



**F A R E R**

(Noun) Explorer  
Wayfarer, Seafarer,  
Farfarer

## WATCH CARE

### GENERAL CARE

Every Farer Automatic has been constructed to withstand the test of time. However, like all precision mechanical devices, your watch needs a regular service and proper care. Avoid excessive exposure to direct sunlight or heat. Normal sports activities will not affect the watch's functionality. However, any type of violent shock may upset the movement and ability to keep correct time.

### CLEANING

Watch case and steel bracelet. Gently wipe off the front and back of the watch case or steel bracelet using a clean and slightly damp cloth. Dry and polish your watch with the Farer superfine microfibre cloth.

Nato strap. Using luke warm water and hand soap gently rub the strap until clean. Rinse with water, lay flat and leave to air dry.

Leather straps. Clean regularly with a specially formulated leather care balm. Avoid getting leather straps wet.

### STAINLESS STEEL CROWN WITH BRONZE CAP

The signature Farer bronze cap will patinate as it is exposed to the elements. It may also over time develop a soft green tone depending on the acidity of the wearer's skin. If you wish to return the bronze cap to its original condition, use a pinhead-size blob of metal polish and a fine polishing cloth to gently remove any tarnish. We recommend Peek metal polish.

### WATER RESISTANCE

With the crown screwed in the WR is 200M/656FT. To screw the crown in, push the crown right against the case and screw carefully clockwise.

Your watch case, bracelet and nato strap should be rinsed thoroughly in fresh water after being in contact with salt water. Wipe dry with a soft cloth. Do not submerge a leather strap because the water will damage the natural material.

### IMPORTANT:

Do not use chemicals to clean your watch.

### SERVICING & REPAIRS

All component parts are manufactured from the best materials. However, some parts are subject to natural wear. This is why we recommend that you have a maintenance service carried out on your watch every 3-4 years. Contact Farer for further information about our servicing programme or use a reputable watch technician who has an expertise in Sellita movements. If in doubt about the quality of service needed to uphold your warranty, please contact Farer. Your warranty may be affected if your watch is not properly serviced.

### WATCH STRAPS

Watch straps are guaranteed to be free from manufacturing defects at the time of purchase but are not otherwise guaranteed because they are expected to undergo normal wear and tear. Leather watch straps typically have a finite life span, as perspiration and body oils degrade natural leathers over time.

### WARRANTY & GUARANTEE

Your Farer watch is covered against manufacturing defects for 60 months / 5 years from date of purchase. Upon presentation of the warranty card duly completed, dated and signed by the authorised Farer dealer, alongside proof of purchase, the right of guarantee will be honoured by the official Farer Service Centre.

This warranty excludes the watch case, glass, crown, straps and any damage caused by excessive use or under conditions exceeding water resistance limitations. Please contact Farer to obtain more information.



# BRITISH DESIGN. SWISS MADE.

Congratulations on purchasing a Farer watch.

At Farer, we are passionate about creating watches that are the perfect companions for life's adventures. Farer watches are inspired by the halcyon era of watchmaking, when bold colours and contrasting textures were combined with the very best craftsmanship. Our watches are named after iconic British explorers, vessels and locations that perfectly define the true spirit of Farer: ambition beyond the ordinary.

Thank you for your support.

Here's to the journey.

SELLITA  
SW221-1



PEMBROKE



EXMOOR



LOMOND

## MANUAL WINDING

Your watch has an automatic movement, which means that the motion of your wrist is all your watch needs to function. However, if you have not worn your watch recently, you can give the mechanism a boost either before or after you have set the time.

Unscrew the crown anti-clockwise, gently pull out the crown to position 1, wind the crown clockwise 10-20 times to start the movement. This will power the mainspring of your watch. The rotor will continue to wind the watch as you wear it. Fully wound your watch has a power reserve of approximately 38 hours.

## SETTING THE TIME

Unscrew the crown anti-clockwise, gently pull out the crown to position 3, turn the crown until the correct time is displayed.

## SETTING THE DATE

Unscrew the crown anti-clockwise, gently pull out the crown to position 2, turn the crown clockwise to advance the date indicator. **IMPORTANT:** Only advance the date when the time is after 2AM and before 10PM.

## SCREW IN CROWN

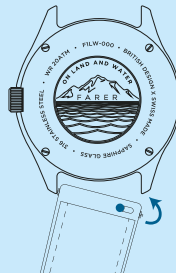
To ensure the full WR of your watch the crown must be screwed in. Push the crown right against the case and screw carefully clockwise.

## INTERCHANGEABLE STRAPS

Our strap mechanism allows you to easily change the look of your watch in seconds, without the aid of a tool.

## QUICK RELEASE STRAPS

To change the strap, pull back the lever to release the pin. Whilst holding back the lever, place pins into lug holes. Once lined up, release lever to secure the strap.

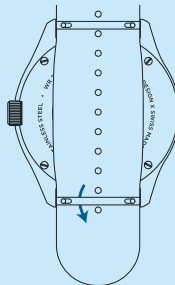
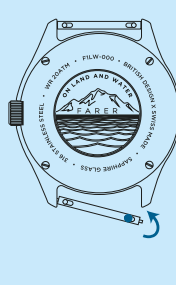


## NATO STRAP

To insert the spring bars pull back the lever to release the pin. Whilst holding back the lever, place pins into lug holes. Once lined up, release lever to secure the spring bar.

Thread the long part of the strap between the spring bars and the back of the watch ensuring that the buckles are facing upwards

Thread the long part of the strap through the keeper on the shorter part of the strap and adjust the watch so it's equidistant between the two keepers. There are effectively two straps passing under the watch.



## METAL BRACELET

We recommend taking your watch and bracelet to a reputable watch store or jeweller, who will measure your wrist and remove links to ensure an exact fit. When measuring your wrist, there should be sufficient room for your index finger to pass between your wrist and the strap.

After removing any links to fit to size, the Farer clasp should be central on the strap and directly opposite the watch case.

To fit the bracelet pull back the levers to release the pins. Whilst holding back the levers, position the bracelet between the lugs. Once lined up, release levers to secure the bracelet

