







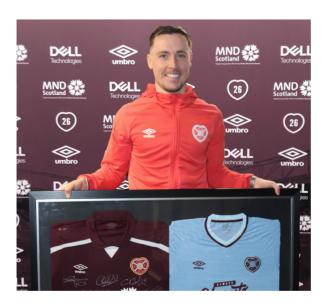


# PREMIUM PACKAGE

Advertising at all cinch Premiership Home games next season. Wrap around advertising across three sides of the stadium on our LED Advertising boards during televised games and on one set of advertising boards during non-televised games.

# **GOLD PACKAGE**

Advertising at all cinch Premiership Home games on one set of advertising boards.



Your party of ten will be greeted by our Principal Ambassador, Gary Locke, and be taken to a champagne reception in our Directors' Suite.

You will then take your places at the top table at the Big Matchday Experience, hosted by Scott Wilson. Our award-winning hospitality team will serve a sumptuous two/three-course meal with a complimentary bar before you take your seats in the stadium. Following the game, you will take part in the presentation to award your chosen Man of the Match.

The Match Sponsor Package, Tynecastle Park's premium experience for matchday sponsors, includes:



## HOSPITALITY.

- VIP Champagne Reception in the Directors' Suite, hosted by Hearts' Principal Ambassador, Gary Locke
- Top table at the Big Matchday Experience, hosted by Scott Wilson
- Complimentary matchday programmes and team sheets
- Two/three-course meal
- Complimentary bar pre and post match
- Executive Seating at Tynecastle Park
- Half-time refreshments
- Post-match presentation to award your chosen Man of the Match
- Signed and framed (Home and Away) Heart of Midlothian FC shirts

# BRANDING OPPORTUNITIES.

- i minute of pitch side advertising on the state-ofthe-art LED boards
- Full-page advert in our matchday programme and digital equivalent
- Use the front cover of our matchday programme
- Recognition as Match Sponsor on the matchday team sheet
- Stadium and lounge announcements acknowledging your sponsorship



Your party of ten will be greeted by a prominent Club Legend and be taken to a champagne reception in our Club Museum, where you will hear tales of past triumphs and have the opportunity to ask questions about your Legend's time at the Club.

You will then be seated at the Legends' Table at the Big Matchday Experience, hosted by Scott Wilson. Our award-winning hospitality team will serve a two/three-course meal with a complimentary bar before you take your seats in the stadium. Following the game, you will take part in the presentation of the Legend's Man of the Match award as chosen by you.

The Legends' Sponsor Package, a truly unique experience for matchday sponsors, includes:





Your party of six guests will enjoy an unforgettable hospitality experience in the Gorgie Suite as the Match Ball Sponsor. You and your guests will be treated to an exceptional two/three course meal with complimentary drinks throughout the day.

After the game, you will enjoy the post-match presentations and receive the match ball, signed by the first team and mounted in a special presentation box, a unique memento to take home after an enjoyable day of entertaining clients or treating your loved ones.

The Match Ball Sponsor Package includes:



# AIN'S



The Captain's Table Sponsor will experience a memorable day of hospitality in the Gorgie Suite for 6 guests, providing you with a link to the matchday Captain. You and your guests will be treated to an exceptional two/three course meal with complimentary drinks throughout the day, entertained by, Scott Wilson.

After the game, you will enjoy the post-match presentations and receive the Captain's signed and framed shirt, an excellent item to mark your visit to Tynecastle Park.

The Captain's Table Sponsor Package includes:





The Match Magazine Sponsor will enjoy a special day in the Gorgie Suite, for six guests, with best-inclass hospitality and a framed copy of the unique fixture cover of the match programme marking the memorable occasion. You and your guests will be treated to an exceptional two/three course meal with complimentary drinks throughout the day, entertained by, Scott Wilson.

After the game, you will enjoy the post-match presentations and receive your signed and framed match magazine cover.

The Match Magazine Sponsor Package includes:





# **FIRST TEAM**

Season 2022/23 player sponsorship packages are now available! The package includes:

Feature on the player sponsorship page of our ever-popular matchday magazine

Feature on the players' profile page of the Hearts website

Receive two invites to the end-of-season Sponsors' Event, where you will meet your sponsored player

Home/Away/Third shirt sponsors will receive a signed player-worn shirt with a personalised certificate from your sponsored player

Boots/glove sponsors will receive a signed and match-worn pair of boots or goalkeeper gloves with a personalised certificate signed by your sponsored player



# **WOMEN'S TEAM**

The women's player sponsorship package includes:

Feature on the player sponsorship page of our ever-popular matchday magazine

Feature on the players' profile page on the Hearts official website

Receive two invites to the end of season Sponsors' Event, where you will meet your sponsored player.

Home, and Away shirt sponsors will receive a signed player worn shirt, presented in a Heart of Midlothian presentation box with a personalised certificate from your sponsored player

# **U18S/RESERVES**

Feature on the player sponsorship page of our ever-popular matchday magazine

Feature on the players' profile page on the Hearts official website

Receive two invites to the end-of-season Sponsors' Event, where you will meet your sponsored player

Home/Away shirt sponsors will receive a signed player-worn shirt, with a personalised certificate from your sponsored player

Boots/glove sponsors will receive a signed and match-worn pair of boots or goalkeeper gloves, with a personalised certificate signed by your sponsored player

