



Content Writer JD

Our Team

Mighty Jaxx is a unique future culture company that creates quality products across multiple categories such as art collectibles and lifestyle items, bridging the physical & digital world by powering it with technology. Since our inception in 2012, we have produced over 1,000 designs in collaboration with world-renowned artists and global entertainment brands like Hasbro, Sesame Workshop, Toei Animation and Warner Bros, delivering 5 million units of tech enabled collectibles to collectors in over 60 countries in 2020 alone.

We are proud to be an equal opportunity employer with a diverse, inclusive work environment and encourage our employees to bring their true fun-loving and high-energy selves to the workplace. With big, vibrant dreams and a culture of high performance in our workplace, you will always be engaged, empowered and feel positively challenged.

At Mighty Jaxx, we always extend our full support to the team to help them reach their full potential personally and professionally. If you love keeping up with the latest trends across different sub-cultures, love technology and are ready to embrace your creativity, we love to have you join us in creating the most unique experiences, products and content for our collectors!

The Job

As the content specialist at Mighty Jaxx, you are the storyteller that is responsible for developing compelling content to engage with our audience on various channels.

Responsibilities

- Develop compelling copy for social media, websites, ads, banners and other digital assets
- Create narratives and brand message for a variety of sub-brands and original IPs
- Author and proofread creative presentations
- Write engaging social and digital media content that reflects our brands' voice
- Author scripts and content for video and blogs
- Writing keyword-rich copy for various digital content (SEO)
- Cross-collaborate with various stakeholders to develop impactful campaigns and creative concepts

Requirements

- At least 2-3 years experience in a similar content writing or editorial role



- Experienced in creating content for to market commercial products through digital and social media
- Meticulous writing, editing and proofreading skills
- Ability to work independently and meet deadlines
- Interested in pop culture, art, technology and trends
- Positive attitude and collaborative mindset
- Good knowledge of social media platforms and other digital channels
- Might be required to work with overseas stakeholders so fluency in written and spoken Mandarin will be a plus

To apply, please send an updated copy of your resume to HR@mightyjaxx.com