



TruGolf
Est. 1982

2023 Product Look Book



I wanted to take a minute to thank you for your interest in TruGolf.

Since 1983, we have been committed to a single idea—Driving Reality. From our early successes in PC Gaming to now, our “Why” has been to capture the soul of golf and make it accessible to anyone, anywhere.

In our efforts to share the spirit of the game, we have always found ourselves pushing the boundaries of technology. In 1986 we made our first golf product, World Class Leaderboard, and consequently, we were the first studio to build a 3D Simulation Engine. This was no small feat in the fledgling days of PC Gaming, but we knew that in order for us to realize our end goal it was what had to be done—no matter how monumental of a task it seemed at the time.

That wasn't the last time we made the right decision instead of the easy one.

In 2018 we released E6 CONNECT—the first proprietary PC and iOS Compatible 3D Simulation Engine. E6 CONNECT generated a first-of-its-kind eSports ecosystem where golfers anywhere, with any launch monitor, could connect and compete. Since launch, E6 CONNECT has become the most widely integrated simulation software platform in the golf technology space.

Since 2018, our hardware engineers have been laser-focused on our newest Launch Monitor, APOGEE. This camera-based system is the easiest Launch Monitor to own and use, and is equipped with our new PoP Suite—a set of features designed to improve Pace of Play indoors.

But we're not done.

This year we announced a major upgrade to E6 CONNECT. This dramatic overhaul will provide the most stunning and lifelike graphics on the market. Our team of developers and artists have done something extraordinary and I can't wait for you to experience it.

Without golfers like you, this journey would have never been possible. Your love of this game, and your passion to share it, inspires us on our mission to bring golf indoors. Because here, if it's not real, it's not done. For that, we thank you.

Tee Times Are Available.

CONTACT SALES
sales@trugolf.com • 866-925-5023 • TruGolf.com

APOGEE Accurately Measures Club and Ball Data Without Specialty Balls or Marked Clubs

APOGEE is the Easiest Launch Monitor to Own and Use

APOGEE Intelligent Dashboard – Constant Calibration keeps the game play moving and uninterrupted. The A.I.D. maintains a direct line of contact with our US based support team to ensure the best virtual game play on the market.

APOGEE's "P.o.P. Suite" Increases the Pace of Play and Improve Ease of Use



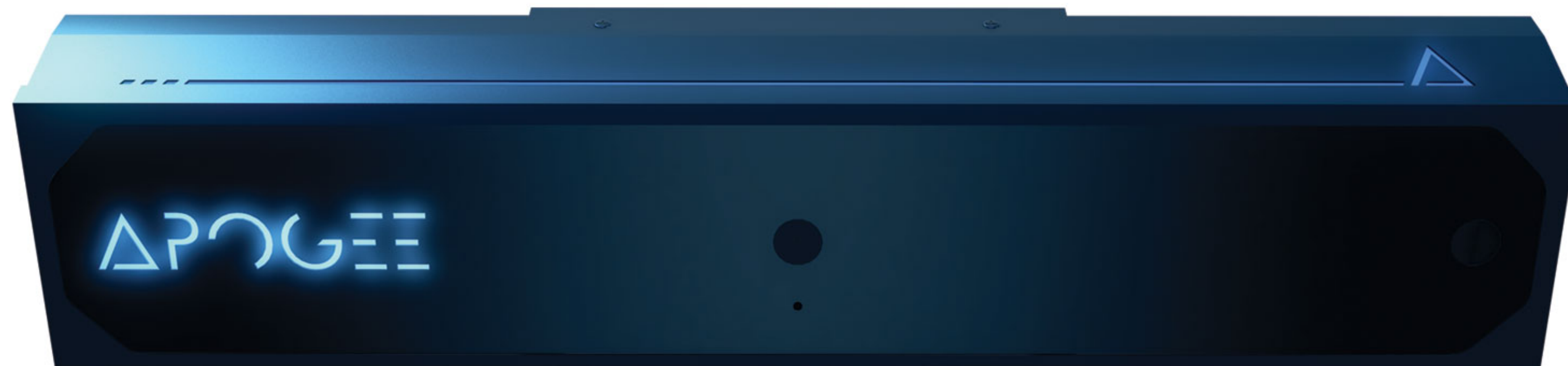
Laser Launch Pad – Laser guided ball placement shows players where to place the ball and reduces missed shots and frustrating do-overs.

APOGEE Voice Assistant –AVA reduces the time spent walking back and forth to the touch screen, dramatically decreasing the time it takes to complete an indoor round.

Point of Impact Replay - APOGEE provides Slow-Motion, Scrubbable Video Replay after every shot during Practice and Course Play.

APOGEE Sends Shots Faster with Instant Impact

The time between a real-world strike and onscreen display is instantaneous –up to 12x faster than the competition.



APOGEE is Future-Proof

The onboard processor optimizes software performance, resulting in noticeably higher frame rates for an unmatched indoor golf experience.

Included With APOGEE

- APOGEE launch monitor
- E6 CONNECT + (1) year Expanded Subscription
- 18 month limited warranty

TruGolf MAX

Est. 1982



The TruGolf MAX

Introducing the TruGolf MAX – our next generation golf simulator.

Great Golf, Easy: Each TruGolf MAX is sold standard with APOGEE. This Launch Monitor helps you play great golf by showing you the point of impact after every shot – helping you get better with every swing.

Simply Bigger: The TruGolf MAX was designed to be impressive, but easy to set up. The 15' screen brings the most famous courses in the world to your home – with a screen size that makes it feel like you are there.

Country Club Approved: You deserve a setup worth showing off. The TruGolf MAX comes in eye-catching Dawn Patrol Navy, or Camo. The high-quality fabric is durable, light blocking and stylish.



TruGolf MAX

Est. 1982

Starting at
MSRP \$18,000

Hardware Included

- APOGEE Launch Monitor
- MAX Frame + Enclosure
- Impact Screen
- 1080p Projector
- 12x5 Tee-Box
- First Cut Turf Floor
- Side Nets

Software Included

- E6 Product Launcher
- E6 CONNECT (27 Course License)
- E6 CONNECT Expanded Subscription (1) Year

Available Add Ons

Installation Starting at \$2,000

Recommended Space: 15'W x 20'D x 10'H



TruGolf

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TruGolf MAX

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The TruGolf MAX + Technology

Introducing the TruGolf MAX – our next generation golf simulator.

Great Golf, Easy: Each TruGolf MAX is sold standard with APOGEE. This Launch Monitor helps you play great golf by showing you the point of impact after every shot – helping you get better with every swing.

Simply Bigger: The TruGolf MAX was designed to be impressive, but easy to set up. The 15' screen brings the most famous courses in the world to your home – with a screen size that makes it feel like you are there.

Country Club Approved: You deserve a setup worth showing off. The TruGolf MAX comes in eye-catching Dawn Patrol Navy, or Camo. The high-quality fabric is durable, light blocking and stylish.

One Stop Shop: The TruGolf MAX + Technology includes everything you need to get started. Each component is designed to maximize performance, from the high-quality fabric exterior, durable hitting mat, and high-speed gaming PC.



Starting at
MSRP \$24,000

Hardware Included

- APOGEE Launch Monitor
- MAX Frame + Enclosure
- Impact Screen
- 1080p Projector
- Gaming PC
- Touch Screen Monitor.
- 12x5 Tee-Box
- First Cut Turf Floor
- Side Nets

Software Included

- E6 Product Launcher
- E6 CONNECT (27 Course License)
- E6 CONNECT Expanded Subscription (1) Year
- E6 CONNECT Commercial Suite

Available Add Ons

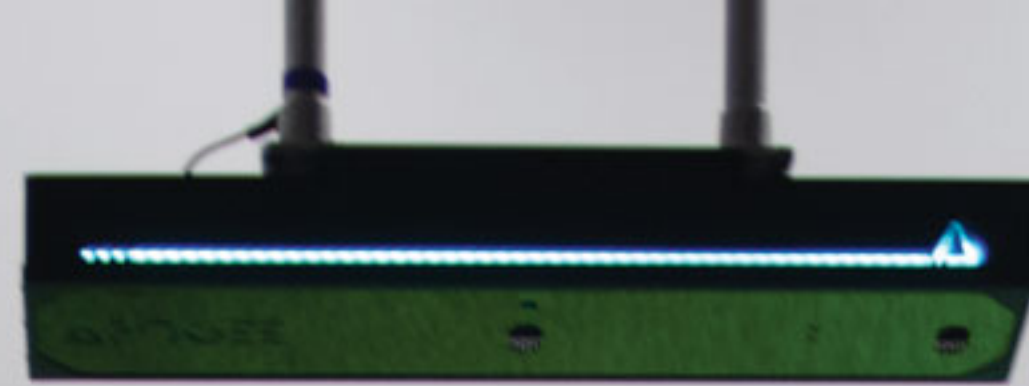
Installation Starting at \$2,000

Recommended Space: 15'W x 20'D x 10'H



TruGolf MAX

Est. 1982



The TruGolf MAX 4K

Introducing the TruGolf MAX – a screen this size demands 4K.

Total Reality: The TruGolf MAX 4K is the show-stopper you have been waiting for. 15' screen and 4K definition make this the most immersive and fulfilling indoor golf experience on the market. Durable enough for commercial usage and dressy enough for the most luxurious home, the TruGolf MAX 4K has to be seen to be believed.

Great Golf, Easy: Each TruGolf MAX is sold standard with APOGEE. This Launch Monitor helps you play great golf by showing you the point of impact after every shot – helping you get better with every swing.

Country Club Approved: You deserve a setup worth showing off. The TruGolf MAX comes in eye-catching Dawn Patrol Navy, or Camo. The high-quality fabric is durable, light blocking and stylish.

One Stop Shop: The TruGolf MAX 4K includes everything you need to get started. Each component is designed to maximize performance, from the high-quality fabric exterior, durable hitting mat, and high-speed gaming PC.



Starting at
MSRP \$29,000

Hardware Included

- APOGEE Launch Monitor
- MAX Frame + Enclosure
- Impact Screen
- 4K Projector
- Gaming PC
- Touch Screen Monitor.
- 12x5 Tee-Box
- First Cut Turf Floor
- Side Nets

Software Included

- E6 Product Launcher
- E6 CONNECT (27 Course License)
- E6 CONNECT Expanded Subscription (1) Year

Available Add Ons

Installation Starting at \$2,000

Recommended Space: 15'W x 20'D x 10'H





TEE TIMES ARE AVAILABLE

Your game, your way. TruGolf Simulators let you play faster, easier, and smarter, without sacrificing everything that makes the world's greatest game so great. Our Signature Professional indoor golf simulators let you capture the experience of outdoor but provide the necessary feedback and analysis for improvement after every shot. Now equipped with APOGEE, the most advanced launch monitor and tracking software on the market.

Signature Golf Simulator

- Measurement 14'W x 20' D x 9'8" H
- **APOGEE launch monitor**
- HD 1080p 4000+ Lumen Projector
- TruGolf Level (3) PC + 21" Touch Screen
- Portable Speaker Audio System
- E6 CONNECT + (2) Year Expanded Subscription

- Full Enclosure
- Sound Dampening Fabric Interior
- Premium Turf
- 3.25" Finished Floor
- Putting Cups

Upgrades

- 4K Compatible
- Laser HD 1080p 5000 Lumen Projector
- Soundbar Audio System
- 27 Inch Touch Screen Monitor
- Multisport Compatible +\$5,500



MSRP \$39,950

TEE TIMES ARE AVAILABLE

Your game, your way. TruGolf Simulators let you play faster, easier, and smarter, without sacrificing everything that makes the world's greatest game so great. Our Premium Professional indoor golf simulators let you capture the experience of outdoor but provide the necessary feedback and analysis for improvement after every shot. Now equipped with APOGEE, the most advanced launch monitor and tracking software on the market.

Premium Golf Simulator

- Measurement 15'W x 20' D x 9'8" H
- **APOGEE launch monitor**
- HD 1080p 4000+ Lumen Projector
- TruGolf Level (3) PC + 21" Touch Screen
- Soundbar Audio System
- E6 CONNECT + (2) Year Expanded Subscription

- Complete Enclosure
- Sound Dampening Panel Interior
- Premium Turf
- 3.25" Finished Floor
- Putting Cups

Upgrades

- 4K Compatible
- Laser HD 1080p 5000 Lumen Projector
- Soundbar Audio System with Subwoofer
- 27 Inch Touch Screen Monitor
- Multisport Compatible +\$5,500



MSRP \$49,950



TEE TIMES ARE AVAILABLE

Your game, your way. TruGolf Simulators let you play faster, easier, and smarter, without sacrificing everything that makes the world's greatest game so great. Our Custom Professional indoor golf simulators let you capture the experience of outdoor but provide the necessary feedback and analysis for improvement after every shot. Now equipped with APOGEE, the most advanced launch monitor and tracking software on the market.

Custom Golf Simulator

These indoor custom golf simulators can be designed for luxury-residential applications to high volume commercial usage—without compromising accuracy or quality. We have been designing and installing golf simulators around the world for 20 years, with unmatched commitment to quality at a fair price.

Consult

Tell us what matters most—and we'll build to spec. You will review all the details to make sure you are getting exactly what you want, without overpaying.

Design

Our team will work with you, your contractor, and your sub-contractors to make sure every detail is in order.

Install

Once your space has been approved by you, your contractor, and our Installation Supervisor, we're on our way to Install, Calibrate, and Train You on your TruGolf Custom Simulator.

ENJOY

Now you're set. Work on your game in the most immersive and state-of-the-art indoor golf simulator.

Starting at
\$20,000

- APOGEE launch monitor
- 1080p Projector
- TruGolf Level (3) PC + 21" Touch Screen
- Soundbar Audio System
- E6 CONNECT + (2) Year Expanded Subscription
- Hitting Screen

Upgrades

- Custom Design
- Sound Dampening Panel Interior
- Premium Turf
- 3.25" Finished Floor
- Putting Cups
- 4K Compatible
- Laser HD 1080p 5000 Lumen Projector
- 27 Inch Touch Screen Monitor
- Soundbar Audio System
- Multisport Compatible +\$5,500

Call for a quote today!

866-925-5023



GOLF IS FOR EVERYONE

“We Have 5 TruGolf Commercial Simulators in our Facility. They have been the best as far as accuracy, built to last and user friendly to keep people playing.”

– *Fore Seasons Indoor Golf, Canada*

“I have been a TruGolf customer for 13 years. My original Simulators are going strong, thanks to the great support and sales staff.”

– *Jeff W*

“I have had a Vista 10 Simulator for about five years now and beyond the product, which has been awesome, the customer service has also been top notch! I can't say enough about the people at TruGolf... A great product with great people standing behind it.”

– *Jerry B*

THE FUTURE OF GOLF

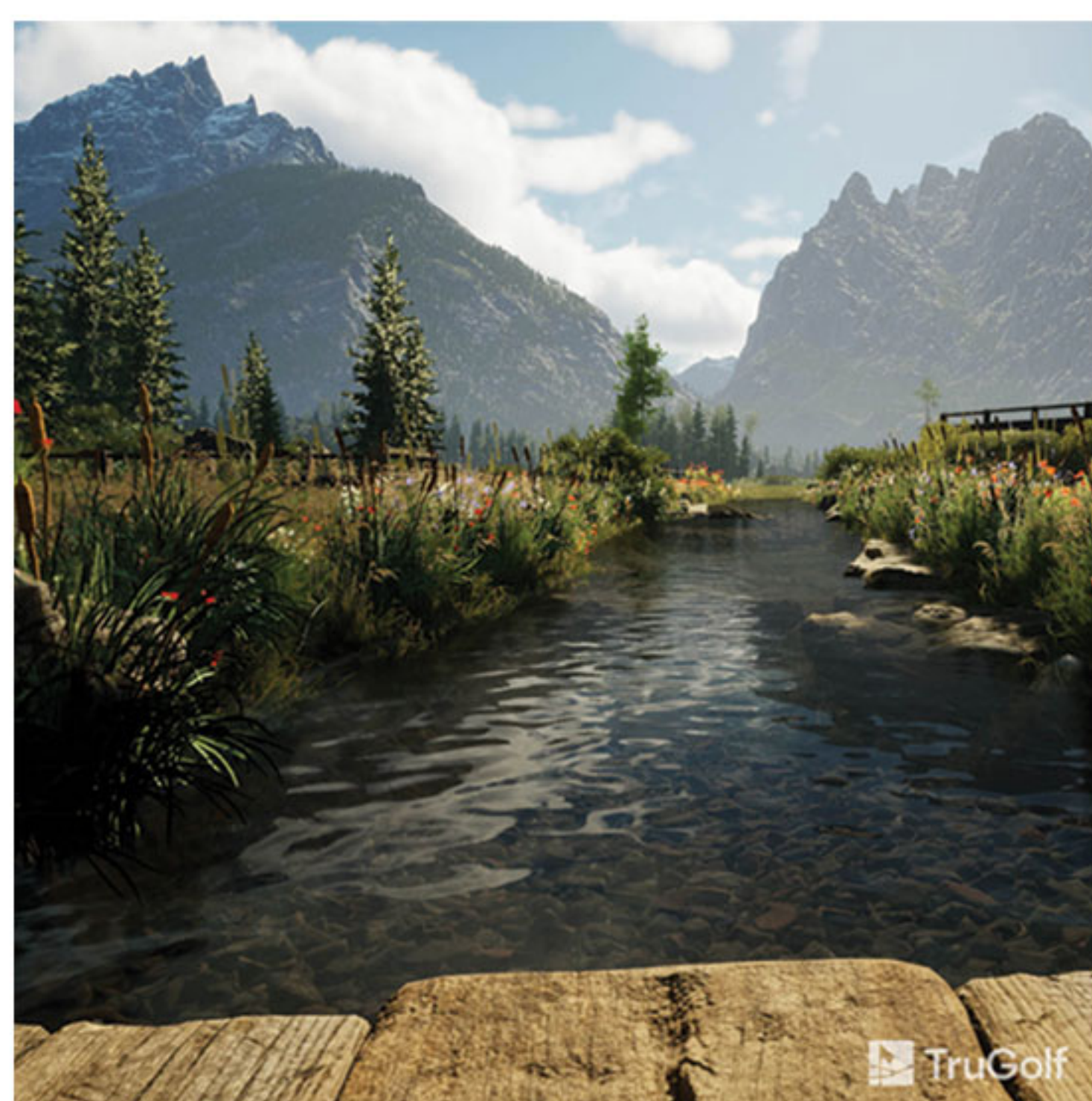
Introducing the next generation of E6 CONNECT, powered by the latest advancements in visual effects. Our team is leveraging the latest technology to bring you the game like you've never seen it before. We have spent years refining the experience to provide the most realistic physics and high-fidelity visuals on the market.



E6 CONNECT is more than its immersive gameplay—it's the ultimate tool to drive your business. This sophisticated software suite includes native League Management, Business Intelligence, and Integrated Reservation Services. Contact us today to learn more about how E6 is the best-in-class golf and business software solution.

E6 CONNECT

- **Intuitive User Interface:** E6 offers an unparalleled user experience with easy to navigate Menus and Player Profiles.
- **Customizable Game Play:** E6 is the most flexible software on the market. Users have complete control over Environment, Gameplay, and Settings.
- **Practice, Course Play, and Mini Games:** Get access to Practice, Course Play, or Mini Game Modules. Whether you are looking to go low or grow the game, E6 has content for everyone.
- **Player Statistic Tracking:** E6 CONNECT offers you and your customers a rich second screen experience with portal.e6golf.com. This website includes Digital Scorecards, Round Statistics, and Advanced Analytics. PORTAL will track every shot and every round you play in E6 CONNECT.
- **Commercial and Residential Settings:** E6 offers tools for Commercial and Residential Customers. Change your settings to tailor the experience perfectly for your use case.



Actual screen grabs from APEX on E6 CONNECT

MULTISPORT ARCADE



Transform Your Golf Simulator

MultiSport ARCADE is an innovative sports simulator that brings world-class sports arcade games directly into your home. Experience a new degree of interactive gaming and unlock more fun with your golf simulator.

What's Included

Interactive Sports Camera

8 MultiSport Games

- MultiPlayer Functionality
- Adjustable Difficulty Level
- Voice Activation

E6 Product Launcher

- PC Security
- Automated Updates

(I) Senden Light Gun

Specifications

Intel i3 Processor

8GB Ram

Nvidia 1070

Windows 10

Internet Connection

Equipment Sold Separately

Family. Fun. Games. **\$7,500**

Sports Included: Baseball. Soccer. Disc Golf. Foot Golf. Bowling.
Bowling. Dodgeball. Hockey. Shooting Gallery.