

Graphic Designer

Our Team

Mighty Jaxx is the leading integrated future culture platform in Southeast Asia today. With a mission to supercharge future culture phygitally, Mighty Jaxx's integrated platform will empower future pop culture brands with an end-to-end supply chain of digital and phygital collectibles, including artist development and incubation, proprietary IP operation and providing global consumers access to new D2C experiences.

Mighty Jaxx partners with the greatest creative talents in the world, as well as top global brands such as Netflix, Formula 1, Hasbro, Toei Animation, Cartoon Network, Nickelodeon, Warner Brothers, Adidas and many more to ship millions of phygital collectibles to over 90 countries worldwide.

We are proud to be an equal opportunity employer with a diverse, inclusive work environment and encourage our employees to bring their authentic, fun-loving, and high-energy selves to the workplace.

Your Role

Mighty Jaxx is looking for a Graphic Designer to join our global creative team. The Graphic Designer will be responsible for delivering fresh and innovative designs that support our online and offline channels. branding and marketing campaigns.

This offshore position requires the hire to ensure design consistency and alignment with overall brand objectives, and requires frequent online collaboration with cross-functional teams based in Singapore.

Responsibilities

Creative Design and Branding

- Produce impactful and conceptual graphic designs for branding, campaigns and product marketing, tailored for both online and offline platforms.
- Manage creative projects from initial concept to final execution while ensuring alignment with brand identity.
- Formulate creative concepts and visuals for marketing campaigns.
- Adaptation of key visuals for basic packaging and visual merchandising purposes.

Collaboration and Communication

- Collaborate closely with the UI/UX, Visual Merchandising (VM), and Marketing teams to understand brand, platform, and business objectives.
- Provide design solutions and support to ensure that visual assets align with business goals and user experience needs.
- Participate in cross-functional brainstorming and feedback sessions to ensure design consistency.

Project Management and Execution

- Ensure timely delivery of design materials across multiple platforms, adhering to project timelines and brand guidelines.
- Maintain organised documentation and files for design projects to facilitate revisions and updates.
- Stay updated on current design trends and propose improvements to elevate the brand's visual presence.

Requirements

- Prior experience in a design agency or design studio would be an advantage.
- Experience in executing branding strategies and adhering to brand guidelines.
- Strong attention to detail and ability to multitask in a dynamic environment.
- Well-rounded skills in logo design, layouts, and typography.
- Deep knowledge of Adobe Creative Suite, with demonstrated expertise in Photoshop, Illustrator, and InDesign.
- Ability to effectively communicate ideas and translate concepts into reality through strong technical proficiency and professionalism.

Please also attach a copy of/link to a portfolio showing your sample design work.

To apply, please send an updated copy of your resume to people@mightyjaxx.com

While we value all submissions, we regret that only shortlisted candidates will be contacted by our People team.