

BOONI BOX IMPACT REPORT 2021

WWW.BOONI.CO.UK

Hello!

Thank you for joining us to reflect on the last year.

We are delighted to report that 2021 was the best year yet for Booni Box in terms of the number of corporate buyers, the number of social enterprise suppliers and the level of social enterprise spend from corporate buyers.



We have purchased over 19,000 items from 51 different small businesses and delivered more than 3,000 Booni Boxes in Christmas 2021 alone.

Despite Covid-19 having a major impact on so many aspects of our lives and sectors of our economy, during the pandemic we have seen a stronger focus than ever on re-thinking the kind of economy we want. There is a greater appreciation of the need to align business interests with the interests of the communities they operate in.

As a small and evolving social enterprise, I'd just liked to thank all of our employees, existing and new customers, corporate and brand partners, suppliers, teachers and supporters who have worked with us in 2021.

You are vital to our mission and we look forward to our continued work together to empower independent brands and social enterprises on their journey to build a fairer society for all.

Anuj Dhanak, Founder

HIGHLIGHTS



TO
SUPPORT



IN WORKING
TOWARDS
ALL



20,000+

PRODUCTS
PURCHASED

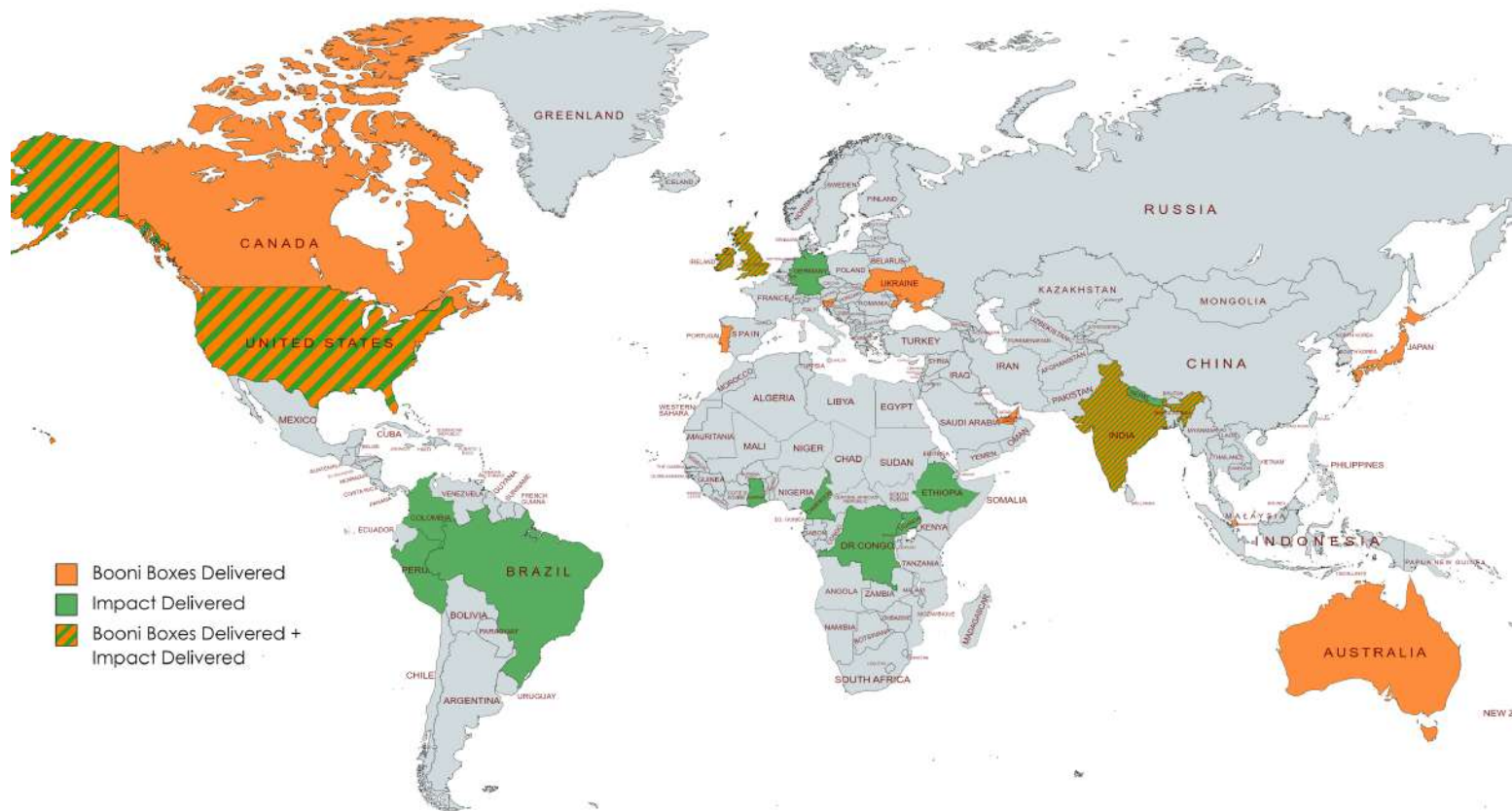
62

CHARITIES &
MISSIONS

17

UN SDGS

Below you can see where the Booni Boxes were delivered in orange and where the products in your boxes help deliver impact through their charity partners in green.



"Just wanted to let you know that I received Booni Box in perfect order just before Christmas – it was a delightful package and my entire family loved it!"

1 £480 to School In A Bag

What's the issue?

Many children go to school without any learning materials, and have to struggle to remember what they're being taught in their lessons.

What is School in a Bag?

School in a Bag send School Bags filled with educational resources to poor, orphan, vulnerable, disadvantaged and disaster affected children. School in a Bag is a simple solution – each School Bag is filled with essential resources that will enable a child to write, draw, colour, calculate, express themselves, eat, drink and above all, learn. A typical School Bag contains: 12 pencils, 10 biro pens, 12 colouring pencils, a math set, a ruler, a pencil case, 6 exercise books (line/square/plain), a water bottle and a Lunch Box containing a Spork.

School Bags for some projects in Ghana are made in association with TrashyBags – an enterprise that makes bags out of rubbish and recycled materials. The TrashyBag School Bag rucksack is made from recycled water sachets collected from the storm drains by a handful of the TrashyBag employees. The sachets are cleaned, cut open on three sides to form strips, sewn in to the sheets and transformed in to rucksacks by a team of seamstresses. The project is a win, win, win – Ghanians are employed, the environment becomes cleaner and the children get a fantastic re-purposed School Bag! Every School Bag is new and individually numbered to track their progress.

Track the bags!

Scan this QR code and type in a code to find out where the bag has gone.

Or visit www.schoolinabag.org



Codes

126128 to 126132

126153 to 126155

124942 to 124570

125942 to 125945

123358, 123360, 123364, 123369, 123372,

123378, 123397, 123399, 53718



2 £410 to Build Up Nepal

What's the issue?

In 2015 a devastating earthquake hit Nepal destroying more than 800,000 homes. Many rural families were hit hard and pushed deeper into debt and poverty

Who are Build Up Nepal

Build up Nepal (BUP) is an NGO who's mission is to make bricks Eco-friendly and affordable. BUP specialises in innovative Interlocking Brick (CSEB) technology, enabling rural communities to produce bricks using local materials. BUP support rural entrepreneurs to start micro-construction companies building earthquake resistant houses in their own village. Interlocking Earth Bricks are produced in the village using sand, soil and 10% cement enabling poor families to build disaster resistant homes at low cost.

We visited BUP in 2015 and have been raising funds for them from 2015-2017.

On behalf of Contagious £410 has been added to our fundraising target of £4,500 this year. This will fund one enterprise.

Average impact per enterprise each year:

- 15 low-cost houses
- 10-12 jobs in the village
- Saving 70-tons of CO2 emission

Find out more at buildupnepal.com



MORE IMPACT

Below you can see some of the charities that have been supported indirectly through the sale of Booni Boxes in 2021.

INDIRECT CHARITY PARTNERS

£277.83 donated to various charities

Many of our partners donate a proportion of their profits to charities and small projects. For example, 5th Season Fruit, Urban Fruit and Berczy all donate 1p from each item to the charity partners on this page.



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FARM AFRICA farmafrica.org

5th Season donates 1p from every pack sold to Farm Africa. Farm Africa works with farmers across regions in eastern Africa. They work to increase their productivity, household incomes and resilience to shocks. Other areas of focus include: poor links to markets, pandemic recovery and youth unemployment.



lifeassociation.org.uk

Working to empower local people to tackle problems specific to their areas, the charity reaches out to India's poorest people, through: schools, church plants, training. For example in Gannavaram, Andhra Pradesh a local day schooling and evening classes were set up, for around 80 children from the poorest rural backgrounds.

Booni Box has been buying products from Dalit Goods, an enterprise set up to support Life Association. During the Coronavirus pandemic, the Life Association has provided over 10,000 food aid packages for local residents in Bihar who would have otherwise been left destitute.



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cityharvest.org.uk

This season KIND snacks have donated 1 bar for every bar sold to City Harvest. In December alone we purchased 475 KIND bars! City Harvest is a surplus food re-distribution charity, re-distributing to over 350 charities, food banks, schools and community groups. Instead of sending surpluses to landfill sites which would release harmful GHG emissions, a contributor to climate change, nutritious meals are sent to charities and food banks in food parcels.



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ob.org

LemonAid funds and supports Operation Blessing, a non-profit humanitarian organisation, seeking to alleviate the four key areas of human suffering: clean water, disaster relief, hunger relief and medical care. The WASH (Water Sanitation and Hygiene) programme improves access to, quality and reliability of clean water through improving hygiene and sanitation behaviour in communities. This also involves the treatment and desalination processes, to ensure that drinking water is safe for communities to consume.



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plasticoceans.org

British start-up Berczy hard seltzer range served in cans that are infinitely recyclable, they also donate 5% of their profits to their partner Plastic Oceans and regularly organise beach clean-ups, replanting or litter picking days.

SOME EXCITING STATS AND INFORMATION

Read below some of the incredible achievements and more about the brands in your Booni Boxes.

£8,552 generated for small, independent businesses and social enterprises

£220 goes directly to Fairtrade farmers



4,950 days of employment for local people in the UK

Did you know?



Tea India uses a plant-based material called PLA for their teabags. PLA is made from wood pulp and vegetable starch, it is non-GMO and sustainably sourced, PLA teabags are industrially compostable which means that they can go in your food waste or garden waste bins for the council to compost.

Tea India also uses a proportion of their profits to support 900 young girls in rural Indian communities through Action Village India (AVI).

AVI works to secure the rights and strengthen the livelihoods of Indian's rural poor. They have worked on projects supporting education, health, land rights agricultural innovation and women's rights. The projects run are managed and devised by in-country local partnership organisations , who work with communities in the 'Ghandian' tradition of non-violent change and self-organisation. Find out more at actionvillageindia.org.

3 forward thinking brands

These three brands below use 100% renewable energy, offset their carbon emissions through planting trees, removing plastic from supply chains and committing to using renewable energy!



All of their energy is generated on the farm using sustainable technologies including anaerobic digestion and solar power.

BERCZY

100% biodegradable and fully compostable, and manufactured from annually renewable sources



HIP packaging is 100% recyclable and plastic free! The outer packaging is made from cardboard and is fully recyclable. The inner clear film is made from wood pulp and can be put in the compost bin.

SOME OTHER CHARITIES WE'VE BEEN ABLE TO SUPPORT




Thank you for supporting our work and the work of others. Without your support, we wouldn't have been able to deliver this impact!

Booni Boxes are gifts and it's not just the recipient that benefits. It is a celebration of what we can achieve when we work together.

SOME OF THE BUSINESSES THAT MADE THIS HAPPEN





**ethically
sourced.
ethically
sold.**

Email: info@booni.co.uk

booni.co.uk