

C U S T O : M E D

BESPOKE KOREAN FACIAL



BY KIN AESTHETICS

PUBLISHED BY:
BY KIN AESTHETICS
ANN ARBOR, MI

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BY KIN AESTHETICS IS A TRADEMARK OF BY KIN AESTHETICS. ALL OTHER TRADEMARKS ARE PROPERTY OF THEIR RESPECTIVE OWNERS.

Bespoke • Made for a particular client

As skin therapists, we know that one type of facial does not fit all.

Skin may present itself one way and, two weeks later, may look and feel completely different.

KrX's Custo:Med is a bespoke Korean facial line that lets us customize each step in our facial treatments. This means individualized skincare, targeted treatments, and, therefore, better results and a more personalized experience.



OXYBOOST

Oxy Boost is the first step in the Custo:Med facial system. It is used to carbonate the facial water to release CO₂. This sparkling water technique originated from Japan, but has become very popular in Korea.

Carbonated water acts as a vasodilator, meaning it triggers your blood vessels to open up, bringing the blood supply to your skin's tissue. Mix 1 tablet with 60 ml of water, and use with preferred cleanser for an oxygenating and detoxifying cleanse.

BASE GELS

Choosing a base gel is the first step. It is the foundation with which we blend the powder actives + concentrates.

Choose a base gel according to skin concern. It can be used to create masks, massage mediums, and nano infusion cocktails.

HYALURONIC ACID

Hyaluronic Acid (HA) is a naturally occurring humectant and is capable of binding over one thousand times its weight in water.

HA created for skincare is the by-product of biofermentation. As we age, the production of HA decreases and, as a result, we notice a visible loss in volume and hydration.

The HA base gel is safe for all skin types.

TEA TREE

The Tea Tree Base Gel is made up of skin soothing ingredients that have powerful anti-inflammatory and antimicrobial effects.

Tea Tree has broad-spectrum antimicrobial activity against bacterial, fungal, and viral infections. It is also an anti-inflammatory (when used in the appropriate dosage).

Aloe has soothing + hydrating properties. It also increases collagen synthesis + cross linking (the ability of collagen fibrils to form strong bonds with adjacent fibrils).

Glycerin is the most popular humectant in skincare. It draws water from the atmosphere to hydrate and soften the skin.

Best for acne-prone skin and is even beneficial for rosacea.

PROBIOTIC

Bifida Yeast Lysate is used in the Probiotic Base Gel to help prevent skin damage and strengthen the skin's microbiome, encouraging it to visibly repair itself.

Bifida Yeast Lysate is obtained through the fermentation of Bifida. The fermentation process releases enzymes that break down ingredients that normally would be too large to be absorbed by skin.

Probiotics in skincare are not alive, but through the fermentation process they release amino acids, vitamins, and natural antioxidants that help repair photo damage, hydrate, and make skin less reactive.

Glycerin and Aloe also work to soothe and hydrate the skin.

Suitable for all skin types, especially those in need of barrier support.



POWDER ACTIVES

KrX's Powder Actives are to be mixed with any of the Base Gels.

These actives work to target key skin concerns. They may be used alone or mixed together to create customized masks.

KAOLIN

Kaolin is a type of clay originally discovered in China. It's used in cosmetics today because of its purifying properties. It is also rich in minerals that help to further detoxify the skin.

Although Kaolin is often associated with acne-prone and oily skin, it is actually appropriate for all skin types, including sensitive skin.

Kaolin will not dry the skin and with a pH of 4.5, which is close to the pH of human skin, we find it's extremely gentle and soothing.

Suitable for all skin types, recommended for acne-prone, rosacea, and sensitive skin.

CALAMINE

Calamine is made of zinc + iron oxide. It has both soothing and protective properties.

Zinc Oxide, a natural antiseptic, has the ability to accelerate healing and is effective in treating inflammatory skin conditions, including acne.

Suitable for all skin types, recommended for those with barrier impairment or acne-prone skin.

NIACINAMIDE

Niacinamide, also known as B3, is a water-soluble vitamin that reduces the impact of environmental damage by improving and strengthening the skin barrier function.

Niacinamide also helps correct past damage, including improving the appearance of skin texture, increasing hydration, and helps to even out skin tone due to sun damage.

It's also a great ingredient for rosacea as it inhibits the production of some cytokines, the chemical messengers that trigger inflammation. Niacinamide helps regulate the overactive immune response associated with rosacea.

Suitable for all skin types, recommended for skin in need of barrier support, rosacea, and photo damaged skin.

HYDROLYZED COLLAGEN

Collagen in cosmetics, synthetic or otherwise, is too large of a molecule to travel any deeper than the stratum corneum. So while it doesn't necessarily improve the structure of the skin, it does have wonderful moisturizing properties, improving the look of wrinkles and laxity of the skin.

Suitable for all skin types, recommended for dehydrated skin.



TRANEXAMIC ACID

Tranexamic acid is a water-soluble ingredient derived from the amino acid lysine. Its primary benefit for skin is improving hyperpigmentation. It has the ability to interrupt multiple pathways associated with excess melanin production. Studies have shown Tranexamic Acid to be less irritating yet just as effective as hydroquinone.

Tranexamic acid must be used with oil-soluble ingredients to have it be most bioavailable to the skin. (Recommended to be used with Q10, Astaxanthin, and redness relief concentrate.)

Suitable for all skin types, recommended for photo damaged and hyperpigmented skin.



CONCENTRATES

Concentrates are as they sound; concentrated actives that are used for targeted concerns.

Each concentrate delivers the highest and purest form of actives. They can be mixed in with mask formulations, added to massage mediums, or used to create a customized skincare cocktail for nano infusion.

Q10

Q10 is a naturally produced bodily enzyme and one of the most fundamental antioxidants. It helps to protect the skin at a molecular level from free radical damage.

Adding Q10 to your skincare may allow your cells to better utilize other nutrients, leading to healthier skin overall.

Suitable for all skin types, recommended for skin in need of barrier repair, aging skin, and improving photo damage.

COLLOIDAL* SILVER

Colloidal silver is known for its anti-inflammatory and anti-bacterial properties. It promotes healthy skin flora with its soothing and purifying properties.

Colloidal silver particles attach themselves to the proteins on the cellular wall of bacteria, where they penetrate and disrupt the metabolic process, leading to the bacteria's death.

Suitable for all skin types, especially those with chronic redness, acne, and dermatitis.

*Colloidal refers to the way the silver is formulated; particles are suspended in a liquid form that allows them to disperse to cover a large surface area.

ASTAXANTHIN

Reactive oxygen species (ROS) are generated when skin is exposed to ultraviolet rays and visible light, which leads to lipid peroxidation of the stratum corneum and subsequently impairs the natural barrier function. It also breaks down the collagen matrix leading to a loss of elasticity.

Astaxanthin is a powerful antioxidant, scavenging for ROS, which ultimately helps strengthen the skin barrier, reduces trans-epidermal water loss, and protects from collagen degradation.

Suitable for all skin types, recommended for those experiencing photo damage, fine lines, and dehydrated skin.

GLUTATHIONE

Glutathione is a protective antioxidant tri-peptide.

Glutathione is a powerful skin brightener by binding to the tyrosinase enzyme and inhibiting melanin synthesis. It may also help to improve acne scarring (PIE).

This powerful antioxidant reduces oxidative stress in cells, leaving skin healthier and glowing.

Recommended for all skin types, especially those concerned with pigmentation and acne scarring.



COPPER

Copper peptides are known for their skin restoring benefits.

Peptides are the building blocks of protein and are the foundation of our skin. As we age, the level of protein in our skin reduces, leading to slower healing and loss of elasticity.

Copper peptides work to counteract this process and promote wound healing and stimulate the production of healthy skin tissue, collagen, and elastin.

Suitable for all skin, recommended for those concerned with loss of elasticity.

REDNESS CONTROL

Redness Control is formulated with a host of skin barrier loving ingredients to help improve symptoms of rosacea and dermatitis.

Chinese raspberry extract is used widely in Asia and has a long history of use as an herbal tonic. It has powerful anti-inflammatory properties.

Ceramide 3 improves the skin barrier function by strengthening the stratum corneum and preventing trans-epidermal water loss.

Jobba Seed Oil is a rich source of fatty acids and antioxidants and provides the skin with nutrients.

Recommended for improving symptoms of rosacea.



WHAT YOU'LL NEED

1 SCOOP TEA TREE GEL
1 SCOOP CALAMINE POWDER
1 SCOOP KAOLIN POWDER
1 GLUATHIONE CONCENTRATE

HOW IT WORKS

Tea tree and Glutathione help reduce oxidative stress on cells. Calamine and Kaolin help detoxify and regulate sebum production.

Leave on for 10 minutes

WHAT YOU'LL NEED

1 SCOOP PROBIOTIC GEL
1 SCOOP HYDROLYZED COLLAGEN POWDER
1 SCOOP KAOLIN POWDER
1 GLUATHIONE CONCENTRATE

HOW IT WORKS

Probiotic Gel and Glutathione help reduce oxidative stress on cells + strengthen the skin's barrier.

Hydrolyzed Collagen improves hydration, and Kaolin helps detoxify and reduce inflammation.

Leave on for 10 minutes.

WHAT YOU'LL NEED

1 SCOOP TEA TREE GEL
1 SCOOP NIACINAMIDE POWDER
1 SCOOP KAOLIN POWDER
1 COLLOIDAL SILVER CONCENTRATE

HOW IT WORKS

Tea Tree Gel and Colloidal Silver help reduce oxidative stress on cells + kill acne-causing bacteria.

Niacinamide helps strengthen the skin's barrier while Kaolin helps detoxify and further reduce inflammation.

Leave on for 10 minutes.

WHAT YOU'LL NEED

1 SCOOP HYALURONIC ACID GEL
1 SCOOP HYDROLYZED COLLAGEN POWDER
1 SCOOP NIACINAMIDE POWDER
1 COLLOIDAL SILVER CONCENTRATE

HOW IT WORKS

Hyaluronic gel and hydrolyzed collagen help hydrate the skin.

Niacinamide and Colloidal Silver help strengthen the skin's barrier, detoxify, and reduce inflammation.

Leave on for 10 minutes.

WHAT YOU'LL NEED

1 SCOOP PROBIOTIC GEL
1 SCOOP NIACINAMIDE POWDER
1 REDNESS CONTROL CONCENTRATE

HOW IT WORKS

Probiotic Gel + Niacinamide help strengthen the skin's barrier while redness control helps improve symptoms of redness and irritation.

Leave on for 10 minutes.

WHAT YOU'LL NEED

1 SCOOP PROBIOTIC GEL
1 SCOOP NIACINAMIDE POWDER
1 COLLOIDAL SILVER CONCENTRATE

HOW IT WORKS

Probiotic Gel + Niacinamide help strengthen the skin's barrier, while colloidal silver helps decrease pustules and other symptoms associated with rosacea.

Leave on for 10 minutes.

WHAT YOU'LL NEED

1 SCOOP HYALURONIC ACID GEL
1 SCOOP HYDROLYZED COLLAGEN POWDER
1 ASTAXANTHIN CONCENTRATE

HOW IT WORKS

Hyaluronic gel and hydrolyzed collagen help hydrate the skin.

Astaxanthin scavenges for ROS to prevent lipid peroxidation.

Leave on for 10 minutes.

WHAT YOU'LL NEED

1 SCOOP HYALURONIC ACID GEL
1 SCOOP NIACINAMIDE POWDER
1 SCOOP TRANEXAMIC ACID POWDER
1 ASTAXANTHIN CONCENTRATE

HOW IT WORKS

Niacinamide + Tranexamic Acid work together to target multiple pathways that may lead to excess melanin production.

Astaxanthin is a powerful antioxidant that helps reduce oxidative stress and has a brightening effect.

Leave on for 10 minutes.

WHAT YOU'LL NEED

HYALURONIC ACID GEL
1 SCOOP HYDROLYZED COLLAGEN POWDER
1 SCOOP TRANEXAMIC ACID POWDER
1 ASTAXANTHIN CONCENTRATE

HOW IT WORKS

Hydrolyzed Collagen + Tranexamic Acid work together to hydrate and improve photo damage.

Astaxanthin is a powerful antioxidant that helps reduce oxidative stress and has a brightening effect.

Leave on for 10 minutes.

WHAT YOU'LL NEED

1 SCOOP HYALURONIC ACID GEL
1 SCOOP HYDROLYZED COLLAGEN POWDER
1/2 SCOOP TRANEXAMIC ACID POWDER
1/2 SCOOP NIACINAMIDE POWDER
1 Q10 CONCENTRATE

HOW IT WORKS

Tranexamic Acid + Niacinamide work together to reduce oxidative stress and strengthen the skin's barrier.

Q10 works at a cellular level reducing sun damage and stimulating fibroblast activity.

Leave on for 10 minutes.



INFUSIONS

infusions are a dose of concentrated ingredients which are used as a finishing step (before moisturizer), and can be nano-needled into the skin. They may also be used with ultrasound and electroporation.

NON-INFLAMED ACNE INFUSION

PROBIOTIC GEL
1 COLLOIDAL SILVER CONCENTRATE

DEHYDRATED SKIN INFUSION

PROBIOTIC GEL
Q10 CONCENTRATE

BRIGHTENING INFUSION

HYALURONIC ACID GEL
1 GLUTATHIONE CONCENTRATE

SKIN REJUVENATION

1 SCOOP HYALURONIC ACID GEL
1 COPPER PEPTIDE CONCENTRATE

GLYCATION

1 SCOOP HYALURONIC ACID GEL
1 ASTAXANTHIN CONCENTRATE

A close-up photograph of a woman lying down, receiving a facial treatment. Two hands are visible, holding two round, white cotton pads over her eyes. The pads have the word 'AESTHETIC' printed on them in a light blue color. The woman's eyes are closed, and she has a relaxed expression. She is wearing a white towel or sheet around her neck. The background is dark and out of focus, showing a person wearing a gold necklace with circular pendants. The overall lighting is soft and warm, creating a serene and professional atmosphere.

FACIAL

PROTOCOLS

NON-INFLAMED ACNE FACIAL

Best for those with non-inflamed acne, including maturation arrest. This facial is designed to hydrate and improve the skin barrier function.

CLEANSE

Cleanse with glow cleanser

CLEAR PEEL or SALICYLIC MASK

Apply Clear Peel (1 layer up to 10 minutes) then remove with Post Peel Toner or apply Salicylic Mask for 10 minutes

EXTRACTIONS

Only if needed

APPLY NON-INFLAMED ACNE MASK

Leave on for up to 10 minutes

FINISHING PRODUCTS

Apply Aqua Cream and SPF

OPTIONAL ADD ONS:

Red or Blue LED

Omega Green

A soothing + clarifying treatment for inflamed acne and otherwise impaired skin barrier. Designed to soothe, kill acne-causing bacteria, and improve skin flora.

CLEANSE

Cleanse with glow cleanser

CLEAR PEEL or SALICYLIC MASK

Apply Clear Peel (1 layer up to 10 minutes) then remove with Post Peel Toner or apply Salicylic Mask for 10 minutes

EXTRACTIONS

Only if needed

APPLY INFLAMED ACNE MASK

Leave on for up to 10 minutes

APPLY OMEGA GREEN

Follow protocol for Omega Green

FINISHING PRODUCTS

Apply Aqua Cream and SPF

A soothing treatment to reduce inflammation and improve symptoms of Rosacea.

CLEANSE

Cleanse with Cica Recovery Cleanser

APPLY ROSACEA GRADE 1 MASK

Leave on for up to 10 minutes

APPLY OMEGA GREEN

Follow protocol for Omega Green

FINISHING PRODUCTS

Apply Cica Serum, All Day Cream and SPF

A soothing treatment to reduce inflammation and pustules, while improving symptoms of Rosacea.

CLEANSE

Cleanse with Cica Recovery Cleanser

APPLY CLEAR PEEL

Apply 1 layer up to 5 minutes then remove with Post Peel Toner

APPLY ROSACEA 2 MASK

Leave on for 10 minutes

OMEGA GREEN

Follow Omega Green protocol

FINISHING PRODUCTS

Apply Aqua Cream or Cica All Day Cream and SPF

HYDRATING FACIAL

A hydrating facial that helps repair and protect the skin from trans-epidermal water loss.

CLEANSE

Cleanse with Cica Recovery Cleanser. Enzyme Cleanser is recommended for a second cleanse

MULTI-MASK

Apply 1/2 of the Dehydrated Skin Mask then apply gauze ovetop and follow with gelee mask of choice. Remove when fully set

MASSAGE

Perform a facial massage with remaining mask mixture

LED

Remove mask and follow with RED LED

FINISHING PRODUCTS

Apply Cica Serum, All Day Cream and SPF

A brightening treatment that targets photo damage and strengthens the skin's barrier.

CLEANSE

Cleanse with Youthplex Cleanser

BRIGHTENING PEEL

If appropriate, apply one layer of Brightening Peel for up to 10 minutes then remove with Post Peel Toner

APPLY BRIGHTENING MASK

Leave on for 10 minutes

APPLY TRANEXAMIC SHEET MASK

Leave on for 10 minutes. Electroporation overtop is recommended

FINISHING PRODUCTS

Youthplex Toner, Serum, Moisturizer and SPF

A highly nutritive protocol that helps increase fibroblast activity and reverse photo damage.

CLEANSE

Cleanse with Youthplex Cleanser

APPLY REJUVENATION MASK

Leave on for 10 minutes

FACIAL MASSAGE

Perform facial massage with Cocoa Massage Cream then remove

TRANEXAMIC SHEET MASK

Leave on for 10 minutes. Electroporation overtop is recommended

FINISHING PRODUCTS

Youthplex Toner, Serum, Moisturizer and SPF

OPTIONAL ADD-ONS:

Carboxy

Vtox

RED LED

A highly nutritive protocol that helps improve the look of glycation by stimulating fibroblast activity and delivering nutrients to the skin.

CLEANSE

Cleanse with Youthplex Cleanser

APPLY VTOX

Follow protocol

APPLY GLYCATION MASK

Leave on for 10 minutes

THREADFILL AMPOULE (OPTIONAL)

Nano needle into the skin

FINISHING PRODUCTS

Youthplex Toner, Serum, Moisturizer and SPF

OPTIONAL ADD-ONS:

Carboxy
RED LED

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