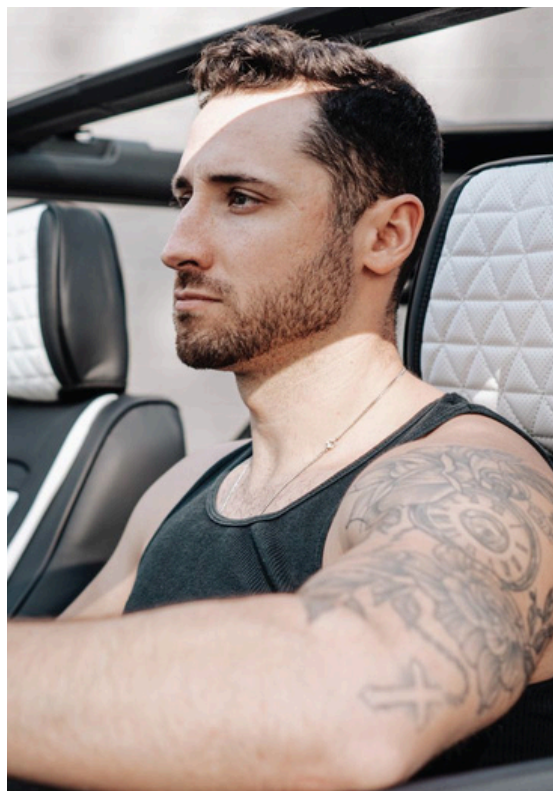




BRAND STORY

SEAT COVER SOLUTIONS WAS FOUNDED BY GRANT PAWLAK AND PATRICK O'DONNELL. AFTER SPENDING THREE YEARS INSTALLING SEAT COVERS LOCALLY AND ACROSS THE US, GRANT GAINED A DEEP UNDERSTANDING OF WHAT CUSTOMERS TRULY WANTED IN A SEAT COVER. THIS INVALUABLE EXPERIENCE LED TO THE CREATION OF THE SCS LUXURY SEAT COVER LINE, DEVELOPED WITH PATRICK'S STRATEGIC GUIDANCE.

LAUNCHED EXCLUSIVELY ONLINE, THE SCS LUXURY SEAT COVER LINE QUICKLY BECAME A VIRAL SENSATION, AMASSING TENS OF MILLIONS OF VIEWS. WITHIN JUST ONE YEAR, SEAT COVER SOLUTIONS EMERGED AS THE MOST SEARCHED AND DISCOVERED BRAND ON THE INTERNET. THEIR INNOVATIVE APPROACH AND COMMITMENT TO QUALITY RESONATED WITH A WIDE AUDIENCE, MAKING A SIGNIFICANT IMPACT IN THE AUTOMOTIVE ACCESSORIES MARKET.



IN LATE 2023, RECOGNIZING THE GROWING DEMAND AND LEVERAGING THEIR STRONG ONLINE PRESENCE, SEAT COVER SOLUTIONS EXPANDED INTO RETAIL CHANNELS. THIS MOVE ALLOWED THEM TO BRING THEIR PRODUCTS TO BRICK-AND-MORTAR LOCATIONS, OFFERING CUSTOMERS THE OPPORTUNITY TO EXPERIENCE THE BRAND FIRSTHAND. WITH A BLEND OF ONLINE SUCCESS AND RETAIL EXPANSION, SEAT COVER SOLUTIONS CONTINUES TO REDEFINE THE WAY PEOPLE TRANSFORM THEIR VEHICLE INTERIORS.



OUR MISSION



"AT SEAT COVER SOLUTIONS, WE THINK DIFFERENTLY ABOUT YOUR CAR'S INTERIOR. WE BELIEVE IN TRANSFORMING NOT JUST THE LOOK, BUT THE ENTIRE FEEL OF YOUR VEHICLE. OUR SEAT COVERS ARE DESIGNED TO BRING A NEW LEVEL OF LUXURY AND COMFORT, EFFORTLESSLY. WITH EASY INSTALLATION, YOU CAN UPGRADE YOUR RIDE WITHOUT ANY HASSLE. AND, WITH OUR DEDICATION TO EXCEPTIONAL CUSTOMER SERVICE, WE ENSURE EVERY EXPERIENCE WITH US IS AS REMARKABLE AS OUR PRODUCTS. ELEVATE YOUR DRIVE. LOVE YOUR JOURNEY."



VALUES AT SEAT COVER SOLUTIONS

1. CUSTOMER SATISFACTION : WE PRIORITIZE OUR CUSTOMERS' NEEDS, ENSURING THEY HAVE A SEAMLESS AND ENJOYABLE EXPERIENCE WITH OUR PRODUCTS AND SERVICES.

2. INNOVATION : WE CONTINUOUSLY STRIVE TO DEVELOP CUTTING-EDGE SOLUTIONS AND INTUITIVE DESIGNS THAT ENHANCE THE CUSTOMER EXPERIENCE.

3. QUALITY : WE ARE COMMITTED TO PROVIDING HIGH-QUALITY, DURABLE, AND STYLISH SEAT COVERS THAT TRANSFORM THE LOOK AND FEEL OF ANY VEHICLE.

4. EASE OF USE : OUR PRODUCTS ARE DESIGNED FOR EASY INSTALLATION, WITH COMPREHENSIVE GUIDANCE TO ENSURE A HASSLE-FREE PROCESS.

5. INTEGRITY : WE CONDUCT OUR BUSINESS WITH HONESTY AND TRANSPARENCY, BUILDING TRUST WITH OUR CUSTOMERS AND PARTNERS.

6. EXCEPTIONAL SUPPORT : OUR DEDICATED REPRESENTATIVES OFFER UNPARALLELED SUPPORT TO RETAILERS AND CUSTOMERS, ENSURING NO ONE IS LEFT HANGING.

7. PASSION FOR EXCELLENCE : WE HAVE A RELENTLESS FOCUS ON EXCELLENCE IN EVERY ASPECT OF OUR BUSINESS, FROM PRODUCT DESIGN TO CUSTOMER SERVICE.

8. COMMITMENT TO GROWTH : WE AIM TO BUILD A MONUMENTAL COMPANY BY EXPANDING OUR REACH AND CONTINUALLY IMPROVING OUR OFFERINGS.

9. COMMUNITY ENGAGEMENT : WE VALUE OUR COMMUNITY AND STRIVE TO MAKE A POSITIVE IMPACT THROUGH OUR PRODUCTS AND BUSINESS PRACTICES.





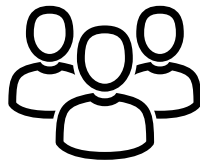
Brand Awareness

100K



**Social Media
Followers**

14K



**Customers
Acquired**

1ST



**Most
Searched
Seat Cover**





SEATCOVERSOLUTIONS

★★★★★ Rated 4.8/5 From Thousands of Happy Customers



QUALITY CRAFTSMANSHIP



Luxurious Look & Feel



Memory Foam



Multi Functional



Easy-To-Install



Pet & Kid Friendly



Enhanced Safety



Money Back Guarantee



1 Year Warranty



Quick-Fit Buckle

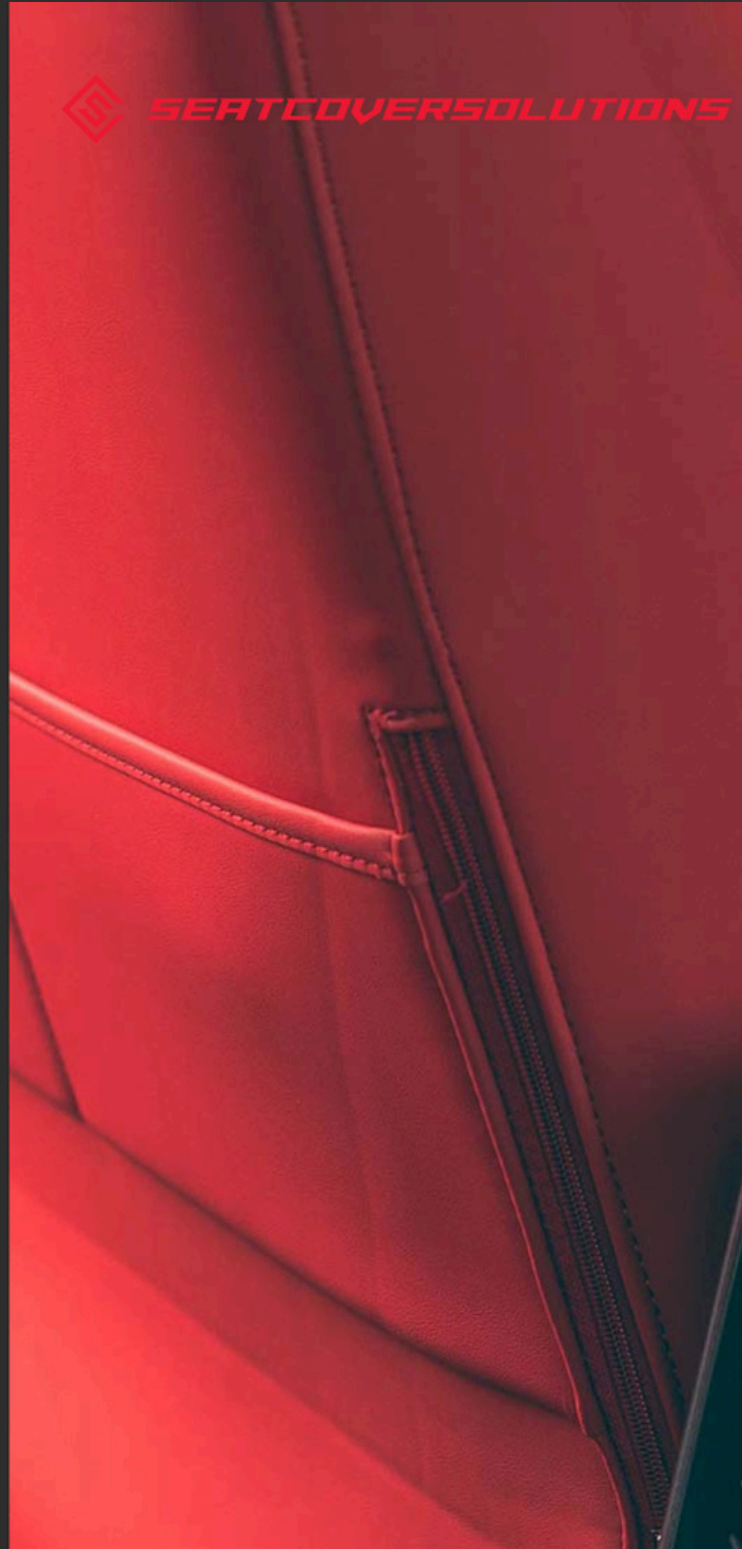
Our seat covers are designed for efficiency, featuring a dual buckle system for a strong, secure fit. This design facilitates quick installations, allowing your shop to handle more volume and potentially charge for the service. Equip your team fast with our easy-to-follow 10-minute video.



**Easy
Installation**



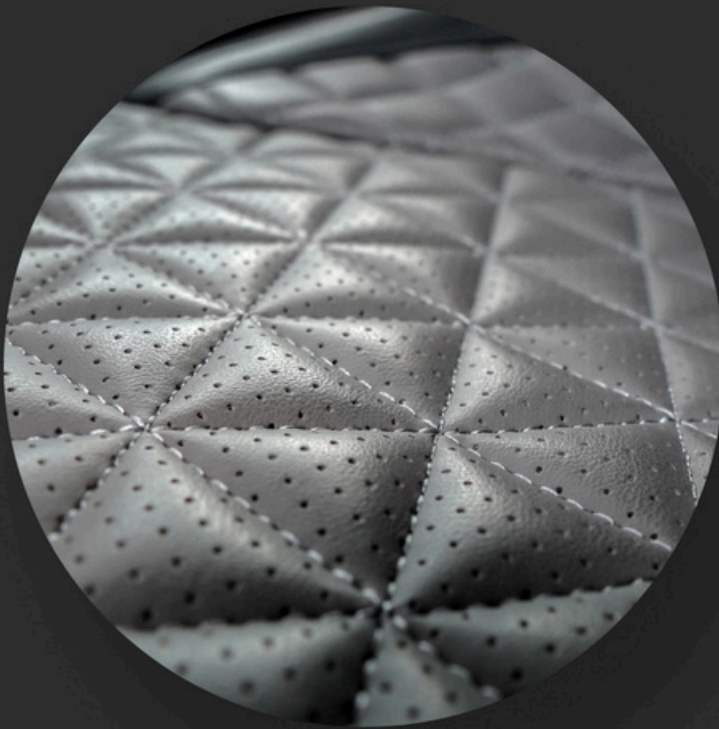
SEATCOVERSOLUTIONS





DIAMOND PERFORATION DESIGN

Offer seat covers that work seamlessly with heated and ventilated seats. Our Diamond design maintains all functionality, ensuring customer comfort remains a priority.



Maximum
Breathability



STAYS ON! NO-SLIP TECHNOLOGY

Our seat covers are engineered with no-slip silicone technology to stay firmly in place, preventing the shifting that frustrates customers with other brands. Offer stability and satisfaction with every seat cover sold.



Grip That
Sticks



SEATCOVERSOLUTIONS

★★★★★ Rated 4.8/5 From Thousands of Happy Customers

Full Coverage Fit

Quick Zip

Easy Buckle System

Pocket Storage



Pet & Child Friendly



Easy To Clean, Scratch-Resistant Surface



60/40 Split & Cup Holder Friendly



Unobstructed Access To Your Cupholders



Feel The Luxury

Offer your customers an upgrade in comfort and style with our luxury seat covers. Designed to provide a superior feel, these covers elevate the interior aesthetics and comfort of any vehicle, enhancing the joy of every journey.



Luxurious
Look & Feel



Memory
Foam



Multi
Functional



Enhanced
Safety



Easy-To-
Install



1 Year
Warranty



5 Benefits of becoming an SCS Authorized Retailer:



1. Installation Upsell

Customers dislike manual work so they are put off by having to install the seat covers which presents you as a retailer an opportunity to upsell a very simple 30 minute installation process.



2. Customer Appreciation

Enjoy the appreciation from your customer when they first see their seat covers installed in their vehicle.



3. High Margins

Between the healthy margins on the product and the installation upsell, there is a lot of money to be made on a seat cover sale.



4. Word of Mouth

The seat covers turn heads and garner tons of attention making them a lucrative word of mouth product.



5. Sells Itself

Between the vibrant and luxury look of the seat covers and their maximum comfortability these seat covers sell themselves.



Marketing Materials



**Starter Pack \$250 Value
Free with order of 4+ sets**

- POP
- Swatch
- Stand
- Flyers
- Front Seat Cover (1)



HOW TO CONTACT US

✉ INFO@SEATCOVERSOLUTIONS.COM

☎ 763-334-3581

🌐 SEATCOVERSOLUTIONS.COM

