Web 3 Marketing Intern

Our Team

Mighty Jaxx is the leading integrated future culture platform in Southeast Asia today. With a mission to supercharge future culture phygitally, Mighty Jaxx's integrated platform will empower future pop culture brands with an end-to-end supply chain of digital and phygital collectibles, including artist development and incubation, proprietary IP operation and providing global consumers access to new D2C experiences.

Mighty Jaxx partners with the greatest creative talents in the world, as well as top global brands such as Netflix, Formula 1, Hasbro, Toei Animation, Cartoon Network, Nickelodeon, Warner Brothers, Adidas and many more to ship millions of phygital collectibles to over 90 countries worldwide.

We are proud to be an equal opportunity employer with a diverse, inclusive work environment and encourage our employees to bring their authentic, fun-loving, and high-energy selves to the workplace.

Your Role

Mighty Jaxx is looking for a Web 3 Marketing Intern to assist in building up our Web 3 community and to develop the best-in-class Web 3 Platform for all types of businesses. You will be working closely with our Web 3 Marketing team to work on new and existing marketing initiatives to attract new users from different demographics, as well as building engagement with our existing community.

Responsibilities

Marketing & Community Management
- Help build, grow and manage the community primarily on MightyVerse's Discord
- Schedule, manage and promote Twitter Spaces and other live events on Discord
- Engage daily with community members on both Discord and Twitter to understand community sentiment, collect feedback and make recommendations for improvement
- Measure and report on community-related metrics with a focus on driving impact
- Leverage market data to create hypotheses, making recommendations to stakeholders, and conducting research on market trends

LiveOps
- Coordinating with community, product and customer service teams before, during and after launches
- Help onboard new partners and empower them to become successful
- Identify automation opportunities and collaborate with product managers to build solutions for emerging partner issues
- Drive cross-functional projects to reduce escalations and improve the partner and customer experience

Requirements

- Interest in the Web3 and NFT ecosystem
- Interest in online community management experience, preferably in an environment managing a consumer-focused Discord community
- Possess strong interpersonal and written/verbal communication skills
- Independent, responsible, organized and ablilty to proactively find solution to challenging situations.
- Passionate in growing and engaging communities
- Has good analytical skills and is able to structure thoughts, frame problems, and propose solutions with reasoned rationales.

To apply, please send an updated copy of your resume to HR@mightyjaxx.com.