



Fuse

POST SHOW REPORT

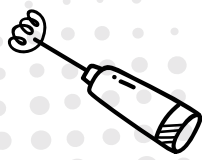
18TH-20TH AUG 2023 | 12PM - 10PM
MARINA BAY SANDS HALL-A

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OVERVIEW

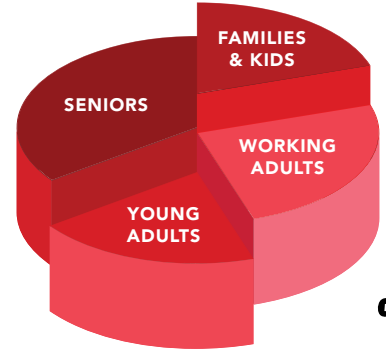


FUSE Flagship, hosted at Marina Bay Sands, presents a distinctive fusion of consumer experiences, seamlessly merging food and beverage, retail, and entertainment within a single venue. This pioneering concept provides exhibitors with a dynamic platform to not only promote their brands and products through sales but also to uncover potential collaborations, establish supplier relationships, and foster valuable business contacts.

TURNOUT



FUSE has attracted over **20,000 visitors** over the course of three exciting days, bringing in over **35 buses** from different parts of Singapore, thanks to our successful partnership with the People's Association, MCSTs (condominiums, apartments, and townhouses) and other private organisations.



SOCIAL MEDIA OUTREACH

EST. REACH OF SOCIAL MEDIA STORY VIEWS

EST. REACH OF SOCIAL MEDIA POSTING

EST. REACH OF SOCIAL MEDIA PUBLICITY

OVER **420K**

OVER **375K**

OVER **800K**

FEATURED IN PROMINENT MEDIA OUTLETS INCLUDING:



COMPANIES & BRANDS



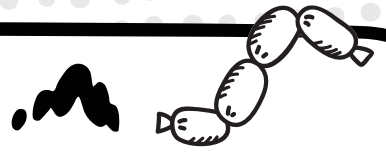
Featured an impressive array of over **90 booths**, with more than 20 participants hailing from various international destinations like **Thailand, Japan, Malaysia, India, and others.**



AND MANY MORE...



OUR HIGHLIGHTS



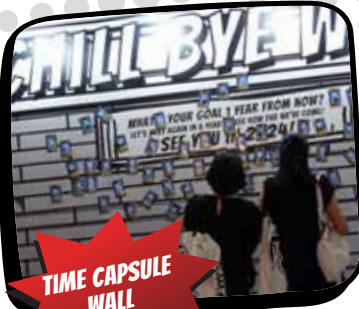
MEDIA PREVIEW NIGHT (COVERED BY 400 KOLS)



ACTIVITIES



ART & CRAFT WORKSHOPS



TIME CAPSULE WALL



PHOTOBOOTHS

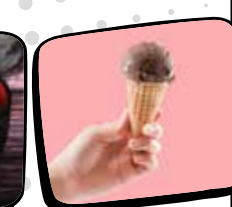


STAGE PERFORMANCES

HOSTED GUESTS



\$1 DEAL



SHOW OVERVIEW

