



**NURTURE  
FUTURE  
MOTHER  
NATURE**

Fall 2010

OLSENHAUS

**PURE VEGAN**

# **THIS COLLECTION** IS LIKE NO OTHER

we aim to save lives and the planet in style

this collection is vegan

the uppers are made of recycled industrial waste from television screens

the soles are composite rubber with details of recycled tires and sawdust

sustainable/renewable materials wood and cork are in the details

we believe in freedom for all life

we believe in eco-friendly

we believe in transparency

we believe in energy

we believe in consciousness

we believe in fair trade

we believe in integrity

we believe in evolution

we believe in the truth

we believe in warriors

**“I HAVE NO DOUBT THAT IT IS PART OF THE DESTINY OF THE HUMAN RACE, IN IT’S GRADUAL IMPROVEMENT, TO LEAVE OFF EATING ANIMALS, AS SURELY AS THE SAVAGE TRIBES, LEFT OFF EATING EACH OTHER WHEN THEY CAME IN CONTACT WITH THE MORE CIVILIZED.”**  
**- THOREAU**



**JUSTICE &**

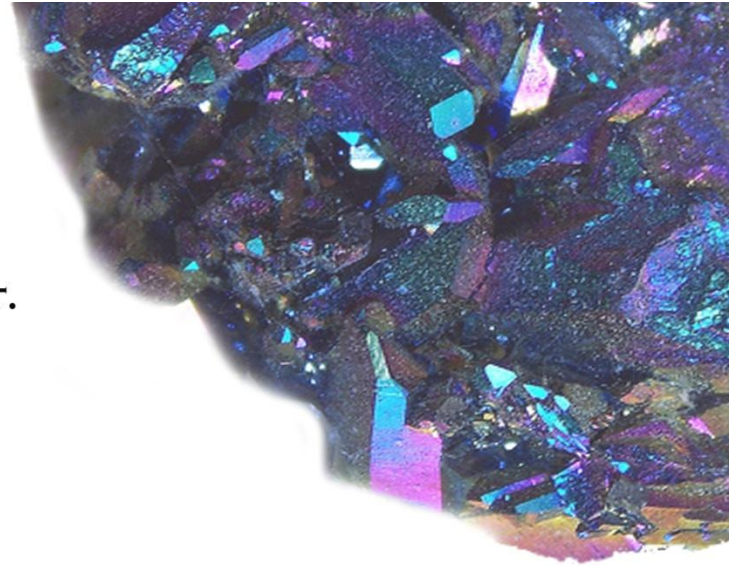


**FREEDOM**



**TRANSCEND**

**ALL TRUTH PASSES THROUGH THREE STAGES.  
FIRST, IT IS RIDICULED.  
SECOND, IT IS VIOLENTLY OPPOSED.  
THIRD, IT IS ACCEPTED AS BEING SELF-EVIDENT.  
—ARTHUR SCHOPENHAUER**



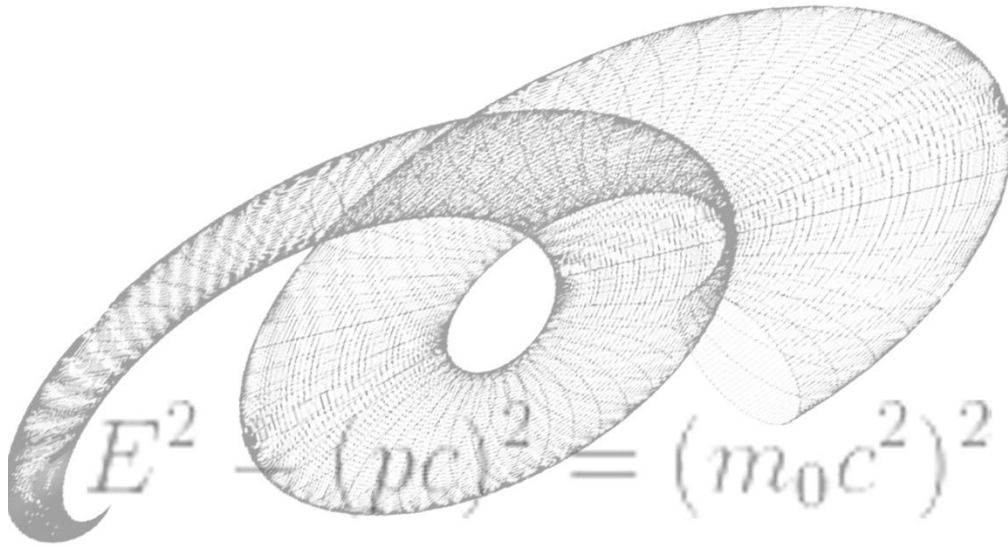
**REALIZE**



**SEA**



**MUSE**



$$E^2 - (pc)^2 = (m_0c^2)^2$$



**BERLIN**



**SWEDEN**

## THE LIVESTOCK INDUSTRY IS ONE OF THE LARGEST CONTRIBUTORS TO ENVIRONMENTAL DEGRADATION WORLDWIDE

AND MODERN PRACTICES OF RAISING ANIMALS FOR FOOD CONTRIBUTES ON A “MASSIVE SCALE” TO DEFORESTATION, AIR AND WATER POLLUTION, LAND DEGRADATION LOSS OF TOP SOIL, CLIMATE CHANGE, THE OVERUSE OF RESOURCES INCLUDING OIL, WATER, AND LOSS OF BIODIVERSITY.

-UN 2006



### DREAM

- RECYCLED TV SCREEN UPPER
- WOOD HEEL
- VEGAN

- RECYCLED TV SCREEN UPPER
- BLACK CORK
- RECYCLED TIRE RUBBER & SAWDUST SOLE
- VEGAN

### MUSE

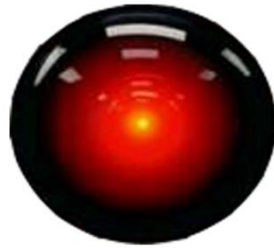


### JOY

- RECYCLED TV SCREEN UPPER
- BLACK CORK
- RECYCLED TIRE RUBBER & SAWDUST
- VEGAN



**TWILIGHT**



**CRYSTAL**



**GRACE**



**“THE ANIMALS OF THE WORLD EXIST FOR THEIR OWN REASONS. THEY WERE NOT MADE FOR HUMANS ANY MORE THAN BLACK PEOPLE WERE MADE FOR WHITES, OR WOMEN CREATED FOR MEN.”**

**- ALICE WALKER**

**“IN FACT, IF ONE PERSON IS UNKIND TO AN ANIMAL IT IS CONSIDERED TO BE CRUELTY, BUT WHERE A LOT OF PEOPLE ARE UNKIND TO ANIMALS, ESPECIALLY IN THE NAME OF COMMERCE, THE CRUELTY IS CONDONED AND, ONCE LARGE SUMS OF MONEY ARE AT STAKE, WILL BE DEFENDED TO THE LAST BY OTHERWISE INTELLIGENT PEOPLE.”**

**—RUTH HARRISON, AUTHOR OF ANIMAL MACHINES**





**JEAN-CLAUDE**



**DANCE**



**CHRISTO**



**BEAUTY**

**A NEW ETHIC IS REQUIRED-TOWARDS DISLODGING  
OUR RESPONSIBILITY FOR CARING FOR  
OURSELVES AND FOR THE EARTH.  
WE MUST RECONGNIZE THE EARTH'S LIMITED  
CAPACITY TO PROVIDE FOR US.  
WE MUST NO LONGER ALLOW IT  
TO BE RAVAGED. THE ETHIC  
MUST MOTIVATE A GREAT MOVEMENT.  
-WORLD SCIENTISTS' WARNING TO HUMANITY-, 11.92**



**CRYSTAL**



**INNOCENCE**

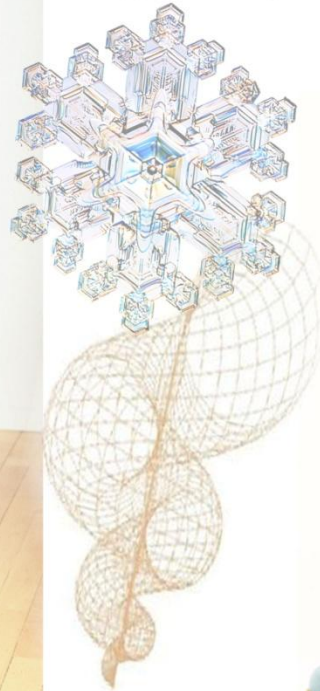


**SONG**


CHLOE JO DAVIS- GIRLIE GIRL ARMY.COM , VEGAN



**“AUSCHWITZ BEGINS WHENEVER SOMEONE LOOKS AT A SLAUGHTERHOUSE AND THINKS: THEY’RE ONLY ANIMALS.”  
-THEODOR ADORNO**



**HARMONY**



**“THEY'LL TRY TO PUSH DRUGS TO KEEP US ALL DUMBED DOWN,  
AND HOPE THAT WE WILL NEVER SEE THE TRUTH AROUND,**

**INTERCHANGING- MIND CONTROL  
COME, LET THE REVOLUTION TAKE ITS TOLL,  
IF YOU COULD FLICK A SWITCH AND OPEN YOUR THIRD EYE,**

**RISE UP AND TAKE THE POWER BACK,  
YOU KNOW THAT THEIR TIME'S COMING TO AN END,  
WE HAVE TO UNIFY AND WATCH OUR FLAG ASCEND**

**THEY WILL NOT FORCE US,  
THEY WILL STOP DEGRADING US,  
THEY WILL NOT CONTROL US,  
AND WE WILL BE VICTORIOUS”**

**-MUSE- UPRISING**





**HARIETT**

$\pi$



**LUXOR**



**WINGS**



**A MAN CAN LIVE AND BE HEALTHY WITHOUT KILLING ANIMALS FOR FOOD; THEREFORE, IF HE EATS MEAT, HE PARTICIPATES IN TAKING ANIMAL LIFE MERELY FOR THE SAKE OF HIS APPETITE. AND TO ACT SO IS IMMORAL.**

**-LEO TOLSTOY**



**LIBERATION**



**MIGHT**



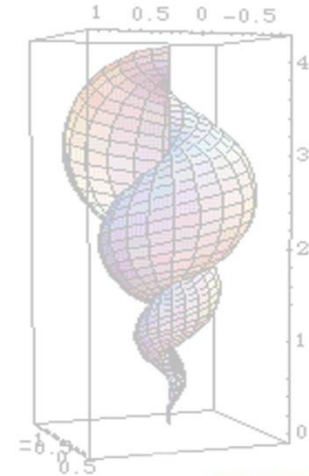
**FORCE**



**PEACE**



**RESISTANCE**



**KING**



**VEGAN PUP SLIPPERS**



**VEGAN KICKER**





**Vegan Kickers - Unisex**

Faux Leather  
Kid's Sizes  
.5" Lugg Sole  
Shown in Black, Red and Camel

**Sizing:**

Womens:6-10,plus 1/2 sizes

Baby :3-6mos/6 mos/1 yr/ 18 mos/2 yrs

Kids: all childrens & kids sizes



**Vegan Kickers - Unisex**

Faux Suede  
Kid's Sizes  
.5" Lugg Sole  
Shown in Black, Brown, Taupe, Evergreen, Pink, Grey, Burnt Orange



**Vegan Pup Slippers - Unisex**

Faux Leather  
Baby Sizes  
Shown in Girl's Pink, Boy's Brown

**Recycled TV Screen Microfiber Colors**

Black	Grey	Indigo	Moss
Brownstone	Fawn	Topaz	Mulberry
Periwinkle	Moonstone	Lavender	Canyon Orange



**Sweden**  
 Recycled TV Screen Microfiber  
 3" Covered Wedge /1" Platform  
 Boot Shaft 20 " - Over the Knee  
 Shown in Black and Periwinkle



**Beauty**  
 Recycled TV Screen Microfiber  
 .25" Flat  
 Boot Shaft 20" - Over the Knee  
 Shown in Indigo



**Hariett**  
 Recycled TV Screen Microfiber  
 Faux Leather Belt Detail  
 3" Covered Wedge /1" Platform  
 Boot Shaft 17" – Below the Knee  
 Shown in Mulberry W/Gold



**Harmony**  
 Recycled TV Screen Microfiber  
 3.75" Heel  
 Boot Shaft 12" – Above Mid Calf  
 Shown in Moonstone



**Twilight**  
 Recycled TV Screen Microfiber  
 Faux Patent Leather Back Detail  
 3.75" Heel  
 Boot Shaft 12" – Above Mid Calf  
 Shown in Black on Black



**Peace**  
 Faux Leather  
 Faux Fur  
 3.75" Heel  
 Boot Shaft 12" – Above Mid Calf  
 Shown in Taupe



**Justice**  
 Recycled TV Screen Microfiber  
 Black Cork Heel  
 Faux Patent Leather Platform  
 5" Heel W/ 1.5" Platform  
 Boot Shaft 8" – Mid Calf  
 Shown in Grey W/Black



**Force**  
 Recycled TV Screen Microfiber  
 4.25" Heel  
 Boot Shaft 10" – Mid Calf  
 Shown in Grey



**Might**

Recycled TV Screen Microfiber  
4.25" Heel  
Boot Shaft 5.5"  
Shown in Brownstone



**Resistance**

Black Faux Leather  
1.25" Heel on Black Lugg Sole  
Boot Shaft 13" – Below the Knee  
Shown in Black



**King**

Black Faux Leather W/Recycled TV  
Screen Microfiber  
1.25 Heel on Black Lugg Sole  
Boot Shaft 8"  
Shown in Brownstone and Black



**Innocence**

Recycled TV Screen Microfiber  
4.5" Heel W/.75" Platform  
Boot Shaft 12" – Above Mid Calf  
Shown in Brownstone W/Topaze



**Joy**

Recycled TV Screen Microfiber  
Natural Cork W/Recycled Tire  
4.75" Heel W/1" Platform  
Shown in Black on Black



**Dance**

Recycled TV Screen Microfiber  
Wood Heel  
4.75" Heel W/1" Platform  
Shown in Canyon Orange and Fawn



**Realize**

Recycled TV Screen Microfiber  
Natural Cork/Elastic/Faux Patent  
4.5" Heel W/ 1" Platform  
Shown in Black W/Lavender Heel



**Dream**

Recycled TV Screen Microfiber  
Wood Heel  
4.5" Heel W/.75" Platform  
Shown in Mulberry



**Song**  
 Recycled TV Screen Microfiber  
 4.5" Heel W/.75" Platform  
 Shown in Moss W/Moonstone



**Muse**  
 Recycled TV Screen Microfiber  
 Recycled Tire/Natural Cork  
 4.5" Heel W/1" Platform  
 Shown in Black W/Periwinkle



**Muse 2**  
 Recycled TV Screen Microfiber  
 Recycled Tire/Faux Patent  
 4.5" Heel W/1" Platform  
 Shown in Black on Black



**Berlin**  
 Recycled TV Screen Microfiber  
 Faux Black Patent  
 3" Covered Wedge /1" Platform  
 Shown in Black on Black



**Wings**  
 Recycled TV Screen Microfiber  
 Faux Metallic Strap  
 3" Covered Wedge /1" Platform  
 Shown in Moonstone W/Gun Metal



**Luxor**  
 Faux Metallic Leather  
 3" Covered Wedge /1" Platform  
 Shown in Gold



**Jean-Claude**  
 Recycled TV Screen Microfiber  
 Faux Leather  
 4.25" Heel  
 Shown in Fawn



**Christo**  
 Recycled TV Screen Microfiber  
 3" Covered Wedge /1" Platform  
 Shown in Canyon Orange



**Crystal**

Recycled TV Screen Microfiber  
4.5" Heel W/1" Platform  
Shown in Moss W/Multicolor



**Crystal 2**

Recycled TV Screen Microfiber  
4.5" Heel W/1" Platform  
Shown in Black W/Multicolor



**Transcend**

Recycled TV Screen Microfiber  
Natural Cork  
4" Heel W/1" Platform  
Shown in Lavender W/Black



**Sea**

Recycled TV Screen Microfiber  
4" Heel W/.5" Platform  
Shown in Black



**Freedom**

Recycled TV Screen Microfiber  
Natural Cork W/Faux Patent  
4.75" Heel W/1.5 " Platform  
Shown in Moonstone W/Black



**Grace**

Recycled TV Screen Microfiber  
Faux Metallic Leather  
3" Heel  
Shown in Black W/Bronze



**Liberation**

Recycled TV Screen Microfiber  
.25" Flat Rubber Sole  
Shown in Black

## SHOW YOUR GREEN SOUL- SOLE

"LIVESTOCK ARE RESPONSIBLE FOR GREENHOUSE GASES THAT CAUSE GLOBAL WARMING, **MORE THAN CARS, PLANES AND ALL OTHER FORMS OF TRANSPORT PUT TOGETHER.**"

- LIVESTOCKS LONG SHADOW- UN 2006



**THOU SHALT NOT BE A VICTIM  
THOU SHALT NOT BE A PERPETRATOR,  
ABOVE ALL  
THOU SHALT NOT BE A BYSTANDER**

- HOLOCAST MUSEUM WASHINGTON, DC



## **OLSENHAUS - PURE VEGAN**

**WAS CREATED BY ELIZABETH OLSEN  
TO ILLUSTRATE PLUNDERING, CRUELTY  
AND GREED IS NOT SYNONYMOUS WITH  
TRUE STYLE, AND CONSCIOUSNESS.**

**THE UNWAVERING PHILOSOPHY IS  
ANCHORED IN THE UNIVERSAL TRUTH,  
RESPECT FOR ALL LIFE, WITH HIGH  
STANDARDS OF ETHICAL AND SOCIAL  
RESPONSIBILITY.**

**ELIZABETH IS DEDICATED TO THE SHIFT IN  
CONSCIOUSNESS TO TRUE FREEDOM, THE  
CRITICAL MASS OF ENLIGHTENMENT.  
INDIGO-CRYSTAL ▲**

AS LONG AS PEOPLE WILL SHED THE BLOOD OF INNOCENT CREATURES  
THERE CAN BE NO PEACE, NO LIBERTY, NO HARMONY BETWEEN PEOPLE.  
SLAUGHTER AND JUSTICE CANNOT DWELL TOGETHER.

—ISAAC BASHEVIS SINGER, WRITER AND NOBEL LAUREATE

**olsen Haus**  
PURE VEGAN

**WWW.OLSENHAUS.COM**

**917.464.3833**

REPRESENTATION: **SHOWROOM 7 NYC**  
**212.643.4810 / 646.619.6828**

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