



2019 SPRING SCHEDULE OF CLASSES, WORKSHOPS & EVENTS

For the maker and curious creative looking for new artistic expressions, Paper Seahorse classes are modern and fun. All materials always included. Bring an open heart and mind. Learn something new and make with your hands, give from the heart. Register online and visit www.paperseahorse.com for updates. Please make sure to read our class policies.
ASK TO BOOK A PRIVATE CLASS PARTY OR EVENT.

EVENTS

SPECIAL EVENT: Picnic in the Park Make + Take at The Plant Museum, FREE and open to the public

Join us at the Henry B. Plant Museum for their 15th Annual Picnic in the Park. We'll be hosting a FREE Make + Take, bring the entire family! Our activities will include:

Type Like a Leprechaun: Typing Bar Experience with The Paper Seahorse. The luck of the Irish will be with you as you type on vintage typewriters. Paper Crafting with The Paper Seahorse: Paper make + take shenanigans with an Irish theme.

March 17th Sunday 10am to 3pm, FREE

SPECIAL EVENT: Pencil Party! Drink and Draw at The Paper Seahorse

Hey! It's National Pencil Day! How better to celebrate than with a Happy Hour dedicated to doodling and drawing? We will play with Blackwings and our other favorite pencils and experiment with a variety of drawing papers. We'll undertake a fun guided collaborative drawing activity, and then free-draw the evening away. Participants are welcome to bring their favorite pencils, drawing utensils, and sketchbooks, but all supplies will be on hand. Amateur and experienced artists alike are welcome. Cru Cellars-selected libations will be served. Age 21+ only. Registration is required. Facilitator: Local children's book author and illustrator Erica Sirotich.

March 20th Saturday 5pm to 7pm, \$20

SPECIAL EVENT: TRAVELER'S Company: Have a Nice Trip! Pop-up in Ybor City

Come see and learn about the cult brand TRAVELER'S Company at our Pop-up Shop in Ybor City. TRAVELER'S Company makes notebooks designed to travel through one's daily life. Their simple designs, high quality paper and accessories allow for easy customization. Allow your personality to shine through in your own TRAVELER'S notebook. If you love writing, diary keeping, or journaling of all sorts, then this event is for you! Several local users will be on hand to share their TRAVELER'S journey with you, and we are teaming up with local lettering artist Emily Wagner of Bon Vivant Designs to help you customize your notebooks. Inspiration abounds! Attendees can enter to win their very own TRAVELER'S Company notebook and accessories worth over \$100. This event is being held at our Pop-up Shop in Ybor City, Frivolous Dry Goods, 1901 7th Avenue, Suite A.

April 20th Saturday 2pm to 5pm, FREE

SPECIAL EVENT: For the Love of Fountain Pens

In honor of Letter Writing Month, let's get together and talk fountain pens! We will be joined by Tracy Lee Belford, a fountain pen collector and aficionado, to geek out about the finest writing tools on the planet. We'll discuss nibs, inks, pen care and cleaning, learn about pen types, manufacturers, and other useful tips and tools. We'll explore the best papers for fountain pens (the smoother, the better!) and even give some of the pens in Tracy's collection a test drive. This event is open to both the novice, and seasoned fountain pen user. Registration includes a goody bag with paper samples and a getting started guide, and attendees will be entered in a fountain pen giveaway.

April 27th Saturday 2pm to 4pm, \$25

SPECIAL EVENT: Florida Origami Group Meet-up, FREE and open to the public

Have you always wanted to try this ancient art of paper folding? Have you been folding in solitude? Have you tried to watch a video or read a pattern only to be frustrated? Or maybe you already fold and want to learn new models with fun and interesting people?

Then we have the group for you! The Tampa Bay/Florida Origami Group invites you to its monthly meeting. Our mission is to spread the joys of folding to all ages. No experience necessary. All supplies and refreshments provided, feel free to bring anything that you would like to share (paper, books, snacks, donations, etc.) Please be warned, folding paper is addictive, meditative and highly enjoyable. **Please RSVP** so we know how many to prepare for!

March 16th Saturday 10am to 2pm, FREE

April 20th Saturday 10am to 12pm, FREE

May 18th Saturday 10am to 12pm, FREE

SPECIAL EVENT: Tampa Bay Letter Writer's Social, FREE and open to the public

Calling anyone who loves writing and keeping in touch. This group is dedicated to anyone who is interested in letter writing, snail mail and mail art. Our goal is to keep putting pen to paper, typing and the written word alive. This includes all forms of correspondence. We look forward to meeting everyone and bringing the joys of letter writing to as many folks as possible. Everybody brings something to share: either a snack or extra letter writing supplies—cards, paper, stamps, envelopes, labels. Will you write with us?

March 16th Saturday 2pm to 4pm, FREE

April 27th Saturday 10am to 12pm, FREE

May 25th Saturday 10am to 12pm, FREE

PAPERCRAFT CLASSES

Paper Flowers with Visiting Artist Livia Cetti

Our favorite flower designer is heading back to Florida for another exclusive workshop here at The Paper Seahorse! Students will learn how to create stunning paper flowers that are unbelievably realistic. The Green Vase, a.k.a. Livia Cetti, NY author, stylist, and artist, will teach us how to create a Lily of the Valley. Her paper flowers look so authentic, they are often mistaken for the real thing. She will share her secrets of using crepe and tissue papers to create a work of art that you will cherish forever. All flower-making materials provided. Livia's books will be available for purchase and she'll happily sign them for you. Teacher - Livia Cetti

March 17th Sunday 1pm to 3:30pm, \$100

Handmade Cards for Spring

Show your sweet side by making special handmade cards for people you love. We will use vintage and modern materials to create as many spring-themed cards as you wish. P.S. If you need a Mother's Day card, you will be all set after this crafternoon!

May 4th Saturday 2pm to 4pm, \$40

WRITING & JOURNALING CLASSES

The Art of the Thank You: Notes of Gratitude

In today's busy digital world, saying "thanks" in an email will just get lost in an inbox. Brighten someone's mailbox instead! Gratitude is not only good for you as a sender; it's positive for the recipient as well. Gratitude research has shown that recipients receiving handcrafted notes scored "ecstatic" on the happiness rating, a 4 out of 5. In this class you will learn the mechanics of writing a memorable thank you, hints for addressing them, and tips for clear handwritten success. Bonus: Simply by writing thank you notes more often, you will begin to incorporate gratitude into your everyday life. Students will receive our gratitude kit: handout with examples & gratitude inspiration, your own thank you notes, a pen and postage. Teacher -Tona Bell.

April 10th Wednesday 6:30pm to 8:30pm, \$50

Exploring Penmanship

Improving your handwriting and making it more enjoyable starts with the right tools. Learning to write cursive with a pointed pen is timeless and oh so fun. Explore penmanship using a pointed pen, meaning nib dipped in ink. Discover ways to make your handwriting shine using dip pen techniques. You'll learn a little about the history of penmanship and try your hand at the iconic American calligraphy style known as Spencerian script. In the process, discover the true magic of penmanship: the care you give your writing extends to the words themselves, your letters not only become more beautiful, but more thoughtful as well. Become a student of penmanship and be one of the few people preserving this lovely art in the age of technology. Teacher - Emily Wagner.

April 24th Wednesday 6:30pm to 9:00pm, \$65

The Art of Wax Seals

Learn how to give your letters and packages a special touch with wax seals. Try different application methods, test out different seals and waxes, and find out tips and tricks to make your seals stunningly beautiful. Plus, go beyond the envelope and find out how to use wax seals in other creative ways! You'll take home several seals you stamp in class (with an adhesive backing for later use) and your very own wax seal stamp to start your collection. Teacher - Emily Wagner

May 8th Wednesday 6:00pm to 8:00pm, \$50

CREATE CHANGE NOW® SELF-DEVELOPMENT WORKSHOPS

Unlocking the Power of Essential Oils

Do you find yourself in need of a more positive energy or help accomplishing your goals and dreams? Many of us struggle with self-imposed limitations, but there ARE tools you can use to help you move past mental roadblocks and find emotional peace. In this workshop we will utilize modern references on how to:

- 1) Address our negative self talk;
- 2) Create a helpful list of positive affirmations;
- 3) Learn about the aromatic and topical benefits of pure, therapeutic grade essential oils for emotional support;
- 4) Create a custom roller bottle blend of essential oils that address YOUR personal emotional needs.

You will learn to create blends to help you experience wellness and healing, and discover how applying them to certain areas of the body can create quick emotional shifts. This class is limited to 12 participants and includes a handout, materials for creating a list of positive affirmations, one glass roller bottle and the essential oils needed to make one custom blend that you take home.

Teacher: Bailey Ryczek

March 24th Sunday 2pm to 4pm, \$65

CALLIGRAPHY & LETTERING CLASSES

Intermediate Brush Pen Lettering (using Tombow)

Do you already have experience with brush pen lettering and are looking to expand your skills and add something fun and new to your designs? Then this class is for you! In this Intermediate class (basic strokes and beginner information will not be covered), you will learn how to add detail your lettering through different techniques, such as: flourishing, embellishments, color blocking, speckling and more! At the end of the class, you'll leave with your own brush pens, example sheets of techniques and a finished piece that will be ready to display in your home! Teacher – Amanda Kammarada

March 2nd Saturday 10am to 12:30pm, \$65

Chalk Lettering

Join us for a 3 hour afternoon chalk lettering class. In this class you'll learn:

- How to work with chalk and chalk markers
- How to draw in sans serif, script letters and decorative lettering styles
- How to add embellishments, flourishes and dimension to your design
- How to create eye-catching and dynamic layouts
- Leo's top lettering tips & tricks to make your work look fabulous

By the end of this class, you'll have the skills to create your own style of chalkboard art for your home, office, menu boards, or upcoming wedding, while practicing on this no-pressure medium (because everything erases!) This class is perfect for lettering artists and illustrators, enthusiasts, and anyone who wants to bring custom artwork into their home! Basic knowledge of letterforms and some prior practice are required for this class, but you do not need to be an expert letterer! The price of the class includes: Small personal chalkboard, chalk, chalk pencils, and paper (all yours to keep after the class). Teacher - Leo Gomez.

March 2nd Saturday 1:30pm to 4:30pm, \$70

Intro to Brush Pen Calligraphy

Brush pen calligraphy is a great way for beginners to learn the foundations of pointed pen calligraphy without being intimidated by traditional pens, nibs, or inks. This class is a great complement to Just A Dip - which features ink and nib. In this class you will learn the fundamental technique to pointed pen calligraphy but use a brush pen to achieve the distinct thin and thick strokes characteristic of modern calligraphy. Brush pens are a great tool to use for on-the-go creativity. In this class you will learn how to hold a brush pen along with the basic strokes to create letterforms, and we'll work towards combining those letterforms to make

words and sentences. The versatility of this type of calligraphy is endless! At the end of class you'll leave with two beginner-friendly brush pens, take-home guide sheets, and the know-how to continue your calligraphy journey. Teacher — Risha Roa

March 10th Sunday 9:30am to 12:30pm, \$70

May 19th Sunday 9:30am to 12:30pm, \$70

Intro to Modern Calligraphy: Uppercase + Play

Take the next step in your calligraphy journey! This class is ideal if you've completed Beginners Modern Calligraphy: Lowercase + Basics or any similar beginners class in pointed pen calligraphy. We will build on the basic foundations of Beginners Modern Calligraphy and jump into learning uppercase letterforms, both traditional and capitals with a modern twist. This class is more about play, you'll be introduced to a variety of mediums like colored inks, watercolor, and metallic inks. And we'll work further to develop, embrace and refine your own style, and at the end we'll learn how to digitize your calligraphy. This is an easy way to apply your lettering to images for Facebook, Instagram, or print! Basic supplies for this class will be provided, but you are more than welcome to bring your own calligraphy supplies to class. Kits will also be available for purchase if you'd like to keep practicing your calligraphy at home. Teacher – Risha Roa

March 10th Sunday 1:30pm to 4:30pm, \$70

Faux Calligraphy: Creating and Addressing Your Own Stationery

Do you want to make someone's day? Sending pretty mail can be simple, and more importantly fun. In this class, we'll learn faux-calligraphy, the hand-lettering technique to achieve the coveted calligraphy look, without all the technicality of actually learning calligraphy. We'll also create our own stationery, and use our new faux-calligraphy skills to address the envelopes to our favorite people. Teacher – Risha Roa

April 6th Saturday 1:30pm to 3:30pm, \$65

Tombow Brush Pen Lettering 101

Are you interested in hand lettering but not sure where to begin? Have you seen the pretty lettering all over social media and in the stores and want to try to do it yourself? Do you have bad handwriting and are afraid to try to learn hand lettering? Then this class is for you! In this basics class, you will learn how to hold a Tombow brush pen along with the basic strokes needed to create letters. You will also learn how to letter the alphabet and then connect those letters to make words. This is a great introduction to get your feet wet with the Tombow brush markers. At the end of the class, you'll leave with your own brush pens, practice sheets and the confidence to continue lettering! Note: this is different than the Brush Pen Calligraphy technique class. Teacher: Amanda Kammarada

April 13th Saturday 10am to 12:30pm, \$60

Hand Lettering 101

Learn the basics of hand lettering. Whether you're just getting started or looking for tips to take your typographic work to the next level, this class is for you. In this class, you'll learn lettering fundamentals, including basic terminology and how to use basic lettering tools. Getting inspiration from typefaces, you'll learn how to draw several different lettering styles and use specimen sheets to help you reproduce the details and characteristics of different typefaces. We'll look at how to intentionally combine different lettering styles and create solid compositions as well as discover how to sketch lettering guides. You'll walk away with your very own hand lettered piece and the understanding of how to apply your new skills to keep creating. Teacher — Leo Gomez

April 13th Saturday 1:30pm to 4:30pm, \$65

Hand Lettered Wood Signs

Wood signs are so popular right now and it's easy to make your own! In this class you'll learn how to create your own hand lettered wood sign using a paint pen. You will learn: how to letter the alphabet using "faux calligraphy"; some basic design layouts for phrases; how to sketch out your lettering onto the wood and then how to use the paint pen to create your design. You'll receive a pine wood pre-cut sign (already stained), alphabet sheets, a Tombow MonoTwin Marker, a chalk pencil, and a white Sharpie paint pen. Teacher: Amanda Kammarada

May 4th Saturday 10am to 12:30pm, \$65

Intro to Modern Calligraphy: Lowercase + Basics

If you're interested in learning pointed pen calligraphy with a modern twist, or just want to try something new - this class is for you! This class is geared toward beginners. Even if you have never picked up a calligraphy pen before don't be intimidated — we'll cover the basics, including prepping your pen to take its first dip, understanding ink flow and pressure essential to pointed pen

calligraphy, and the creation of basic script letterforms. Infused in this class will be the basic foundation to this centuries-old form of art, which will provide you with a solid starting place in creating modern calligraphy with your own style. You will walk away with the ability to replicate or produce your own lowercase alphabet, and the encouragement to practice and develop your own lettering style – all without having to have perfect handwriting! Basic supplies for this class will be provided and kits will be available for purchase if you'd like to practice your calligraphy at home (which is totally encouraged!). Teacher – Risha Roa
May 11th Saturday 9:30am to 12:30pm, \$70

Creative Lettering

News Flash! Great hand lettering does NOT require good handwriting - lettering is for everyone! What a fun, easy way to bring a creative flair to your letters, gifts, journals, home, and more. The spirit of this class is all about relaxing and enjoying yourself creatively - no pressure, no perfection! It's the perfect after-work class - a chance to unplug and give your brain some playtime. We'll talk about what defines hand lettering, different lettering styles, and some of the ways we can use our newfound skills. Then we'll practice different styles, and learn how to create our very own! Hand lettering has endless applications and you'll leave this class thinking, "I could write on that!" Teacher – Emily Wagner

May 18th Saturday 2pm to 4:30pm, \$55

*** THE FINE PRINT/OUR POLICIES:**

Registration required for all classes. Please register for all classes either on the phone, in the studio, or online – space is limited and some classes fill up quickly. We need a minimum number of students to hold any class. Payment is due in full when registering.

We have a 48-hour cancellation period prior to the start of the class. Proper notice helps teachers plan and allows others to take the class. A full refund will be given with proper notice. However, if you do not give notice, there will be no refund. There are no make-up classes. Paper Seahorse reserves the right to cancel a class at any time. If this happens you will be refunded or can sign up for the next class available.

Classes start promptly on time. Please arrive a few minutes early to get settled. If you arrive 15+ minutes after the class starts, you will have to reschedule and there will be no refund. Classes are appropriate for ages 13 and up, unless otherwise noted.

Private, Group Lessons And Parties Available

If you are unavailable to attend a scheduled class, we can hold any class on the schedule with a minimum of five students. Private party classes have a minimum of six students and a maximum of 12. Want to have a girls' night out? A friends' crafternoon? We offer birthday parties (adults/kids) wedding and baby showers, too. Contact us today to set up your next class via phone: 813.251.8096, email: hello@paperseahorse.com or better yet, stop in the studio, we'd love to meet you!

ABOUT THE PAPER SEAHORSE

The Paper Seahorse is a studio for creativity and mindfulness. Helping solve the digital dilemma is our specialty. Curating handwritten and handmade experiences, we are dedicated to celebrating the creative spirit and the makers. From stationery finds, creative classes and special events, we have the tools to help you digitally detox. Mindfulness starts here with us.

Specialty Stationery

We offer a carefully curated collection of modern and nostalgic goods for the art of writing, paper and presentation. These include: stationery, letterpress, custom and handmade invitations, gift wrap, writing instruments and accessories.

Creative Classes

For the maker and curious creative looking for new creative expressions, Paper Seahorse classes are modern and fun. These classes are also perfect for girls' night out, date night, parties and special events. All materials and refreshments are included. Bring an open heart and mind. Learn something new, make with your hands, give from the heart. We also offers pop-up events, wedding and baby showers as well as birthday parties for kids little and big.

Tampa Type: Typewriter Experiences

Our signature “writing bar” consists of a curated selection of typewriters from the 20’s to the 70’s ready for creating. We also specialize in customizing typewriter rentals for photo shoots props/display and parties. Tampa Type has the largest inventory of restored vintage typewriters for sale in Florida. Tampa Type’s permanent home is The Paper Seahorse.

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