

# our better planet

## About EcoRatings

EcoRatings computes a numeric rating on a scale of 10 for all categories of products and services on sustainability parameters using United Nation's 17 Sustainable Development Goals (SDG) Framework. Our innovation lies in using only verifiable data sources, scraping the web, satellite imagery and third party verifiable data to compute this rating. Therefore, our process requires no on-site audits or self-assessments.

## How Can EcoRatings Help You?



69% of shoppers want to know how their purchases contribute positively to the planet. Businesses can attract these customers by using ratings during sales, which can increase profits.



Companies with high ESG ratings attract more investors as ESG considerations are becoming increasingly important.



High ESG ratings can improve a company's brand value, increase revenue, increase market share and build a loyal customer base.



ESG ratings provide an unbiased evaluation of a company's environmental claims, reducing false advertising and promoting authenticity.



We are ISO Certified, and UN-affiliated due to which our ratings are globally acceptable.

## Pricing

Rs. 1000/- per SKU per year.