



5 & 6

November
2024



9am - 6pm

2 days



London



Clients: GBP 1,500
Non-client: GBP 2,000

excluding VAT
including lunch

MASTERCCLASS

CRISIS MANAGEMENT

Building your resilience



In a world of constant change, our ability to manage crises defines us. Accepting change, challenging our beliefs and engaging in continuous learning are not just strategies, they are essential traits for thriving in uncertainty.

Gautier POROT
Global Director
Crisis Management Practice

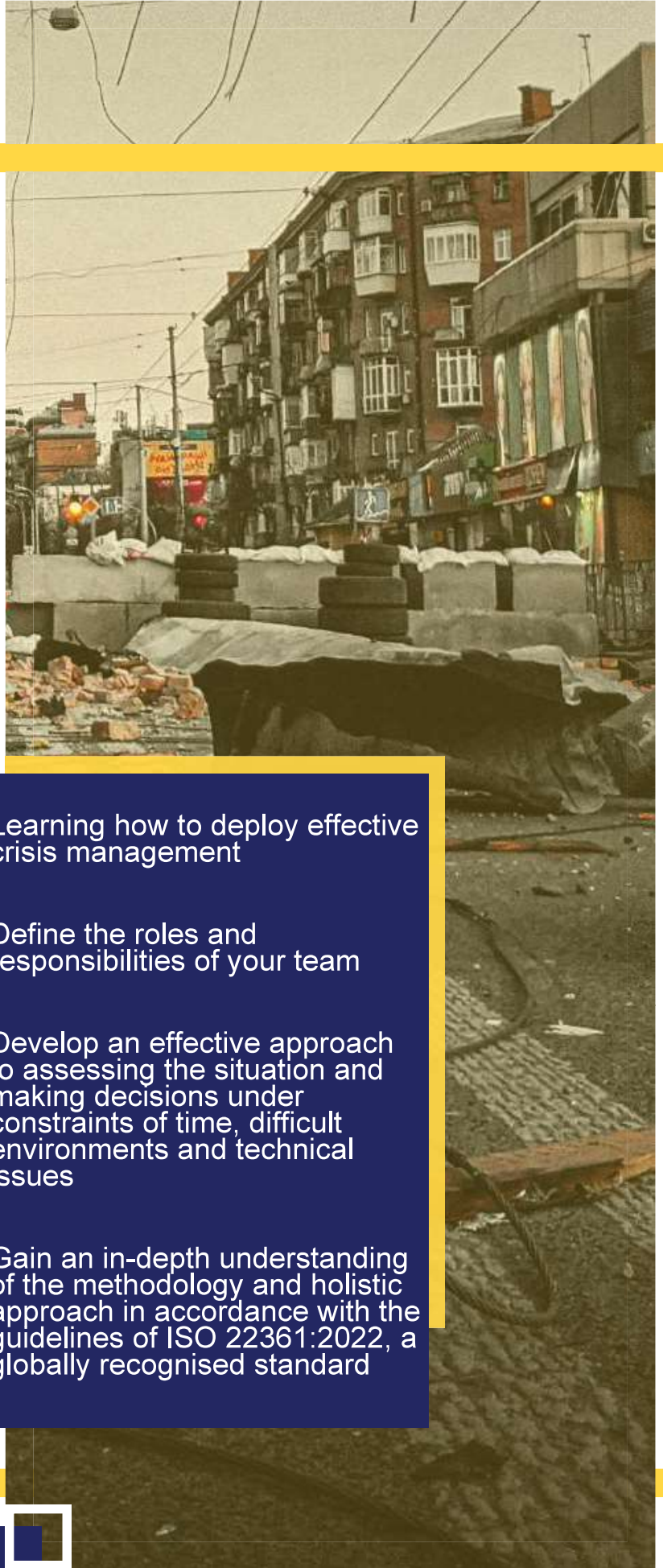


TARGET GROUP

This masterclass is designed for business leaders and managers involved in crisis and risk management, business continuity, operations, HSE and human resources. All levels.

OBJECTIVES

- Learning how to deploy effective crisis management
- Define the roles and responsibilities of your team
- Develop an effective approach to assessing the situation and making decisions under constraints of time, difficult environments and technical issues
- Gain an in-depth understanding of the methodology and holistic approach in accordance with the guidelines of ISO 22361:2022, a globally recognised standard



1 DAY

1 MODULE: FUNDAMENTALS

- Terms & definitions
- Anatomy of a crisis
- The crisis and us
- Mindful crisis management

2 MODULE: METHODOLOGY

- Introduction to ISO 22361:2022
- Crisis management program
- Response models

2 DAY

3 MODULE: EXAMPLES

- Case studies

4 MODULE: KAIROS

- Crisis simulation

PROGRAM