



conscious souk  
by our better planet

*Presents*

**PRE FESTIVE  
EDITIONS**

The background features a golden mandala with intricate geometric patterns. Overlaid on this is a stylized golden arrow pointing upwards and to the right, with a decorative, swirling tail. The overall color palette is warm, dominated by gold and light beige tones.

## About Us:

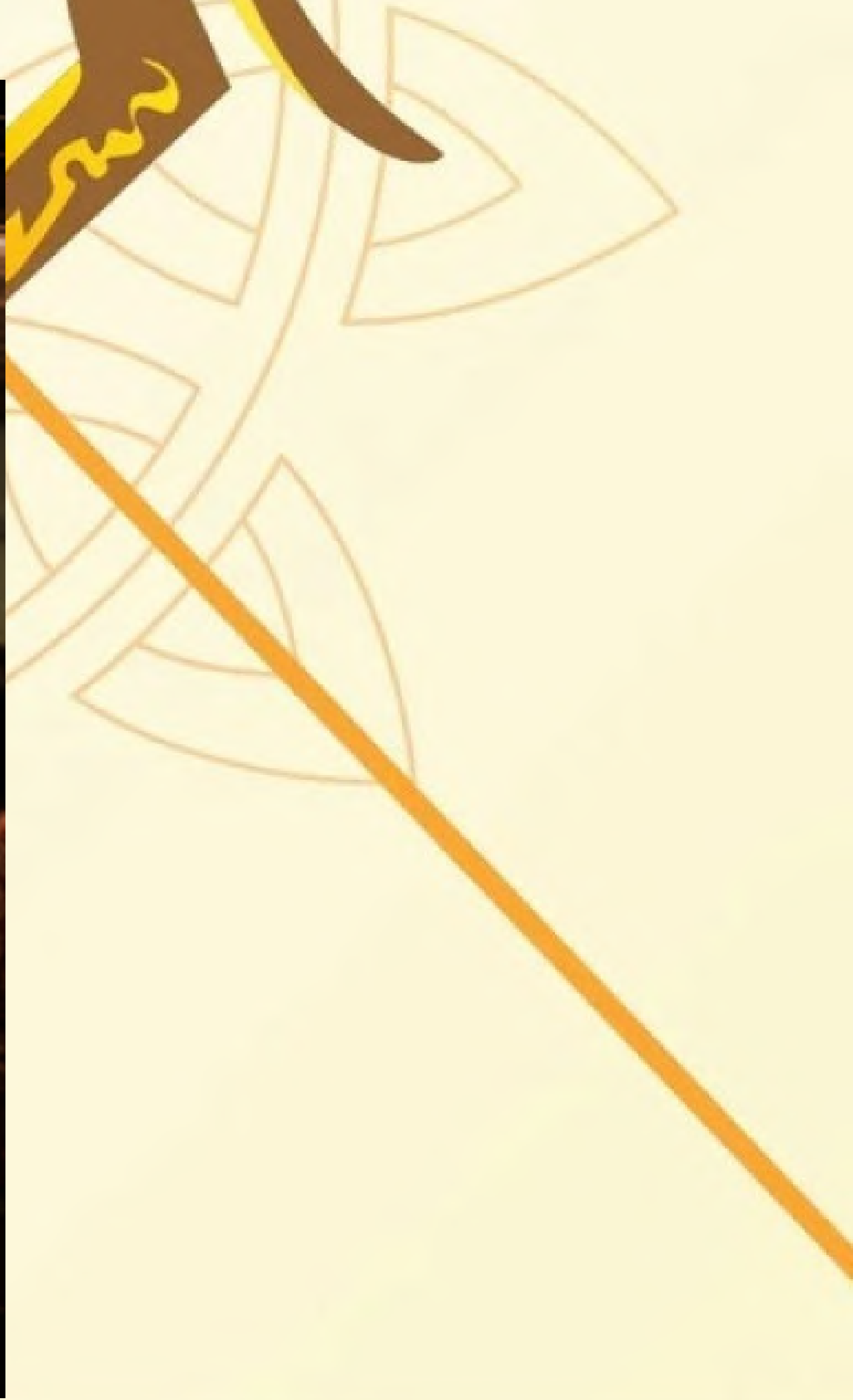
Conscious Souk is consciously designed for an audience that is environmentally conscious, interested to know the story behind sustainable products and is also inquisitive to learn about the creators!

We bring together a curated collection of products based on city and season, keeping in mind the sensibilities of the regional audience so that they can see a range which is alternatively available only online.













# **OUR BUSINESS**

## **1. ONLINE SUSTAINABLE MARKETPLACE- OURBETTERPLANET**

OurBetterPlanet is a curated platform for aware individuals who are conscious of their purchases and are mindful of the impact it creates.

## **2. OFFLINE EVENT - CONSCIOUS SOUK**

Conscious Souk curates businesses and products from across India and brings it to your city, the idea is to introduce better products that are made with a heart and enable you to create a positive impact.



# **DISCLAIMER**

- **We dont take responsibility for the turnout at Conscious Souk, the number of people that we mention during conversation is an indication from the past events at the venue and the city, which definitely doesnt gurantee the same turnout this time around.**
- **We provide the most candid inputs about participation and audience quality and numbers, we advise each business to make there own decisions and not ask us for sugegstions on participation and future turnouts.**
- **We promote the event with the best intent and the usual methods are a newspaper ad, social media digital ads, collaboration posts, PR boxes shared with notable people in the city, collaborations with notable instagram handles. The promotions vary from city to city and we use our judgement based on what has worked previously.**
- **It has become important to specify these aspects as we plan the event with a lot of love and with the sole idea of increasing awareness about sustainable products and practises.**



# EVENT PACKAGES

**Conscious Souk 22nd Edition  
Mysore – 13th - 14th July at  
Wind Chimes**

Apparel	21000
Accessories (Jewellery /Bag)	20000
Living( Home décor/Cookware)	18000
Beauty /Wellness	15000
Packaged Food	15000

**Note:**

18% GST Will Be Applicable At the Above Rate.

Stalls will be blocked first come first serve basis. We have limited slots for each category.

# EVENT PACKAGES

**Conscious Souk 23rd Edition  
Bengaluru – 27th - 28th July at  
Love OORU**

Apparel	30000
Accessories (Jewellery /Bag)	28000
Living( Home décor/Cookware)	25000
Beauty /Wellness	21000
Packaged Food	21000

**Note:**

18% GST Will Be Applicable At the Above Rate.

Stalls will be blocked first come first serve basis. We have limited slots for each category.



# EVENT PACKAGES

**Conscious Souk 24th Edition  
Pune – 10th - 11th August  
at Sanskriti Lifestyle**

Apparel	25000
Accessories (Jewellery /Bag)	23000
Living( Home décor/Cookware)	21000
Beauty /Wellness	18000
Packaged Food	18000

**Note:**

18% GST Will Be Applicable At the Above Rate.

Stalls will be blocked first come first serve basis. We have limited slots for each category.



# EVENT PACKAGES

**Conscious Souk 25th Edition  
Chennai- 28th - 29th September  
at The Folly Amethyst**

Apparel	35000
Accessories (Jewellery /Bag)	32000
Living( Home décor/Cookware)	30000
Beauty /Wellness	25000
Packaged Food	25000

**Note:**

18% GST Will Be Applicable At the Above Rate.

Stalls will be blocked first come first serve basis. We have limited slots for each category.



# EVENT PACKAGES

**Conscious Souk 26th Edition  
Bengaluru – 19th - 20th  
October at Raintree**

Apparel	30000
Accessories (Jewellery /Bag)	28000
Living( Home décor/Cookware)	25000
Beauty /Wellness	21000
Packaged Food	21000

**Note:**

18% GST Will Be Applicable At the Above Rate.

Stalls will be blocked first come first serve basis. We have limited slots for each category.





# **BOOKING PROCESS**

- **You will receive an email from the team at [conscioussouk@ourbetterplanet.com](mailto:conscioussouk@ourbetterplanet.com).**
- **Speak with the team and get an understanding of the concept behind the market, if you are certain of your participation, the team will share the terms and conditions with you, post which you can make the payment.**
- **A stall confirmation email will be shared by the team.**
- **To get the GST invoice. Share your GST copy and the full billing address.**
- **Our Team will send you the GST invoice via mail within a week of the event.**





# **Important Terms**

- **The advance paid to book a stall will not be refunded in case you decide to cancel the booking at a later point in time due to any issues, in case of personal emergencies we can help you shift your booking to any future markets just in case a stall is open in your category**
- **The balance payment for the stall has to be made one month before the Souk else the stall will be considered cancelled, the amount forfeited and the stall in that case can be booked by another party.**
- **Table size provided will be either 4 ft by 2 ft or 6 ft by 2 ft based on the availability of our production partners in a particular city, hanger racks are usually 6 ft by 5 ft or 6 ft by 4 ft.**
- **We can provide what is available with our production partners and cannot take requests for a particular size or any additional furniture.**





# **WHAT WILL BE PROVIDED**

- **We will provide two tables or two garments stands or one Table and One Garment Stand.**
- **We do not provide any hangers and they have to be carried by the vendor themselves.**
- **If you need hangers then we can provide the contact details of the Furniture Vendor.**
- **An extra table or an extra stand typically is considered a half stall and hence will be charged at an additional INR 5000. We can only allot it if there is space available so every request cannot be entertained.**
- **We will provide the original receipt after the event gets over.**



# Q&A

How much is the advance booking fee?

we charge an advance booking fee of INR 7000 per stall, the balance payment needs to be made one month prior to the event.

What if I'm not able to make the payment?

We recommend you contact the team on Ph: 99017 99404 only on WhatsApp or drop an email at [conscioussouk@ourbetterplanet.com](mailto:conscioussouk@ourbetterplanet.com)

Will I get a confirmation for the payment ?

Yes. You will receive an email from The team

Can you give a stall layout?

We don't give a layout. It is usually decided based on the venue and brand that are coming. Be assured it's decided accordingly to give the best visibility to each and every brand that also assures a better customer experience.



What if I am not receiving any Emails?

We recommend you contact the team on Ph: 99017 99404 or drop an email at [conscioussouk@ourbetterplanet.com](mailto:conscioussouk@ourbetterplanet.com)

What are the different ways in which I can make the payment?

Payment can be made via bank transfer or via UPI

Are there any Early Bird offers?

If any early bird offer is available it will be mentioned along with the specific city details. Usually an early bird offer is provided for a vendor making bookings for 2 or 2 plus stalls

I am an outstation participant. Are there any additional discounts?

There is no other discount offered except for the vendor who completes early bird booking.



What can I do if I booked a stall that I don't want now/ can't attend due to any emergency ?

It's extremely difficult to make a shift once booked, so please make an effort to choose carefully before booking. However, if you have somehow made a mistake/if there is an emergency, then please get in touch with us at the earliest on **Ph: 99017 99404** or drop an email at **consciousouk@ourbetterplanet.com** and we will surely try to help you with an alternative stall depending on availability in the upcoming souk. **Payment is Non-Refundable**

What is the last date to complete the booking and payment?

The last day to book a stall is at least 30 days prior to the event date. It varies based on the venue.

What furniture do I get?

It's variable based on the venue

How much footfall can be expected ?

We would not be able to promise footfall for that particular day. We do different marketing activities to create a buzz around Souk. For any further information please connect with the team on **Ph: 99017 99404** or drop an email at **consciousouk@ourbetterplanet.com**





Thank You