

 **lucyd**[®]

SMART EYEWEAR

NASDAQ: LUCY



LUCYD FRAME TECH

Active lifestyle "In Motion" functionality allows the wearer to be present in the moment, enjoying seamless smart audio features and less distraction.

All Lucyd frames support hands free navigation, calls and messaging, so you can move safely while staying connected.

All Acetate styles support any prescription, even ultra-high spheres. Titanium frames are recommended for SPH+/-5 and below.

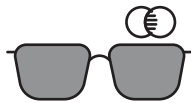
AVAILABLE IN:



BLUE LIGHT



PRESCRIPTION



POLARIZED



THE FIRST CHATGPT-ENABLED GLASSES

LUCYD APP

Your customers can download the Lucyd app for iOS/Android for free unlimited access to ChatGPT on our glasses.



Speak to ChatGPT
with the Lucyd app

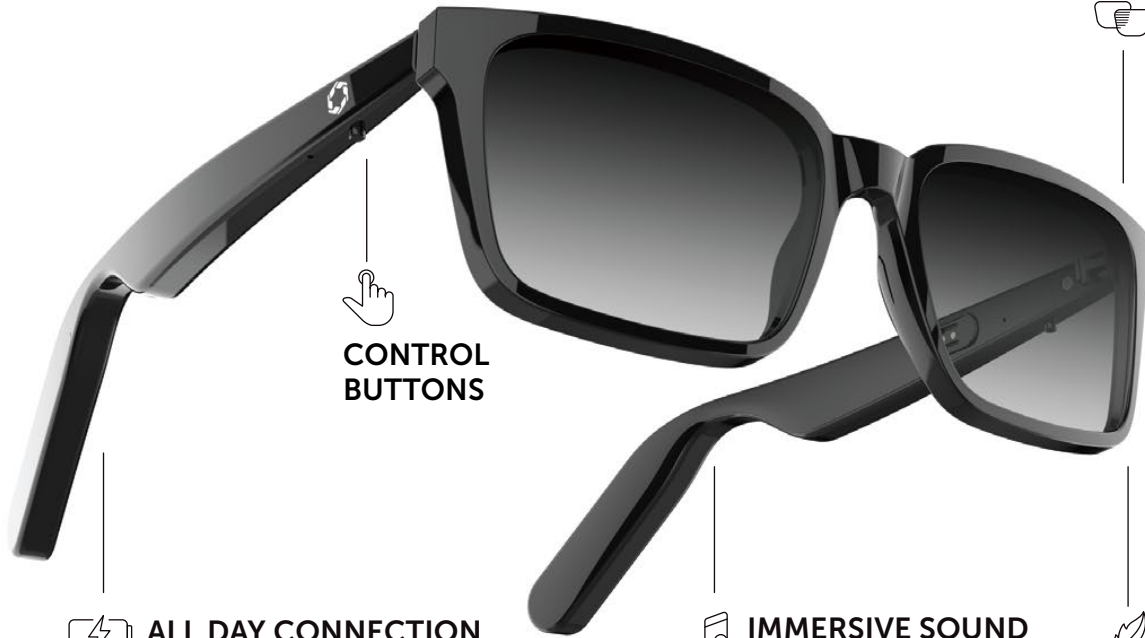


 lucyd[®]

XL



FEATURES



**CONTROL
BUTTONS**



ALL DAY CONNECTION

Long Lasting 12 Hours
Rechargeable Li-Ion Battery



IMMERSIVE SOUND

With 4 Powerful
Speakers



UV400 POLARIZED LENSES

Block Up To 99% Of UV Rays
and Reduce Sun Glare

BLUE LIGHT LENSES

Aid In Reducing Eye Strain
And Fatigue



CRYSTAL-CLEAR AUDIO

2 Dual Noise Cancelling
Microphones



LIGHTWEIGHT EYEWEAR

Artfully Engineered by
Our Optical Designers

DARKSIDE XL LCD006-12



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



POLARIZED

WIDE FIT



Lens Color: Gradient Black Polarized UV400

Front Plate: Glossy Black

Temple: Glossy Black

	BASE	HEIGHT		
58	4	41	19	150

DARKSIDE XL LCD006-13



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



BLUE LIGHT

Prevents Eye Fatigue

WIDE FIT



Lens Color: Blue Light Clear 20% Blocking

Front Plate: Glossy Black

Temple: Glossy Black

	BASE	HEIGHT		
58	4	41	19	150

ECLIPSE XL LCD006-32



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



POLARIZED

WIDE FIT



Lens Color: Gradient Black Polarized UV400

Front Plate: Glossy Crystal Clear

Temple: Glossy Black

	BASE	HEIGHT		
58	4	44	19	150

ECLIPSE XL LCD006-33



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



BLUE LIGHT

Prevents Eye Fatigue

WIDE FIT



Lens Color: Blue Light Clear 20% Blocking

Front Plate: Glossy Crystal Clear

Temple: Glossy Black



	BASE	HEIGHT		
58	4	44	19	150

VOYAGER XL LCD006-44



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



POLARIZED

EXTRA WIDE FIT



Lens Color: Gradient Black Polarized UV400

Front Plate: Glossy Black

Temple: Glossy Black

	BASE	HEIGHT		
60	6	47	17	150

VOYAGER XL LCD006-45




ACETATE FRAME
Lightweight


SPRING HINGES
Better Fit


NYLON LENSES
Lightweight Comfort


BLUE LIGHT
Prevents Eye Fatigue

EXTRA WIDE FIT



Lens Color: Blue Light Clear 20% Blocking

Front Plate: Glossy Black

Temple: Glossy Black

	BASE	HEIGHT		
60	6	47	17	150

EARTHBOUND XL LCD006-142



TITANIUM
Half-Rim



SPRING HINGES
Better Fit



NYLON LENSES
Lightweight Comfort



POLARIZED

WIDE FIT



Lens Color: Gradient Black Polarized UV400

Front Plate: Glossy Black Clubmaster. Acetate Top, Titanium Rim

Temple: Glossy Black

	BASE	HEIGHT		
57	4	42	20	150

EARTHBOUND XL LCD006-143



TITANIUM
Half-Rim



SPRING HINGES
Better Fit



NYLON LENSES
Lightweight Comfort



BLUE LIGHT
Prevents Eye Fatigue

WIDE FIT



Lens Color: Blue Light Clear 20% Blocking

Front Plate: Glossy Black Clubmaster. Acetate Top, Titanium Rim

Temple: Glossy Black

	BASE	HEIGHT		
57	4	42	20	150

ANTIMATTER XL LCD006-162



METAL FRAME



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



POLARIZED

WIDE FIT



Lens Color: Gradient Black Polarized UV400

Front Plate: Black-finish Titanium Aviator

Temple: Glossy Black

	BASE	HEIGHT		
62	4	55	14	150

ANTIMATTER XL LCD006-163



METAL FRAME



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



BLUE LIGHT

Prevents Eye Fatigue

WIDE FIT



Lens Color: Blue Light Clear 20% Blocking

Front Plate: Black-finish Titanium Aviator

Temple: Glossy Black

	BASE	HEIGHT		
62	4	55	14	150

JUPITER XL LCD006-172



METAL FRAME



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



POLARIZED

WIDE FIT



Lens Color: Gradient Brown Polarized UV400

Front Plate: Gold-finish Titanium Aviator

Temple: Glossy Brown

	BASE	HEIGHT		
62	4	55	14	150

JUPITER XL LCD006-173



METAL FRAME



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



BLUE LIGHT

Prevents Eye Fatigue

WIDE FIT



Lens Color: Blue Light Clear 20% Blocking

Front Plate: Gold-finish Titanium Aviator

Temple: Glossy Brown

	BASE	HEIGHT		
62	4	55	14	150

DISPLAYS



LCD006-BT4
Shelf Piece

LCD006-BT
Centerpiece - White

LCD006-BT3
Rack Piece



LCD006-BT4
Shelf Side Piece - White

LCD006-BT5
Audio Display - White

LCD006-BT3
Rack Side Piece - White

PACKAGING

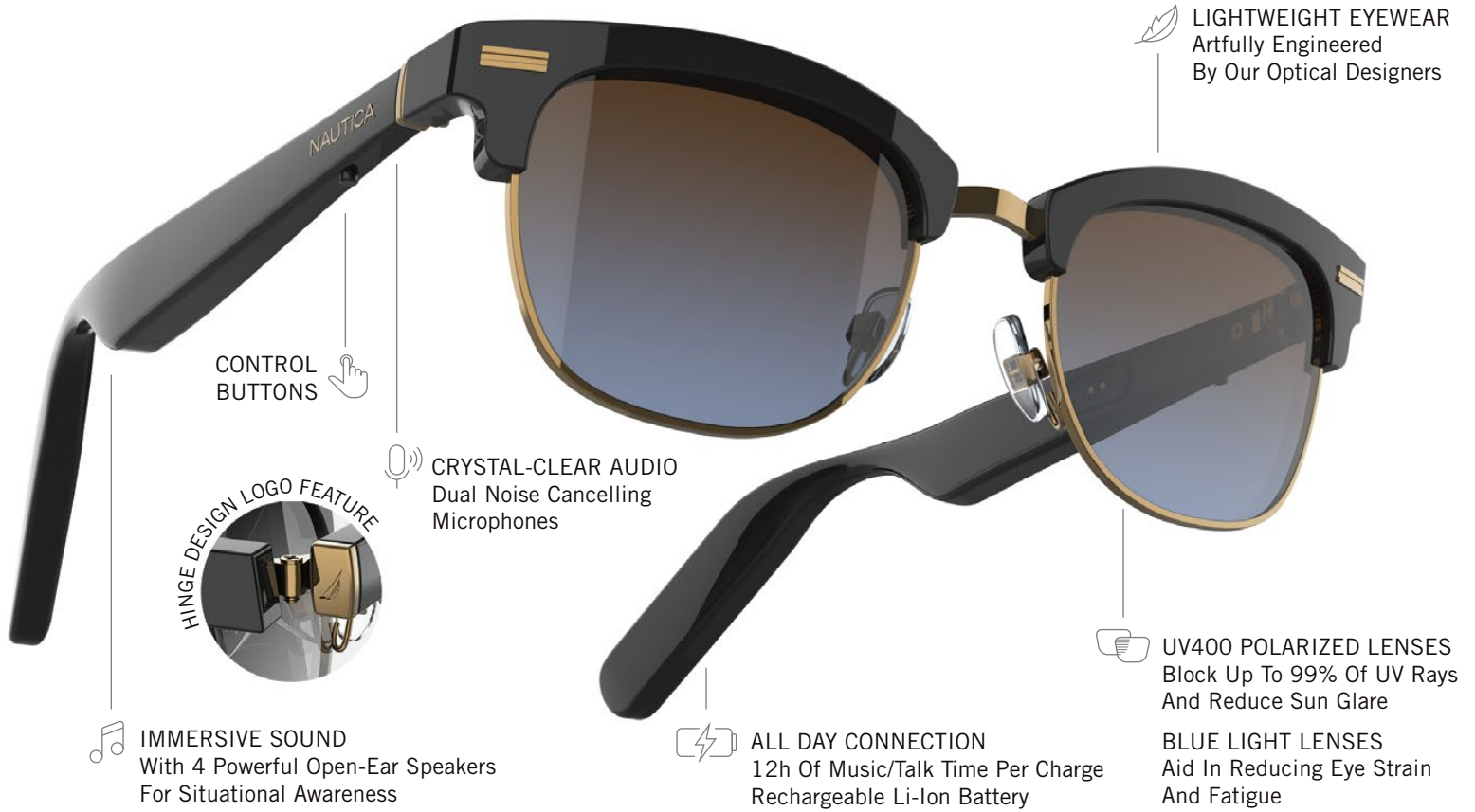




NAUTICA

SMART EYEWEAR
POWERED BY LUCYD®

FEATURES



COMMANDER LCD007-10

NAUTICA




ACETATE FRAME
Lightweight


SPRING HINGES
Better Fit


NYLON LENSES
Lightweight Comfort


POLARIZED

STANDARD FIT



Lens Color: Solid Navy Blue Polarized UV400
Front Plate: Acetate Aviator, Glossy Black
Temple: Glossy Black

	BASE	HEIGHT		
55	6	46	19	150

TAILWIND LCD007-20

NAUTICA



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



POLARIZED

NARROW FIT



Lens Color: Solid Navy Blue Polarized UV400

Front Plate: Acetate round, Glossy Dark Navy Blue

Temple: Glossy Dark Navy Blue

	BASE	HEIGHT		
53	4	45	20	150

DOCKSIDE LCD007-30

NAUTICA



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



POLARIZED

NARROW FIT



Lens Color: Gradient Black Polarized UV400

Front Plate: Glossy Dark Havana Tortoise Acetate Wayfarer

Temple: Glossy Black

	BASE	HEIGHT		
55	4	43	21	150

FATHOM LCD007-40

NAUTICA



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



POLARIZED

NARROW FIT



Lens Color: Solid Navy Blue Polarized UV400

Front Plate: Glossy Black Acetate Wayfarer

Temple: Glossy Black

	BASE	HEIGHT		
56	4	43	16	150

SURGE LCD007-50

NAUTICA



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



LOW BRIDGE

Nosepad



POLARIZED

STANDARD FIT



Lens Color: Mirror Dark Green Polarized UV400

Front Plate: Matte black Rectangular Acetate

Temple: Matte Black



	BASE	HEIGHT		
57	6	42	18	145

SURGE LCD007-51

NAUTICA



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



LOW BRIDGE

Nosepad



BLUE LIGHT

Prevents Eye Fatigue

STANDARD FIT



Lens Color: Blue Light Clear 20% Blocking

Front Plate: Matte Bblack Rectangular Acetate

Temple: Matte Black

	BASE	HEIGHT		
57	6	42	18	145

CORSAIR LCD007-60

NAUTICA



METAL FRAME



SPRING HINGES
Better Fit



REEDED RIM DETAIL



POLARIZED LENSES

WIDE FIT



Lens Color: Gradient Black Polarized UV400

Front Plate: Black-finish Titanium Squared Aviator

Temple: Glossy Black

	BASE	HEIGHT		
58	4	47	15	150

ADMIRAL LCD007-70

NAUTICA



METAL FRAME



SPRING HINGES

Better Fit



REEDED RIM DETAIL



POLARIZED LENSES

WIDE FIT



Lens Color: Gradient Brown Polarized UV400

Front Plate: Bronze Titanium Aviator

Temple: Glossy Black

	BASE	HEIGHT		
58	4	49	14	150

SPYGLASS LCD007-80

NAUTICA



TITANIUM
Half-Rim



SPRING HINGES
Better Fit



NYLON LENSES
Lightweight Comfort



POLARIZED

STANDARD FIT



Lens Color: Gradient Brown to Blue Polarized UV400
Front Plate: Glossy Black Clubmaster. Acetate Top, Titanium Rim
Temple: Glossy Black

	BASE	HEIGHT		
51	4	38	21	150

SPYGLASS LCD007-81

NAUTICA



TITANIUM
Half-Rim



SPRING HINGES
Better Fit



NYLON LENSES
Lightweight Comfort



BLUE LIGHT
Prevents Eye Fatigue

STANDARD FIT



Lens Color: Blue Light Clear 20% Blocking

Front Plate: Glossy Black Clubmaster. Acetate Top, Titanium Rim

Temple: Glossy Black

	BASE	HEIGHT		
51	4	38	21	150

DISPLAYS



LCD006-BT6
Video Display Centerpiece



LCD006-BT7
Rack Side Piece

PACKAGING

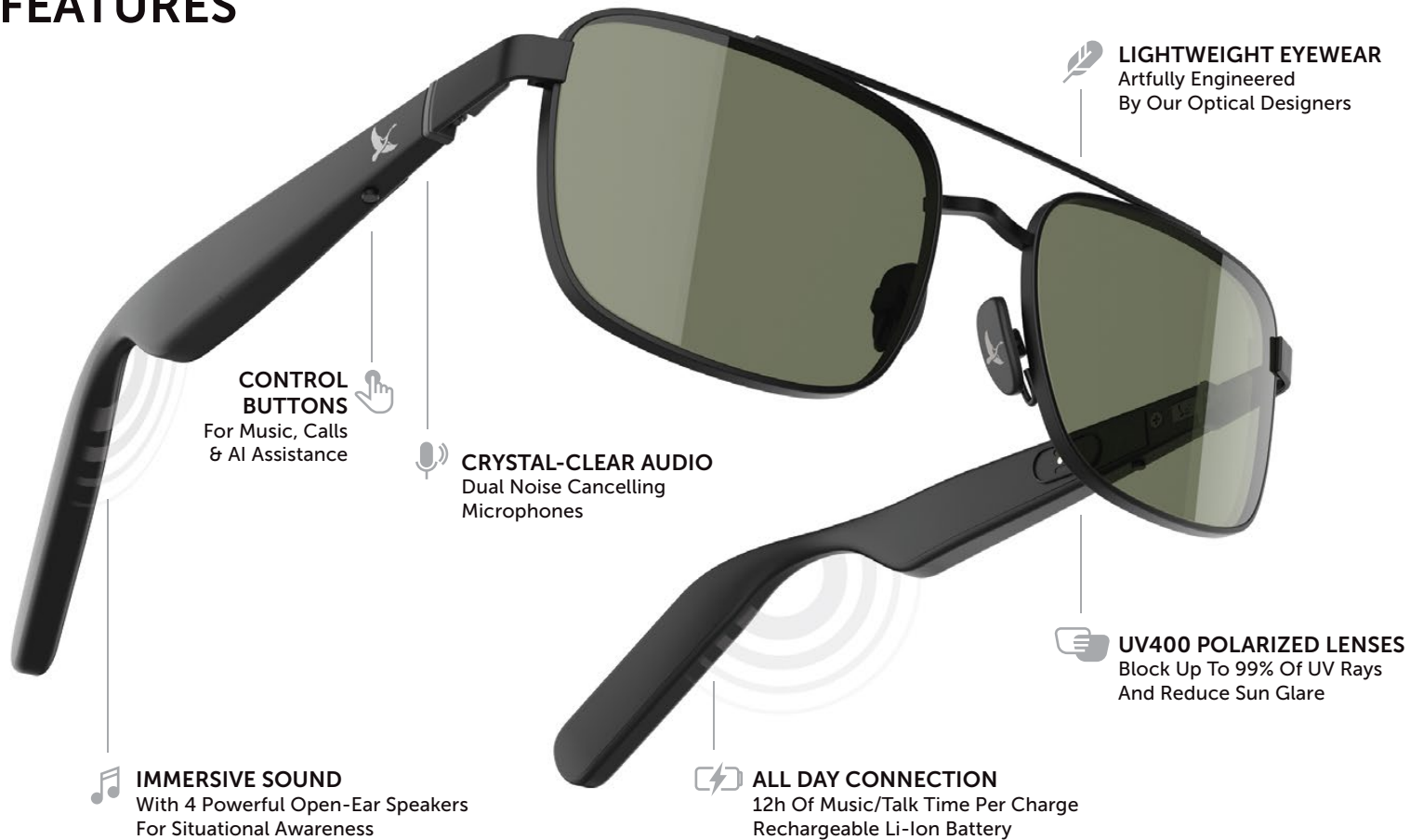


EDDIE BAUER 

SMART EYEWEAR POWERED BY LUCYD®



FEATURES



**CONTROL
BUTTONS**
For Music, Calls
& AI Assistance



CRYSTAL-CLEAR AUDIO
Dual Noise Cancelling
Microphones



IMMERSIVE SOUND
With 4 Powerful Open-Ear Speakers
For Situational Awareness



ALL DAY CONNECTION
12h Of Music/Talk Time Per Charge
Rechargeable Li-Ion Battery



LIGHTWEIGHT EYEWEAR
Artfully Engineered
By Our Optical Designers



UV400 POLARIZED LENSES
Block Up To 99% Of UV Rays
And Reduce Sun Glare

INTRODUCING EDDIE BAUER SMART EYEWEAR

A 100-year legacy of wearable innovation meets the glasses of the future in the Eddie Bauer Smart Eyewear Collection. Just like Eddie Bauer redefined the jacket, revolutionized the sport of badminton, and pioneered the lifetime guarantee, these new frames are an evolutionary leap in what a pair of glasses can be. Get ready to Live Your Adventure with Eddie Bauer's first ChatGPT-enabled apparel.





QUADRASONIC SPEAKERS

PLAY MUSIC



OPEN EAR AUDIO

TAKE CALLS



CHATGPT ENABLED

USE AI



IPX4

WATER RESISTANT



ULTRA CLEAR

MICROPHONES



100FT RANGE

BLUETOOTH 5.2



EXPLORER LCD009-10

EDDIE BAUER 



ACETATE FRAME

Lightweight



SPRING HINGES

Better Fit



NYLON LENSES

Lightweight Comfort



CHARGING DOCK

WIDE FIT



Lens Color: Gradient Black Polarized UV400

Front Plate: Matte Dark Havana Black

Temple: Matte Black

	BASE	HEIGHT		
58	6	50	18	147

VELOCITY LCD009-20

EDDIE BAUER 



ACETATE FRAME
Lightweight



5-BARREL HINGES
Extra Durable



NYLON LENSES
Lightweight Comfort



CHARGING DOCK

STANDARD FIT



Lens Color: Gradient Black Polarized UV400
Front Plate: Matte Translucent Dark Green
Temple: Matte Translucent Dark Green

	BASE	HEIGHT		
57	4	46	19	154

NAVIGATOR LCD009-30

EDDIE BAUER 



METAL FRAME



SPRING HINGES
Better Fit



TITANIUM NOSEPAD



CHARGING DOCK

STANDARD FIT



Lens Color: Green G-15 Polarized UV400

Front Plate: Matte Black Metal

Temple: Matte Black

	BASE	HEIGHT		
57	4	42	18	147

HORIZON LCD009-40

EDDIE BAUER 




TITANIUM NOSEPAD


SPRING HINGES
Better Fit


RIMLESS


CHARGING DOCK

STANDARD FIT



- 
- 
- 
- 
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- 

Lens Color: Gradient Black Polarized UV400

Front Plate: Metal Matte Gunmetal

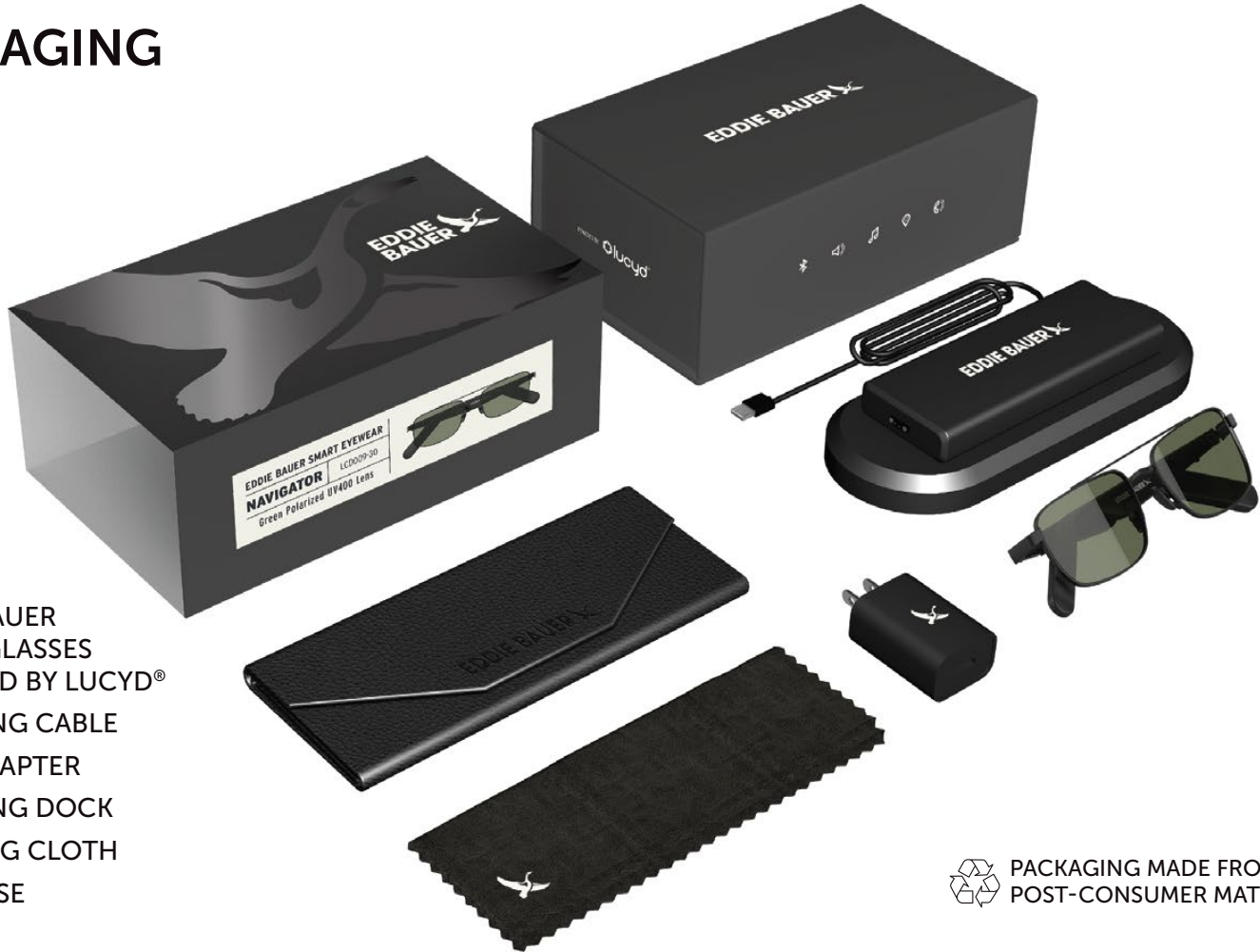
Temple: Matte Black

	BASE	HEIGHT		
60	4	45	16	147

TWO-PIECE DISPLAY



PACKAGING



- EDDIE BAUER
SMART GLASSES
POWERED BY LUCYD®
- CHARGING CABLE
- WALL ADAPTER
- CHARGING DOCK
- CLEANING CLOTH
- SOFT CASE



PACKAGING MADE FROM 99%
POST-CONSUMER MATERIALS



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