

Dealership Active Service System



The ZUS.ai Dealership Active Service System provides smart connected car devices with premium user experience and connects customers' driving data, their vehicles status with the dealership services. Using cutting edge A.I. technology and Big Data Analytics, it can help new & used car dealers to significantly increase the customers' maintenance service rate and after-sales services volume & profitability.



Active Maintenance Monitoring

Drive fixed ops revenue by alerting customers exactly when they need scheduled maintenance, leading to increased customer engagement and return visits.



Real-time Vehicle Monitoring

Know when customers have check engine lights on and help them diagnose the problem. Prevent a catastrophic failure by helping customers address issues before it's too late.



Instant Appointment Scheduling

Drivers are able to instantly schedule an appointment on the mobile app letting dealers know exactly what type of repair their vehicle needs. Seamless scheduling makes things easier for customers and improves engagement and return visits.



Predictive Vehicle Health Alerts

Detect issues in advance by using our proprietary AI-driven algorithm that predicts potential problems before they occur by analyzing vehicles of the same make and model.



Promotion Customization & Push Notifications

Seasonal or location specific promotions and events can be sent through push notifications on a 1:1 basis allowing micro targeted advertisements. Unlike Emails go into spam and flyers get thrown out, push notifications cut through the noise and generate a higher response rate.



Vehicle Recall Notifications

Alert customers about vehicle recalls on a 1:1 VIN basis by using our Vehicle Recall Notification system. When a specific make or model is added to a recall list, the system sends alerts via push notifications to targeted customers so their repair can be done in a timely manner, increasing customer satisfaction and retention.