

Date: October 19, 2010

For Immediate Release

Contact: Dave Rogers, Executive Vice President
202-257-0929; dave@timetimer.com

Time Timer Named to *Inc.* Magazine's 5,000

Earns prestigious ranking in magazine's annual award list.

Cincinnati-- *Inc.* magazine ranks Time Timer (timetimer.com) number 3,633 on its prestigious list of the nation's 5,000 fastest growing companies. Time Timer ranks even higher at number 182 in the magazine's sub-category of Consumer Products and Services. The ranking is associated with *Inc.*'s September 2010 special issue.

The magazine recognizes Time Timer for its dramatic growth in the past three years. In the months leading up to the final selection, *Inc.* named Time Timer its "applicant of the week," an honor received by only a handful of companies. Time-Timer is profiled on *Inc.*'s website: <http://www.inc.com/articles/2010/06/applicant-of-the-week-time-timer.html>.

Time Timer is a woman-owned, Cincinnati-based manufacturer and marketer of devices that visually display the passage of time to improve a user's comprehension of elapsed time. Jan Rogers founded the company in 1991 and now markets her unique, patented devices throughout the U.S. and internationally.

"This award confirms that not only do we offer a product that people need and want, but it highlights our success as a business as well," Rogers said. "In classrooms, board meetings and in homes across the U.S. and worldwide, Time Timers are helping educators, businesses, and families make every moment count."

Rogers invented the Time Timer to help her then-four-year-old daughter, who was struggling with how to understand the passage of time. Today, over a million organizations and individuals are using Time Timers to make their lives richer and more productive. From young children learning to understand time to business executives who view time-management as the key to success, the company serves a broad range of customers with many diverse needs.

The genius of the Time Timer is its simplicity. Instead of hands on a clock, a bright red disk represents a block of time. As time passes, the disk gets smaller. When the red runs out, the time is up.



Inc.
500
2010 Honoree



Cont'd

Validation of the Time Timer comes from educators, counselors, business executives, and parents of kids of all ages. Noted author and clinical psychologist, Dr. Adam Cox (dradamcox.com) calls the Time Timer “the best of several products available to assist with time management.”

Celebrated entrepreneur Christy Clarke (<http://www.inc.com/magazine>) said, "I use the Time Timer to stop procrastinating when I have to do things I don't want to do."

Planning and organization guru, Donna Goldberg, www.organizedstudent.com advises, “If your child is a visual learner, the Time Timer can make time real.”

Time Timers are offered in various sizes to meet different needs – from 12-inch wall mounted versions to three-inch personal desktop units. A wristwatch design was introduced in 2005. For the electronic environment, users may choose from a Time Timer software application program, an iPhone App, an iPod Touch App, and a soon-to-be-launched iPad App.

As for Jan Rogers’ advice on how to best use her invention, she says simply, "Use it whenever you need to know – *how much longer*. It’s perfect for those common, everyday routines, events or transitions that you, your family and your colleagues face all the time...the results will surprise you."

For more about how the Time Timer helps organizations and individuals make every moment count, or to order Time Timers for homes, classrooms, or businesses, go to www.timetimer.com.

###