RENOWNED FINE ARTIST AND VISIONARY JUMPER MAYBACH COMES BACK TO THE BRUSH IN 2023 FROM BUILDING ICONIC GLOBAL LUXURY BRAND

MAYBACH CONTINUES TO SPREAD HIS MESSAGE OF UNIVERSAL LOVE, UNCONDITIONAL ACCEPTANCE AND THE FREEDOM TO BE WHO WE ARE THROUGH JUMPER MAYBACH: THE BRAND

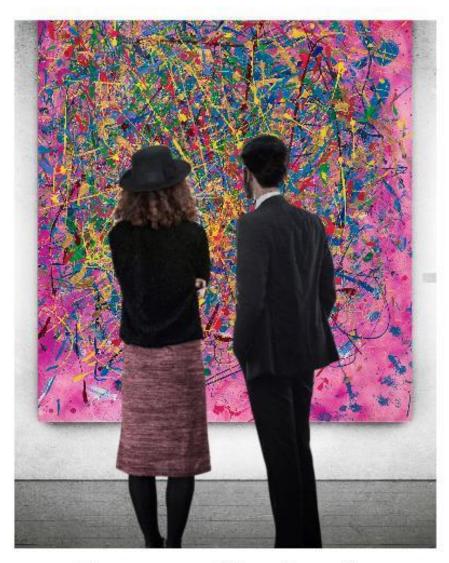
NORTH AMERICAN FINE ART TOUR COMING TO GALLERIES GLOBALLY THROUGHOUT 2023-2034



Pictured: Jumper Maybach in-studio Download Image HERE. (Photo Credit: Daniel Zamora:)

HOUSTON, TX - FEBRUARY 2023 - LGBTQ Celebrity Artist, Activist & Humanitarian Ben Workman aka **Jumper Maybach** is returning to the heart of where it all began after taking a hiatus from creating to serve as artistic director overseeing the launch of his global luxury brand, Jumper Maybach: The Brand. Maybach's wearable art products were inspired by his iconic and revolutionary fine art form, more specifically his latest renowned **Pride Series**. This year, Maybach will come back to the brush to launch his 2023 North American Fine Art Tour in galleries globally. His acclaimed and collected works will grace first-class art spaces and spread his message of universal love and unconditional acceptance in the face of adversity, as he continues to create his artwork for private collectors, corporate installations, museum collections, venerable galleries, and fine art collections globally.

Visit Jumper Maybach's website HERE.



Jumper Maybach.

www.jumpermaybach.com

TAKING THE ART TO THE STREETS

Named Official Artist of Pride in Houston, Texas and Richmond, Virginia, respectively, Maybach's art is a beacon for ending hate, bullying, and intolerance in the world, which now transfers over in the form of wearable art products as he **takes the art to the streets**. His latest Pride Series is a prolific collection exemplifying the iconic style of Maybach's artistic evolution. **Maybach is the artist living the art.** He creates the world of **Pride**: living without fear or hatred, bullying or intolerance. The world Maybach creates repeatedly in his iconic paintings is now



available as a wearable art form, continuing to infiltrate his message throughout the world. Jumper Maybach Art transfers with ease to other consumer products, using them as a blank canvas to spread love, joy, tolerance, acceptance and inclusivity.



PRIDE SERIES

"ART IS THE SHADOW OF HUMANITY" - HENRY JAMES

Having endured emotional abuse, harassment and marginalization throughout his own life because of his sexual orientation, Ben was able to find peace in his own transformation into Jumper Maybach in 2010 — the same year he picked up a brush for the first time. Little did he know, that brush would serve as a vehicle to not only to release his own trauma, but more importantly, to serve as a beacon of light advocating for universal love, unconditional acceptance and the freedom to be who you are throughout the world. As Artistic Director of his own brand, it was imperative to him that



the weight of his message remain consistent in the transfer from fine art to consumer products. Maybach has branded his life's work into wearable art in the form of apparel, accessories and home products. Maybach's exclusive collection ranges from scarves and blankets to statement bags and eyewear to pillows and rugs, all of which express his unique artistic journey and share his message of advocacy and providing a voice for those who have been silenced by discrimination and bullying.





The best-selling <u>Camera Bags</u>, a collaboration with Ahdorned, features a crossbody detachable, adjustable strap to match the bag. The Jumper Maybach collection also features a series of vibrant and innovative scarves, in collaboration with FRAAS, in both sustainable viscose and recycled polyester material. Also included are The T-shirt and T-shirt Dress by Jumper Maybach, indoor/outdoor double-sided print pillows, blankets, area rugs and more. Most notably, Maybach's signature eyewear in partnership with OPR has already received **early celebrity LOVE** from Mario Cantore (Actor: Sex and the City).

Shop Jumper Maybach **HERE**.

Pictured (L): Mario Cantore





JUMPER MAYBACH: LUXURY REDEFINED

BACK TO THE BRUSH:

With the launch of his global brand behind him, Maybach comes back to the brush in a full circle moment to do what he was born to do: **create and advocate**. His legacy as a fine artist evolves with his move back to the brush. Maybach will once again display his works of art in world-renowned galleries, featuring artist in-residence and in-gallery appearances. He will continue his familiar journey, immersing himself back into the world of fine art that shaped his message of diversity, advocacy and an intuitive expression of love, joy and the journey from darkness to the light.

ABOUT JUMPER MAYBACH:

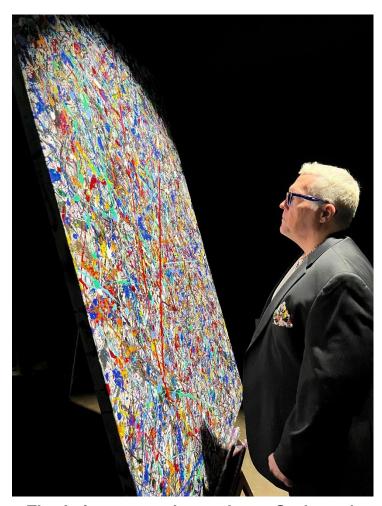
Ben Workman, A.K.A. Jumper Maybach, was born in Corpus Christi, Texas in 1963. His grandfather, who had served as a volunteer clown within various charity organizations for 25 years, applied a white face to him for the first time, and Jumper Maybach was born. After facing years of discrimination and harassment for his sexual orientation, Maybach began to release decades of built up trauma into his art, using his brush as a vessel to not only heal his deep internal wounds, but also to serve as a beacon of light to end intolerance and provide a voice for those who have been silenced by marginalization. Maybach's success in spreading his message through fine art has allowed him to build a global luxury brand of wearable art, permeating his message of love and acceptance around the world. Jumper's art is a constant evolution of color and complete abandonment of the pain — an unplanned performance that creates extraordinary works. Early on in his career, he began to receive national and international recognition, and has since catapulted to become an artist of iconic and revolutionary stature. In 2013, Jumper Maybach held his first gallery show, which ultimately led to an invitation to attend Art Dubai 2013, UAE as a VIP quest. Jumper exhibited in Dubai, UAE, in 2015 and in 2017 at the prestigious ALLIANCE FRANÇAISE.

Shortly after Art Dubai, Jumper had the opportunity to present 39 pieces of art in Venice, Italy. Another career highlight, Jumper has exhibited his art at the Galerie Du Louvre, and just last year, he completed one of the largest commercial installations of his career at the famed Evening Star Building located at 1101 Pennsylvania Ave in Washington D.C.

Named Official Artist of Pride in Houston, Texas and Richmond, Virginia, respectively, Maybach regularly gives back to many LGBTQ organizations around the country through both financial and artistic contributions. He and his partner David actively support GLAAD, the Human Rights Campaign, the Matthew Shepard Foundation, AIDS Foundation Houston, The Montrose Center,

Houston Gay Pride and many philanthropies in Houston where they reside. In addition: The Jumper Maybach North American Fine Art Tour ensures that a portion of each and every artwork sold goes back to the Trevor Project. In 2020 he released his own documentary, "The Jumper Maybach Story", which is available to rent or buy JUMPER MAYBACH: THE DOCUMENTERY. After taking a step back from artistry to serve as Artistic Director overseeing the launch of his global luxury brand, he comes back to the brush in 2023 to return to the heart of his true purpose —

creating extraordinary works that transform the fine art world and spread his message of universal love, unconditional acceptance and the freedom to be who we are.



The Artist contemplates a Large Scale work

WATCH THIS: THE CONVERSATION

WATCH THIS SIZZLE REELS

SOCIAL & DIGITAL PLATFORMS:



THE JUMPER MAYBACH STORY



For Media Inquiries & Fine Art Gallery Partnerships: Allison Zucker-Perelman allison@relevantcommunications.net

561.715.9525 DD

For Licensing & Affiliate Partnerships:
Lesley Levenson

lesleyev@mac.com 310.869.4052 DD



Back to the Brush 2023 The Artist In Studio