



# ZWEI ZEBRAS PRESETS

BY ANSKAR LENZEN & LEA MILDE

HIGH QUALITY LIGHTROOM PRESETS & EDITING EDUCATIONALS  
TO TAKE YOUR PHOTOS TO THE NEXT LEVEL



BEFORE

AFTER



# YOUR IMAGES DESERVE MORE..

Capturing the essence of a moment through photography often requires more than just clicking the camera's shutter button. Most of the time, especially when shooting in RAW format, the resulting image appears flat, lacks colours and contrast, and fails to truly evoke the emotions experienced in the presence of the scene. This is where editing comes into play, elevating the art of photography and allowing photographers to craft their **unique visual style**. In fact, many renowned photographers can be distinguished just by their incomparable style of editing.

Balancing the right amount of post-processing is a delicate task. Over the years, we have optimised and fine-tuned our presets to achieve a natural yet distinct and clean look that accurately represents the colours of nature as we see it, and effectively addresses a range of lighting scenarios. Each set is tailored to highlight the **predominant colours** in the image.

Our preset package is not meant to be a mere replication of our style, but a means of discovering your own, personal visual style. It speeds up your photography process, saves time, and educates on the essentials of Lightroom adjustments. Our presets may occasionally work as a one-click solution, but are not meant as a one-size-fits-all procedure. In order to help you finding your own style, we provide a comprehensive guide to learn more about the techniques of editing as well as bonus masking tools to further enhance your editing process. Everything is supported by two tutorial videos to clarify the presets and tools. All tools combined can be seen as **editing educationals**.

After applying our presets and adding your personal touch you are left with a satisfying imagery not just for yourself, but for all who view it!

## Note:

Each photo is different and not every preset works perfect for every photo! You most likely will need to make local adjustments after applying a preset.



## WHAT'S INCLUDED?



1 basic preset for Lightroom Classic, Lightroom (CC) & Lightroom Mobile



3 high quality colour-concentrated preset bundles\* for Lightroom Classic, Lightroom (CC) & Lightroom Mobile

- 'Kalahari Orange'
- 'Pacific Blue'
- 'Yasuní Green'

\*Each preset set comes in three different graduations (soft - medium - strong)



9 bonus masking tools for Lightroom Classic



Installation manuals for:

- Lightroom Classic
- Lightroom (CC)
- Lightroom Mobile
- Bonus Masking Tools



Tips & tricks to achieve the best results with our presets



A before & after catalogue of photos edited with our presets



2 Video tutorials





# THE PRESETS

## Pristine Nature

'Pristine Nature' serves as the ideal starting point for your editing journey, offering an uncomplicated and quick way to process your images. This **basic allrounder** only adjusts the general settings without affecting any colours.

This preset gives you the **freedom** to create your own, unique colour style without having to worry about the basics. It will simply satisfy the **fundamental needs** and will let you export your nature and wildlife imagery in an instance!



# Kalahari Orange



The 'Kalahari Orange' preset bundle is inspired by the warmth of the African desert. It best works with images containing soft and warm hues such as **sunrise or sunset scenes**.

To achieve optimal results, the predominant tones in your image should be shades of **orange, red, and yellow**.



Kalahari Orange Medium + Local Adjustments



Pacific Blue Strong + Local Adjustments

# Pacific Blue



Captivating the essence of the endless deep ocean, the 'Pacific Blue' bundle elevates the vivid blue tones present in photographs of nocturnal cityscapes or serene aquatic scenes.

To achieve optimal results, the predominant tones in your image should be shades of **grey and blue**.

# Yasuní Green



The 'Yasuní Green' bundle, drawing inspiration from the verdant, dense tropical rainforest, transforms your lush, green forest images into a digital jungle.

To achieve optimal results, the predominant tones in your image should be shades of **green and yellow**.



Yasuní Green Soft + Local Adjustments