



Sponsorship Proposal 2024

Jetski British Championship
Racing Season 2024

SUB 3 RACING
PERFORMANCE - MULTIPLIED

who are we?

Sub3Racing.

We are Sub3Racing, a new dynamic jetski racing team hailing from the United Kingdom, ready to take on our competition on the water.



Performance, Multiplied

The Sub3Racing Team emerges from the heart of our jetski performance company, Sub3Racing, led by Andrew White and partner Sammie Covington.

Nestled in Poole, Dorset, our expertise lies in fine-tuning, servicing, and repairing Seadoo watercraft, alongside the installation of GPS anti-theft trackers.

With our background in performance parts and marine engineering, we are dedicated to producing the fastest skis in collaboration with our US performance tuning partner, Ruthless Racing.



SUB3RACING won 2 trophies in their first ever season and are looking to pocket several more in 2024.



our team.

The power of two.

Where the power of two propels us forward - because in our team, precision meets passion, and speed meets synergy.



Andrew White

J1 Category Racer
Riding modified Seadoo RXP300

Born in Cape Town I moved to the uk when I was 17. I was in the transport industry for many years but on the side I always had my head in an engine bay modifying cars and going to Silverstone and Santa Pod.

After a little over 20 years on cars I got into jetski's when I made the move from Berkshire to Dorset. I started helping and building some of the fastest ski's in the uk at a poole based Seadoo specialist. In January 2023 I decided to start up Sub3Racing. The name refers to 0-60 in under 3 seconds. We are new but with a wealth of knowledge to keep pushing forwards and stay out in front.



Sammie Covington

J3 Category Racer
Riding a stock Seadoo GTX170

Hailing from the scenic shores of Plymouth, my affinity for water and fascination with engines began in childhood, spending countless hours in the garages where my dad worked.

Transitioning from a love for cars and go-karting, coupled with experiences at Silverstone, I decided to explore the world of jetskiing. After a series of jetski tours, I was hooked, leading me to acquire my PWC proficiency and RYA Instructors Qualification.

I am a qualified graphic designer by trade and have used my knowledge and experience to craft the Sub3Racing website to design eye-catching graphics kits for fellow jetski enthusiasts.



why sponsor us?

Become a Part of the Action.

We're tearing up the waves in the Aqua Adrenaline Series, part of the OCRDA Offshore Circuit Racing – an official British Championship.

But, we can't do it alone. We're on the lookout for sponsors to not just boost the sport but also give deserving businesses and sponsors the recognition they've earned.

Being part of the series not only grants us entry into the British National Speed Records and World Speed Records at Lake Coniston but also opens doors for us to engage in international jetski competitions governed by the UIM.

AQUA
Adrenaline



what's in it for you?

1/ Business Visibility

Marketing collateral in print and online

We know that visibility is highly important in business, so we will be able to provide the following in return for sponsorship:

- ▶ Your logo printed on our skis, seen on high quality photography, pit walks and drone footage.
- ▶ Your logo on any t-shirts or clothing we have made.
- ▶ Your logo on our own website and the Aqua Adrenaline website / social media platforms,
- ▶ An introduction and blog post about your company and your sponsorship.



2/ Media Coverage

TV, radio and print coverage

Aqua Adrenaline have been covered by BBC Spotlight News & ITV News at Brixham in 2023, interviewing riders including our very own Sammie Covington, being the only female jetski racer. They are looking to get even more media coverage in 2024 with the series' increasing interest.

Sammie and Andrew were also featured alongside Aqua Adrenaline in the ProRider Magazine, the largest official jetski magazine in the world. See the link for more information:

<https://www.aquaadrenaline.co.uk/press/media>



3/ Social Media Coverage

Live streaming of the races, pit walks and interviews on Aqua Adrenaline's Facebook page.

Aqua Adrenaline and Sub3Racing social platforms have followers from all over the world and live streaming is available via the Aqua Adrenaline social media page. We also have 3 professional photographers that are stationed on RIB boats taking high quality imagery and film of the race that gets posted on their personal businesses pages as well as Aqua Adrenalines'.



Sponsorship for 2024.

Series Cost

Your support, whether through financial contributions or the provision of products and services, plays a crucial role in our mission to expand the reach of the sport and facilitate business promotion. **Join us in making a positive impact on both the sport and the businesses involved.**

2024 Season

Jetski Registration Fee	£300
Race licenses (Includes One Race Entry):	£250

Round 1: Torquay 4-5th May

Race entry	FREE
Fuel for skis	£350
Accommodation	£200

Round 2: King's Lynn, 1-2nd June

Race entry	£250
Fuel for skis	£350
Accommodation	£200

Round 3: West Bay, 6-7th July

Race entry	£250
Fuel for skis	£350
Accommodation	£200

Round 4: Caernarfon, 27-28th July

Race entry	£250
Fuel for skis	£350
Accommodation	£200

Round 5: Plymouth, 7-8th September

Race entry	£250
Fuel for skis	£350
Accommodation	£200

**UIM World
Championship
Final 2024**

Round 6: Cardiff, 5-6th October

Race entry	£250
Fuel for skis	£350
Accommodation	£200

Full Season Sponsorship

If you'd like to sponsor us for the whole season!	£5100
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**We really
appreciate
taking the time
to read our
proposal!**

**If you want to contact us to discuss anything,
please feel free to contact us on the opposite details!**



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