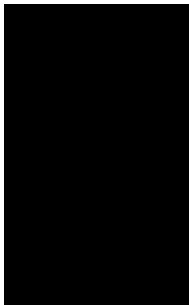


Franchise Opportunity

Join the Eco-Friendly Beauty Movement!

AVARI
BEAUTY



Become a Part of Our Successful and Caring Community With a Sustainable Concept In a Booming Industry

The idea behind creating Avari Beauty was to empower and embolden people. It is born from the rebellious and creative nature of Kari Tribble which prompted her to always follow her own intuition and path. Our unique concept is to improve appearance with vibrant lashes, beautifully shaped brows, and glowing skin. We are all about making the world's perception fit into what each of us defines as our own beauty.

We are known for our services and overall customer experience, forming long-term relationships with our clients. They are our family. Our services invoke the energy of beauty as an act of self-expression. Through self-care and ritual, we nourish feelings of self-love in every service we offer and every product we make. We care for the Earth and we join the movement in honoring Her.

Avari Beauty management has assembled the most experienced team of licensed beauty professionals in the Minneapolis-St. Paul region so that each customer can look and feel their best. The personalized beauty approach provides the highest level of care. Using streamlined systems and a proven operating model, we train franchisees to implement this focus on deep customer care.

Avari Beauty is an indigenous, women, and LGBTQ-owned brand. We focus on sustainability with our products whenever possible, especially eyelash extensions, and aim to inspire more eco-friendly practices in the professional sector of our industry. A percentage of our product sales also go toward charities to protect indigenous people, the environment, and animals.

Avari Beauty offers entrepreneurs everywhere a successful turnkey operation using its honed techniques, products, and equipment to succeed in their local markets. As shown by our existing location, we are well-positioned for growth in the beauty and franchise industries as these markets are poised and ready for new leaders to emerge.

We strive to build supportive relationships with our peers in the industry, choosing to have an abundant mindset. We have built networking opportunities through joint events, shout-outs, and giveaways to better serve the community together. Owning a business and producing products should always require responsibility to the planet. When you are a part of Avari Beauty, you are joining this movement to do your part to be better cohabitants and humans.

Are you interested in owning a successful and sustainable beauty business backed by strong support? Then this could be the profitable path for you!

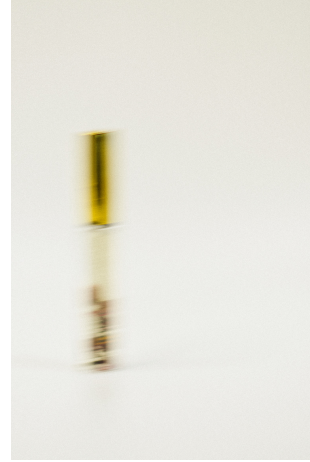
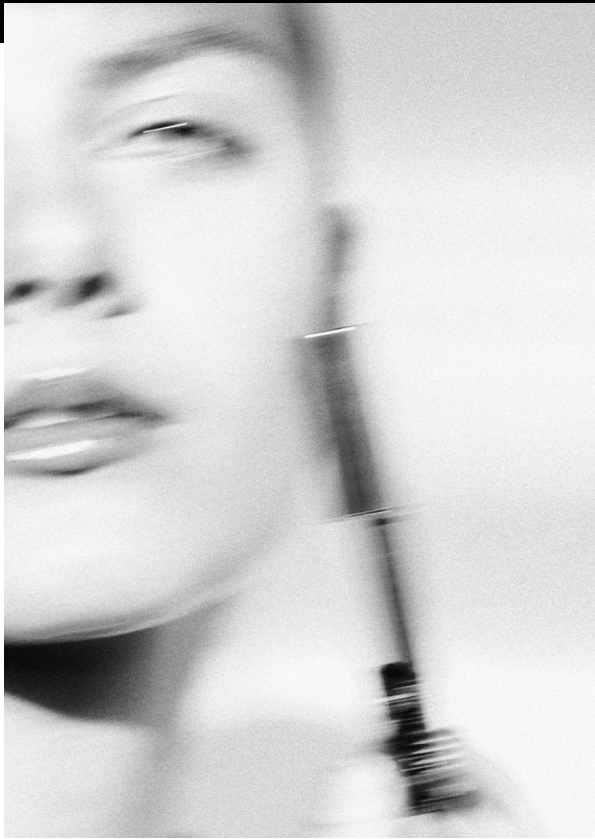




Why Invest In a Better Future With Avari Beauty

Avari Beauty's high standards and accomplished management as part of a favorable industry have created excellent franchise conditions for our strong brand concept and one-of-a-kind customer experience.

- **Operating Prototypes** – We have established a successful location in White Bear Lake that has a strong following within the community and has shown continual growth, demonstrating firsthand how to run a lucrative beauty brand.
- **Profitable Business** – We provide a strong potential ROI with reasonable overhead, low start-up costs, and applicability in many markets.
- **Operationally Sound** – Our model is operationally simple and runs efficiently with high levels of service and repeat customers. A licensed esthetician may be necessary, but a disciplined investor can run the business full-time.
- **Point of Difference** – Our unique concept specializes in lashes, brows, and skin care and offers private-label products. This niche model elevates our brand to be the authority in the industry when compared to other beauty salons.
- **Teachable to Others** – It's easy to plug right into our systems and apply training for a short operational learning curve in starting a successful business.



Searching For Our Dream Franchisees

Targeted groups for potential franchise candidates include sales professionals, aestheticians and cosmetologists, businesses involved in the beauty industry, entrepreneurs and investors who see the potential and growth in this market, and family teams who would like to start a business. We are also looking for the following qualities:

- Experienced in face-to-face customer service work and direct sales
- Can work independently with strong decision making and organizational skills
- Highly driven and determined to see their business grow

How We Support Our Franchise Partners Every Step Of The Way

We provide the knowledge, experience, and equipment necessary to make each Avari Beauty a profitable business, along with a dedicated franchisee support team!

Comprehensive Training:

An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run an Avari Beauty franchise.

Operational Support:

We will provide ongoing training and support in new business development and lead generation through product development and industry expertise.

Marketing Support:

We will help to leverage our unique and recognizable brand by coordinating the development of advertising materials and consumer marketing plans.

Business Development Support:

We will provide our continued research methods to enhance profitability and continue to adapt the model to the current marketplace on an ongoing basis.

Site Selection Support:

We will offer site selection services to make sure that franchise partners get the best possible lease structure for them.

Purchasing Support:

We will negotiate quantity discounts for third-party items, help with all internal purchases, and produce in-house beauty products as an additional revenue stream.

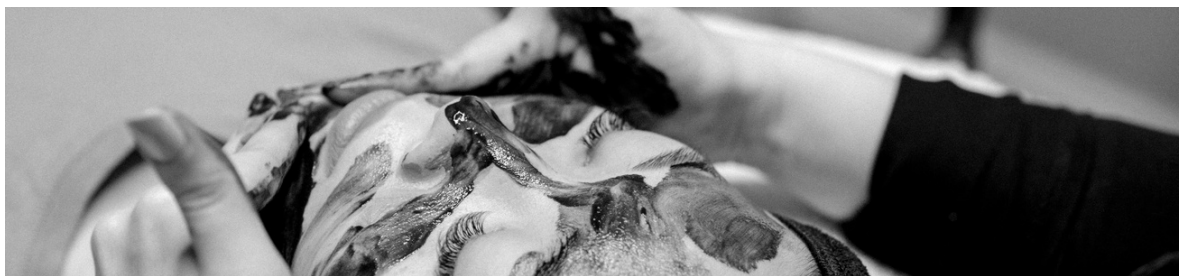


*Investment
Snapshot*

Franchise Fee:
\$30,000

Estimated Minimum Initial Investment:
\$120,000

Royalty Fee:
6% of Gross Sales







*Be Your Own Boss With a Proven
Model You Can Be Proud Of!*

Avari Beauty isn't just a booming business backed by hands-on, expert support— it's fulfilling to operate and provides in-demand services that strive to empower people. We want to share our success with those who are passionate about honoring the earth and the divinity of our collective existence.

Take the next step toward becoming a part of the Avari Beauty community by visiting our website today!



This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.



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