

-☆-warm ≵cool ⊜ neutral

illume 🌣 Ù

Intensely pigmented golden-yellow, opaque color with a warm undertone.

Suggested use: This rich, opaque golden-yellow shade is specifically formulated to neutralize deep purplish hues. Can be used to lighten lip and areola colors. If your client's lips are purple or blue-toned, mix illume with Neutralizer. After neutralizing the blue/ purplish tones in the first pass, it is recommended to use warm red or coral tones like Colorizer, Malina or Lulu's Rosé. Illume can be used on eyebrows to neutralize cool tones with purple hues. Can be added to brow color to warm up the tone.

Lulu's favorite mix: 6-8 drops Oak + 1 or 2 drops illume for eyebrows.

Neutralizer 🌣 💛

Intensely pigmented bright orange with a warm undertone.

Suggested use: This warm orange is specifically formulated to neutralize dark bluish hues. This color can be used on lips straight or mixed 1:1 with target color.

For blue eyebrow correction use diluted Neutralizer. Can be added to lip or brow colors to prevent becoming blue.

Lulu's favorite mix: Malina + Neutralizer in different proportions. 6-8 drops Hazel + 1 or 2 drops Neutralizer for eyebrows.

Colorizer 🔅 💙

Bright red with a warm undertone.

Suggested use: Can be used on neutralized lips as a final step to achieve a pinkish color. Can be used with Neutralizer for attractive, bright red lips.

Add to black to prevent eyeliner turning blue.

Lulu's favorite mix: Malina + Neutralizer in different proportions. 4 drops of Eyeliner Black + 1 drop Colorizer.

Pinker 🕸 💙

Magenta-pink, decidedly on the cool spectrum.

Suggested use: Pinker is specifically formulated to be mixed with other pigments to intensify pink tones. Apply sparingly, using 1-3 drops as a modifier to your current pigments.

Lulu's favorite mix: 10 drops of Malina + 2 drops of Pinker.

