



# Gift Inspiration Guide

Q1 2024

Become a member or contact us to explore more from our vendors.



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# About Us

**The Conscious Collective (CC) is a social advocacy organization that is transforming the landscape of corporate gifting. We are re-imagining the way corporations can express appreciation that is authentically aligned with their values and Corporate Social Responsibility Goals.**

By leveraging our services to access our growing membership of only small, diverse and ethical vendors, our clients not only foster loyalty with their recipients, but also support a cycle that begins to close economic equality gap and reduce the traditionally harmful impact promotional products has on our environment.





# Employee Onboarding Kits

Onboarding is one of the most critical parts of the employee experience. Employees who have a poor onboarding experience are more likely to be disengaged which costs businesses approximately 18% percent of their salary. - [Gallup](#)



# Products for **Employee Onboarding Kits**



Kotmo products are sustainably made in Quebec. They are the first retailers to create pens in Canada that can be recycled.

## **Ciklo Pen**

\$2.75 (Minimum 200)

## **Refillable Notebook**

\$59.95 (Minimum 50)



Quikflip® is a small innovative brand based in California. This hoodie has conversion technology which swiftly turns it into a functional backpack.

## **Full Zip Hoodie**

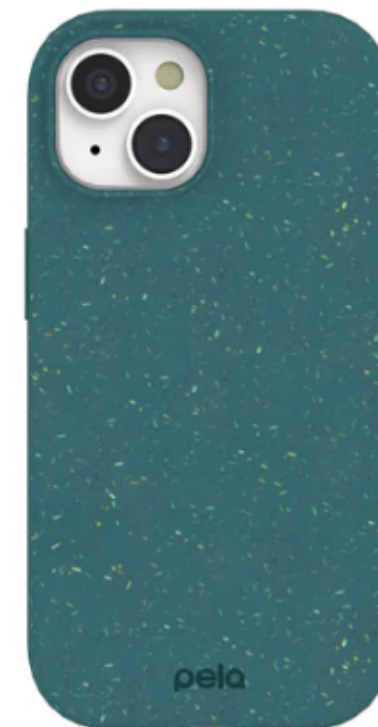
\$53.20



The Cyber TechTrek Backpack - the ultimate gear companion. Projekt is a high quality, WRAP certified, Canadian Brand/

## **The Cyber Backpack**

\$120.00



Pela cases are sustainable made and they donate a % of every sale to Ocean Cleanup and Preservation Initiatives. These can be engraved or imprinted with your brand.

## **Phone Case**

\$35-60



# Products for **Employee Onboarding Kits**



Terra Thread products are eco-friendly and sustainably made. They are owned and operated in California, US.

**Laptop Sleeve (13" or 15")**  
\$56.17-\$61.35



Foxy Originals Custom is women-owned and operated in Toronto, ON.

**Branded Travel Pillow with Hood**  
Price Varies



ChopValue products are sustainably made from recycled chopsticks. They are headquartered and made in Canada.

**Brand-able Laptop Stand**  
\$70



Miir products are sustainably made and each MiiR products comes with a unique Give Code laser-etched on the product base, enabling you to unlock a trackable giving journey that aligns with MiiR's commitment to making a positive impact.

**Wide-Mouth Water Bottle**  
\$29.95



# Client Appreciation

It takes a lot more effort to convert a new customer than to hold a loyal one. In fact, depending on your industry, acquiring a new customer is anywhere from 5-25 times more expensive than retaining an existing one. - [Harvard Business Review](#)





# Eco Office & Tech



Kanso designs is a sustainable company based in Canada. They specialize in homeware and are a carbon-neutral certified, BSCI and global recycled standard corporation.

## **Desk Plant**

\$38.00



Made from sustainably sourced wood, wirelessly charge your devices and organize your desk with this functional bamboo charger.

## **Bamboo Wireless Charging Cup**

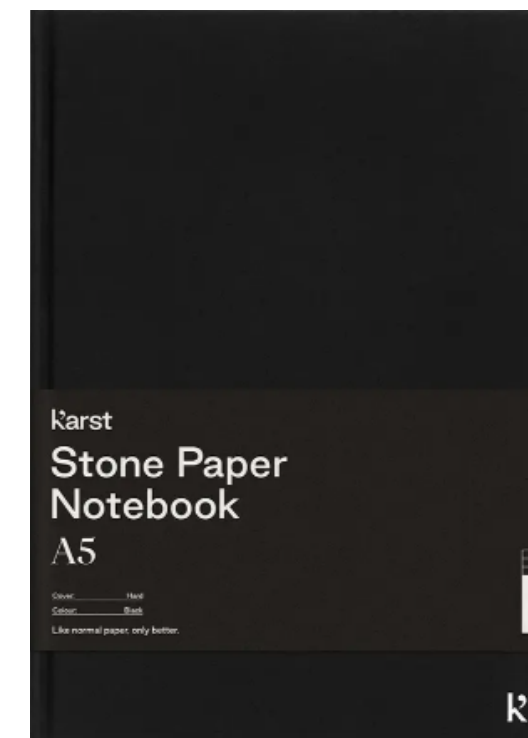
Price Varies



Powerstick is a Canadian company based in Ottawa. They are the leading designer and manufacturer of high quality brand-able consumer technology products for corporate events and programs.

## **High-Capacity Portable Charger**

\$72.12



Karst creates custom notebooks and paper products, that are made from 100% sustainably recycled stone, and without any bleaches or acids.

## **Brand-able Stone Paper Notebook**

\$36.20



# Food & Beverage



Ethica Coffee Roasters is based on Toronto, ON. All of their beans are ethically and sustainably sourced.

**Brazil Macaubas Natural Coffee**  
\$12.00



Salted Co. Nuts are hand made locally in Toronto, ON. The nuts come in a variety of flavours to pair with cocktails, wine & cheese.

**Cocktail Nuts**  
\$15.83



Kebaonish is an Indigenous owned tea and coffee company headquartered in Tyendinaga Mohawk Territory, Ontario.

**Zesty Ginger + Turmeric Spice Herbal Tea**  
\$10.00



The champagne of kombucha. Silver Swallow kombucha is created in Yunnan, China and is a certified women-owned business.

**Luxury Kombucha 3-Pack**  
\$60.00





# Employee Recognition

Employee recognition — when done right — can foster an environment of equity and inclusion, shine a light on historically overlooked or under-supported employees, as well as shield a diverse workforce against burnout and turnover." - Gallup



# Employee Recognition



Port Style curates sustainable kitchenware solutions. They are a Canadian company based in Toronto, ON.

**Stoneware Mug**  
\$16.00



Grace Farms is based in New Canaan, Connecticut. They specialize in tea and coffee. They contribute 100% of profits to support their foundation's work against forced labor.

**Rooibos Chai Tea**  
\$11.00



This Modern Sprout innovative ceramic candle vessel that transforms into a thriving planter!

**Glow & Grow Live Well Gift Set**  
\$42.00



Peace by Chocolate was started by Syrian refugees coming to Canada. They are based out of Nova Scotia and specialize in gourmet chocolate.

**Thank you Chocolate Bar**  
\$5.90 Each





# Branded Merchandise

“Giving swag that shows a lack of market awareness can do more harm than good. Great giveaways are not only memorable but lasting. We say, skip the plastic and choose quality over quantity. More intention, less waste” - Conscious Collective



# Branded Merchandise



EcoSpot is a tech-savvy, eco-friendly product that uses 48% less new plastic. Paired with a phone app, it helps track both itself and the connected item.

## Eco-Friendly Bluetooth Tracker

\$20.46



Kotmo products are sustainably made in Quebec. They are the first retailers to create pens in Canada that can be recycled.

## Ciklo Pen

\$2.75 (Minimum 200)



Giftologie is a women-owned business based in Niagara Falls. They specialized in creating beautiful and sustainable gifts.

## Branded Tote Bag

\$20.00



Chandler Honey is women-owned and based in Canada. They specialize in homemade and infused honey.

## Brand-able Honey

\$11.92 (150g)

\$16.58 (300g)



# Branded Merchandise



Botanical Paperworks, a women-owned company in Winnipeg, Manitoba, produces Seed Paper cards. When planted in soil, the paper composts, leaving behind only flowers, herbs, or vegetables, with no waste.

## Seed Paper Card

Price Varies



Terra Ball Seed Balls effortlessly promote biodiversity and sustainable gardening. Choose from wildflowers, herbs, or veggies for easy conservation.

## Terra Ball Seed Balls

\$15.00



Kootenay Knits is women-owned and operated in Kelowna, BC. They specialize in branded knitware.

## Brand-able Toque

\$15.00

## Canadian-Made Brand-able Socks

\$22.00



Quikflip® is a small innovative brand based in California. This rain jacket has conversion technology which swiftly turns it into a functional backpack.

## Brandable Rain Jacket

\$88.00



# New Home Occupancy Gifts

Build loyalty and trust with new condo occupants or home owner clients by welcoming them to their new neighbourhood with hand-picked goodies from local makers.





# Home & Lifestyle



Silk and Snow is 100% owned and operated in Canada. All of their products are made with the health of the planet as a top priority.

## **Silk Sleep Mask**

\$35.00

## **8lbs Hand Knitted Weighted Blanket**

\$130.00



Kalaa is women-owned and based in Toronto, ON. They offer a curated collection of Indian artisanal self-care products.

## **Body Wash & Lotion Combo**

\$33.80



Sequoia candles are women-owned and proudly Indigenous, based in Quebec, Canada.

## **30 hour Candle**

\$20.00



ChopValue products are sustainably made from recycled chopsticks. They are headquartered and made in Canada.

## **ChopValue Charcuterie Board**

\$61.42



# Custom Packaging

You can expect Conscious Collective's gifts to be thoughtfully presented in beautiful (and brand-able), eco-conscious packaging.

We complete our gift boxes with printed or hand written message cards, crafted from plantable seed paper. All to add an extra layer of beauty and sustainability to the unboxing experience.

## Filler



Moss



Eco-Spiral



Crinkle

## Tape



Clear



Custom Branded

CC Standard Tape



Custom Non-Mailer



Standard Mailer



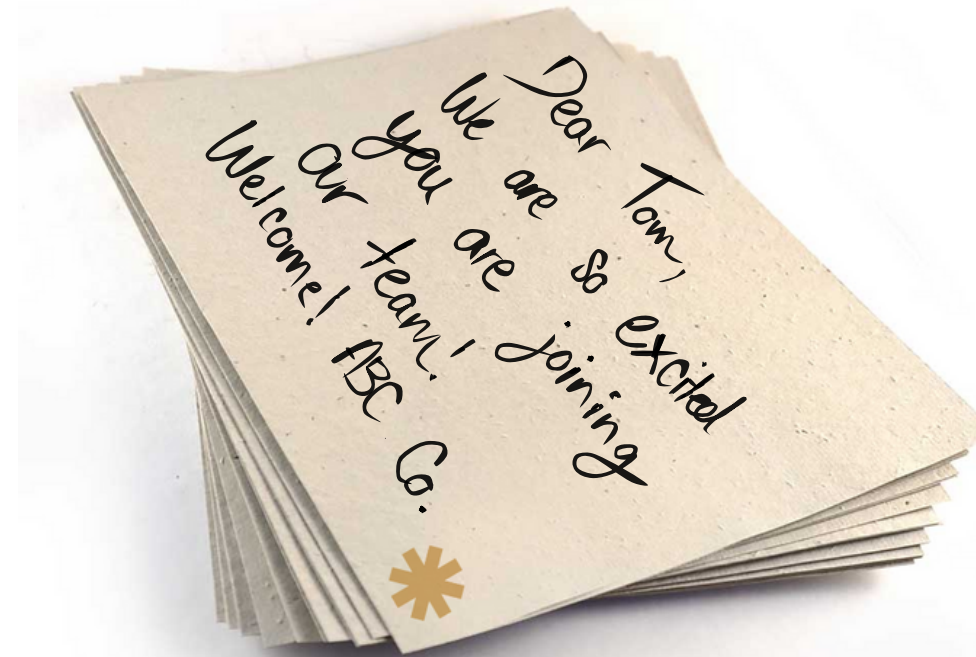
Custom Branded Mailer





# Seed Paper Cards

Seed Paper cards are provided by Botanical Paperworks. Botanical Paperworks is based in Winnipeg, Manitoba and is women-owned. Seed Paper cards are biodegradable eco-paper made with post-consumer and post-industrial paper waste that is embedded with seeds. When the paper is planted in a pot of soil, the seeds grow and the paper composts away. All that is left behind is flowers, herbs or vegetables, and no waste.



Custom Hand Printed Message



Custom Printed Message

## About the Vendor and Products

### 1. Travel Set

Foxy Originals Custom is women-owned and operated in Toronto, ON. This product includes a branded travel tag and passport holder.

### 2. 13" Laptop Sleeve

Terra Thread products are eco-friendly and sustainably made. They are owned and operated in California, US.

### 3. Fleece Lined Beanie

Kootenay Knits is women-owned and operated in Kelowna, BC. They specialize in branded knitware.

### 4. Cyber Backpack

Projekt was founded in Vancouver, BC.





# How We Work

## Step 1

Complete our preference journey to narrow down your product search.

## Step 2

Review resulting products and pricing on a consultation call.

## Step 3

Book your project with a 50% deposit and money back guarantee\*

\*Minimum order quantities vary by product (generally 25) and order lead times range from 2-4 weeks depending on vendor and customization approvals.





**We want to help YOU with your  
conscious corporate gifting.**

**Become a member at**

**[giftonpurpose.ca](https://giftonpurpose.ca)**

**[hello@consciouscollective.io](mailto:hello@consciouscollective.io)**