



BEAUTY & BEAUTY
COSMETICS

COMPANY PROFILE



WELCOME



BEAUTY & BEAUTY
COSMETICS

INTRODUCTION

Beauty and Beauty Cosmetics was established in the spring of 1999 in Munich Germany by Mrs. Yassmin Al-Saman who is a certified beauty specialist from Schoener Institute in Munich Germany and a trainer of several German beauty products companies in the middle east & Mr. Mahdi Kozbari who is the regional manager for German beauty-products companies.



KEEP DOING
WHAT MAKES YOU
FEEL
beautiful

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ABOUT US

Our experience extend since 1999 in cosmetics retailing and the support of its loyal and ever expanding customer base, Beauty & Beauty has grown into a leading independent retailer of quality cosmetics products.

Meanwhile Beauty and Beauty has branch stores and offices outside Germany in many cities such as Dubai, Doha and Damascus as well as online shop were clients can engage with an inclusive beauty community and interactive Beauty Talk. Also, Beauty & Beauty has a membership in the chamber of commerce-UAE.

Our products are exclusively high end products from renowned German companies and our employees are top qualified and are all certified by German beauty companies. our company is a member at the IHK "German Chamber for Industry and Trade"

Our know-how has been obtained throughout many years of experiences in Germany along with contentious education and successful collaboration with German manufacturers.

2014 Beauty and Beauty company entered the GCC market by integration briefly with Madicom company and then set up in 2016 as an exclusive agent in the MENA region.

COMPANY STRATEGY

Vision

Beauty & Beauty will continue to grow its core cosmetics retailing business by increasing retail outlets throughout the region. New store concepts and e-commerce will be used to create even fresher channels for the company.

As a “Beauty Expert”, Beauty & Beauty will continue to strive its best to provide “Quality Products, Best Value and Professional Service” for its customers to meet their ever increasing needs.

Mission

- Offer quality and full beauty keys to our customers.
- Share achievement with our team.
- Build long-term trust with our suppliers.
- Follow to the values of good company citizenship.

Values

- Service of the markets of cosmetically and dermocosmetics with high class products and trustworthy scientific and marketing support.

Goals & Objectives

- To build good reputation in the field of beauty and healthcare.
- Become a key player in the business.
- To serve the markets, with exclusive marketing lines, excellence in service and un-comparable quality of products.



COMPANY SECTIONS

BOARD OF DIRECTORS:



Mahdi Kuzbari

Mahdi Kuzbari, with over than 25 years of managing and building business between EU and Middle East markets, Mr. Kuzbari leading B&B since 2001, and taking the lead as B&B General Manager since 2011.



Yassmin Al Saman

Yassmin Al Saman, B&B Founder, and Managing Director, by an expert hands, well educated mind and long history of success, Beauty Specialist from Schoener - Munich - Germany, Teacher Master Grade for several beauty products companies in the Middle East.

THE TEAM:



Zolfa Elhassani Jazairi
Public Relation Manager



Tamara Al Ahmad
Account Excutive



Haya Bittar
Medical Sales Rep.



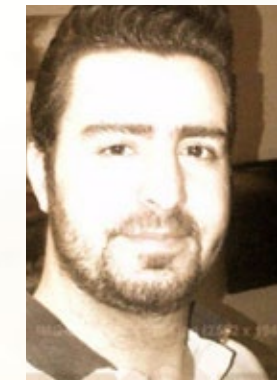
Tala Abou Shaar
Accounting Department



Zainab M. Abdula Ahmad
Accountant



Maryem Mouaddab
Webmaster



Motasem Hamdan
SEO Specialist

BUSINESS CONCEPT



PROMOTION TOOLS

PRICE

Our pricing strategies are designed to range within the upper middle pricing bracket depending on the product, competition and market environment.

DISTRIBUTION CHANNELS

Our products are designed to be marketed and sold through the exclusive cosmetic stores, pharmacies and beauty salons or spas.

PROMOTION

Promotional tools are continuously being created and developed in the form of printed advertisements, in- stores display stands and posters to enhance brand awareness and assist seasonal offers.

ONLINE MARKETING

With the online shop, shopping is always simple and exciting! The Site contains a wonderfully collection of skin care and related products. It's easy to surf through, explore options, categories, brands and offers.

WHAT WE PROVIDE

BEAUTY AND BEAUTY COSMETICS

PROVIDES A WIDE RANGE OF PRODUCTS, AMONG OTHERS:



- Cosmetics products
- Skin care Cosmetics
- Medical Cosmetics
- Decorative cosmetics
- Professional cosmetics brushes
- Permanent make-up
- Wellness

- Spa products
- Body care products
- Peeling
- Airbrush tanning
- Protective eye-wear

OUR CLIENTS:

We're proud to work with a wide variety of exceptional customers who trust in our principles: the importance of partnership-style teamwork; the value of creativeness and trustworthiness in marketing; and the measurability of our results.



HOSPITALS

- Canadian hospital
- Oriana hospital
- American Academy
- Euro Arabian hospitals
- Medcare hospital

MEDICAL CENTERS & CLINICS

- Kaya Clinics
- Dr. Samiha Lutfi Clinic
- Galadari Derma Clinic
- Canadian Medical Center
- Al Shamma Clinic
- Dubai health Care City
- Iben Hayan Medical Center
- Bella Roma Medical Center
- Dr. Sunny Medical Center
- Charme Medical Clinic
- Premium Cosmetic Laser Center

BEAUTY SALON AND SPA CENTERS

- N Style Salon in Dubai Mall & Mall of Emirates
- Tigi Salon
- Cocoon Spa
- Maison de joelle
- Roze Arbaji Salon
- 7 Shades Salon

DEALING WITH THE BEST DERMATOLOGY DOCTORS IN UAE.

SERVICES

Beauty & Beauty Cosmetics provides training and technical support for all pharmaceutical and cosmetic services, training and giving statements from German companies as well as professional development work on the latest findings of the cosmetic world of treatment plans, technical and artistic through permanent development of action steps, such as:

- Lifting the muscles through massage
- Filler without injection
- Gold mask through the energy points
- Drawn from the nature of stem cells
- Tighten the eyelids of an injection
- Treatment of wrinkles by technology of fibroblast
- Tattoos (permanent makeup)
- Miso THERAPY
- Informative and educational seminars.
- Providing lectures and demo for each product with the appropriate training for the specialized medical team and support all the necessary preparations and tools to get the best results and follow up the progress of work on a regular basis.
- merger between the world of cosmetic and medical cosmetics to support healthy results within global standards.
- Exporting and importing medical and cosmetic products.



OUR BRANDS:

être belle
BEAUTY SYSTEM

Eter belle

être belle is one of the few privately-managed companies of its size in the German cosmetic landscape. The Company was founded by Harry Emich more than 30 years ago, and is headquartered in the Stuttgart region, in the Southern part of Germany. There is now

a total of 1,200 people within the group and through international export partners working for the brand. The strategy is focused on growth, both in quantitative and qualitative terms, whereas être belle strongly believes in a natural and sustainable development.



hyaluronic³

TRIPLE EFFECT



être belle
COSMETICS



OUR BRANDS:



être belle
COSMETICS

Quality Guarantee. That's what we stand for.

être belle is characterized by the development of innovative products. The excellent quality of our products is the result of many years of systematic research and development. Through the participation in domestic and international cosmetics trade shows

as well as the exchange of ideas with recognized laboratories in Europe and overseas, we are right in the middle of the industry and can react quickly to market demands.



être belle
COSMETICS





OUR BRANDS:

da Vinci
MADE IN GERMANY

Davinci

Elegant, timeless design - high quality - innovative production processes

Our house disposes of a long-standing experience and competence in the manufacture of make-up and powder brushes, based on the rich treasure of experience the brush factories in Nuremberg have had for many generations. This special know-how has been cultivated and further developed in our factory since the end of the 19th century. Skilled craftsmen guarantee carefully shaped products and many busy hands look after the perfect finish of all da Vinci brushes.

Looking good is not just a divine gift, but also an art.

A skillful make-up emphasizes the advantages of the face, conceals small blemishes and sets sophisticated accents. And as for any other work of art - to accomplish this, you need the proper utensils, in other words: high quality make-up brushes

Our wide range includes handcrafted powder brushes, Make-up brushes, eyeshadow brushes, blusher brushes. Kabuki brushes, Foundation brushes, Mineral Make-up brushes and so much more.

Also brush sets and Trend Look Sets are part of our portfolio - any cosmetic brushes is lovingly shaped by hand and carefully checked.

Da Vinci uses highest quality materials, traditional craft and the most up-to-date production processes to ensure perfect quality standards for our entire assortment.

www.davinci-cosmeticbrushes.com



da Vinci
MADE IN GERMANY

OUR BRANDS:



Bade fee

BO Cosmetic is a German manufacturer specializing in bath additives and body care products.

Our Bade Fee products are handmade - with love and passion in our own factory in Germany. We produce in small batches using high quality, natural ingredients.

We supply both big and small stores with our high quality products, which add that special something to every assortment and are well received by customers.



OUR BRANDS:



HAGINA

uses well-tried raw materials for your products. Bee honey or extracts from medicinal herbs. All products have been tested with the best possible results in complex skin-compatibility tests in humans. The products are matched to each other and must be applied according to the particular type of skin. Discover the diversity and compatibility of the HAGINA products.



www.hagina-cosmetic.de



HAGINA COSMETIC



50 YEARS GENTEL CARE EXCLUSIVE
WITH NATURAL IGREDINETS



OUR BRANDS:

PURE ELEMENTS

natural cosmetics
and energy

Pure Element

A certified natural cosmetic line from Germany, tailored for contemporary and sustainable demanding customers, Certified Natural Cosmetic Made in Germany.



www.pure-elements.de



OUR BRANDS:



Protect (Laser Safety Eye Ware) A certified natural cosmetic line from Germany, tailored for contemporary and sustainable demanding customers, Certified Natural Cosmetic Made in Germany.

The operation of laser systems in many areas of industry, medicine and research continues unabated. The range of applications is becoming ever more diverse, the lasers get more powerful and more comprehensive in their settings. Accordingly, the requirements and challenges of laser safety eyewear are increasing.

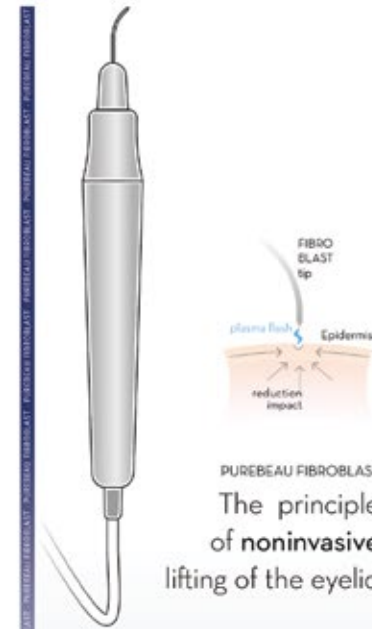


OUR BRANDS:



Purebeau is one of the leading manufacturers for permanent make up, micropigmentation devices and pigments. Combining Purebeau devices with add on Services like needling & stamping and eye lifting which is called Purebeau Fibro blasting. Aside Purebeau´s Image on the face we introduce our Purebeau

Ice, Cry lipolysis made in Germany. All finally results into the Purebeau Academy, which gives all Trainings necessary to work within Purebeau´s world of Beauty.



PUREBEAU
FIBRO
BLAST



PUREBEAU FIBROBLAST

Skin tightening without surgery

PUREBEAU revolutionizes its holistic approach to the natural perfection of beauty with a new breakthrough method, the PUREBEAU FIBROBLAST.

Functional principle

The PUREBEAU FIBROBLAST handpiece produces at its tip a tiny, so-called plasma lightning. This lightning bounces from the top to the skin and lets it evaporate superficially there in a tiny, micromillimeter-sized point. In its immediate surrounding this superficial point contracts the skin minimally.

Various points are introduced and generate a reduction grid which, depending on the area, requires different patterns and placement sequences. Due to their variety and arrangement, these points can reduce skin excesses - with the result: the skin area concerned is clearly tightened.

Advantage of the revolutionary lifting effect

1. In contrast to a conventional surgery, can not be „lifted to much“, because only the natural skin excess is minimally invasively reduced.
2. The 1:1 result is directly during the treatment visible and remains long after healing consist.
3. The PUREBEAU FIBROBLAST handpiece can be attached many of the PUREBEAU permanent makeup devices operate.



EXHIBITIONS

In Beauty & Beauty Cosmetics we plan, arrange, and establish exhibition stands for contribution to all main global cosmetic exhibition in the domain. Therefore, all the B&B products and brands are frequently exhibited in:

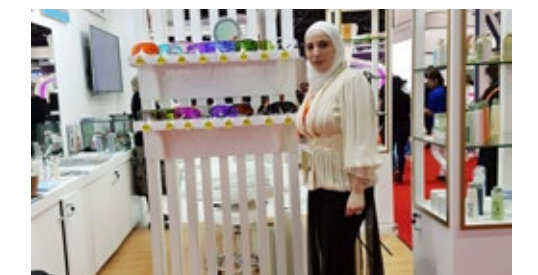
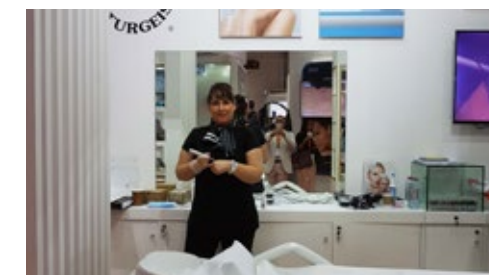


And participate in Dubai Ladies Club and Sharjah Ladies Club events as well as Al Mas Bazaar.



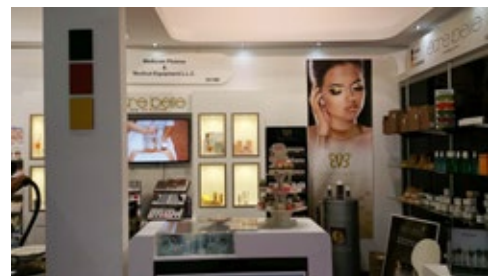
PREVIOUS EXHIBITIONS

DUBAI DERMA 2017

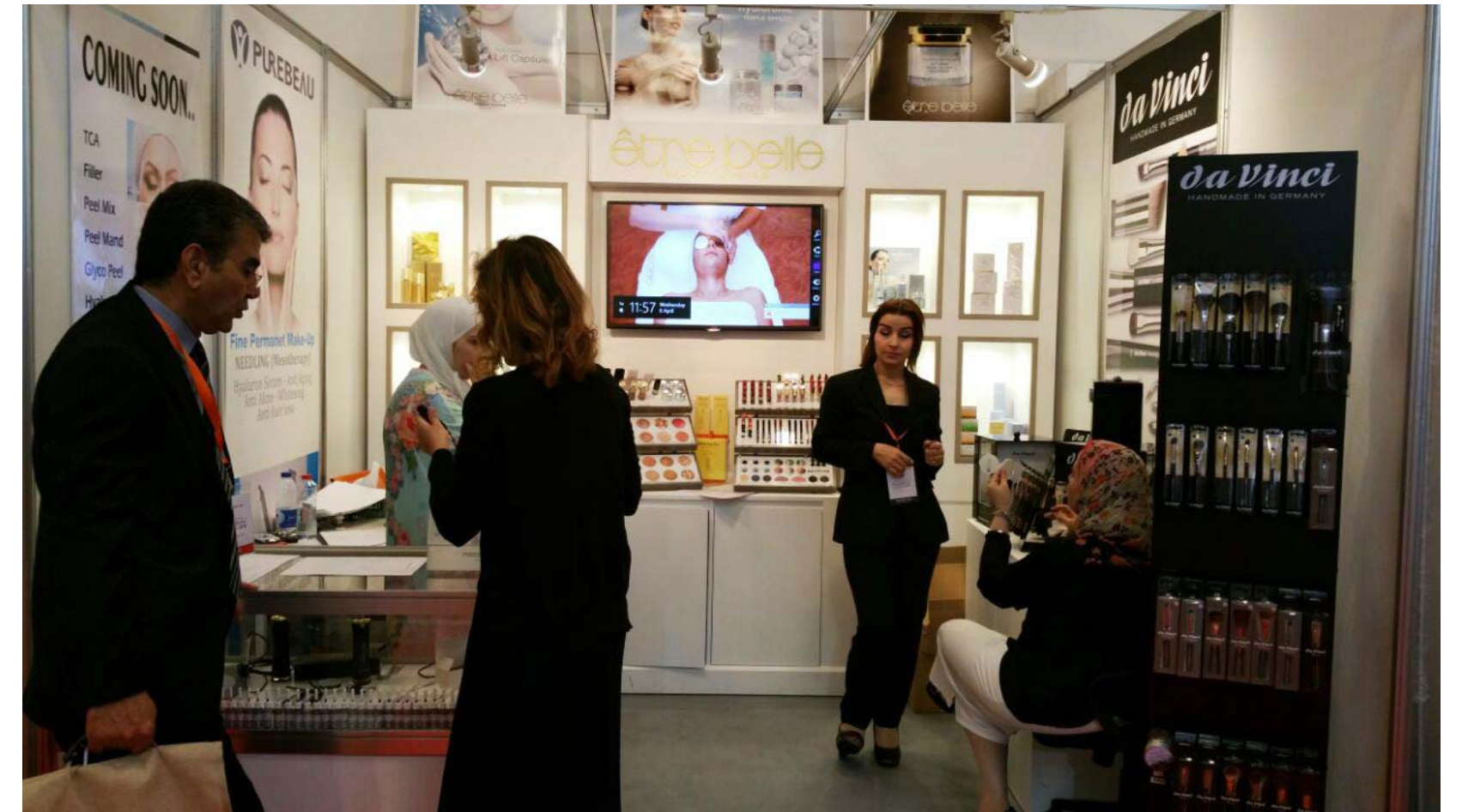


PREVIOUS EXHIBITIONS

**BEAUTY WORLD
MIDDLE EAST 2016**



DUBAI DERMA 2016



PREVIOUS EXHIBITIONS

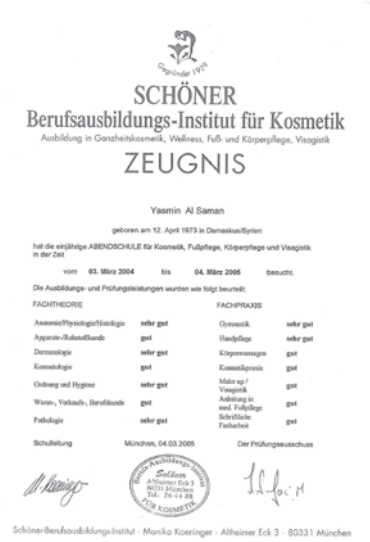
MUNICH



MILANO



CERTIFICATES





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COSMETICS

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