

2024 Year in Review

# This Year at Tree to Table

Having just concluded our fourth year into this little project we're calling Tree to Table PDX, this is a great opportunity to look back and reflect on everything we accomplished in 2024. We couldn't have made it this far without the ingenuity of our team, the help of our fantastic creative partners, and of course the enthusiasm and passion of our community and loyal supporters — that means you!

Let's begin our review, naturally, with the very chaotic first month of 2024, which resulted in quite a lot of fallen trees.



### January: The Great Portland Ice Storm

As you well know, at the foundation of Tree to Table's operation is the deep connection we share with Wind Thin Tree Service, our source of salvaged hardwoods and your solution for any diseased, damaged, or overgrown tree that needs a trim or, if necessary, removal. When the Great Portland Ice Storm started knocking down trees with hurricane-force winds, Wind Thin's phones were ringing off the hook — as a result of their maneuverability and hard work, we ended up with lots of high-quality salvaged softwood that we are working with our partner Sleep in Heavenly Peace to transform into dimensional lumber for their bed building projects.



#### March: Bardo Tea

In March, we celebrated the opening of Bardo Tea by creating several tea tables as well as a large event table slab, all hewn from salvaged ponderosa pine wood. Branching

#### February: Home & Garden Show

In February, we were so happy to be part of the Portland Home & Garden Show and we look forward to being there again in February (20th-23rd). We met so many wonderful folks and showcased some of our large tables and many of our smaller products along with our freshly-harvested pussy willow bundles from our very own backyard trees.



out of our usual wheelhouse, we also crafted a few custom tables featuring a striking orange acrylic top. As always, we love doing custom work, and these tables were a great opportunity to flex our creative muscles.



#### April: SOHO House, Meet Portland

In Spring of 2024, we made custom boards for SOHO House to elevate their coffee and tea service, supplementing the presentation of their beverages and appetizers with our own beautiful hardwoods. Our boards are pictured alongside Chef Jewan Manuel on the right side of the photo. *Photo credit: SOHO House*.

#### May: Mother's Day at WOW Market

In May, we enjoyed one of our most successful WOW Markets at Urbanite by creating a Build Your Own Board Event with Nai from Charcuterie Me, where mothers and their children worked together to create their very

own charcuterie boards. After they finished their boards with our handmade bee butter, our guests went next door to Nai's cool cart and enjoyed a full spread of charcuterie! Thank you to Freeland Spirits and Migration Brewing for partnering with us on this awesome event!



Above photos: Mother's Day, and a table made for Roots of Joy

# September: Serving Up Culinary Excellence at the Ritz-Carlton

Located on the 20th floor of the Ritz-Carlton Hotel in downtown

### June: A Table for Roots of Joy Botanicals

In June, we created a large custom table made from live-edge Ponderosa pine wood for Roots of Joy Botanicals, (amazing wedding and event floral design in the Portland area), and with Françoise Weeks, (a world-renowned woodland floral designer also based in Portland).

### July: 25 Years of the OSU Food Innovation Center

In July, we had the opportunity to make 125 boards in celebration of the Oregon State University Food Innovation Center's 25th anniversary. Located right on the Willamette River, the Food Innovation Center is a vital part of the food & beverage industry and integral to Portland's iconic foodie culture.

# August: Getting Cheesy at LAIKA Studios

In August, we had the tremendous privilege of creating beautiful Cheesebridge-branded cheeseboards in partnership with LAIKA Studios to celebrate the 10th anniversary of their 2014 feature film The Boxtrolls. These boards are now available in the LAIKA Studios merchandise store online. Also, a special shout-out to SNWW for sourcing the lovely Madrone hardwood for this project.

#### Photo credit: LAIKA Studios



Portland, Bellpine serves up culinary marvels on custom-engraved Tree to Table PDX

charcuterie boards. This project was the result of the collaborative, hard-working spirit shared by the people at Bellpine.



Above: a board made for Bellpine at the Ritz-Carlton Hotel

# October: Bringing Cutting-Edge Tech to (WOW) Market

In October, we blazed new trails in the wild world of laser engraving, bringing this tech to WOW Market where we put custom designs and text on boards hand-picked by our customers. From wedding gifts to birthday presents, we utilized the laser engraver in new ways to make each gift even more personal. The epitome of this evolution was the "signature board" we made for the Conklin family, a heartfelt commemoration featuring the signatures of 48 family members engraved into a beautiful piece of hardwood.

# November: Timberline, ACLO, the Wine Spa

In November, we honored our long-standing connection with Timberline by creating custom boards to be sold in their gift shops located at the Timberline Lodge Gallery and at the Portland International Airport. In addition to this, we enjoyed another year at the Arts Council of Lake Oswego Holiday Market, along with other fabulous makers. Also, we were very excited as we assisted with the newly-opening, first of its kind, Willamette Wine Spa on Broadway St. in Portland to craft custom shelves for their reception area, bath areas, and create products for sale.

### December: Last Christmas, I Gave You My Board

In December, we kicked into high gear with several special holiday events and parties thrown by our partners — we sipped exquisite wine at Elk Cove Vineyards, danced to Christmas tunes at Urbanite, and mingled with neighborhood creative talent at the Sustainable Northwest Wood warehouse for their holiday market. The local arts and woodcraft scene is alive in Portland, and it's on display more than ever during the gift-giving season. We love to promote shop small and shop local!



The team on New Years Eve

#### Working Hard or Hardly Working?

Meet the Tree to Table woodworking crew who showed up in the final months of 2024, and on New Year's Eve, to make sure our showroom and online store continues to stay stocked through the holiday gift-giving season. Also, congratulations to Isaac (second from right in the above photo) on his promotion to our Director of Operations. Isaac's can-do attitude and sense of responsibility have had a transformative effect on our operation.



#### We're All About the Showroom

There's no better place to get a sense for the breadth of our creative appetite than in our showroom at Urbanite, which features a wide variety of our live-edge tables in all shapes and sizes alongside live-edge shelves and charcuterie boards all crafted from Oregon hardwoods. Our showroom is intentionally designed to be just as cozy as your own living room. So come in, kick back, and enjoy the ambiance, and snag a board or a table while you're here!

# "Santa Didn't Bring It" Sale @ Urbanite

Entire month of January 10% off the entire store!

Come see our Urbanite showroom as we stock-up, restock, and put items on sale. Enjoy 10% off the entire store, and of course there will be deeper discounts throughout. Come get the goods & the wood for your home and start your new year off with a resolution to put some of our good wood in your home!

### **Urbanite PDX**

1005 SE Grand Ave 10am - 6pm Closed on Wednesdays

#### **Community Engagement**

In addition to attending events and our continued investment in high-quality custom work, it's very important to us that we stay active in our Oregon community. Our donation recipients in 2024 include the Arts Council of Lake Oswego, the Oregon Home Builders Association, and the Portland Community Warehouse. We donated charcuterie boards to the Welches School auction, Friends of Timberline, and Project 48. At Urbanite, we hosted a Giving Tree for Project 48, where we and our patrons had the opportunity to contribute to the livelihood of young people going through big life changes.

# **Special Thank You**

Without partners and collaborators, as well as our family, followers, friends, and our dedicated team, we wouldn't have grown so much this past year at Tree to Table PDX. With a special thank-you to the folks at Creative Woodworking, Bearded Boy Designs, our friends at Sustainable Northwest Wood, Urbanite PDX, and of course the ever-amazing Wind Thin Tree Service. Finally, thank you to all our loyal patrons, supporters, and every reader of this newsletter. We wouldn't be Tree to Table without you!



We are proud to have partnered with these organizations in 2024

# Custom Engraving for your Business

Interested in custom engraving for your business? Custom-engraved charcuterie boards make a wonderful statement, whether it be a gift or an award, and we have worked with many brands this year to do just that! We would love to host a Build-a-Board event with you! Are you interested in having your own event? Please contact us online, via the contact form or phone and email, and we will be in touch promptly.

Need a certified arborist or a free estimate on tree pruning, care, or removal? Reach out to our hardworking friends at Wind Thin Tree Service, Portland's #1 tree care professionals.

# Showroom at Urbanite PDX

10AM to 6PM, closed Wednesdays 1005 SE Grand Ave, Portland, OR (971) 801-2361

# Wind Thin Tree Service

Available 24/7 (503) 481-4628 windthin.com

