

# **Graphic Designer (1 Year Contract)**

## <u>Our Team</u>

Mighty Jaxx is the leading integrated future culture platform in Southeast Asia today. With a mission to supercharge future culture phygitally, Mighty Jaxx's integrated platform will empower future pop culture brands with an end-to-end supply chain of digital and phygital collectibles, including artist development and incubation, proprietary IP operation and providing global consumers access to new D2C experiences.

Mighty Jaxx partners with the greatest creative talents in the world, as well as top global brands such as Netflix, Formula 1, Hasbro, Toei Animation, Cartoon Network, Nickelodeon, Warner Brothers, Adidas and many more to ship millions of phygital collectibles to over 90 countries worldwide.

We are proud to be an equal opportunity employer with a diverse, inclusive work environment and encourage our employees to bring their authentic, fun-loving, and high-energy selves to the workplace.

### <u>Your Role</u>

Mighty Jaxx is looking for a Graphic Designer to join our digital creative team in Singapore. The Graphic Designer will be responsible for creating fresh and innovative designs to support our digital platforms, branding and marketing campaigns. This is a hybrid on-site role and will require collaboration with other members of the team.

### **Responsibilities**

- Conceptualise and execute creative digital ideas for the company for branding, marketing, social media platforms, our e-commerce website, design presentations, events, product decks etc
- Manage creative projects from initial concept to final execution
- Ensure high design standards and ethics
- Assist to manage brand consistency in colours and treatment across all graphic elements
- Formulate creative concepts to support marketing campaigns
- Collaborate closely with UI/UX and marketing teams to understand brand, platform and business objectives and produce design solutions

### **Requirements**



- Experience in executing branding strategies and guidelines
- Strong attention to detail and ability to manage timelines for different projects
- Well-rounded skills in logo design, layouts and typography
- Deep knowledge of the Adobe Suite, with demonstrated expertise in Photoshop, Illustrator, and InDesign
- Technical proficiency and ability to effectively communicate ideas and translate them into reality

\* Kindly link your online portfolio / attach your portfolio document in your application.

To apply, please send an updated copy of your resume to <u>people@mightyjaxx.com</u> While we value all submissions, we regret that only shortlisted candidates will be contacted by our People team.