

# **Art Direction Intern**

## <u>Our Team</u>

Mighty Jaxx is the leading integrated future culture platform in Southeast Asia today. With a mission to supercharge future culture phygitally, Mighty Jaxx's integrated platform will empower future pop culture brands with an end-to-end supply chain of digital and phygital collectibles, including artist development and incubation, proprietary IP operation and providing global consumers access to new D2C experiences.

Mighty Jaxx partners with the greatest creative talents in the world, as well as top global brands such as Netflix, Formula 1, Hasbro, Toei Animation, Cartoon Network, Nickelodeon, Warner Brothers, Adidas and many more to ship millions of phygital collectibles to over 90 countries worldwide.

We are proud to be an equal opportunity employer with a diverse, inclusive work environment and encourage our employees to bring their authentic, fun-loving, and high-energy selves to the workplace.

#### <u>Your Role</u>

The Art Direction intern will work with a team of designers, artists, and marketers to create visual concepts for various projects such as advertising campaigns, branding projects, and digital products. The intern will be responsible for leading the creative development of visual concepts, and working with the team to ensure that the concepts align with the overall vision for the project.

#### **Responsibilities**

- Collaborating with the team to develop and refine visual concepts.
- Creating detailed sketches and illustrations to communicate ideas to the team.
- Directing the work of other designers, artists and interns.
- Using digital tools such as Photoshop, SketchBook, and Illustrator to create and edit artwork.
- Participating in meetings and presentations to present and discuss concepts with the team and clients.
- Assisting in the development of style guides and design documents.
- Staying current with industry trends and techniques.



### **Requirements**

- Currently enrolled in a Art or related program, in an institute of higher learning
- Proficiency in Adobe CC software; especially Illustrator & Photoshop
- Strong understanding of design principles and typography
- Strong attention to detail and ability to work in a fast-paced environment
- Strong verbal and written communication skills
- Ability to work independently and as part of a team
- Ability to commit to a part time (3 days a week) or full time internship from Feb 2024 onwards

\*\*Please also attach a copy of / link to a portfolio showing your sample design work.

To apply, please send an updated copy of your resume to <u>people@mightyjaxx.com</u> While we value all submissions, we regret that only shortlisted candidates will be contacted by our People team.