



BRAND STORY ●———

Seat Cover Solutions was founded by Grant Pawlak and Patrick O'Donnell. After spending three years installing seat covers both locally and across the United States, Grant developed a deep understanding of what customers truly wanted in a seat cover. This invaluable experience led to the creation of the SCS Luxury Seat Cover line, which was developed with Patrick's strategic guidance.

Launched exclusively online, the SCS Luxury Seat Cover line quickly became a viral sensation, amassing tens of millions of views. Within just one year, Seat Cover Solutions emerged as the most searched and discovered brand on the internet. Their innovative approach and commitment to quality resonated with a wide audience, making a significant impact in the automotive accessories market.

In late 2023, recognizing the growing demand and leveraging their strong online presence, Seat Cover Solutions expanded into retail channels. This move allowed them to bring their products to brick-and-mortar locations, giving customers the opportunity to experience the brand firsthand. With a powerful blend of online success and retail expansion, Seat Cover Solutions continues to redefine how people transform their vehicle interiors.





OUR MISSION ● — —

At **Seat Cover Solutions**, we think differently about your car's interior. We believe in transforming not just the look, but the entire feel of your vehicle. Our seat covers are designed to bring a new level of luxury and comfort, effortlessly. With easy installation, you can upgrade your ride without any hassle. And with our dedication to exceptional customer service, we ensure every experience with us is as remarkable as our products. Elevate your drive. Love your journey.

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VALUES AT SEATCOVER SOLUTIONS

- 1. Customer Satisfaction:** We prioritize our customers' needs, ensuring they have a seamless and enjoyable experience with our products and services.
- 2. Innovation:** We continuously strive to develop cutting-edge solutions and intuitive designs that enhance the customer experience.
- 3. Quality:** We are committed to providing high-quality, durable, and stylish seat covers that transform the look and feel of any vehicle.
- 4. Ease of Use:** Our products are designed for easy installation, with comprehensive guidance to ensure a hassle-free process.
- 5. Integrity:** We conduct our business with honesty and transparency, building trust with our customers and partners.
- 6. Exceptional Support:** Our dedicated representatives offer unparalleled support to retailers and customers, ensuring no one is left hanging.
- 7. Passion for Excellence:** We have a relentless focus on excellence in every aspect of our business, from product design to customer service.
- 8. Commitment to Growth:** We aim to build a monumental company by expanding our reach and continually improving our offerings.
- 9. Community Engagement:** We value our community and strive to make a positive impact through our products and business practices.



BRAND AWARENESS

information as of April 1, 2025

200K

Social Media
Followers

#1

Most Searched
Seat Cover

42K

Customers
Acquired

100+

Jobbers &
Dealers



★★★★★ Rated 4.8/5 From Thousands of Happy Customers



QUALITY CRAFTSMANSHIP


Luxurious
Look & Feel


Memory
Foam


Multi
Functional


Easy-To-
Install


Pet & Kid
Friendly


Enhanced
Safety


Money Back
Guarantee

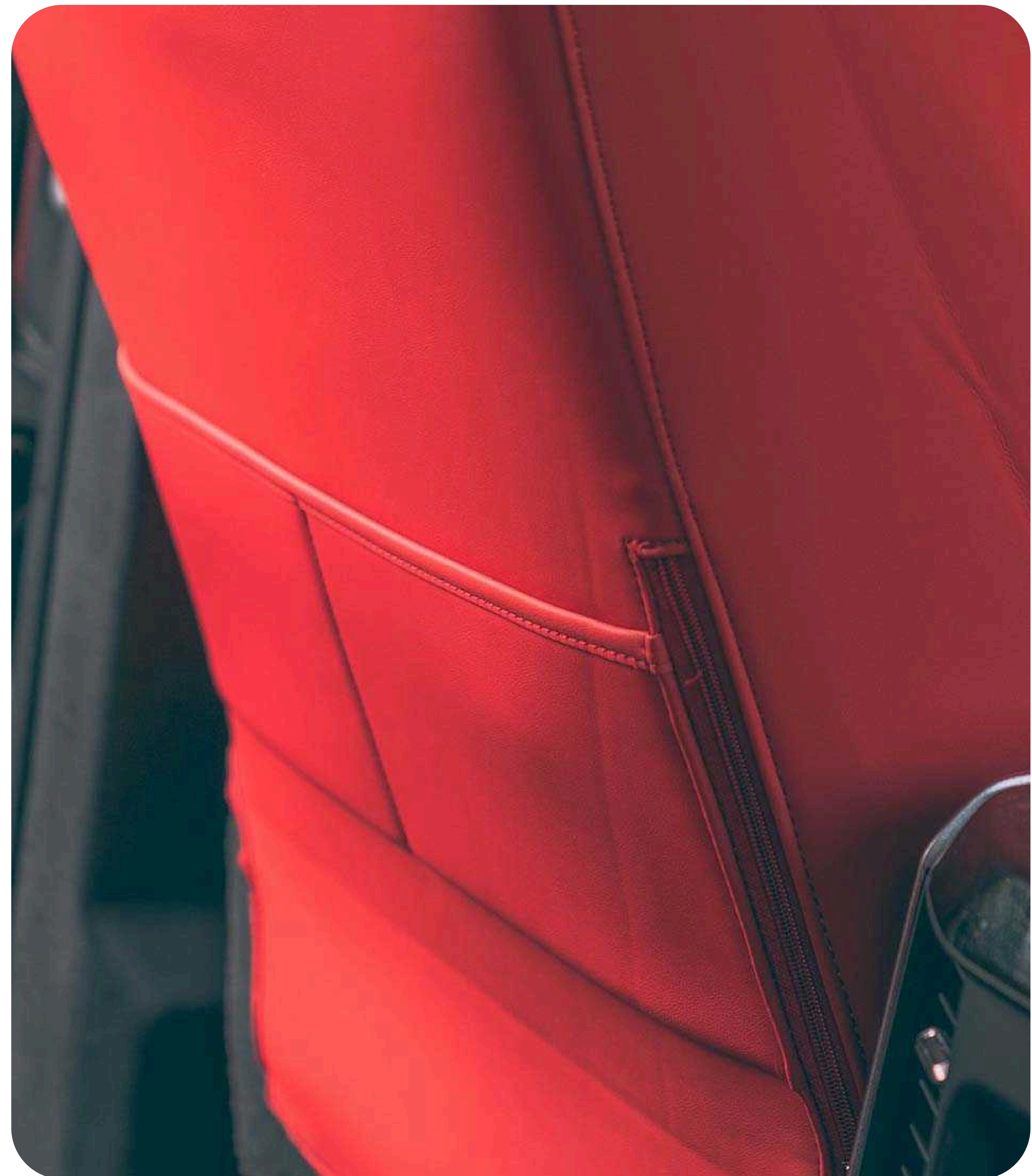

1 Year
Warranty

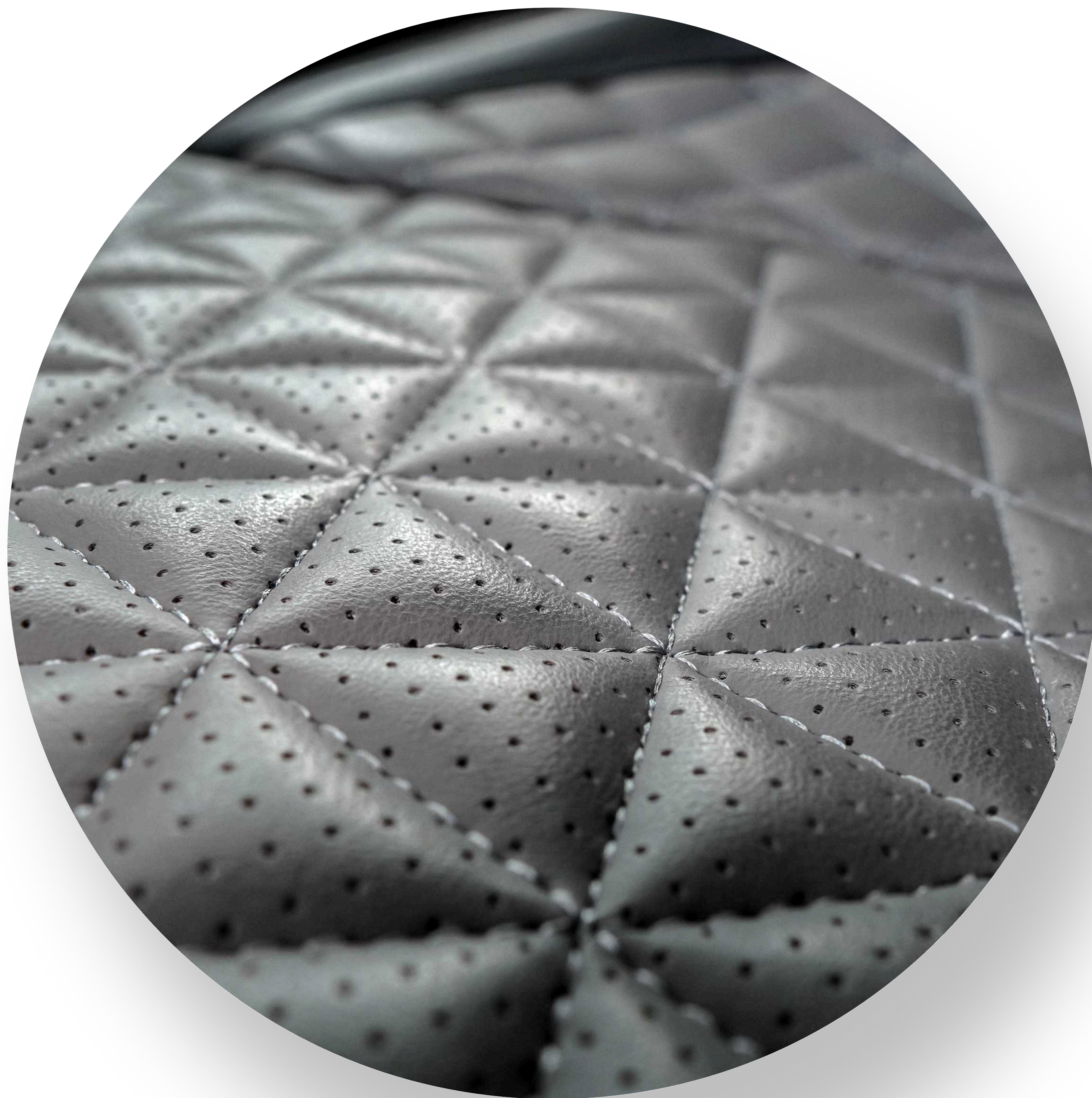
QUICK-FIT BUCKLE

Our seat covers are designed for efficiency, featuring a dual buckle system for a strong, secure fit. This design facilitates quick installations, allowing your shop to handle more volume and potentially charge for the service. Equip your team fast with our easy-to-follow 10-minute video.



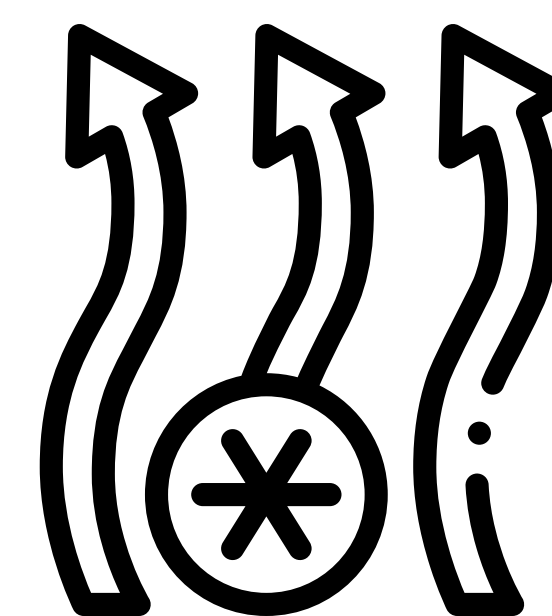
**Easy
Installation**





DIAMOND PERFORATION DESIGN

Offer seat covers that work seamlessly with heated and ventilated seats. Our Diamond design maintains all functionality, ensuring customer comfort remains a priority.

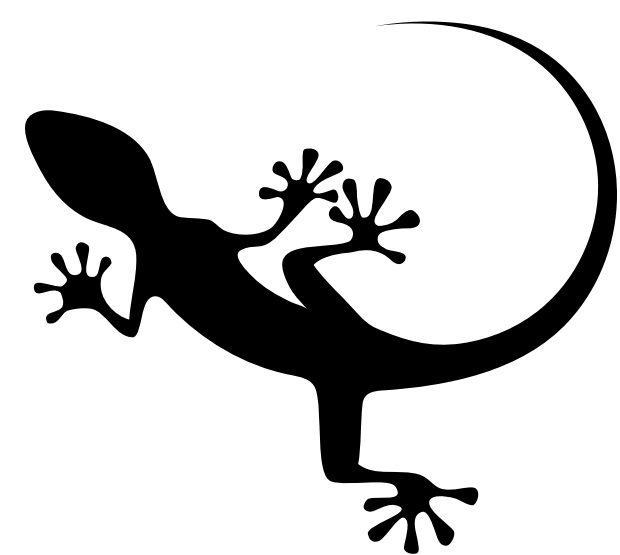


**Maximum
Breathability**

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STAYS ON! NO-SLIP TECHNOLOGY

silicone technology to stay firmly in place, preventing the shifting that frustrates customers with other brands. Offer stability and satisfaction with every seat cover sold.



**Grip That
Sticks**





★★★★★ Rated 4.8/5 From Thousands of Happy Customers

Full Coverage Fit

Quick Zip

Easy Buckle System

Pocket Storage

Pet & Child Friendly



Easy To Clean, Scratch-Resistant Surface

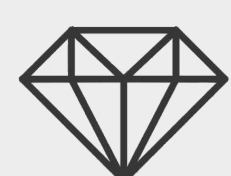
60/40 Split & Cup Holder Friendly



Unobstructed Access To Your Cupholders

FEEL THE LUXURY

Offer your customers an upgrade in comfort and style with our luxury seat covers. Designed to provide a superior feel, these covers elevate the interior aesthetics and comfort of any vehicle, enhancing the joy of every journey.



Luxurious
Look & Feel



Memory
Foam



Multi
Functional



Enhanced
Safety



Easy-To-
Install



1 Year
Warranty

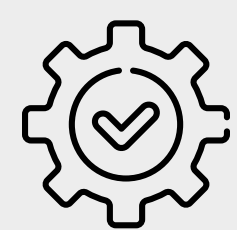




SEMI - CUSTOM FIT

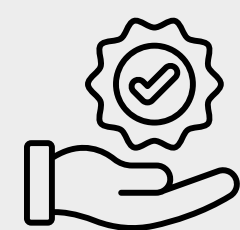
- ✓ 7 Different Headrest Sizes
- ✓ 23 Different Back Seat Configurations
- ✓ Full Coverage Front 2 Seats
- ✓ 90% Coverage Backseat
- ✓ Fits 4500+ Vehicles
- ✓ 7 Color Options (80% Of Orders Are Either Black Or Black & Grey)
Black, Black & Grey, Black & Red, Black & Blue, Black & White, Beige, Wine Red
- ✓ Installs In Under 45 Minutes

5 BENEFITS OF BECOMING A SCS AUTHORIZED RESELLER:



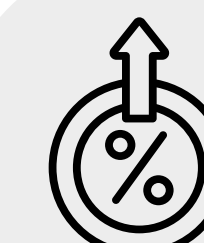
1. Installation Upsell

Customers dislike manual work so they are put off by having to install the seat covers which presents you as a retailer an opportunity to upsell a very simple 30 minute installation process.



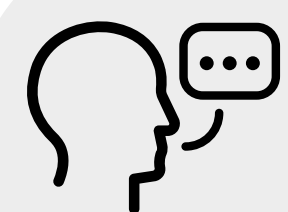
2. Customer Appreciation

Enjoy the appreciation from your customer when they first see their seat covers installed in their vehicle.



3. High Margins

Between the healthy margins on the product and the installation upsell, there is a lot of money to be made on a seat cover sale.



4. Word of Mouth

The seat covers turn heads and garner tons of attention making them a lucrative word of mouth product.



5. Sells Itself

Between the vibrant and luxury look of the seat covers and their maximum comfortability these seat covers sell themselves.

MARKETING MATERIALS



Color Swatches



POP Display



HOW TO CONTACT US

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