

COSMETIC PRODUCT IN-USE TEST REPORT:

No. 2020/10/0624-3/19

PRODUCT: SOOP BABY SAÇ VE VÜCUT ŞAMPUANI

RESPONSIBLE PERSON: AGORA KİMYA SAN. VE TİC. A.Ş.

İTOB Org. San. Böl. Mh. 10017 Sok. No:4 Menderes-İZMİR

09.12.2020

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1. RESEARCH BASIS

Order date 23.10.2020			
Research time frame	12.11.2020 - 27.11.2020		
Order number	2020/11/0624-3		
Report issue date	09.12.2020		

RESPONSIBLE PERSON				
Company name	AGORA KİMYA SAN. VE TİC. A.Ş.			
Address	İTOB Org. San. Böl. Mh. 10017 Sok. No:4 Menderes-İZMİR			

2. SUBJECT OF THE STUDY

1.1. INCI

Product name	SOOP BABY SAÇ VE VÜCUT ŞAMPUANI				
Ingredients	Aqua, Cocamidopropyl Betaine, Sodium Coco-Sulfate, Coco-				
	Glucoside, Glyceryl Oleate, Sodium Benzoate, Parfum, Citric Acid.				

1.2. PRODUCT CHARACTERISTICS

Packaging	Replacement
Product appearance	Transparent liquid
Product purpose	Washing and hygiene of the hair and body
Directions for use	Apply the product to wet hair and body. Massage into foam, then
Directions for use	rinse.
Period of application	2 weeks

The Responsible Person is responsible for conformity with declared qualitative and quantitative composition and microbiological purity of the delivered samples. The Responsible Person confirms that the product is compliant with the law on the date of the order.

3. RESEARCH METHODOLOGY

- The study was conducted in accordance with Regulation of the European Parliament and Council Regulation (EC) No 1223/2009 of 30 November 2009 on cosmetics.
- The study was conducted in accordance with Regulation of the European Parliament and Council Regulation (EC) No 655/2013 of 10 July 2013 on cosmetics.
- The study was conducted in accordance with recommendation of Cosmetics Europe The Personal Care Association Guidelines:
 - Product test guidelines for the Assessment of Human Skin Compatibility 1997
 - Guidelines for the Evaluation of the Efficacy of Cosmetic Products 2008.
- The tests were carried out in accordance with the internal procedure of Dr Koziej Sp. z o.o. Sp. k.
- The cosmetic product testing was carried out under the supervision of a qualified person conducting the test and dermatologist on volunteers at home (house panel).
- Subjects assess the perceived effectiveness of the product and its cosmetic properties, based on the parameters that can be observed or felt.
- Participants in the studies were not given any special requirements, based on the assumption that the effects of the preparation and its functional properties should be tested in natural conditions in which it will be used in practice.
- The results of user tests could have been influenced by such factors as:
 - type and condition of the skin and hair
 - genetically determined individual characteristics,
 - o individual preferences,
 - o lifestyle,
 - environmental conditions.
- The volunteer testers received one package of the product and were required to use it regularly for **2 weeks** according to the manufacturer's instructions and the way the product was used.
- In addition, the participants were informed about the need to refrain from using other products of identical or analogous use during this time. They also obtained information about the necessity to immediately discontinue the use of the product in the event of any negative symptoms at the place of application and to report them to the investigator.
- Confirmation of the declaration requires more than 50% of the positive answers from the respondents to the question regarding this declaration.

4. PURPOSE

The aim of the study was to assess application properties and claims of the product.

5. SELECTION OF THE VOLUNTEERS

The selection of volunteers was conducted by the study specialist according to the Declaration of Helsinki of 1964 (with subsequent amendments), Polish laws, Cosmetics Europe directives with use of inclusion and exclusion criteria.

1.3. Criteria for the selection of subjects

No.	Inclusion criteria:	Exclusion criteria:	Demographic criteria:			
1	all skin and hair types	pregnacy	Sex	women and men		
2	-	breast-feeding	Age	+18		
3	-	pharmacological treatment	Other	-		

1.4. Characteristics of subjects

No.		Sex		Age	Skin type		Hair type			
1	Woman		30	Dry			Normal			
2	Woman		31	Combination		Normal				
3		Woman		23	Combination		Oily			
4		Woman		37	Combination		Dry			
5		Woman		41	Combination			Normal		
6	Woman			29	Dry			Oily		
7	Woman		23	Normal			Normal			
8	Woman		49	Dry			Dry			
9	Woman		37	Combination			Normal			
10	Woman		31	Combination		Normal				
answers	W	10	100 %		D	3	30 %	D	2	20 %
allsweis	М	-	-		С	6	60 %	0	2	20 %
					N	1	10 %	N	6	60 %
average				33						
maximum- minimum				23 - 49						

^{*}W- woman, M- man, D- dry, C- combination, N- normal, O- oily;

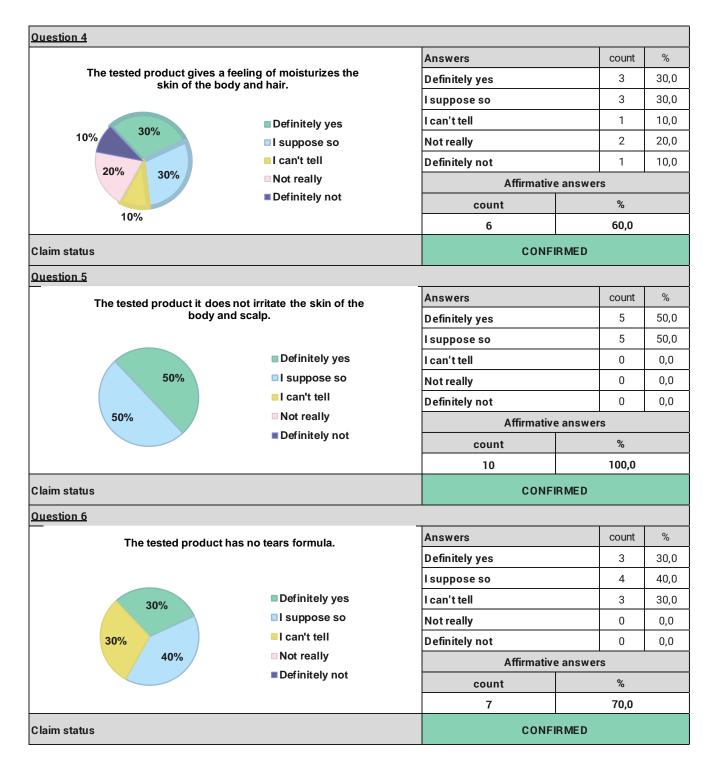
^{*-} the subject did not complete the study due to adverse effects of the product being tested the subject did not complete the study for random reasons,

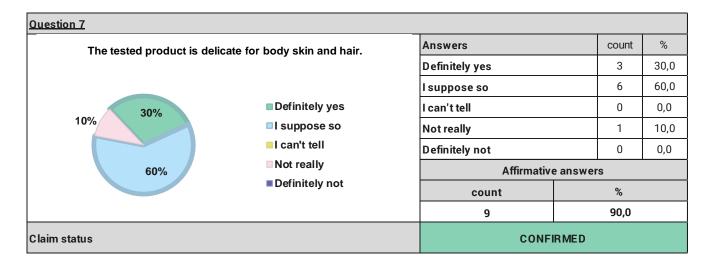
^{** -}the subject did not complete the study due to random reasons

2. RESULTS

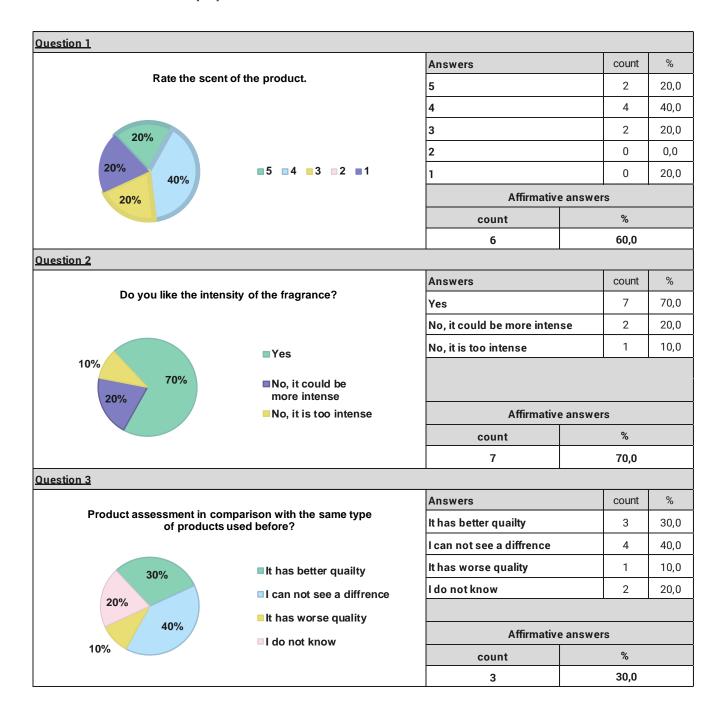
2.1. Confirmation or exclusion of the claims of the tested product declared by the client

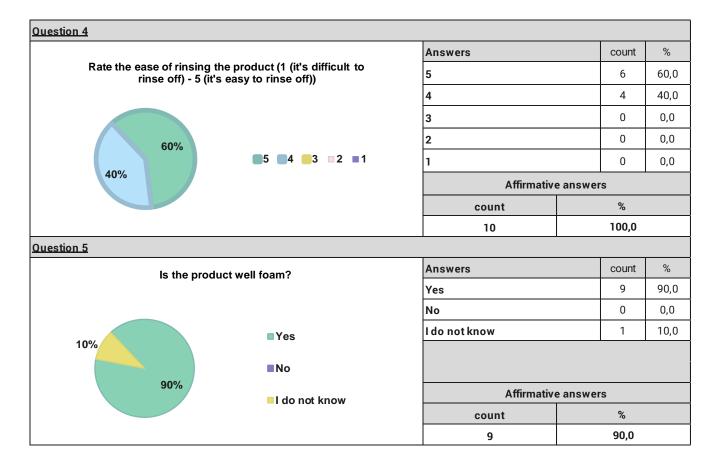
Question 1							
		Answers	count	%			
The tested product cleans hair and body effectively.		Definitely yes	3	30,0			
		I suppose so	7	70,0			
	Definitely yes	I can't tell	0	0,0			
30%	I suppose so	Not really	0	0,0			
	<pre>l can't tell</pre>	Definitely not	0	0,0			
70%	■ Not really	Affirmative a	Affirmative answers				
	■ Definitely not	count	%				
		10	100,0				
Claim status		CONFIRM	MED				
Ouestion 2							
		Answers	count	%			
The tested product is gentle for	or the scalp and body skin.	Definitely yes	3	30,0			
		I suppose so	7	70,0			
30%	■ Definitely yes	I can't tell	0	0,0			
3070	■I suppose so	Not really	0	0,0			
	I can't tell	Definitely not	0	0,0			
70%	Not really	Affirmative answers					
	■ Definitely not	count	%	%			
		10	100,0	100,0			
Claim status	CONFIRE	CONFIRMED					
Ouestion 3							
The dead down does where a fe	allian af a soulab as the abilia	Answers	count	%			
The tested product gives a fe of the body		Definitely yes	4	40,0			
		I suppose so	3	30,0			
	■ Definitely yes	I can't tell	0	0,0			
10% 40%	■I suppose so	Not really	2	20,0			
20%	I can't tell	Definitely not	1	10,0			
30%	■ Not really	Affirmative answers					
	■ Definitely not	count	%				
		7	70,0				
Claim status		CONFIRI	MED				

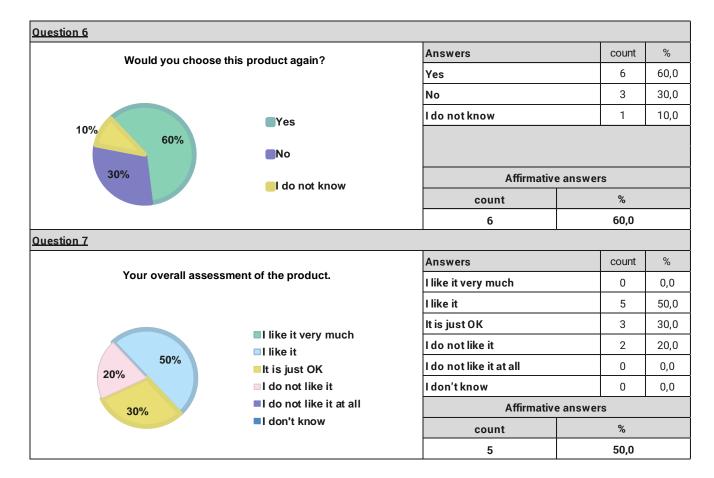




2.2. Assessment of consumer properties







2.3. Comments and observations regarding tested product

- "The shampoo has an unpleasant odor. It causes a feeling of intense dryness." Subject no 4
- "The product is better for hair than for the body." Subject no 6
- "It's ok as a body wash, but I have the feeling my hair needs a different approach to my whole body skin. This may be a wrong impression, but a lotion for hair and the whole body at the same time is not a good idea for women." Subject no 8

2.4. Unexpected effects of the tested product

10 people out of 10 subjects participating in the study **did not report any unexpected effects**.

3. CONCLUSIONS

On the basis of the study and with individual assessments of the group of subjects it was found that:

- 1. People involved in the cosmetic product research of **SOOP BABY SAÇ VE VÜCUT ŞAMPUANI** did not report any subjective complaints, e.g. allergic or toxic irritant effect on human skin like itching, burning, tightening or other.
- 2. The delivered opinion does not apply to persons allergic to any component of the evaluated product.
- 3. Opinions of the subjects participating in the study confirm that SOOP BABY SAÇ VE VÜCUT ŞAMPUANI is a cosmetic product that can be recommended for the hair and body washing and hygiene.
- **4.** Tested product **SOOP BABY SAÇ VE VÜCUT ŞAMPUANI** during systematic use in accordance with the manufacturer's recommendations shows very favorable omni-directional effects. Following claims were confirmed:
 - The tested product cleans hair and body effectively.
 - The tested product is gentle for the scalp and body skin.
 - The tested product gives a feeling of nourishes the skin of the body and hair.
 - The tested product gives a feeling of moisturizes the skin of the body and hair.
 - The tested product it does not irritate the skin of the body and scalp.
 - The tested product has no tears formula.
 - The tested product is delicate for body skin and hair.
- 5. Moreover, SOOP BABY SAÇ VE VÜCUT ŞAMPUANI is easy and pleasant to use with its:
 - well foam.
 - easy to rinse off.
 - suitable, of adequate intensity fresh scent.
- **6.** The tested cosmetic product **SOOP BABY SAÇ VE VÜCUT ŞAMPUANI** meets the utility values set by the manufacturer.

4. OPHTHALMOLOGIST'S OPINION

The ophthalmologist, on the basis of a report from application test and the composition of the tested cosmetic, states that the product called **SOOP BABY SAÇ VE VÜCUT ŞAMPUANI** has no tears formula and should not cause eye irritation in rational use.

Lek.med. Jagoda Miszczyk

Ophthalmologist

Doctor's signature and stamp.

Myh

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5. STUDY INVESTIGATORS

Marta Binkiewicz

IN VIVO Test Menager

Master of Cosmetology

Graduate of the Faculty of Cosmetology at the Medical University of Warsaw.

Member of working groups of the Polish Union of Cosmetics Industry and the Polish Association of Cosmetic and Detergent Industry.





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