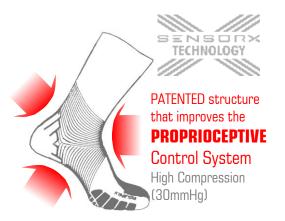




#K204 PROTENNIS CREW





SUPER CUSHIONED insoleHigh Impact Absorber

Improve performance and protect against injuries

High-performance crew sock that guarantees maximum protection thanks to the special PATENTED structure anklearch support, which effectively stimulates the proprioceptive control system, ensures stability to the foot during fast directional changes and prevents the onset of injuries and microtraumas due to jumps, sudden jerks and sudden movements.

Leg and foot in Polypropylene light and resistant, breathable and antibacterial.

With high-density shock-absorbing reinforcements, which guarantee maximum protection and comfort during medium and high impact sports.

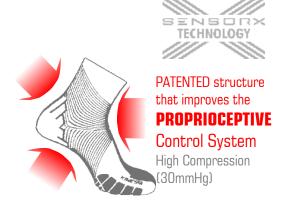






#K104 PROTENNIS QUARTER





SUPER CUSHIONED insole High Impact Absorber

Improve performance and protect against injuries

High-performance quarter sock that guarantees maximum protection thanks to the special PATENTED structure anklearch support, which effectively stimulates the proprioceptive control system, ensures stability to the foot during fast directional changes and prevents the onset of injuries and microtraumas due to jumps, sudden jerks and sudden movements.

Leg and foot in Polypropylene light and resistant, breathable and antibacterial.

With high-density shock-absorbing reinforcements, which guarantee maximum protection and comfort during medium and high impact sports.







Immediate benefits found from the first use:

- STIMULATES the PROPRIOCEPTIVE CONTROL SYSTEM
- IMPROVES STABILITY, BALANCE and POSTURE
- IMPROVE COORDINATION and MOTOR CONTROL
- PREVENTS ANKLE SPRAINS
- FAVORS THRUST and PROPULSION of the athletic gesture
- INCREASE SPORTS PERFORMANCE
- RELAXING and ENERGIZING
- FACILITATES THE VENOUS RETURN
- ACCELERATES POST-TRAUMATIC RECOVERY in the ankle
- REDUCES PAIN and INFLAMMATION from Plantar Fasciitis



PATENTED Technology



SENSORY TECHNOLOGY is the innovative highcompression elastic fabric which, thanks to its PATENTED structure, effectively stimulates the proprioceptive control system.

Materials

Polypropylene technical fabric, light, breathable and antibacterial, it inhibits the formation of bacteria and consequent bad odors.

With anti-shrink pre-wash treatment that ensures the right fit and effectiveness even after repeated washing.

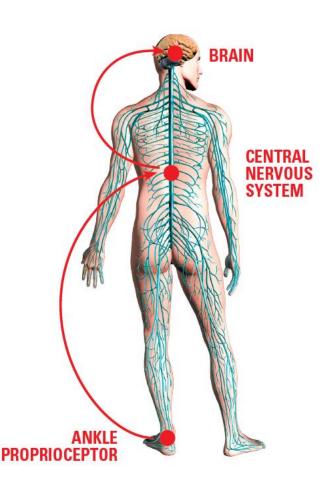
Proprioception

Proprioception is the ability to perceive and recognize the position of the body and limbs in space, without the support of sight, both during the maintenance of static postures and during movement.

It is a complex neurophysiological mechanism activated by specific receptors, real sensory organs, present in the muscle, on the joints and on the skin, which send their signals to particular areas of the brain.

When we run our proprioceptive system is activated continuously and allows us to perform the movement. This applies to the technical gesture characteristic of every sport, such as the support in running, the jump in volleyball, the quick change of direction in basketball, tennis and football, the flexion-extension in ascent and descent during trekking or golf player walk on the green.

Those who have problems with the proprioceptive system, following trauma to the joints or degenerative pathologies of the nervous system, can have an uncertain movement, increasing the risk of falls and injuries.





Scientific tests

The effectiveness of KINESIA socks has been demonstrated by the scientific research study, on a wide spectrum of people, carried out by Dr. Alfonso Martìnez Nova, head of the BiOPiEX research group (Biomechanics and foot orthopedics of Extremadura Spain).

Improvement of balance maintained even after 8 hours of work

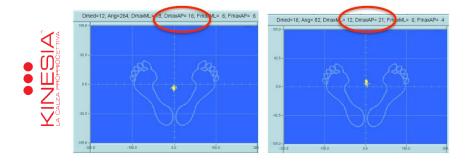
TEST 1 – BALANCE

When wearing KINESIA socks, the center of gravity shift is less and balance is improved.

Furthermore, after 8 hours, this improvement in balance is maintained, making it more effective than normal socks at rest (at the beginning of the working day).



After 8 hours of work ...





Improvement of balance during and after the race

"TEST 2 - RUNNING (after 1 hour of running at a pace of 12Km / h) "

By wearing KINESIA socks, your balance improves during and after a competition.

Improving balance is especially important for runners who are susceptible to certain injuries due to loss of balance, such as falls or ankle sprains.

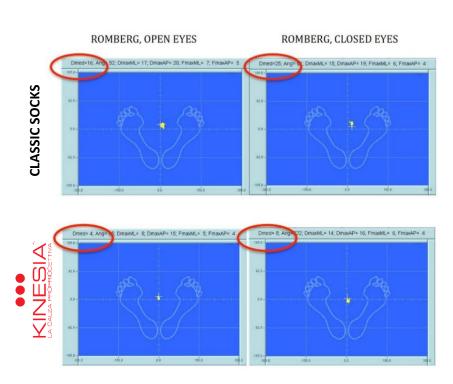


Improvement of balance in elderly patients

TEST 3 - ELDERLY PATIENTS BALANCE

Wearing KINESIA stockings improves balance even in elderly patients.

Improving balance is very important especially to avoid falls that could cause hip fractures.



The extraordinary results of the Scientific Research conducted by Dr. Alfonso Martìnez Nova, head of the BiOPiEX research group (Biomechanics and orthopedics of the foot of Extremadura Spain), on the improving effects of the KINESIA sock, with a special PATENTED elastic structure support, were the subject of of Scientific Publication, in the authoritative medical journal of the General Council of the Official Colleges of Podiatry in Spain.





Design Development Production MADE IN ITALY