

FINALISTS KIT

Digital Kit




**Best of
AMERICA**
Small Business Awards





Welcome to the Digital Kit for BASA Awards Finalists

Here are sample social media posts and images to help promote your achievement as a BASA Finalist.

For more information on the Kit, please contact our marketing team [here](#).





Congratulations!

It's a big achievement worth celebrating.



Check out some suggestions...

**VOTE
FOR
US!**



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Small Business Awards
2023

Hello Dan,

We are reaching out to ask for your support in the 2023 Best of America Small Business Awards. The BASA Awards exists to recognize, reward, and promote exceptional small businesses in our nation.

We hope our dedication to your business' success will inspire you to consider nominating our company. Nominations are open through November 3, 2023.

VOTE FOR US

1

The Email Blast

Let them all know you are a
Finalist!

Download it [here](#).





2 Social Media

Rally your circles, such as clients, partners, family, and friends, to vote for you.

Add the hashtag #BASAwards

This is the suggested text to copy and paste into your post. See more [here](#).

Please check the social media assets gallery for image selection [here](#).

A screenshot of a social media post from the "Best of America Small Business Awards" page. The post header shows the profile name, 20,532 followers, and a timestamp of "4d". The main text reads: "WE NEED YOUR VOTE! We're very excited to announce that we have made the final ballot. Vote for us here 🗳️ basawards.com/vote". Below the text is a large graphic with a red and blue background featuring stars. The graphic contains the text "The Public Vote is Open" in white, a grid of nine diverse people's faces, and a red button at the bottom that says "ENTER NOW". At the bottom of the post, there are icons for "Like", "Comment", "Repost", and "Send".

3

Website Seals

The perfect addition to
any website.

Download it [here](#).



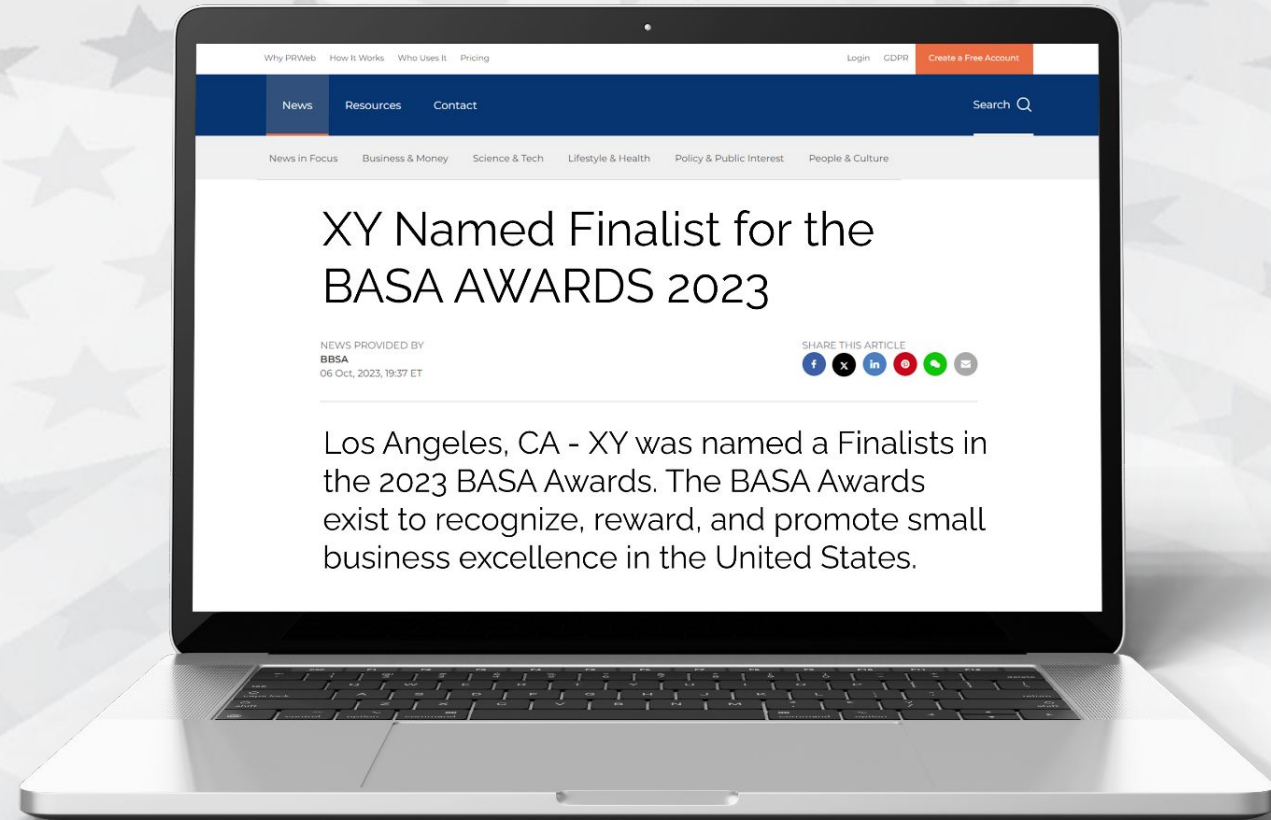
5053
WINNERS
BUSINESS OF THE YEAR

5053

4

The Press Release

Let the media know that you are a Finalist!



5

The Finalist's Pose

Print a copy of your digital certificate for the classic confident shot, perfect for a team leader or CEO.



6

The Signature Banner

A clever way to promote your company's achievements while increasing brand awareness and trust.

Download it [here](#).



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**VOTE
FOR ME!**



October 23 -
November 3, 2023



Thank you!

Share your snaps with us! Tag or send them our way, and we'd be thrilled to spotlight your moments on our social or website.

#basawards on Facebook,
Instagram and LinkedIn



Best of America Small Business Awards 2023

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