









INCI name: Xylitylglucoside - Anhydroxylitol - Xylitol

ОНОН

Use level: 1-3%

Solubility: Water soluble

Description: Opalescent to limpid appearance

Preservatives: none

Claims: Moisturizing - NMF, ceramides, hyaluronic

acid & aquaporines booster - Water reserves

& circulation - Glycerin enhancer

Approval:









China Compliant: all INCI names are listed on the IECIC list of December 2015 - ECOCERT Cosmetics: raw material approved by ECOCERT GREENLIFE, in conformity with Ecocert natural and organic cosmetic standard - COSMOS Approved: raw material approved by ECOCERT GREENLIFE, in conformity with Cosmos standard - Natrue Approved: raw materials certified according to Natrue standard

### A reference for HYDRO'Addicts!



### ARE YOU HYDRO'ADDICT?

A dehydrated skin is dull, rough, flaky with micro-crakings. It tugs, stings or itches to express its distress!

The balance between the 3 key mechanisms of natural hydration has been disrupted by one of the many contributing factors: environmental conditions, age, genetics...

The 3 key mechanisms of moisturization:

1/ Retain water within the skin with a strong barrier function

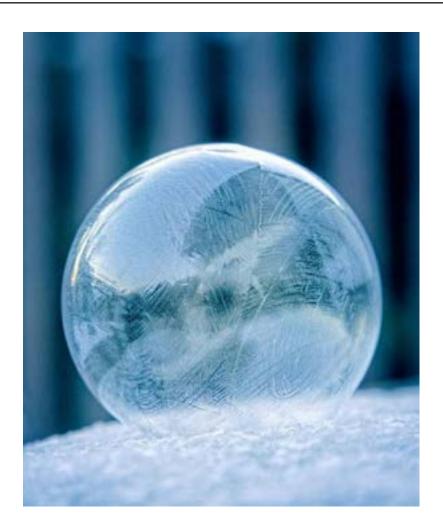
2/ Soak the skin with hygroscopic molecules

3/ Homogenize skin moisturization by improving water circulation



### A reference for HYDRO'Addicts!





### **AQUAXYL™**: A REFERENCE

AQUAXYL™ is a universal & complete solution made up of a patented complex of natural sugars. It helps dehydrated skin by acting on the 3 key mechanisms of natural hydration.

#### **AQUAXYL**<sup>TM</sup>

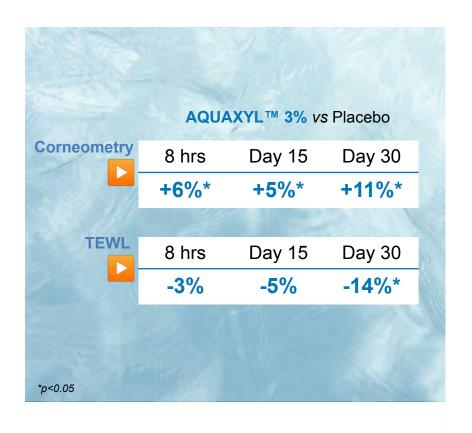
- Reinforces the barrier function by stimulating ceramides synthesis and more!
- Optimizes water reserves by boosting NMF and hyaluronic acid
- Maximizes water circulation within the epidermis with its action on aquaporines and tight junctions



## Short & Long-term moisturization



# FROM 8H TO 30 DAYS OF MOISTURIZATION & RESTRUCTURING ACTION



#### IN VIVO test protocol

- EU06925 with 3% AQUAXYL™ vs. Placebo
- Corneometry Corneometer® CM 820
   TransEpidermal Water Loss (TEWL) Tewameter® TM 210
- 25 volunteers with dry skin (<55 AU)</li>
- 2 daily applications on the legs (one leg with Placebo, the other with AQUAXYL™)
- During the winter (mid-December/mid-January)

Short-term & long-term hydration. AQUAXYL<sup>TM</sup> significantly moisturizes & restructures the skin vs. Placebo from 8H to 30 days.

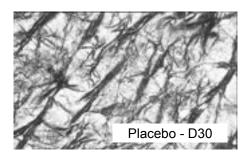


### Short & Long-term moisturization



# VISIBLE EFFECT: IMPROVEMENT OF MICRO-RELIEF & DESQUAMATION

#### **MICRORELIEF**

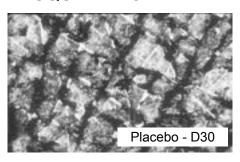


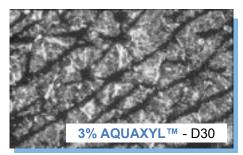


#### IN VIVO test protocol

- EU06925 with 3% AQUAXYL™ vs. Placebo
- Evaluation of microdepression network & desquamation -D-Squame, scoring /12
- 25 volunteers with dry skin (<55 AU)
- 2 daily applications on the legs (one leg with Placebo, the other with AQUAXYL™)
- During the winter (mid-December/mid-January)

#### **DESQUAMATION**





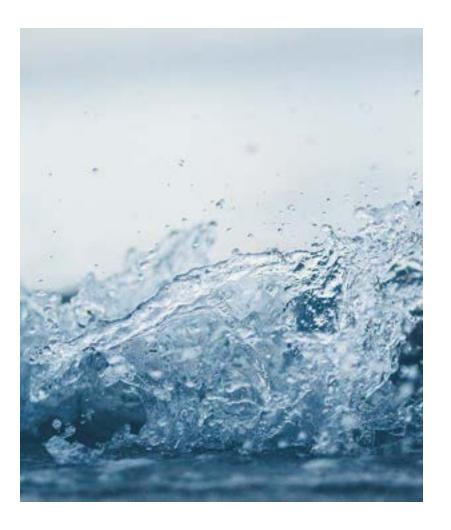
The skin is restructured after one month of application:

- **Microrelief** improvement: +30% vs. Placebo
- **Desquamation** improvement: +25% vs. Placebo



## A winning combination!





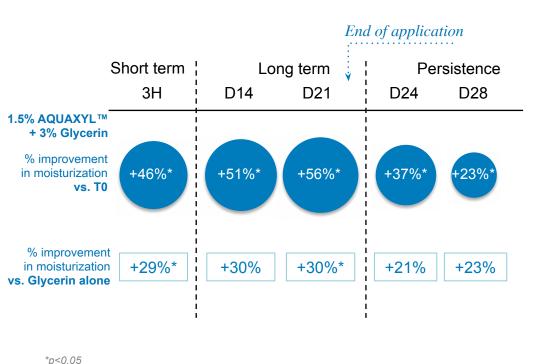
### **GLYCERIN**

- Discovered in the 19<sup>th</sup> century, glycerin is a **traditional cosmetic ingredient**
- Widely used in cosmetics with more than 40% of moisturizing formulas
- Easy to formulate
- Maintains the moisture level of formulas
- Can create an off-putting sticky feel
  that should be controlled through a careful mix
  of excipients in the formula
- Good moisturizer for instant but short-lived action
- For a long-lasting effect, it has to be combined with an active ingredient that will durably hydrate the skin

## A winning combination!



### INCREASING GLYCERIN MOISTURIZING EFFICACY



#### IN VIVO test protocol

- EU07333 with (1.5% AQUAXYL™ + 3% Glycerin) vs. (Glycerin alone)
- Corneometry Corneometer® CM 825
- 25 volunteers with very dry skin (<30 AU)
- 2 daily applications on the legs for 21 days
- monitoring for 28 days

### 1.5% AQUAXYL<sup>TM</sup> + 3% Glycerin:

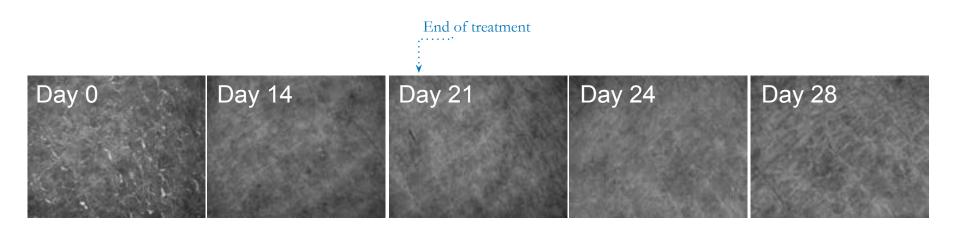
- Short & Long-term moisturization:
- +30%\* more moisturization than Glycerin alone
- Persistence:
- 7 days after the end of application



## A winning combination!



### THE SKIN IS RESTRUCTURED, SMOOTHER & SOFTER



**AQUAXYL™** (1.5%) + Glycerin (3%)

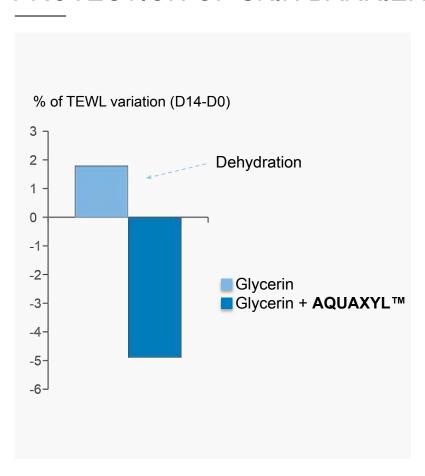
1.5% AQUAXYL<sup>TM</sup> + 3% Glycerin restructures the **cutaneous micro-relief** and regulates **desquamation** 



## A winning combination!



### PROTECTION OF SKIN BARRIER FUNCTION



#### IN VIVO test protocol

- EU07333 with (1.5% AQUAXYL™ + 3% Glycerin) vs. (Glycerin alone)
- TEWL Vaporimeter Delfin™ SWL4436
- 25 volunteers with very dry skin (<30 AU)
- 2 daily applications on the legs for 14 days

AQUAXYL<sup>TM</sup> prevents from the negative effect of Glycerin



### AQUAXYL™ + MONTANOV™ L

### Intense hydration after 1 application





### MONTANOV™ L

INCI Name: C14-22 Alcohols & C12-20 Alkyl Glucoside

- Non ionic O/W emulsifier based on green chemistry\* of glucolipids
- Versatile, it allows sprayable to thick creams with a light skin feel
- MONTANOV™ L is a **liquid crystals** promotor, presenting a **similar organization** than epidermis lipids
- It allows both skin dehydration limitation, thanks to a **restructuring effect**, and an **immediate moisturizing effect**, by gradual release of water at skin's surface
- Complementary mechanism for long lasting moisturizing effect by combining with AQUAXYL™

<sup>\* 100%</sup> Bio-based, Cosmos & Natrue certified China compliant

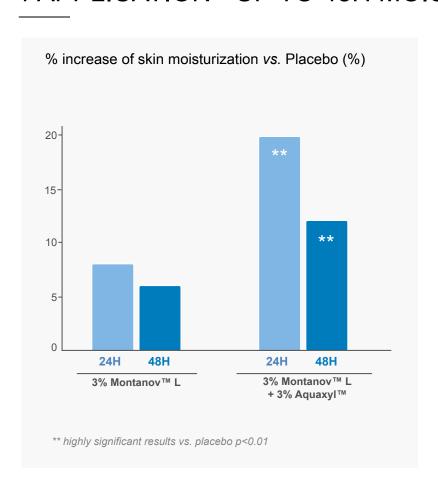


## AQUAXYL™ + MONTANOV™ L

## Intense hydration after 1 application



### 1 APPLICATION - UP TO 48H MOISTURIZATION



#### IN VIVO test protocol

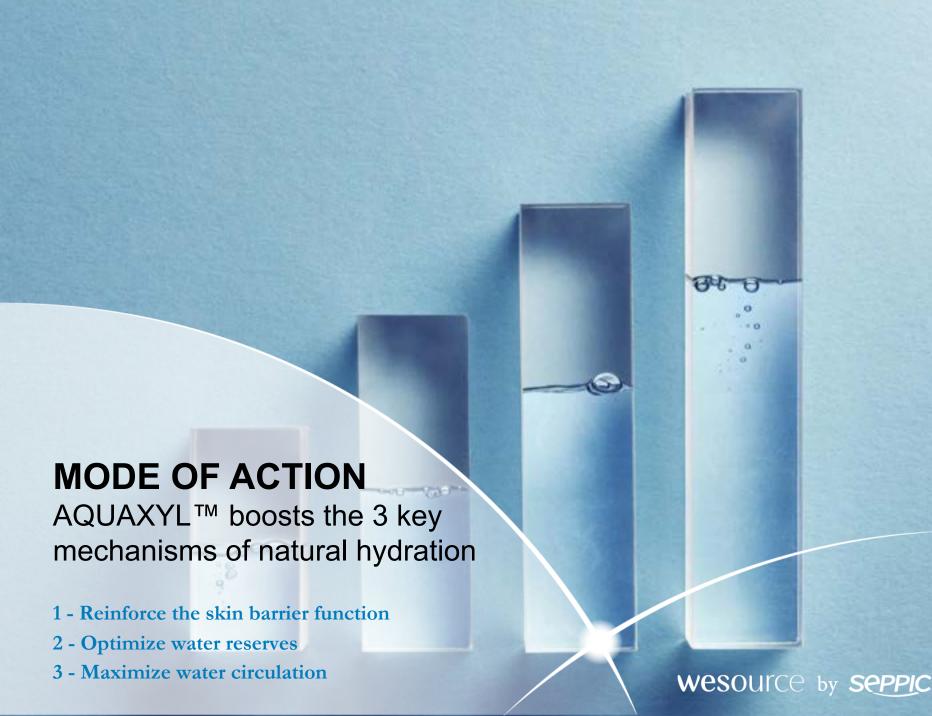
- 3 cream-gels with (3% Montanov™ L + 3% AQUAXYL™), or (3% MONTANOV L only) or Placebo
- Corneometry Corneometer® CM 825
- 50 volunteers with very dry skin (<30 UC)
- · After one unique application on legs

#### Tested formula

Aqua/Water SOLAGUM™ AX	up to 100% <b>1.5%</b>
Prunus Amygdalus Dulcis	
(Sweet Almond) Oil	8%
LANOL™ 2681	5%
MONTANOV™ L	3%
AQUAXYL™	3%
Dicaprylyl Carbonate	2%
Dehydroacetic Acid &	
Benzyl Alcohol	0.8%
Dehydroacetic Acid	0.2%

AQUAXYL<sup>TM</sup> + MONTANOV<sup>TM</sup> L ensures 24H & 48H of moisturization



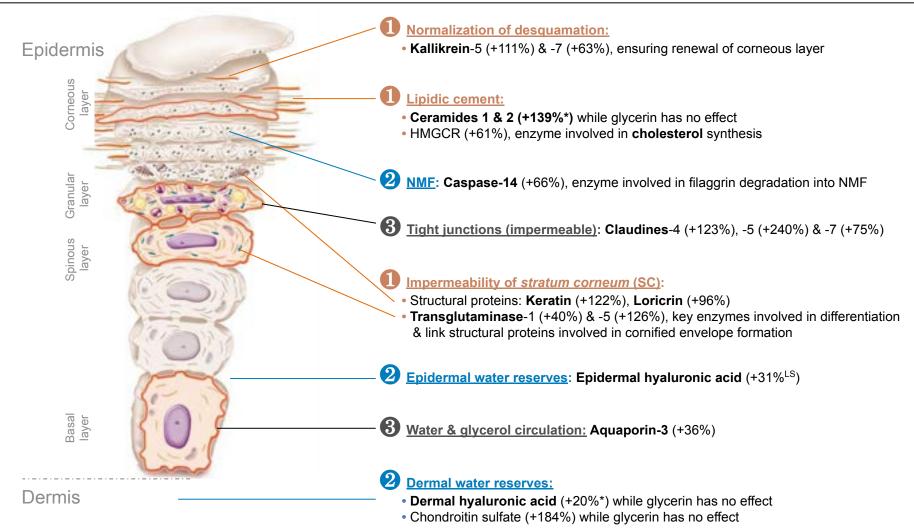


### MODE OF ACTION

## AQUAXYL™ boost the 3 key mechanisms of natural hydration

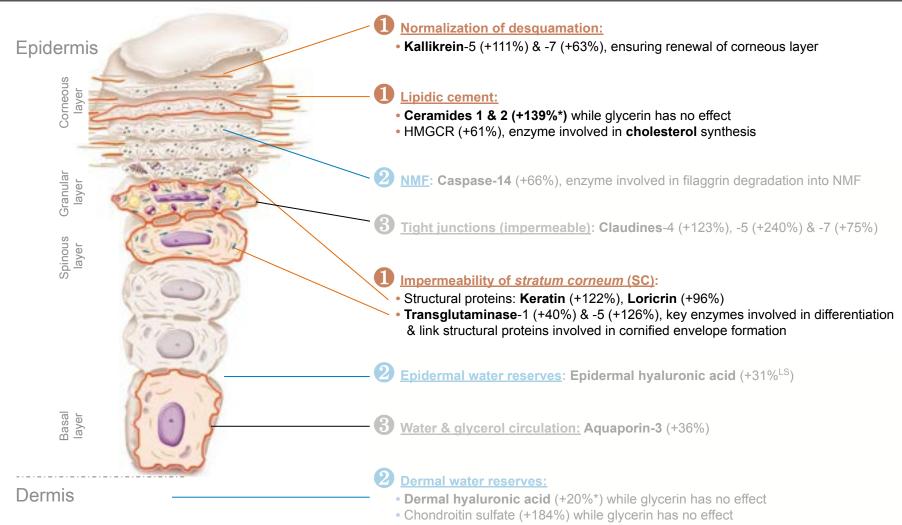


1 Reinforce barrier effect 2 Optimize water reserves 3 Maximize water circulation within epidermis





1 Reinforce barrier effect 2 Optimize water reserves 3 Maximize water circulation within epidermis

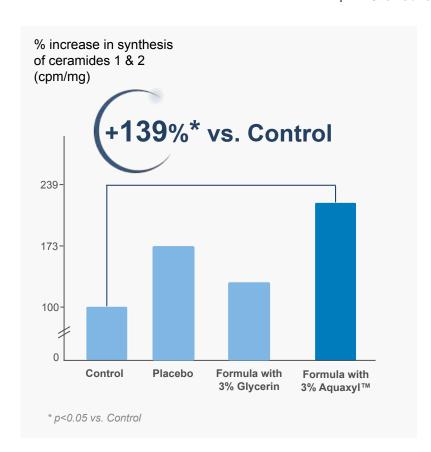


### LIPIDIC CEMENT



## CERAMIDES 1 & 2

- Key lipids in intercellular cement of the corneous layer
- By linking the corneccytes together, they limit the water loss & ensure the SC cohesion and softness...



#### EX VIVO test protocol

- Quantification of newly synthetized ceramides 1 & 2
- · On human skin explant
- Cream-gel with 3% AQUAXYL™ or 3% Glycerin or Placebo (2% SEPIGEL™ 305, 5% LANOL 99, 0.5% preservative, pH ≃6)
- Incorporation of C14-labeled acetate to mark the newly synthetized lipids then measurement by thin-layer chromatography after 18H of incubation

- AQUAXYL<sup>TM</sup> boosts the natural synthesis of ceramides 1 & 2 by +139%\* vs. Control in 18 hours.
- While Glyerin & Placebo has no significant effect.



### LIPIDIC CEMENT



### **CHOLESTEROL**

- Key lipids in intercellular cement of the corneous layer
- Synthetized by the pathway involving the enzyme HMGCR (3-hydroxy-3-methylglutaryl-CoA reductase)



#### EX VIVO test protocol

- Cosmetogenomic screening
- = quantification of 92 genes expression modulation (by RT-qPCR) to identify the key signaling pathways impacted by our product
- On 3D reconstructed epidermis
- Formula with 3% AQUAXYL™ vs. Placebo (5% MONTANOV™68, 2% MONTANOV™202, 0.5% LANOL 1688, 1% SIMULGEL™EG, Citric acid qs pH=5.5, water qs100%)
- After 24H of incubation
- GeneSpring™ pathway analysis (Agilent Software)

**AQUAXYL<sup>TM</sup>** boosts the natural synthesis of cholesterol by stimulating *HMGCR* gene expression by +61% vs. Placebo



### IMPERMEABILITY OF STRATUM CORNEUM



### LORICRIN, KERATIN

## Key hydrophobic & structural proteins of the corneous layer They structure & maintain water within the epidermis

### **TRANSGLUTAMINASES**

TGMs are enzymes involved in differentiation by **crosslinking the structural proteins** to one another to create an impermeable network in corneocytes.



#### EX VIVO test protocol

- Cosmetogenomic screening
- = quantification of 92 genes expression modulation (by RT-qPCR) to identify the key signaling pathways impacted by our product
- On 3D reconstructed epidermis
- Formula with 3% AQUAXYL™ vs. Placebo (5% MONTANOV™68, 2% MONTANOV™202, 0.5% LANOL 1688, 1% SIMULGEL™EG, Citric acid qs pH=5.5, water qs100%)
- After 24H of incubation
- GeneSpring<sup>™</sup> pathway analysis (Agilent Software)

AQUAXYL<sup>TM</sup> boosts the natural synthesis of the key proteins & enzymes to structure & waterproof the epidermis.

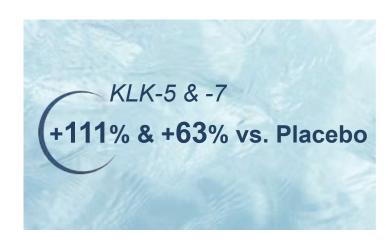


### NORMALIZATION OF DESQUAMATION



### KALLIKREINS-5 & -7

Enzymes that ensure the renewal of corneous layer (desquamation) by cleaving the extraxcellular proteins of cell junction in the outermost layer of epidermis.



#### EX VIVO test protocol

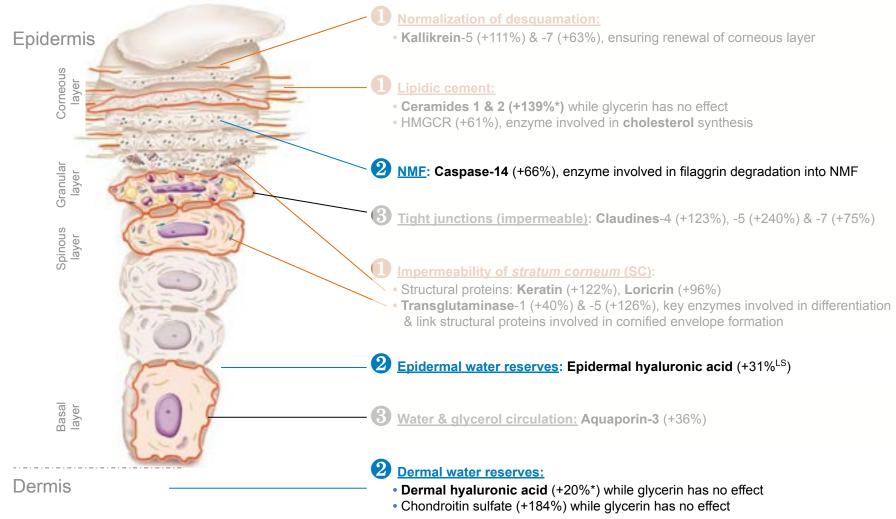
- Cosmetogenomic screening
- = quantification of 92 genes expression modulation (by RT-qPCR) to identify the key signaling pathways impacted by our product
- On 3D reconstructed epidermis
- Formula with 3% AQUAXYL™ vs. Placebo (5% MONTANOV™68, 2% MONTANOV™202, 0.5% LANOL 1688, 1% SIMULGEL™EG, Citric acid qs pH=5.5, water qs100%)
- After 24H of incubation
- GeneSpring<sup>™</sup> pathway analysis (Agilent Software)

**AQUAXYL<sup>TM</sup> normalizes desquamation** by stimulating *KLKs* gene expression. The skin is smoothed!





1 Reinforce barrier effect 2 Optimize water reserves 3 Maximize water circulation within epidermis



## NMF = corneocytes water reserves



### **NMF**

- Natural Moisturizing Factor are hygroscopic molecules that maintains water in corneccytes.
- Caspase-14 is an enzyme involved in filaggrin degradation into amino acids & urocanic acid (40% of NMF)



#### EX VIVO test protocol

- Cosmetogenomic screening
- = quantification of 92 genes expression modulation (by RT-qPCR) to identify the key signaling pathways impacted by our product
- On 3D reconstructed epidermis
- Formula with 3% AQUAXYL™ vs. Placebo (5% MONTANOV™68, 2% MONTANOV™202, 0.5% LANOL 1688, 1% SIMULGEL™EG, Citric acid qs pH=5.5, water qs100%)
- After 24H of incubation
- GeneSpring<sup>™</sup> pathway analysis (Agilent Software)

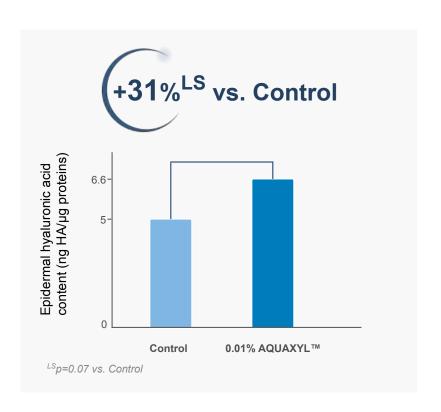
**AQUAXYL<sup>TM</sup>** boosts the natural synthesis of NMF by stimulating *CSP-14* gene expression.



Epidermal hyaluronic acid = epidermal water reserves

# EPIDERMAL HYALURONIC ACID

- Highly hygroscopic polysaccharide: it can retain up to 1000X its weight in water
- It plays an important role in hydration & skin elasticity
- It helps smooth away wrinkles and fine lines & plump the skin



#### IN VITRO test protocol

- Quantification of epidermal hyaluronic acid (ELISA assay)
- On HEK Human Epidermal Keratinocytes
- After 24H of incubation with 0.01% AQUAXYL™ vs. Control

**AQUAXYL<sup>TM</sup> optimizes the epidermal hyaluronic acid content** by +31%<sup>LS</sup> vs. Control

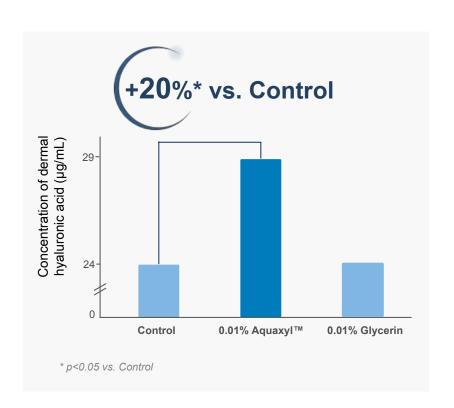


### Dermal water reserves



# DERMAL HYALURONIC ACID

- Highly hygroscopic polysaccharide: it can retain up to 1000X its weight in water
- It plays an important role in hydration & skin elasticity
- It helps smooth away wrinkles and fine lines & plump the skin



#### IN VITRO test protocol

- Quantification of dermal hyaluronic acid (ELISA assay)
- On NHDF Normal Human Dermal Fibroblasts
- After 4 days of incubation with AQUAXYL<sup>™</sup> (0.01%) or Glycerin (0.01%) or Control
- Staining of hyaluronic acid then quantification by spectrophotometry at 630 nm

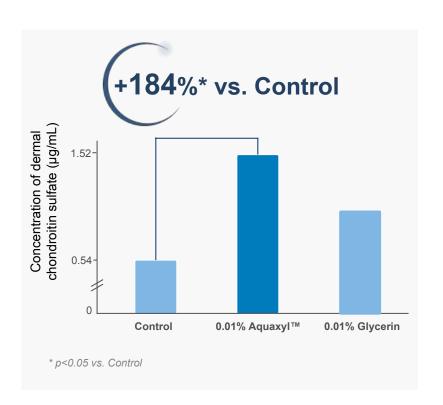
- AQUAXYL<sup>TM</sup> optimizes the dermal hyaluronic acid content by +20%\* vs. Control
- While Glyerin has no effect at all

### Dermal water reserves



### CHONDROITIN SULFATE

- Highly hygroscopic polysaccharide
- It plays an important role in hydration & skin elasticity
- It helps smooth away wrinkles and fine lines & plump the skin



#### IN VITRO test protocol

- Quantification of dermal chondroitin sulfate (ELISA assay)
- On NHDF Normal Human Dermal Fibroblasts
- After 4 days of incubation with AQUAXYL™ (0.01%) or Glycerin (0.01%) or Control
- Staining of chondroitin sulfate then quantification by spectrophotometry at 450 nm

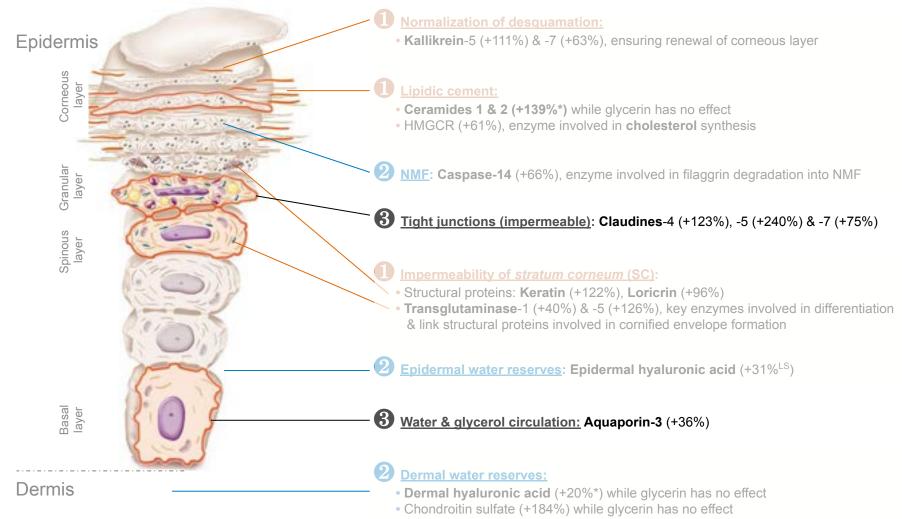
- AQUAXYL<sup>TM</sup> optimizes the dermal chondroitin sulfate content by +184%\* vs. Control
- While Glyerin has no significant effect



## 3- Maximize water circulation



1 Reinforce barrier effect 2 Optimize water reserves 3 Maximize water circulation within epidermis



## 3- Maximize water circulation

### WATER & GLYCEROL CIRCULATION

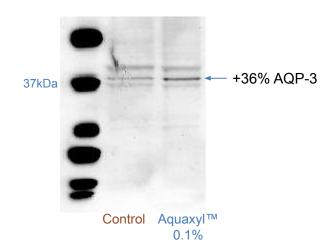


### **AQUAPORINE-3**

- Proteins forming pores between cells ensuring water & glycerol distribution within the epidermis
- Water is essential for the keratinization process and the good functioning of the skin tissue. Glycerol is an humectant and its distribution moisturizes the skin.

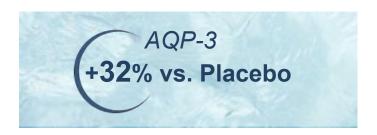
#### IN VITRO test protocol

- Quantification of AQP-3 proteins (Western-blot)
- On HEK Human Epidermal Keratinocytes
- After 48H of incubation with 0.1% AQUAXYL™ vs. Control



#### EX VIVO test protocol

- Cosmetogenomic screening
- = quantification of 92 genes expression modulation (by RT-qPCR) to identify the key signaling pathways impacted by our product
- On 3D reconstructed epidermis
- Formula with 3% AQUAXYL™ vs. Placebo (5% MONTANOV™68, 2% MONTANOV™202, 0.5% LANOL 1688, 1% SIMULGEL™EG, Citric acid qs pH=5.5, water qs100%)
- After 24H of incubation
- GeneSpring<sup>™</sup> pathway analysis (Agilent Software)



AQUAXYL<sup>TM</sup> increases AQP-3 by stimulating its gene expression



## 3- Maximize water circulation

### TIGHT JUNCTIONS



### TIGHT JUNCTIONS

- They act as sealing for the epidermis. Located in the granular layer, they modulate paracellular water flow and its distribution.
- They are made up of transmembrane proteins: the claudins and occludins.



#### EX VIVO test protocol

- Cosmetogenomic screening
- = quantification of 92 genes expression modulation (by RT-qPCR) to identify the key signaling pathways impacted by our product
- On 3D reconstructed epidermis
- Formula with 3% AQUAXYL™ vs. Placebo (5% MONTANOV™68, 2% MONTANOV™202, 0.5% LANOL 1688, 1% SIMULGEL™EG, Citric acid qs pH=5.5, water qs100%)
- After 24H of incubation
- GeneSpring<sup>™</sup> pathway analysis (Agilent Software)

By boosting the synthesis of tight junction components, AQUAXYL<sup>TM</sup> helps the skin to control water circulation in the epidermis.

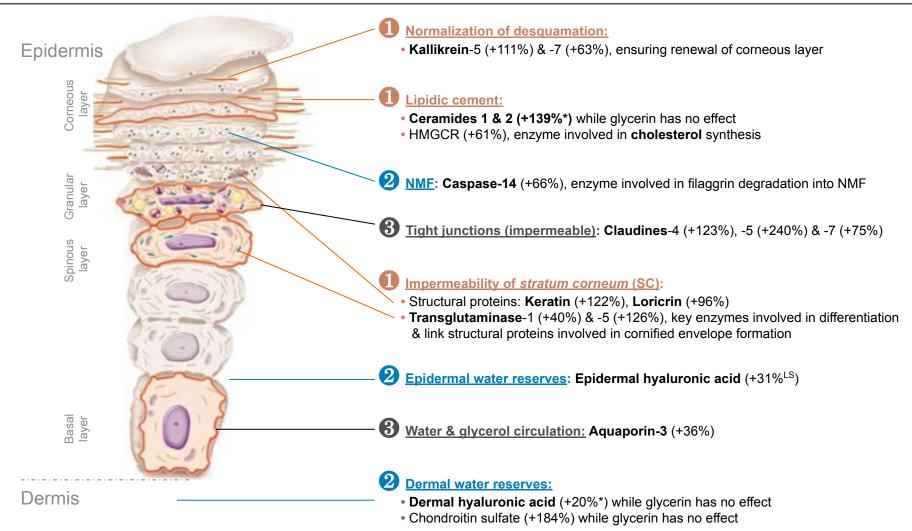


### MODE OF ACTION

## AQUAXYL™ boost the 3 key mechanisms of natural hydration



1 Reinforce barrier effect 2 Optimize water reserves 3 Maximize water circulation within epidermis





### Overview



#### Skin & eyes tolerance evaluation

- → 48H occluded patches @3% AQUAXYL<sup>™</sup> on 20 volunteers
- → HET CAM test Non irritant up to 10%

#### In vitro tolerance evaluation for skin with impaired barrier function

@5% AQUAXYL™ - Skin irritation evaluation in presence of barrier impairment (mechanical abrasion) on Reconstructed Human Epidermis

#### In vitro tolerance evaluation on immature epidermis

@5% AQUAXYL™ - Skin irritation evaluation (cytotoxic effect, inflammation response & histological analysis) on Human Immature Reconstructed Epidermis

#### In vitro tolerance evaluation on vaginal epithelium

@3% AQUAXYL™ - Skin irritation evaluation (cytotoxic effect) on Human Reconstructed Vaginal Epithelium

#### In vitro tolerance evaluation on gingival epithelium

@3% AQUAXYL™ - Skin irritation evaluation (cytotoxic effect) on Human Reconstructed Gingival Epithelium





# SKIN WITH IMPAIRED BARRIER FUNCTION

**Shaving, depilation, dryness...** can impair skin barrier function. The skin becomes **more permeable and less resistant to irritants**. It leads to sensitive skin.



#### IN VITRO test protocol

- Cellular viability (cytotoxic effect measured by MTT test)
   Barrier function (TEER Trans Epithelial Electrical Resistance)
   Histo-morphological analysis (Haematoxylin & Eosin staining)
   Integrity of skin barrier (biotin staining)
- On Reconstructed Human Epidermis (RHE) with a mechanical abrasion targeting the corneous layer to impair the barrier function (dermopharmaceutic model)
- After 24H of incubation with 5% AQUAXYL™ diluted in water

*In vitro* tested on skin model with impaired barrier function, **AQUAXYL**<sup>TM</sup> shows:

- No significant cytotoxic effect
  Results similar to the non-abraded control
- A trend to recover from barrier modification on the stratum corneum induced by the mechanical abrasion



### Baby skin



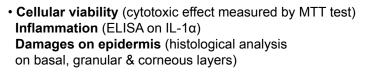
### **BABY SKIN**

- Dehydrated thin skin with low NMF content and high TEWL
- **Hyper-sensitive** area-to-weight ratio is superior to that of adult, so it concentrates product within the body



AQUAXYL<sup>TM</sup> is a well-known ingredient already used in more than 1000 formula on the market.

#### IN VITRO test protocol





- On Human Immature Reconstructed Epidermis
   (SkinEthic model = normal human keratinocytes cultured
   10 days instead of 17 days for a mature epidermis)
- After 16H of incubation with 5% AQUAXYL™ diluted in water

*In vitro* tested on immature skin model, **AQUAXYL**<sup>TM</sup> shows:

- No significant cytotoxic effect
- No significant inflammatory effect
- No significant alteration of epidermis

### Vaginal epithelium



### **INTIMATE CARE**

Almost no cutaneous barrier - low keratinized skin => need for ultra respectful product for sensitive zone



#### IN VITRO test protocol

- Cellular viability (cytotoxic effect measured by MTT test)
- On Human Reconstructed Vaginal Epithelium (SkinEthic model = keratinocytes from a mucosa tissue devoid of stratum corneum morphological & ultrastructural characteristics comparable to vaginal mucous membrane)
- After 10min, 1H, 3H, 24H of incubation
- with 3% AQUAXYL™ diluted in water

*In vitro* tested on vaginal epithelium model, **AQUAXYL™** is **non irritant.** 





# 9

## EU06925 - Strength & Hydration for skin In vivo tested formula

O/W Emulsion





Α	MONTANOV™ 68 MONTANOV™ 202 Cetearyl Octanoate	<b>1.50%</b> <b>1.50%</b> 15.00%
В	Aqua/Water	Up to 100%
С	SIMULGEL™ EG AQUAXYL™	1.00% 3.00%
D	Parfum/Fragrance Preservatives	0.30% 0.50%

Appearance White cream pH 6.5

Viscosity 30 000 mPa.s Brookfield LV4 sp.6 Stability stable at RT-40°C-50°C

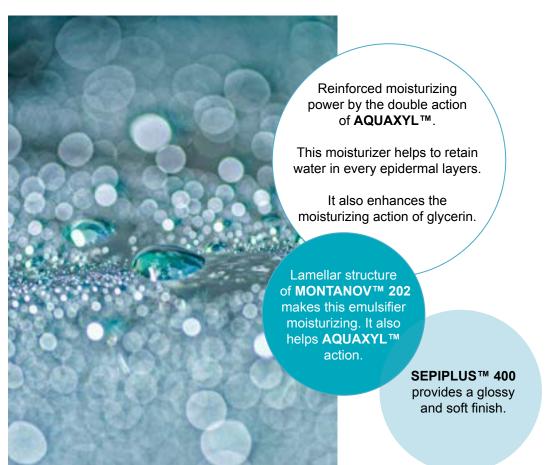
## SKIN CARE

# EU07333 - Full hydration cream In vivo tested formula



O/W Emulsion





Α	Aqua/Water	Up to 100%
В	MONTANOV™ 202 LANOL 99 Coco Caprylate Caprate SEPIPLUS™ 400	3.00% 5.00% 13.00% 0.80%
С	AQUAXYL™	1.50%
D	Glycerin Preservatives Phenylpropanol & Propanediol & Caprylylglycol &	3.00% 1.00%
	Tocopherol Citric Acid	0.50% Up to pH

Appearance pH Viscosity 1M at RT Viscosity 1M at 45°C Viscosity recovery at RT (after 1M at 45°C) White cream 5.5 56 000 mPa.s Brookfield S4S6 28 000 mPa.s Brookfield S4S6 39 000 mPa.s Brookfield S4S6

## **Inspiring formulas**





**EU07370 - Purifying Cream from French Inspiration** Hydration, comfort and confidence for acne-prone skin



US20051 - Save water 4-in-1 shaving care
Restoring the skin barrier and NMF after shaving



AS40042 - Rose Sleeping Pack
Even complexion of hydrated skin combined with a lightening agent



**EU07341 - Water care - Fluidity & Emollience**In combination with a 'second skin' active ingredient, the hydrating effect is visible and leaves a unique feel on the skin



EU07343 - Ultra Soft Intimate Hydrating Foam AQUAXYL™, a tested-tolerance & hydrating agent, even for the most intimate areas



EU07360 - Energizing Essence
Oxygenation, skin barrier strengthening, water reservoir activation: SEPITONIC M3,
AQUAXYL™, the ideal ModernLifestylePF combination

## SKIN CARE

# EU07370 - Purifying Cream from French Inspiration - South West



O/W Emulsion





AQUAXYL™ sugar derivative from our green chemistry expertise balances water circulation through the skin for an optimal moisturizing power.

MONTANOV™ 202, a bio-sourced emulsifier, provides a light texture. FLUIDIPURE™ 8G,
biomimetic purifying
active ingredient
from our
lipoaminoacids
expertise

SEPIPLUS™ S and
SEPIPLUS™ 400 stabilize
the emulsion and brings a
long-lasting and
comfortable skin feel.

Α	Local mineral Aqua/Water (Luchon) Talc (Luzenac / Ariège)	QSP 100% 2.00%
В	MONTANOV™ 202 (colza)  LANOL 2681  LANOL 99  LANOL P  Prunus Domestica Seed Oil (Gascogne)  Prunus Domestica Seed Oil and Hydrogenated  Prunus Domestica Seed Oil (Gascogne)	3.00% 10.00% 5.00% 1.50% 2.00% 1.00%
С	SEPIPLUS™ S SEPIPLUS™ 400	0.75% 0.75%
D	FLUIDIPURE™ 8G	5.00%
E	SEPICIDE™ LD AQUAXYL™ Local Violet Fragrance (Toulouse) Citric Acid 25%	<b>1.00%</b> <b>3.00%</b> 1.00% Qs pH

Appearance pH Viscosity 1M at RT Viscosity 1M at 45°C Viscosity recovery at RT (after 1M at 45°C) Stability\* White emulsion 5.6 58 700 mPa.s Brookfield S4S6 23 300 mPa.s Brookfield S4S6 68 800 mPa.s Brookfield S4S6

M1 at RT 45°C, Cycles -5°C/+40°C





A formula made in Castres with the sweet smell of the South-West viole

Moisturizing and purifying cream with a main local sourcing.

Let's reduce carbon footprint with a local production!



# US20051 - Save Water 4-in-1 Shaving Care



## SKIN CARE

O/W Emulsion







A full shaving care product:
a high dosage of MONTANOV™ 82
& SOLAGUM™ AX permits a light
soaping effect when applied on moistened
skin to delineate the shave area;
SEPIPLUS™ S and SOLAGUM™ AX
facilitate shaving by providing a gliding
effect. The emulsion protects the skin and
is then absorbed to leave it soft & healthy.
Practical, fast & ecological!

SEPICALM™ S WP calms razor burn and SEA SATIN™ brings shine to the beard.

AQUAXYL™ gives long lasting moisture after shaving

Α	Aqua/Water	Up to 100%
В	MONTANOV <sup>™</sup> 82 LANOL 99 Diisopropyl Sebacate SOLAGUM <sup>™</sup> AX SEPIPLUS <sup>™</sup> S	5.00% 2.00% 2.00% 1.00% 1.00%
B'	Water EDTA	5.00% 0.20%
С	AQUAXYL™ PEG-90M	<b>3.00%</b> 0.05%
D	SEA SATIN <sup>TM</sup> Fragrance Phenoxyethanol & Ethylhexylglycerin SEPICALM <sup>TM</sup> S WP Propanediol	<b>1.00%</b> 0.20% 1.00% <b>3.00%</b> 5.00%

Appearance White cream pH 5.6

Viscosity 1M at RT 28 300 mPa.s Brookfield S4S6 Viscosity 1M at 45°C 18 396 mPa.s Brookfield S4S6 Viscosity recovery at 27 394 mPa.s Brookfield S4S6

RT

(after 1M at 45°C)

Stability 1M at RT, 45°C, Cycles -5°C/+40°C





A Four-In-One Shaving Care cream for a new gesture.

A rinse-off hygiene product. Wow! What a great solution to save water!

NO NEED TO BUY AN ADDITIONAL SKIN CARE PRODUCT!

# AS40042 - Rose Sleeping Pack



## SKIN CARE

Cream Gel







Combination of
SIMULGEL™ INS 100 and
SEPIPLUS™ 400 gives
formula fresh, elegant
feeling.

AQUAXYL™, SEPICALM™ VG WP, OLIGOGELINE ™ SPE

help to keep skin moisturized over time, reaching a unique lightening and soothing skin feel.

Α	Caprylic Capric Triglyceride Dimethicone SIMULGEL™ INS 100 SEPIPLUS™ 400	1.00% 0.50% 2.00% 1.00%
В	Aqua/Water Butylene Glycol SOLAGUM™ AX	87.14% 4.00% 0.10%
С	AQUAXYL™ SEPICALM™ VG WP OLIGOGELINE™ SPE Propylene / Diazolidinyl Urea / Trimethylamine lodopropynyl Butyl Ester Fragrance	1.00% 1.00% 1.50% 0.70%
D	Colorant	0.01%

Aspect pink cream gel

pH 5.50

Viscosité M1 à TA
Viscosité M1 à 45°C
Reprise de viscosité à 43500mPa.s Brookfield S4S6
43500mPa.s Brookfield S4S6
41000mPa.s Brookfield S4S6

IA .

(après M1 à 45°C)

Stabilité 3M Stable at RT/ 45°C/ -18°C

Stable after 1M of freeze/thaw cycles -5/+40°C

This leave-on mask refreshes your skin by providing simultaneously very light and smooth feeling. Joyful feeling will be perceived when applying this product



## SKIN CARE

Up to 100%

0.50%

# EU07341 - Water Care Fluidity & Emollience



W/O Emulsion





The presence of OLIGOGELINE™ PF creates a moisturizing protective film which acts as a second skin.

"Synergy" with other ingredients:

The skin losing moisture leads to dry, aged, damaged skin and the formation of "Crow's Feet".

Sugar based actives

AQUAXYL™ and

OLIGOGELINE SPE

hydrate the epidermis.

Completed Sensory
by SENSANOV™ WR:
a smooth and slippery
veil with a mattifying
effect

veil with a mattif

	Triethanolamine 50%	0.14%
В	Butylene Glycol Propylene Glycol SEPIMAX <sup>™</sup> ZEN SIMULGEL <sup>™</sup> FL Cyclopentasiloxane	10.00% 10.00% <b>0.20%</b> <b>0.30%</b> 3.00%
С	OLIGOGELINE <sup>™</sup> PF AQUAXYL <sup>™</sup> Alcohol Colorant	<b>1.00%</b> <b>3.00%</b> 3.00% 0.30%
D	Phenoxyethanol and Ethylhexylglycerin and Methylparaben and Ethylparaben Fragrance/ Parfum	0.60% 0.05%

Appearance pH Viscosity 1M at RT Viscosity 1M at 45°C Viscosity recovery at RT (after 1M at 45°C) Stability

Aqua/Water

SENSANOV™ WR

Slightly purple fluid 5.98 1100 mPa.s Brookfield S2S6 590 mPa.s Brookfield S2S6 940 mPa.s Brookfield S2S6

1M at RT/ 45°C/ -18°C,

Stable after 1M in cycle -5°C/+40°C

The association

SEPIMAX™ ZEN +

SIMULGEL™ FL stabilizes

perfectly glycols of this fluid

formula for an "oil-like"

sensation very emollient.

Water Care with a rich texture: " oil-like " An union between various complementary ingredients which surprises on its texture and its emollient efficiency.



# EU07343 - Ultra Soft Intimate Hydrating Foam – pH4



## SKIN CARE

Solution





Aqua/Water		Up to 100%
	Flower Water and Citric enzoate and Potassium	3.00%
Glycerin		10.00%
AQUAXYL™		3.00%
ORAMIX™ GB 10		13.00%
Benzyl Alcohol and Tocopherol	Ethylhexylglycerin and	0.75%
SEPICIDE™ LD		0.50%
Lactic Acid 50%		Up to pH
Appearance	Transparent solution	

This hydrating intimate foam at pH 4 is particularly recommended for sensitive skins. Its texture limits contact irritations: no need to rub to have a foaming solution. Foam appears spontaneously.

Stable

pH Stability



# EU07360 - Energizing Essence



## SKIN CARE

O/W Emulsion





A	Aqua/Water Butylene Glycol TEA 99%	Up to 100% 3.00% Up to pH
В	SENSANOV™ WR MONTANOX™ 80 VG DF Dimethicone Dimethicone	<b>0.40% 0.20%</b> 1.00% 2.50%
С	SOLAGUM ™ AX SEPINOV™ EMT 10	0.40% 0.30%
D	AQUAXYL <sup>™</sup> SEPITONIC <sup>™</sup> M3 Preservative Fragrance	1.00% 1.00% 0.68% 0.02%

Appearance pH Viscosity 1M at RT Viscosity 1M at 45°C Viscosity recovery at RT (after 1M at 45°C) Stability

pleasure!

film onto the skin.

Grey opaque liquid 6.9 1260 mPas Brookfield S2S6 800 mPas Brookfield S2S6 1200 mPas Brookfield S2S6

Ultra sensorial light fluid emulsion inspired by Asian skincare for a invigorating wake-up. This essence is a source of energy and

wesource by seppic





Thank you for your attention

wesourcebeauty.com

A company

Air Liquide

HEALTHCARE

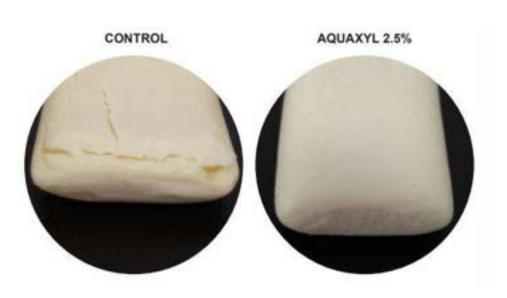
## **ANNEXE**: Bar soaps

## Natural & Effective mildness to a gentle shower



Formula samples not available

### IMPROVEMENT OF SOAP ASPECT



Cracking of bar soaps, caused by moisture imbalance promoted by glycerin, is associated with bad quality. Wet cracks appear after the wetting and subsequent drying cycles of a bar during normal use.

#### Wet cracking test

The soaps are immersed into a water bath at 37°C for one hour. They are removed, the water is drained and let dry at RT for 24 hours. This cycle is repeated 3 times.

#### Tested formula (LA60019)

Sodium Palmate/Sodium Palm	
Kernelate	Up to 100%
Titanium Dioxide	0.20%
BHT	0.03%
AQUAXYL™	2.5%
Water	10%
Glycerin	3%
Fragrance	2%
pH = 10.25	_,,

AQUAXYL<sup>TM</sup> improves the aspect of soaps during use.



## **ANNEXE**: Bar soaps

## Natural & Effective mildness to a gentle shower



Formula samples not available

## IMPROVEMENT OF VOLUME & QUALITY OF THE FOAM



#### Foam evaluation

13 volunteers. The soap is smoothly rotated in the hands under cold water tap 5 times and 15 times out of the water. The speed of rotation is controlled by a metronome (135 bpm).

#### Tested formula (LA60019)

Sodium Palmate/Sodium Palm	
Kernelate	Up to 100%
Titanium Dioxide	0.20%
BHT	0.03%
AQUAXYL™	2.5%
Water	10%
Glycerin	3%
Fragrance	2%
pH = 10.25	270

AQUAXYL<sup>TM</sup> improves the quality of the foam.



## **Contacts**

#### Nota

The analytical specifications warranted are only those mentioned on the certificate of analysis supplied with each delivery of the product.

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