



NEXT-GEN RELIEF IS ON THE RISE: HEAT IT™ PRO'S KICKSTARTER CAMPAIGN SET TO CONTINUE REDEFINING OUTDOOR COMFORT!

From Buzz to Boom, the Must-Have Gadget of 2024 is the next big hit in the outdoor tech solutions

WILMINGTON, Delaware – March 2024 – Summer just got even hotter: [heat it™](#) announces plans to bring an end to bothersome bites and provide the definitive solution to summer woes.

In a world where technology intersects with everyday comfort, heat it™ stands out as a beacon of innovation. Conceived by a visionary team of German engineers, this compact device is set to redefine how we tackle the age-old nuisance of insect bites. No larger than a bumblebee, the heat it™ is not just a gadget—it's a lifestyle revolution.

Hailed as "the hottest tech device of the year" by enthusiasts, media and experts alike, heat it™ has captured the imagination of millions worldwide. Every second, someone somewhere is experiencing the magic of one-touch bug bite relief, thanks to this nifty device. In a testament to the efficacy of this ground-breaking technology, the [NBC Today Show featured](#) the original heat it™ among its top tech picks of 2024's CES.

But the journey doesn't stop here. Riding on a wave of [recent scientific evidence](#), the team behind this global phenomenon is set to unveil their latest masterpiece: the heat it™ pro. With a Kickstarter [campaign](#) launching on the 13th of March, they aim to raise at least \$50,000 to bring this project to life. The heat it™ pro is envisioned as a more luxurious, sustainable, and durable iteration of its predecessor, boasting a high-quality seamless metal casing and an integrated illumination mechanism—all assembled with precision in Karlsruhe, Germany.

But the heat it™ pro is going to be more than just a gadget - it's a year-round essential for families, travellers, hikers, sports fans, beekeepers, and fishermen. Compact, discreet, and scientifically proven, heat it™ is the go-to solution for bug bite relief without the waste, mess or any of the chemicals.

Why Heat It™ Pro Is a Game-Changer

The Kickstarter campaign is not just a fundraiser. It's a call to action for those who've been searching for a solution to bug bites. With rewards starting at just \$34, it's an opportunity to be part of something bigger—a community of forward-thinkers and problem-solvers.

"We're new to Kickstarter," shares Lukas Liedtke, CEO and co-founder, "but our commitment to solving real-world problems isn't new. We believe in the power of heat it™ pro to make a tangible difference in people's lives. This campaign is your chance to join us in making summer 2024 the best one yet."

The clock is ticking and the buzz is building. Visit the heat it™ pro Kickstarter page and website today to learn more about how you can be part of this exciting journey. Say goodbye to bug bites, and hello to a summer of comfort and innovation with heat it™ pro.

The campaign is expected to last until 6:00 PM EST on the 6th of April, with the first batch of brand-new heat it™ pro's already shipping in May - just in time for the perfect summer!

For more information, visit heat it™ pro's [campaign page](#) and [website](#).

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EDITOR'S NOTE: For more information about heat it™ and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.



**More features.
More robust.
More pro.**

