of the foregoing conditions, the selected Participant, in order to be eligible to receive his/her Prize, must sign a declaration of eligibility, license and release, in a form to be provided by the Sponsor which relieves the Sponsor from any and all liability for injury associated with any Prize awarded to him/her, as well as satisfy any and all laws and regulations and other criteria required by the Prize winner's province or territory of residence. The declaration of eligibility, license and release must be returned to Lug within five (5) business days of it having been provided to the Prize winner. Once the Prize winner has satisfied these requirements, he/she will be entitled to claim his/her Prize.

14. Any selected Participant who fails to abide by the terms set forth in these Official Rules will be disqualified and may, at Lugsole and absolute discretion, be banned from participating in Lug contests for a period to be determined by Lug, without prejudice to Lug right to seek additional remedies for any damages that it may have incurred due to the breach of these Official Rules by such Participant. Should the selected Participant be disqualified for any reason, not claim his/her Prize within the specified time, not comply with the Rules or incorrectly answer the time-limited mathematical skill-testing question, the Sponsor, in its sole discretion, may or may not select an alternate Prize winner.

15. It is the Participant's sole responsibility to notify the Sponsor in writing at the address indicated above if he/she changes his/her address or other contact information. All corrections must be received prior to the expiry of the Promotion Period.

16. If any terms of the Rules are or become invalid, are ruled illegal by any court of competent jurisdiction, or are deemed unenforceable under the current applicable law, it is the intention of the parties hereto that the remainder of the Rules shall not be affected thereby and shall remain in full force and effect.

17. Promotions have no cash value

18. Returns of any portion of the purchase will require equal forfeiture of offer or amount equal to offer

19. Ineligible transactions include gift cards, exchanges, replacements, warranty

20. Lug has the right to end or modify any promotion at any time.

21. Other restrictions may apply.

By participating in this Contest, each Entrant agrees to release and forever discharge Instagram, and Lug/Comark from any and all claims, demands, actions, damages, liabilities, costs, losses and expenses arising out of, or in connection with, the Contest.

For more information – or with any questions or concerns – please contact Lug 1351 Rodick Rd. in Markham, Ontario L3R 5K4, Attention: Lug Customer Service (Spin To Win ).