

Mindfulness with Midori Travelers Notebook

We all know how cool it is to carry a beautiful Midori Traveler's Notebook. But, how do we actually use it? If you have been wondering how to get started with the Midori notebook system this class is for you. Creative visualization is the key to achieving our desires. You will learn these techniques to guide you in 2016. We will begin the class by reviewing the system in general and share the different ways users are customizing notebooks for their own needs. Our class activity will introduce participants to weekly journaling and provide prompts for tying in 2016 goals and resolutions. We'll also demonstrate how to incorporate personal mission/vision boards into journaling. Your Midori kit is included in the workshop fee (pen, stickers, labels, washi tape, Weekly Memo Planner Diary Notebook) Teacher – Tammy Wright
March 5th Saturday 2:30 - 4:30p \$50

May 14th Saturday 1:30-3:30p \$50

Hand Lettering: An Introduction

Different than calligraphy or penmanship, lettering is the art of drawing letterforms to illustrate a quote, word, or concept. In this class, you'll learn the basics of drawing 10 different lettering styles and explore creative ways to illustrate your favorite quote or saying. At the end of the class, you'll walk away with a piece that you hand-drew and colored, and be able to apply these new skills in artwork, gifts and fancy envelope addressing and more! Teacher – Christina Lembo
April 27th Wednesday 6 – 9p \$35

March 6th Sunday 1:30 – 4:30p \$35

Hand Lettering: Intermediate

For those with a grasp of basic hand lettering - styles, drawing letterforms, and creating composition - or just wanting to explore lettering with different tools and outside the box techniques. This class will cover adding color and illustration, digitizing your lettering, brush lettering with watercolor and ink, and lettering applications and projects.
Teacher – Christina Lembo

March 23rd Wednesday 6 – 9p \$35

Hand Lettering with Watercolors

In this class, you'll learn how to create beautiful hand lettered art and stationery using watercolors. Watercolor is an unexpected medium that, when combined with hand lettering, produces a modern style with a surprising twist. This class is for all skill levels, although it will help if you have some experience with hand lettering. You'll learn how to work with liquid, pan, and tube watercolors, along with India ink and similar media. We'll teach you a simple technique with water, a brush, and script lettering that produces gorgeous results; how to fill in pre-sketched block lettering with watercolors; and using masking liquid or white paint pens to letter over a watercolor background wash. At the end of the class, you'll walk away with several hand-lettered watercolor pieces (one piece of art for hanging and a one-of-a-kind greeting card) and a new skill you'll be excited to try at home!
Teacher – Christina Lembo

April 24th Sunday 5-7p \$35

Just a Dip – Introduction to Modern Calligraphy (Beginners)

If you're interested in learning pointed pen calligraphy with a modern twist, or just want to try something new – this class is for you! This class is geared towards beginners; so if you've never picked up a calligraphy pen before don't be scared to join us. We'll be covering the basics, including prepping your pen to take its first ink dip, understanding ink flow and pressure essential to pointed pen calligraphy, and the creation of basic script letterforms. You'll walk away with the basic fundamentals of modern calligraphy, the ability to replicate or produce your own lowercase alphabet, and the encouragement to practice and develop your own lettering style – all without having to have perfect handwriting! Basic supplies for this class will be provided and kits will be available for purchase if you'd like to practice your calligraphy at home (which is totally encouraged!). Teacher – Risha Roa
March 6th Sunday 9:30a – 12:30p \$45
April 24th Sunday 9:30a – 12:30p \$45
May 7th Saturday 9:30a – 12:30p \$45

Let's Write Pretty – Modern Calligraphy 101 (Intermediate)

This class is ideal if you've completed the Intro to Modern Calligraphy class or any similar beginners class in pointed pen calligraphy. We'll build on the basics of Intro and jump right into learning uppercase letterforms. We'll learn how to use various materials (like colored inks) and have plenty of practice time to work on connecting letters to composing phrases. We'll work further to develop, embrace, and refine your own style and at the end we'll learn how to bring your finished compositions into the computer for digital editing. This is an easy way to apply your lettering to images for Facebook, Instagram, and blogs. Basic supplies for this class will be provided and you are more than welcome to bring your own calligraphy supplies to class. Kits will also be available for purchase if you'd like to practice your calligraphy at home. Teacher – Risha Roa

April 24th Sunday 1:30p – 4:30p \$45

Double Dip – Guided Practice for Modern Calligraphy

So you've taken one of our Modern Calligraphy classes and loved it, but you'd like a little bit more guided practice – you're welcome to Double Dip at The Paper Seahorse. This is a great "in-between," stepping-stone, refresh-type class for those who have taken a Beginners Class in pointed pen calligraphy but aren't ready to make the leap to Intermediate. In this class we will continue style development and review helpful drills for spacing, letterform consistency, and common letter groupings. While the class will feature primarily lowercase letter forms, Double Dip would benefit anyone who has taken either class (Beginners or Intermediate) and wants more guided instruction to progress their intentional practice. Teacher – Risha Roa
March 17th Thursday 6-8p \$35

May 17th Tuesday 6-8p \$35

PAPERCRAFT

Book Making

Learn several techniques to make books for many different uses: from journaling; to notes and sketching, you will be inspired by simple bookbinding techniques to quick and easy formats. In this class we will cover a brief history of book making, learn basic book making techniques and create several that you will cherish forever. Teacher – Tona Bell March 12th Saturday 2 - 4p \$45

Mixed-Media Collage

Collage is the art of assembling random papers, found or created images, objects, and/or various traditional media (paint, ink, etc.) to create something entirely new from the original objects. Everything from leaves and feathers to pictures cut from magazines (think ephemera) can be arranged in a new and exciting way to create a work of art. In this class, we'll explore ways to combine found paper and objects and other media into an expressive mixed media collage. At the end of the class, you'll have your very own work of art to bring home – and plenty of inspiration for future projects! Teacher – Christina Lembo

March 19th Saturday 1- 4p \$45

Origami Oh My!

In this introduction class, you will learn the history of origami, the basic folds, and several simple models. You will also explore the more complex art of the fold and origami inspired creations. Students receive a starter kit with an assortment of outstanding papers and models. Warning: Be careful before signing up, origami is extremely addictive and can cause you to go into a folding frenzy.

Teacher – Tona Bell

May 12th 6 - 8pm \$25

Suminagashi in Springtime

Come learn suminagashi, the art of Japanese paper marbling. We will be using this process to make traditional, intricate patterns, as well as experimenting with bolder techniques. We will also use our new patterned paper to make simple cards and gifts. Teacher – Gianna Pergamo

May 21st Saturday 5 – 7p \$30

Sweet Card Making in Springtime with Ruby Sugar

Show your sweet side by making special handmade cards for people you love. P.S. If you need a mother's day card, you will be all set after this fun class. Teacher – Ruby Sugar

April 9th Saturday 10a - 12p \$25

Spring Bouquet: Pop Up Flower Card

This delightful spring bouquet will brighten someone's day. Learn the mechanics of making this pop-up card and then with a few tweaks you can create many other flower varieties. This versatile pattern has so many possibilities. Teacher – Tona Bell

March 24th Thursday 6 – 8p \$25

JEWELRY

Boho Tassel Necklace

How would you like to be complimented on your beautiful and trendy necklace?

How would you like to respond, "Thanks, I made it myself?" That's exactly what will happen when you make and take this super fun and creative class. This easygoing class goes perfect with a glass of wine and your favorite girlfriends. All materials included.

Teacher - Julie Clarke

April 12th Tuesday 6 – 8p \$45

Mother's Day Gift Giving with a Modern Bird ~ create memorable gifts for the women in your life ~

Bring with you a vintage beaded necklace that you would like to redesign. Laura will teach you how to make a gorgeous earring & necklace set. We will investigate your vintage piece & come up with several design ideas. Using sterling silver or 14k gold filled wire and findings, you will make a necklace & earring set. The cost of this class covers materials for one pair of earrings & one necklace. Laura will have extra supplies on hand (for you to purchase) if you would like to make more than one set.... or a few pairs of earrings.

Teacher – Laura Flavin

April 9th Saturday 1-3p sterling silver \$60 or 14k gold-filled \$75

ARTS & CRAFTS

A Living Portrait of Dad

Bring in the children to create a funny Father's Day gift for Daddo! We will draw a portrait of Dad, wrap it round a can that we have planted with grass seed. Watch Dad's hair grow as Father's Day approaches. He may even need a haircut! Each family can make 2 portraits. Teacher – Julie Clarke

May 20th Friday 5 - 6:30 pm \$25

Crochet like Grandma!

Listen. Grandma was way cooler than we knew. Crochet is a classic and it's back in fashion. Learn about different types of yarn, gauge, and other helpful tools. Learn to chain stitch, single crochet, double crochet, increase, decrease and finish off your work. Teacher – Julie Clarke
March 11th Friday 6 - 8pm \$30

Cute as a Button Flower Bouquet

Brighten up anyone's day with a fun button flower bouquet. Simple enough for a beginning crafter, with lots of room for those with creative license. National Teacher Appreciation Day is Tuesday May 3rd. These are the perfect bouquet for that occasion. Kids 6 and up welcome with the help of a parent. Teacher – Julie Clarke
May 1st Sunday 10a -12pm \$30

Capturing Your Children's Memorable Moments - A Beginners Photography Workshop for Parents

As a parent you have the advantage of knowing your child's expression, moods and quirks. You have access to your child twenty-four hours a day, giving you the opportunity to document a full range of activities, emotions and interests. Exciting moments can soon become a distant memory without photographing them. In this three-hour workshop, you will learn how to train your eye, shoot in indoor and outdoor lighting situations, compose and frame a photograph, discover what to capture, capture movement in a picture, use different posing techniques and take candid photographs to capture your children in their element. This workshop is not intended for professional photographers. If you have a cell phone, point and shoot camera, DSLR or any camera at all this class is for you. In this workshop we will not go over how to operate a DSLR camera instead we will be learning how to capture your child's personality and tell the story of their life through images. Please bring a point and shoot camera and it's manual or your smart phone. Teacher - Carlie Chew
April 2nd Saturday 5 - 8p \$50

Knotted Wall Art

The 70s are back! Only this time better. Let's get knotty and create a splendid wall hanging that works with most any décor. You will love how easy and relaxing this piece of art is to make. Teacher - Tona Bell
May 19th Thursday 6 – 8:30p \$45

Block Printing Basics

This workshop teaches you the basics of block printing. We will create a simple stamp to print by hand. You will design onto a block, then learn how to cut into the block to create a variety of markings and textures. The printing press will be employed to make the final prints. This is an excellent beginner workshop introducing you to the artistic process of printmaking! Teacher – Judy Bales
May 28th Saturday 10a – 12p \$50

Mini Resin Collage

These little collage collections, also known as Memory magnets, are a fun and easy craft for all ages and skill levels. They make great gifts well as personal keepsakes. Fun to do solo or with a friend. This class will not only teach you how to create these one of a kind memory capsules, but allow you to walk away with 2 dozen of your own creations. **Please bring any small photos, broken jewelry, scriptures, paper, snippets, rhinestones, buttons, etc that you would like to use. Supplies are provided, but you may have something special you would like to use to personalize your creation. Teacher – Karen Gillman
March 29th Tuesday 5 – 7p \$25

Spring Has Sprung: Pretty Flower Garland

Spring is in full bloom! Learn to make this sweet and pretty felt flower garland is adorable for perfect for birthdays, weddings and special events. Wonderful gift for mom, or bring her and have a girls night out. You will want to enjoy these all year long. Teacher – Tona Bell
May 4th Wednesday 6 - 8p \$35

Springtime Florals: Transform Everyday Grocery Store Flowers

Magically transform grocery store flowers into lovely arrangements you will make over and over again. All live materials provided as well as a small container. Please feel free to bring your own vase or container of choice if you'd like to make more arrangements. Teacher – Tona Bell
May 10th Thursday 6 – 8p \$35

CREATIVE BUSINESS - MARKETING CLASSES & WORKSHOPS

Finding Your Ikigai Workshop

Ikigai: the process of allowing the self's possibilities to blossom; of finding the intersection of your heart's desire and the world's needs. Self discovery of your "reason for being" will bring satisfaction and meaning to life. It also lays the foundation for your story. This full day workshop will help you find your true purpose in life and aid you in your life's passion. Bring your gifts and talents to others. This hands-on, interactive workshop will balance both sides of your brain. You will walk away with a fresh perspective and a roadmap for your future personally and professionally. Includes lunch. Teacher – Tammy Wright/Tona Bell
April 17th Sunday 9:30a - 4p \$150

Grow Your Creative Business Workshop

Proven strategies & tactics to market and sell your creative products/services

In this interactive workshop, you will not only learn some of the surprising secrets of success for creative entrepreneurs, you will also walk away with tools and resources to jumpstart your business immediately. In this ½ day session you will explore how to:

- Understand your market
- Create a powerful positioning statement
- Create a sustainable business model
- The principles of Lean Start Up
- Develop a true sales funnel
- Minimize your budget / maximize your impact

Because of the highly interactive and hands-on nature of this workshop, space is limited. Sign up early to reserve your spot. Randy has been successful entrepreneur for the past 25 years, he has sold over \$15 million dollars globally. Teacher – Randy Rosenthal
March 13th Sunday 1 - 4p \$75

Web Site Building with Squarespace

Squarespace is a content management system that includes a website builder, blogging platform, and hosting service all in one. Squarespace's mission is to provide creative tools that help anyone give a voice to their ideas. In this class we will be building a website. You'll learn how to create and maintain an online presence that is beautiful and helps you achieve your business or personal branding goals. Squarespace is suitable for business or personal website, portfolio sharing, blogging platform, or e-commerce solution. We will discuss the value a site adds to your brand, tips for optimizing templates, images, and content, best practices for 5 essential site pages, plus ways to grow your site over time. You'll leave this class with a beautiful website with 3 to 5 core pages, that you can launch once you have completed your personal branding. You'll gain the confidence you need to expand and edit your website without the necessity of paying an expensive website developer. Make 2016 the year you communicate your brand, give your business credibility and nurture your community while achieving your business goal. Create a beautiful site on Squarespace that unlocks your potential. MATERIALS: Students must bring a laptop computer; Brand Assets (electronic files: including images, logos, and text)
Teacher – Jodi Fritch
March 30th Wednesday 6 – 10p \$95

Branding for Creatives: A Crash Course Class

Designed for creative entrepreneurs and independent artists and makers starting their own business, this two-hour branding crash course covers the basics of what you need to know to build an identity for your business and communicate that identity to potential customers. We'll talk about brand values, target audiences, and how to tie it all together. You'll walk away with the framework for building your own brand, and an action plan for moving forward. Teacher – Christina Lembo

April 3rd Sunday 1 – 3p \$35

* THE FINE PRINT:

Registration required for all classes. Please register for all classes either on the phone, or online – space is limited and some classes fill up quickly. We need a minimum number of students to hold any class. Payment is due in full when registering.

We have a 48-hour cancellation period prior to the start of the class. A full refund will be given with proper notice. However, if you do not give notice, there will be no refund. There are no make up classes. Paper Seahorse reserves the right to cancel a class at any time. If this happens you will be refunded or can sign up for the next class available.

Policies:

Classes start promptly on time. Please arrive a few minutes early to get settled. If you arrive 15 minutes after the class starts, you will have to reschedule and there will be no refund.

Classes are appropriate for ages 13 and up, unless otherwise noted.

Can't make a scheduled class?

Private, group lessons and parties are encouraged.

Anytime – private, groups lessons and parties

Want to have a girls' night out? A friends' craft-noon? We offer birthday parties (adults/kids) wedding and baby showers, too.