



## Interested in advertising in HIYA: the Magazine?

Ad Sizes	Dimensions <i>w x h</i> in inches	Base Price	2x	3x	4x
 Back Cover	8.375 x 10.875	\$2,250	\$2,137.50	\$2,030.63	\$1,929.10
 Full Page	8.375 x 10.875	\$1,800	\$1,710	\$1,624.50	\$1,543.28
 Double Page	16.75 x 10.875	\$3,000	\$2,850	\$2,707.50	\$2,572.13
 Half Page - Horizontal	8.375 x 5.437	\$900	\$855	\$812.25	\$771.64
 Half Page - Vertical	4.187 x 10.875	\$600	\$570	\$541.50	\$514.43
 Front Back Cover	8.375 x 10.875	\$2,100	\$1,995	\$1,895.25	\$1,800.49
 Inside Back Cover	8.375 x 10.875	\$2,100	\$1,995	\$1,895.25	\$1,800.49
 1/3 Vertical	2.094 x 10.875	\$500	\$475	\$3,790.50	\$428.69
 1/4 Horizontal	8.375 x 2.719	\$450	\$427.50	\$451.25	\$385.82

### Additional Information

For our valued advertisers, we offer a progressive discount structure based on the frequency of your ad insertion. Beginning from a single insertion, with every incremental placement, you can avail a 5% discount on the base price.

#### Frequency Discount Structure:

Single Insertion: Base Price  
Double Insertion: 5% off the Base Price for each ad  
Triple Insertion: 10% off the Base Price for each ad  
Quadruple Insertion: 15% off the Base Price for each ad

#### Special Advertising Opportunities:

We are pleased to offer online and newsletter advertising options to

our clients. Should you be interested, kindly reach out and we will provide details upon request.

#### Partnership and Sponsorship Opportunities:

We are actively seeking esteemed partners to collaborate as sponsors for our magazine. Such partnerships not only support our mission but also offer a unique platform for visibility and engagement with our audience. Sponsorship packages commence at a base of \$5,000, with more tailored opportunities available for higher investment levels. We invite interested entities to connect with us to explore this distinguished collaboration further.

#### Advertisement Sizes and Rates:

Include dimensions alongside the price.

#### Special Placements:

Rates for preferential placement, like right-hand page, near front, etc. Sponsored content or advertorial rates, offered.

#### Digital or Online Advertising:

For rates on the digital magazine or our website with significant traffic, kindly reach out and we will provide details upon request.  
Banner ad rates.  
Sponsored article rates.  
Video ad rates.  
Social media promotional rates.

**To book an ad:** Phone: (402)658-3636 Email: [office@lozafina.com](mailto:office@lozafina.com)