

JAGDISHSUTAR



www.jagdishsutar.in



www.pratishtha.co

JAGDISHSUTAR

x

PRATISHTHA

Jagdish Sutar Design Co., is deeply entrenched in the esteemed legacy of carpenters and reflects a tradition of meticulous craftsmanship. Our journey finds its roots in the intricate woodworking legacy of Rajasthan, India, where Jagdish, the face and visionary behind our brand, cultivated his skills and ignited his passion for furniture design.

Venturing to Italy, the epicentre of design excellence is where he refined his craft, embracing the essence of European design philosophy. Now based in Milan, he is dedicated to bridging the gap between Eastern heritage and Western aesthetics. Collaborating with local artisans, he strives to create furniture that tells stories of tradition, craftsmanship, and contemporary elegance.

The Sutar family has a longstanding legacy of exceptional craftsmanship. Mr. Jethabhai Sutar, Jagdish's father, laid the foundation for this legacy by establishing Pratishttha in 1982. This heritage was further expanded by Jagdish's elder brother, Revant Sutar, who introduced a new dimension to their carpentry tradition by taking the family's work into interior design and contracting.

Today, Pratishttha serves as the parent company and continues to act as the in-house production partner for Jagdish Sutar Design Co., ensuring that the same level of craftsmanship and attention to detail is reflected in every creation.

In Hinduism, "UPACHARA" (sanskrit: उपचार; Service or courtesy) encompasses the offerings and services devoted to a deity during worship.

Among the diverse forms of Upachara, The "Pancha(five) Upacharas" holds paramount significance. It is intricately woven into daily worshipping practices, aligning with the five senses : *Touch, Hearing, Smell, Sight and Taste.*

Considering the ritual of performing Panch Upachara, Arghya, a prayer tray embodies this sacred connection within your daily household worship, incorporating essential elements : a Lamp, an Incense Stick and Cone Holder, a Bell, Containers for Haldi-Kumkum-Rice Grains, and a Flower/Prasad Plate.

ARGHYA



ARGHYA

designed
under
italian skies,
made under
indian sun.



(Sanskrit : अर्घ्य)

noun /
Respectful offering to the lord.

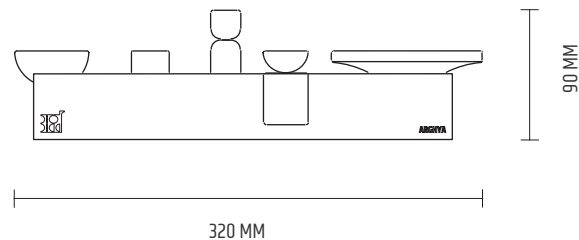
Prayer Tray

a Lamp /
an Incense stick & Cone holder /
a Bell /
containers for Haldi-Kumkum-Rice grains /
a Flower or Prasad Plate

PRAYER TRAY

In the offering of **Arghya**, the tray becomes more than a vessel, it is where devotion gathers.

A constellation of essentials—lamp, incense, bell, haldi, kumkum, rice, flowers, prasad brings together light, fragrance, sound, and symbols of abundance. Each object honours a sense, each placement a note in worship's rhythm. It aligns puja with the five senses: Touch, Hearing, Smell, Sight, and Taste.



Pure brass
Premium Teak Wood - Natural / Walnut / Black

Product Size (IN MM)
320 L X 100 W X 90 H



SIGHT



DEEPA

SMELL



DHOOPA

SOUND



GHANTA

TOUCH

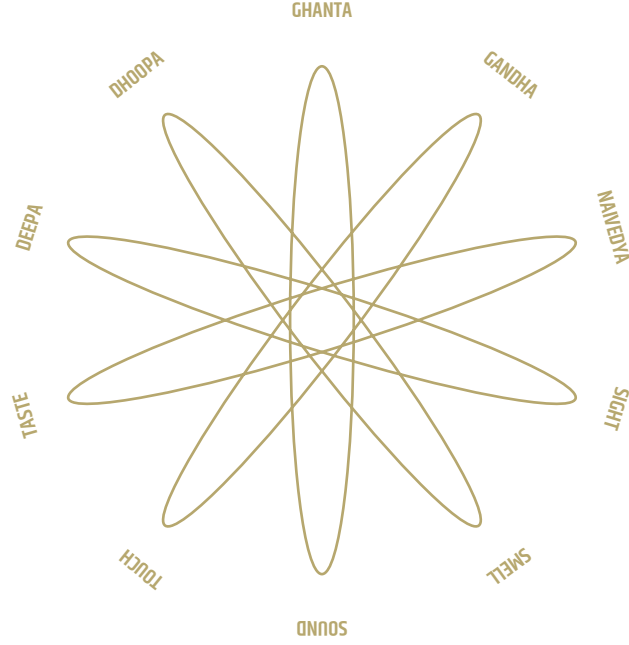


GANDHA

TASTE



NAIVEDYA



A RITUAL THAT CONNECTS THE SOUL WITH THE DIVINE,
THROUGH EACH OF THE FIVE SENSE.

CARE & MAINTENANCE

Brass

- / Wipe regularly with a soft, dry cloth.
- / For deep cleaning, use brass cleaning powder with a soft cloth, rinse, and dry thoroughly.
- / Store in a dry place to prevent tarnish.

Wood

- / Dust with a soft, dry cloth.
- / If needed, wipe with a slightly damp cloth and dry immediately.
- / Keep away from direct sunlight and extreme temperature.



DESIGN

Jagdish Sutar Design Co. | Milano, Italy

PRODUCTION

Pratishtha Design LLP | Pune, India
Revant Sutar

DISCLAIMER

/ The design of this product is copyrighted and is the intellectual property of Jagdish Sutar Design Co.

/ This product has a pending design patent application.

/ All rights reserved. Unauthorized reproduction or distribution of this product, its design, sketches, photographs, or logo is prohibited by law..



