

● Booni box delivered
 ● Impact delivered
 ● Booni Box + impact delivered

“Just wanted to let you know that I received Booni Box in perfect order just before Christmas - it was a delightful package and my entire family loved it.”

BOONI BOX

2022 Impact Report

WWW.BOONI.CO.UK

Hello!

Thank you for taking the time to reflect on the impact we've made over the past 12 months. I want to extend my appreciation to our partners for choosing Booni Box as their preferred platform for fulfilling their gift-giving needs. In 2022, we had a remarkable year, delivering gifts to 25 different countries and supporting 22 small and independent businesses, many of which are social enterprises. Our efforts resulted in raising enough money to buy solar lights for a classroom of children living in darkness.

None of this would have been possible without the support of our suppliers, team, logistics team, and most importantly, our customers. We have been able to create lasting impact and make a small but significant dent in addressing some of the social issues in our society. We are proud of what we have achieved so far and are eager to keep improving our offerings in the future. Our aim is to create more social impact in the coming years.

In addition to the impact we've made, we have also learned a lot along the way. We have been able to gain insights into how we can better serve our partners and customers and how we can make a more meaningful impact in the world. Our goal is to continue improving our offerings and to be the preferred platform for gift-giving that creates a positive impact on society. We believe that by working together, we can make a real difference in the world and create a more sustainable future for everyone.

Thank you,

Anuj Dhanak

Anuj Dhanak



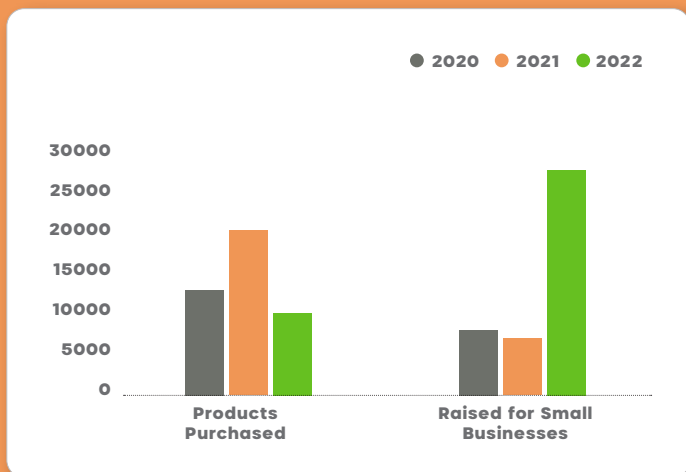
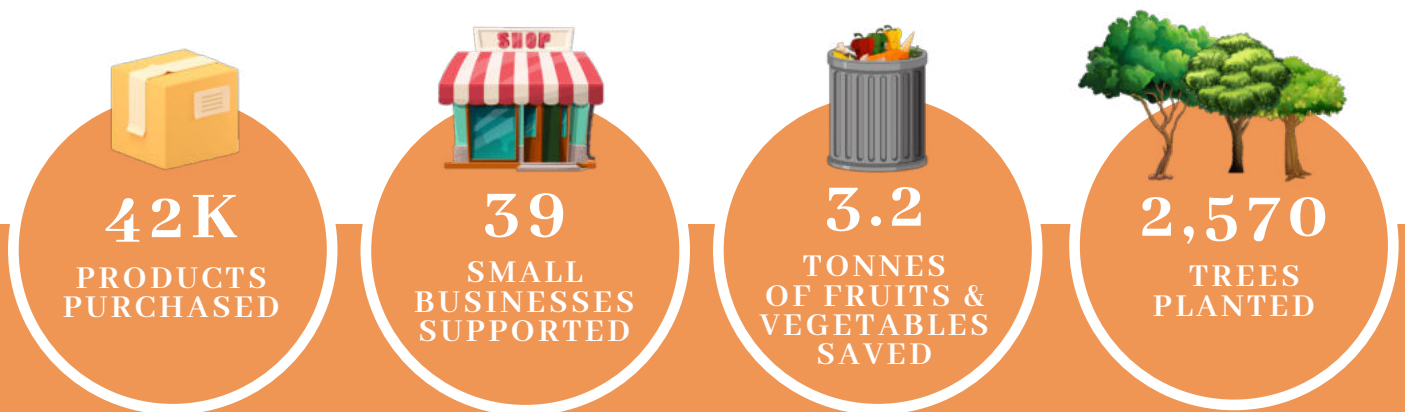
To Date...

At Booni Box, we have been passionately dedicated to addressing societal issues since 2014. Our goal is to empower change-makers and independent brands that are already making a difference in the world.

By partnering with over 100 businesses globally and supporting various grassroots projects, we aim to create a positive impact in society.

Each Booni Box is carefully curated with brands that not only offer a delightful gift experience, but also make a meaningful and positive impact on pressing issues. From eco-friendly chewing gum to biodegradable snack packaging and craft beers that address food waste and provide clean drinking water, every product in a Booni Box is selected with purpose.

We are proud to share our impact data to date and invite you to join us in our mission to create a better world through conscious consumption.



Power A Life and Booni Box's Partnership for Positive Change

Together with Power A Life (PAL), we are making a transformative impact on the lives of young people and their families in Zimbabwe. The lack of light is hindering the education of these young individuals who have a thirst for knowledge. But with our partnership with PAL, we are working towards a brighter future for these students by gifting solar lights to schools in Zimbabwe. The impact of this initiative has been quantified through grade reports and feedback from teachers, and the results have been overwhelmingly positive. We've partnered with PAL to impact 30 families and we're not stopping there. Our goal is to reach even further in 2023, bringing light to approximately 200 families. Join us on our mission to provide the power of knowledge through the gift of light.



KIDS GET BETTER GRADES

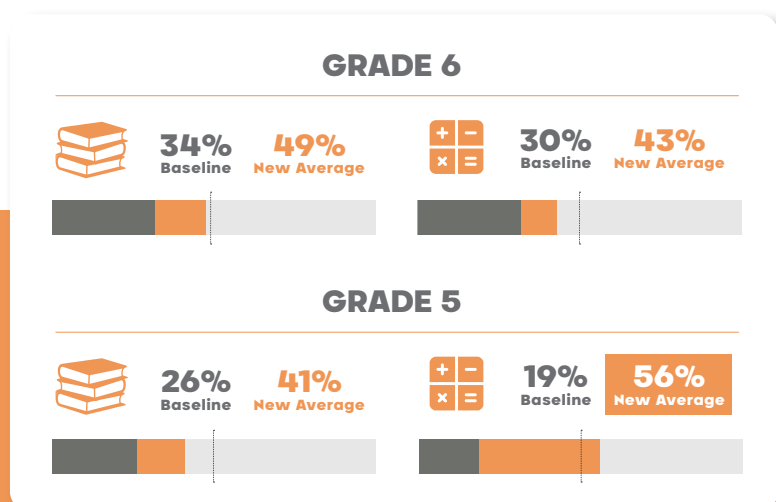
Let's talk REAL impact!

In 2016 we dropped our first batch of solar lights in Zimbabwe and the results were nothing short of amazing.

We discovered that gifting each child a solar light provided them with a real shot at reaching their true potential.

Just a few extra hours of study at night improved pupil's grades and to this date is providing them with more opportunities for their future.

Check out the number for yourself!

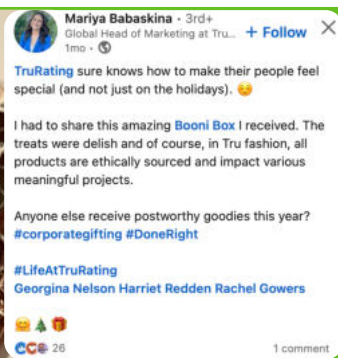


This year, we're partnering with PAL to reveal the positive impact on 30 families, and we're not stopping there. Our goal is to reach even further in 2023, bringing light to an entire year group of approximately 200 families. Join us on our mission to provide the power of knowledge through the gift of light.

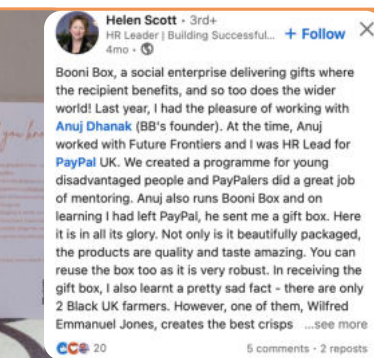
Good products, good service, good vibes!



Booni Box offers an excellent customer service! The boxes are filled with delicious and high quality products. I have used this at my workplace and am really happy to have been able to source an ethical and socially impactful way of gifting. Highly recommend to all! ★★★★★



Anuj was an incredible help organising client gifting - helping me every step of the way and working in partnership to create bespoke boxes that worked for us. Highly recommend! ★★★★★



The best hamper I have ever received!
Thank you so much!

★★★★★

Delivery was very quick and the team were absolutely delighted!

★★★★★

Brilliant boxes from a brilliant company

★★★★★

Great service, great products

★★★★★

“My company organised for all employees to receive a Booni Box as a Christmas gift. Through an online link, we were able to select from a range of products so we could customise to our own tastes. Also, my direct correspondence with Booni was prompt and super friendly!”

Our Model



Circular principles drive our business, using recycled, biodegradable, and recyclable packaging materials



We are a profit-driven enterprise with a purpose: reinvesting profits and supporting change-making charities and organisations



Empowering positive change, we support small businesses and organizations for a better world

In 2022 alone, we've raised over £27K for small and independent businesses

Small businesses are striving to survive in this retail world dominated by chains of corporate supermarkets and brands. Independent businesses are the backbone of the UK economy and many are going out of business. It is crucial to discuss why we should shop local and how to support local businesses. We can also see the after-effects of pandemic years on small businesses and it's tough for them to overcome the losses, repair their businesses and provide for their families. This is why we're keen to support small and independent businesses.



Together we have saved 1.1 tonnes of food from going to waste

According to sources, the UK throws away around 9.5 million tonnes of food waste in a single year – even though 8.4 million people in the UK are in food poverty. The leading causes are shops, supermarkets, or restaurants ordering too many products that will not sell and poor education regarding how we should dispose of food waste. The good news is that between 2015 and 2020, over 320,000 tonnes (£1bn) of food was saved from going to waste. A problem shared between food waste warriors like the brands below and charities like FareShare.



From wonky to wonderful, Flawsome! drinks is all about saving food from going to waste. We're already on track to save 20,000 tonnes of food but we are always on the look-out for equally delicious and healthy ways to save even more wonky and surplus produce.



To date, Alex, Jack and their team at Dash Water have saved over 546,000kg of fruit and vegetables from going to waste by using less than perfect fresh produce to create a range of delicious infused sparkling waters.



At Rubies in the Rubble, we are on a mission to encourage people to waste less, treasure their resources and live more sustainably. We want to save the planet one jar at a time by providing a delicious & practical solution to food waste.



Toast has upcycled 2.9 million slices of surplus bread, working with a small number of bakeries and sandwich manufacturers in the UK. A £2m investment will enable Toast to significantly scale its impact, towards a goal of rescuing one-billion slices of surplus bread.

Did you know?



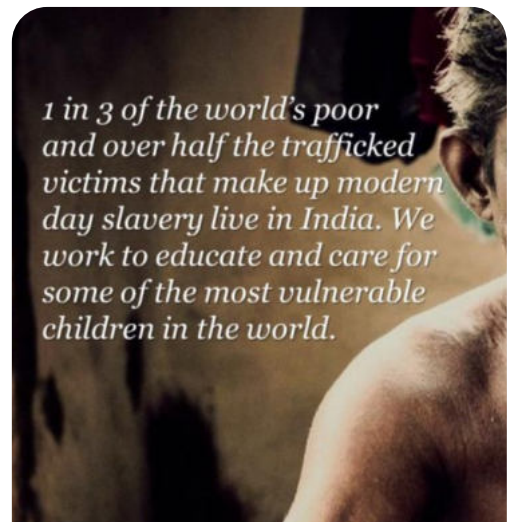
There
are only
two black
farmers in
the UK?

My childhood was spent growing up in Birmingham living in complete poverty. As the eldest of nine, it was my job to help my dad on the allotment, where he grew vegetables to supplement food for the family. It was here, away from our crowded two-up, two-down, I first dreamt of owning a farm in the great British countryside – an ambition of mine that became a focus of everything I did.

We want to spread the word that Dalit candles are so much more than just a candle. You are not just purchasing a candle, you are supporting some of the poorest people in the world. For over 3000 years the Dalits – or Untouchables – have been positioned at the bottom of India's society and are subject to the most aggressive and dehumanising abuse. There are 250 million Dalits who are exposed to this injustice. Dalit Goods Co, are the trading arm of Life Association, a 20 year old charity that has been building and managing schools and children's homes in India. Every purchase goes towards supporting their work.



*1 in 3 of the world's poor
and over half the trafficked
victims that make up modern
day slavery live in India. We
work to educate and care for
some of the most vulnerable
children in the world.*



What's in store for 2023?



Fruit and vegetable waste is a pressing issue that we aim to address in a unique and impactful way. That's why we're bringing back our initiative, Juice Cube, a team-building activity that involves creating tasty and nutritious juices and smoothies from surplus fruit.

We're doubling efforts to tackle food waste in 2023

Not only does this activity boost energy levels and promote health and wellness in the workplace, but it also provides a creative solution to the problem of excess fruit. By participating in this initiative, you and your colleagues can make a positive impact on the environment and strengthen your team at the same time.



Our goal is to tackle food surplus and reduce fruit and vegetable waste in a meaningful and enjoyable way. We hope that our Juice Cube initiative will make a positive difference and raise awareness about the importance of reducing food waste.



We would like to say thank you to all of our customers, clients, suppliers and partners for working with us.





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