

Graphic Designer / Junior Graphic Designer

Job Description

The Job

Design and art are a huge part of our DNA and we are looking for a graphic designer with experience in print design and desktop publishing to join our team to create amazing and engaging layouts for advertisements, pitch decks, posters, reports, booklets, and point-of-sale displays.

Responsibilities

- Responsible for conceptualising and executing creative digital and print ideas for the company including marketing, social media, website, design presentations, events, product decks etc.
- Required to handle the design from concept to final artwork
- Might be required to conceptualise and illustrate new ideas
- Attend team meetings to discuss work-in-progress, creative-related issues etc.
- Review artworks and provide recommendations for improvement
- Create graphic assets for the team
- Ensure high design standards and ethics
- Assist to manage brand consistency in colours and treatment across all graphic elements
- Prepare final artwork for print / production to suppliers and vendors
- Play a pivotal role in perfecting our products — from bringing design ideas to life, working cross-functionally with our Product Development, Sales & Marketing, Licensing and Logistics departments as well as artists and other stakeholders to effectively execute on product development goals and deliverables.
- Monitor and communicate progress and challenge throughout the creative process to meet product integrity requirements
- Drive industry benchmarking studies for the brand when seeking improvements for our product.
- Track and manage workflow, ensuring deadlines are met and prioritizing workload
- Partner with 2D Team, 3D Team and Product Development Team to offer options and solution to meet design intent and margin targets

Requirements

- Minimum 2 years of working experience in design
- Excellent design skills, especially typography
- Excellent communication skills (both written and verbal)
- Excellent organizational skills
- Able to work in a fast-paced environment independently and in a team
- Proficient in Adobe CC software; especially InDesign, Illustrator, Photoshop
- Able to work on PowerPoint, Keynote, Word
- Knowledge of preparing files for offset printing

**Kindly include your online portfolio in your application.*

Salary Range

S\$2,200 – S\$2,800