

PRESS RELEASE

August 2023 - FOR IMMEDIATE RELEASE

Redux Presents Home Hearing Instrument Dryer: Innovating Home Care for Hearing Instruments

Fishers, Indiana — Redux, renowned for spearheading moisture removal solutions for personal electronics and hearing aids, proudly presents the Redux Home Hearing Instrument Dryer. This step forward in innovative device care harnesses our proprietary technologies to offer users an unrivaled, all-in-one moisture removal solution for hearing instruments at home.

The Redux Home Hearing Instrument Dryer is a game-changer in customer-centric solutions, providing a convenient, at-home tool for maintaining and improving hearing aid performance, ultimately extending its lifespan and reliability.

Standout Features

- Rapid moisture elimination in just 2 hours, thanks in part to its built-in humidity sensors.
- Temperature safe for both both rechargeable and disposable hearing aid batteries
- Demonstrated improvement in functionality for 80% of operational aids and revival of 50% of non-operational hearing aids.
- Lastly, Redux Home now offers complete “charge and dry” integration capabilities for interested hearing instrument manufacturers that are looking for a new solution to their charging/drying systems. Benefits are increased patient satisfaction, reducing repair costs, and ensuring premium device reliability.

Launch Details and Purchase Information

Orders will begin shipping August 2023, and new orders can be placed at our user-friendly and revamped website, www.redux.com.

Wholesale opportunities exist to hearing care professionals and manufacturers looking to offer Redux Home. Please reach out to hearing@redux.com for further information.

About Redux

Redux has been a leader in moisture removal technology since its establishment in 2012, forever changing the drying landscape for hearing devices and personal electronics. With over 72 U.S. and international patents and a presence in thousands of wireless retail stores and hearing care facilities, Redux's patented drying method offers exceptional results.

For further details and updates, please visit www.redux.com.

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