



## 2018 FALL SCHEDULE OF CLASSES, WORKSHOPS & EVENTS

For the maker and curious creative looking for new artistic expressions, Paper Seahorse classes are modern and fun. All materials always included. Bring an open heart and mind. Learn something new and make with your hands, give from the heart. Register online and visit [www.paperseahorse.com](http://www.paperseahorse.com) for updates. Please read our class policies.

**ASK TO BOOK A PRIVATE CLASS PARTY OR EVENT.**

### EVENTS

#### **SPECIAL EVENT: Paper Seahorse 3rd Anniversary**

Please join us as we celebrate three years of creativity and mindfulness! We are celebrating with discounts on items that rarely go on sale, giveaways throughout the day, and a fun make-and-take. 10% of all sales will be donated to the Florida EarthJustice organization; we are committed keeping Florida natural, beautiful, and healthy. Stop by, enjoy yummy refreshments, and pick up a copy of our very first 'zine. This limited edition is jam-packed with how-to's, informative articles, illustrations, and a few fun surprises.

October 13<sup>th</sup> Saturday, all day

#### **SPECIAL EVENT: Tampa Bay Letter Writer's Social, FREE and open to the public**

Calling anyone who loves writing and keeping in touch. This group is dedicated to those interested in letter writing, snail mail, and mail art. Our goal is to keep putting pen to paper, typing, and keeping the written word alive. This includes all forms of correspondence. We host regular letter writing socials and special events throughout Tampa Bay. We look forward to meeting everyone and bringing the joys of letter writing to as many folks as possible. Everybody brings something to share and we have a monthly theme; check Facebook and Meetup.com for details. This September we're keeping it simple, just writing and socializing; in October, our theme will be *Harry Potter Post*; and in November, we'll focus on holiday letters and writing to local charities. Will you join us?

September 29<sup>th</sup> Saturday 10am to 12pm, FREE

October 27<sup>th</sup> Saturday 10am to 12pm, FREE

November 24<sup>th</sup> Saturday 10am to 12pm, FREE

#### **SPECIAL EVENT: Florida Origami Group Meet-up, FREE and open to the public**

Have you always wanted to try this ancient art of paper folding? Have you been folding in solitude? Have you tried to watch a video or read a pattern only to be frustrated? Or maybe you already fold and want to learn new models with fun and interesting people? Then we have the group for you! The Tampa Bay/Florida Origami Group invites you to its inaugural meeting. Our mission is to spread the joys of folding to all ages. No experience necessary. All supplies and refreshments provided, feel free to bring anything that you would like to share (paper, books, snacks, donations, etc.) Please be warned, folding paper is addictive, meditative and highly enjoyable. Please RSVP so we know how many to prepare for!

September 15<sup>th</sup> – theme TBD, Saturday 10am to 12pm, FREE

October 20<sup>th</sup> – Halloween theme, Saturday 10am to 12pm, FREE

November 17<sup>th</sup> – Holiday theme Saturday 10am to 12pm, FREE

#### **SPECIAL EVENT: Traveler's Notebook Hang Out**

True Traveler's Notebooks are made by The Traveler's Company. A Japanese cult brand that has helped bring back quality in journaling, writing, and planning. Simple and elegant, these highly customizable notebooks are classic and unique. The Traveler's Company has a very loyal following and fierce brand recognition. If you own a Traveler's Notebook or are curious about them, please join us for our first ever brand-exclusive hang out. We will be working in our TNs (think open studio), and

sharing our love for this amazing brand. Feel free to bring something share with the group. RSVP required.

October 27th Saturday 2pm to 4pm, \$5

### **SPECIAL EVENT: Small Business Saturday at The Paper Seahorse**

Kick off the holiday season with giveaways and a fundraiser for one of our favorite local nonprofits. Have you seen a little blue bus around town? The Bluebird Books Bus is a bus after our own heart! It roams the Tampa Bay area teaching youth about typewriters and zine-making, presents poetry readings, and shares books. Its goal is to encourage visitors to slow down and connect with tangible stories in a way that inspired thoughtfulness, empathy, and creativity. Sound familiar?! Join us as we team up with the bus for Small Business Saturday. Our Zine-Making class is at 1pm (in the Arts & Crafts Class section) will be taught by Bluebird founder Mitzi Gordon and proceeds from the class will benefit the Bus's literacy and creativity projects.

November 24th Saturday, all day  
Zine-Making for Kids and Adults, 1pm to 3pm, \$35

## **VISITING GUEST ARTIST WORKSHOPS**

### **Paper Flowers with Visiting Artist Livia Cetti**

Create stunning paper flowers that are unbelievably realistic! The Green Vase, a.k.a. Livia Cetti, NY author, stylist, and artist, is returning! Join us as she teaches us how to create a Lily of the Valley that is so realistic that it's often mistaken for the real thing. She will share her secrets of using crepe and tissue papers to create a work of art that you will cherish forever. All flower-making materials provided. Livia's books will be available for purchase and she'll happily sign them for you. Teacher: Livia Cetti

October 7<sup>th</sup> Sunday 1pm to 3:30pm, \$100

### **MASTER PENMAN MICHAEL SULL**

Michael Sull is a master penman and considered by many to be the world's foremost authority on Spencerian calligraphy. He writes books on the subject; he worked as a calligrapher and letterer for Hallmark; and he served as Ronald Reagan's personal calligrapher after his Presidency. Today, Sull travels extensively, delivering workshops on calligraphy and handwriting around the world. The Paper Seahorse is excited to present a series of in-depth Sull workshops November 30th through December 2nd, 2018. These sessions are appropriate for beginners but will appeal to advanced students as well.

### **American Cursive Handwriting with Michael Sull**

Handwriting is and will always be important--for the purpose of personal communication, artistic expression, and as a human vehicle to retain information. Handwriting develops the skill of cognitive thought and promotes knowledge retention far more than keyboarding. Unfortunately, many of the current "styles" of handwriting are inefficient and promote the poor use of hand and wrist muscles that can lead to carpal tunnel syndrome and tendonitis. Traditional Penmanship- American Cursive Handwriting- has been, and remains, the most attractive, muscle-friendly, and efficient method of turning thought into the visible language of handwriting. In this brief workshop, noted Master Penman Michael Sull will share the fundamental techniques and practice exercises of this style that was taught in American education for over 75 years. Copies of his new book, "The Art of Cursive Penmanship", featuring a handwriting program of self-study for adults, will be available, in addition to the workshop handouts.

If you wish to improve your own handwriting, or be better prepared to help others with their handwriting, this workshop is for you! No prior experience is required. Includes writing instruments and handouts. Students are welcome to bring their favorite writing tool.

November 30th Friday 9am to 12pm, \$150

December 2nd Sunday 2pm to 5pm, \$150

### **Creating Your Artistic Signature with Michael Sull**

Your signature is like your thumbprint, it is unique to you and only you. It is the most intimate self-expression you have. Shouldn't it be fabulous? And did you know you can have several? Who knew? In this in-depth class you will learn about your signature, why it is important and have plenty of time to create your very own. Master Penman Michael Sull will work with you one-on-one to

develop a suite of your signatures that can be used in various settings. This is a rare opportunity to work with Michael in an intimate setting as class size is limited.

November 30th Friday 1:30pm to 5pm, \$195

### **Introduction to Spencerian Script with Michael Sull**

Welcome to the beauty of America's 19th century Spencerian Script! In this workshop, students will be introduced to the foundations of Spencerian writing: Movement, Curvature, Variability, and Contrast. Master Penman Michael Sull will explain the fundamentals of paper movement, paper position, posture, muscular movement, the oblique penholder, appropriate ink, pen points, and paper. Following this will be the lowercase and capital letters, the capital stem, cross-drill exercises, and techniques for making delicate shaded strokes. Join us in learning America's signature writing style that gave handwriting a national identity, and became a legend!

No prior experience necessary. Includes all materials needed for class: a handmade wooden oblique penholder, three pen points, one bottle of McCaffery Penman's Ink, a book of matches, a small container for water, a paper towel, and a set of handouts (includes writing paper for the workshop).

December 1st Saturday 10am to 5pm, \$375

### **Decorative Flourishing with Michael Sull**

Learn how to embellish your lettering, calligraphy and more. This is a beginner's class and no prior experience is necessary. Put the finishing touches on your handwritten projects. Without understanding the rules, your flourishes can look untamed and messy, like spaghetti. Learn the techniques and guidelines so your flourishing looks polished and elegant. Adding an artistic flair to your work takes it to the next level. We will use colored pencils and an assortment of markers to discover your flourished style. This class is taught by legendary penman Michael Sull. He has been a master penman for over 30 years. His Spencerian and engrossing work is known all over the world. Come learn from one of the world's finest!

December 2nd Sunday 9am to 12:30pm, \$195

## **ARTS & CRAFTS CLASSES**

### **Macrame Plant Hangers**

Join us for a fun and interactive class where we will learn the basics of Macramé! Macramé is an ancient craft of knotting in a geometric pattern to create jewelry, home decor, plant hangings, and wall hangings. Besides the beautiful finished product, Macramé has other benefits. It's therapeutic in nature: pulling and working of the cords helps to strengthen the hands and arms, as well as loosen the joints. Some people find that Macramé is meditative, bringing with it peace and calmness of mind. In this class we will cover a few of the most important and fundamental knots and create a beautiful plant hanging that you will be able to take home! All supplies will be provided, so grab a friend and register for the class today! Class limited to eight students. Teacher – Julia Blair

September 8th Saturday 4:00pm to 6:00pm, \$60

### **Zine-Making for Kids and Adults**

Join artist Mitzi Gordon for a hands-on zine-making experience! Zines are a super cool, tangible way to get your thoughts out there without a crazy amount of supplies or know how. It's kind of like making a mini book in just an afternoon. It's the perfect way of sharing something that you love with the world!

*\*\*\*This class is a fundraiser for the Bluebird Books Bus! All proceeds from this class will be donated to the organization's literacy and creativity programs in the Tampa Bay Area.\*\*\**

November 24<sup>th</sup> Saturday 1pm to 3pm, \$35

## **PAPERCRAFT CLASSES**

### **Paper Flowers with Visiting Artist Livia Cetti**

Create stunning paper flowers that are unbelievably realistic! The Green Vase, a.k.a. Livia Cetti, NY author, stylist, and artist, is returning! Join us as she teaches us how to create a Lily of the Valley that is so realistic that it's often mistaken for the real thing.

She will share her secrets of using crepe and tissue papers to create a work of art that you will cherish forever. All flower-making materials provided. Livia's books will be available for purchase and she'll happily sign them for you. Teacher: Livia Cetti  
October 7<sup>th</sup> Sunday 1pm to 3:30pm, \$100

### **Monster Mail: Halloween Card-Making**

Join us for a spooky evening making harrowing Halloween cards for all the special ghouls in your life! All materials provided. Treats too. Appropriate for little and big monster-makers alike.

October 10<sup>th</sup> Wednesday 6:30pm to 8:30pm, \$30

### **Holiday Handmade Happiness**

Make a holiday-themed card and a lovely garland to begin your holiday season. Simple, relaxing and useful, handmade happiness to enjoy all season long. Appropriate for all ages. Space is limited; sign up today.

December 8<sup>th</sup> Saturday 10:00am to 12:00pm, \$30

## CALLIGRAPHY & LETTERING CLASSES

### **Tombow Brush Pen Lettering 101**

Are you interested in hand lettering but not sure where to begin? Have you seen the pretty lettering all over social media and in the stores and want to try to do it yourself? Do you have bad handwriting and are afraid to try to learn hand lettering? Then this class is for you! In this basics class, you will learn how to hold a Tombow brush pen along with the basic strokes needed to create letters. You will also learn how to letter the alphabet and then connect those letters to make words. This is a great introduction to get your feet wet with the Tombow brush markers. At the end of the class, you'll leave with your own brush pens, practice sheets and the confidence to continue lettering! *Note: This class is distinct from the Brush Pen Calligraphy technique class.* Teacher – Amanda Kammarada

September 8<sup>th</sup> Saturday 10am to 12:30pm, \$60

November 3<sup>rd</sup> Saturday 10am to 12:30pm, \$60

### **Intro to Brush Pen Calligraphy**

Brush pen calligraphy is a great way for beginners to learn the foundations of pointed pen calligraphy without being intimidated by traditional pens, nibs, or inks. This class is a great complement to Just A Dip - which features ink and nib. In this class you will learn the fundamental technique to pointed pen calligraphy but use a brush pen to achieve the distinct thin and thick strokes characteristic of modern calligraphy. Brush pens are a great tool to use for on-the-go creativity. In this class you will learn how to hold a brush pen along with the basic strokes to create letterforms, and we'll work towards combining those letterforms to make words and sentences. The versatility of this type of calligraphy is endless! At the end of class you'll leave with two beginner-friendly brush pens, take-home guide sheets, and the know-how to continue your calligraphy journey.

Teacher – Risha Roa

October 14<sup>th</sup> Sunday 9:30am to 12:30pm, \$65

### **Just a Dip: Introduction to Modern Calligraphy**

If you're interested in learning pointed pen calligraphy with a modern twist, or just want to try something new - this class is for you! This class is geared toward beginners. Even if you have never picked up a calligraphy pen before don't be intimidated — we'll cover the basics, including prepping your pen to take its first dip, understanding ink flow and pressure essential to pointed pen calligraphy, and the creation of basic script letterforms. Infused in this class will be the basic foundation to this centuries-old form of art, which will provide you with a solid starting place in creating modern calligraphy with your own style. You will walk away with the ability to replicate or produce your own lowercase alphabet, and the encouragement to practice and develop your own lettering style — all without having to have perfect handwriting! Basic supplies for this class will be provided and kits will be available for purchase if you'd like to practice your calligraphy at home (which is totally encouraged!). Teacher – Risha Roa

September 9<sup>th</sup> Sunday 9:30am to 12:30pm, \$70

November 4<sup>th</sup> Sunday 1:30pm to 4:30pm, \$70

### **Faux-Calligraphy: Creating and Addressing Your Own Stationery**

Do you want to make someone's day? Sending pretty mail can be simple, and more importantly, fun. In this class, we'll learn faux-calligraphy, the hand-lettering technique to achieve the coveted calligraphy look, without all the technicality of actually learning

calligraphy. We'll also create our own stationery, and use our new faux-calligraphy skills to address the envelopes to our favorite people. Teacher – Risha Roa

November 4th Sunday 10am to 12:30pm, \$60

### **Hand Lettering 101**

Learn the basics of hand lettering. Whether you're just getting started or looking for tips to take your typographic work to the next level, this class is for you. In this class, you'll learn lettering fundamentals, including basic terminology and how to use basic lettering tools. Getting inspiration from typefaces, you'll learn how to draw several different lettering styles and use specimen sheets to help you reproduce the details and characteristics of different typefaces. We'll look at how to intentionally combine different lettering styles and create solid compositions as well as discover how to sketch lettering guides. You'll walk away with your very own hand lettered piece and the understanding of how to apply your new skills to keep creating. Teacher: Leo Gomez

November 3<sup>rd</sup> Saturday 1:30pm to 4:30pm, \$65

### **Creative Lettering**

News Flash! Great hand lettering does NOT require good handwriting - lettering is for everyone! What a fun, and easy way to bring creative flair to your letters, gifts, journals, home, and more. The spirit of this class is all about relaxing and enjoying yourself creatively--no pressure, no perfection! It's the perfect after-work class--a chance to unplug and give your brain some playtime. We'll talk about what defines hand lettering, different lettering styles, and some of the ways we can use our newfound skills. Then we'll practice different styles and learn how to create our very own! Hand lettering has endless applications and you'll leave this class thinking, "I could write on that!" Teacher: Emily Wagner

October 24th Wednesday 6:30pm - 9pm, \$55

## **WRITING & JOURNALING CLASSES**

### **The Art of Letter Writing**

Has the digital age destroyed the hand written letter? We don't believe so. From the basic tools of pen and paper to the postage stamp placed outside the envelope, letters and postal art are alive and well. In fact, many people are taking the time to write letters as a way to unplug and create. In this workshop we will discuss how a new snail mail movement is happening around the globe. Participants will discover the beauty of lovely crafted letter writing tools; type on a vintage typewriter; make a custom rubber stamp and get creative with envelopes, labels, and vintage postage. Lastly, we will discuss how to find like-minded enthusiasts including pen pals and letter writing clubs. Teacher: Tammy R Wright

September 22nd Saturday 9:30am to 12:30pm, \$65

### **Gratitude Journaling**

*"When you are grateful fear disappears and abundance appears."* This quote by Anthony Robbins reminds us that we can be happy, we just need to recognize what we do have. Did you know that it is a scientific fact when you are appreciative, you cannot be down or sad? It is impossible for the brain to be both at the same time! Starting a regular gratitude journaling practice is a game changer. It will help you be more mindful and allow you to receive. In this class, your kit will have everything to start and design your very own journal. You will also learn techniques to begin the positive habit of journaling. Gratefulness starts here. Teacher: Tona Bell

November 7<sup>th</sup> Wednesday 6:30 to 8:30pm, \$55

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### **\* THE FINE PRINT/OUR POLICIES:**

Registration required for all classes. Please register for all classes either on the phone, in the studio, or online – space is limited and some classes fill up quickly. We need a minimum number of students to hold any class. Payment is due in full when registering.

You may cancel a class for a full refund 7 days in advance of class/workshop start date. Cancellations made within 6 days of the class can be applied as a credit towards another class. Cancellations made within 2 days of the class are non-

refundable. Paper Seahorse reserves the right to cancel a class at any time. If this happens you will be refunded or can sign up for the next class available.

Classes start promptly on time. Please arrive a few minutes early to get settled. If you arrive 15+ minutes after the class starts, you will have to reschedule and there will be no refund. Classes are appropriate for ages 13 and up, unless otherwise noted.

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### **Private, Group Lessons And Parties Available**

*If you are unavailable to attend a scheduled class, we can hold any class on the schedule with a minimum of five students. Private party classes have a minimum of six students and a maximum of 12. Want to have a girls' night out? A friends' crafternoon? We offer birthday parties (adults/kids) wedding and baby showers, too. Contact us today to set up your next class via phone: 813.251.8096, email: [hello@paperseahorse.com](mailto:hello@paperseahorse.com) or better yet, stop in the studio, we'd love to meet you!*

### **ABOUT THE PAPER SEAHORSE**

The Paper Seahorse is a paperie + a makerie. Creativity and mindfulness is our specialty. Curating handwritten and handmade experiences, we are dedicated to celebrating the creative spirit and the makers. From stationery finds, creative classes and special events, we have the tools to help you digitally detox. Mindfulness starts here with us.

#### **Paperie: Specialty Stationery**

We offer a carefully curated collection of modern and nostalgic goods for the art of writing, paper and presentation. These include: stationery, letterpress, custom and handmade invitations, gift wrap, writing instruments and accessories.

#### **Makerie: Creative Classes**

For the maker and curious creative looking for new creative expressions, Paper Seahorse classes are modern and fun. These classes are also perfect for girls' night out, date night, parties and special events. All materials and refreshments are included. Bring an open heart and mind. Learn something new, make with your hands, give from the heart. We also offers pop-up events, wedding and baby showers as well as birthday parties for kids little and big.

#### **Tampa Type: Typewriter Experiences**

Our signature "writing bar" consists of a curated selection of typewriters from the 20's to the 70's ready for creating. We also specialize in customizing typewriter rentals for photo shoots props/display and parties. Tampa Type has the largest inventory of restored vintage typewriters for sale in Florida. Tampa Type's permanent home is The Paper Seahorse.

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