



BASA AWARDS® 2025

WINNERS KIT

Guide For Winners





Welcome to the Digital Kit for BASA Awards Winners

Here are sample social media posts and images to help promote your achievement as a BASA Awards Winner.

For more information on the Kit, please contact our marketing team [here](#).



Congratulations!

**It's a big achievement worth
celebrating.**



Check out some suggestions...

1

Order Your Trophy

Standing 11 ½ inches tall and weighing a robust 1.1 pounds, the BASA Awards official statuette is a sculpture of a woman using her might to reach for a star. Better known as Atlanta, the BASA Awards® trophy takes its name from the city where the award was founded and from the legend of the Greek heroine who inspired it. She was a human huntress goddess who embodied the traits of hunting, courage, and nobility, qualities that also define the entrepreneurs and small businesses we represent. Order your trophy [here](#).





Hello Dan,

We are proud to announce that we have won the 2025 Best of Canada Small Business Awards!

We are proud to be an award-winning small business, employer, and a good corporate citizen, recognized in our community for our leadership and known for improving our clients' lives.

2

The Email Blast

Let them all know you are a Winner!

Download it [here](#).



This is the suggested text to copy and paste into your post. See more [here](#).

Please check the social media assets gallery for image selection [here](#).



3

Social Media

A set of three social media cards for Winners to share their achievements online.

Add the hashtag #BASAWards

4

Website Seals

The perfect addition to
any website.
Download them [here](#).



5

The Press Release

Let the media know that you are a Winner!
Use our press release template [here](#).



6

The Certificate Pose

Print a copy of your digital certificate for the classic confident shot, perfect for a team leader or CEO. Order your original certificate [here](#) by November 15, 2025.



7

The Signature Banner

A clever way to promote your company's achievements while increasing brand awareness and trust.

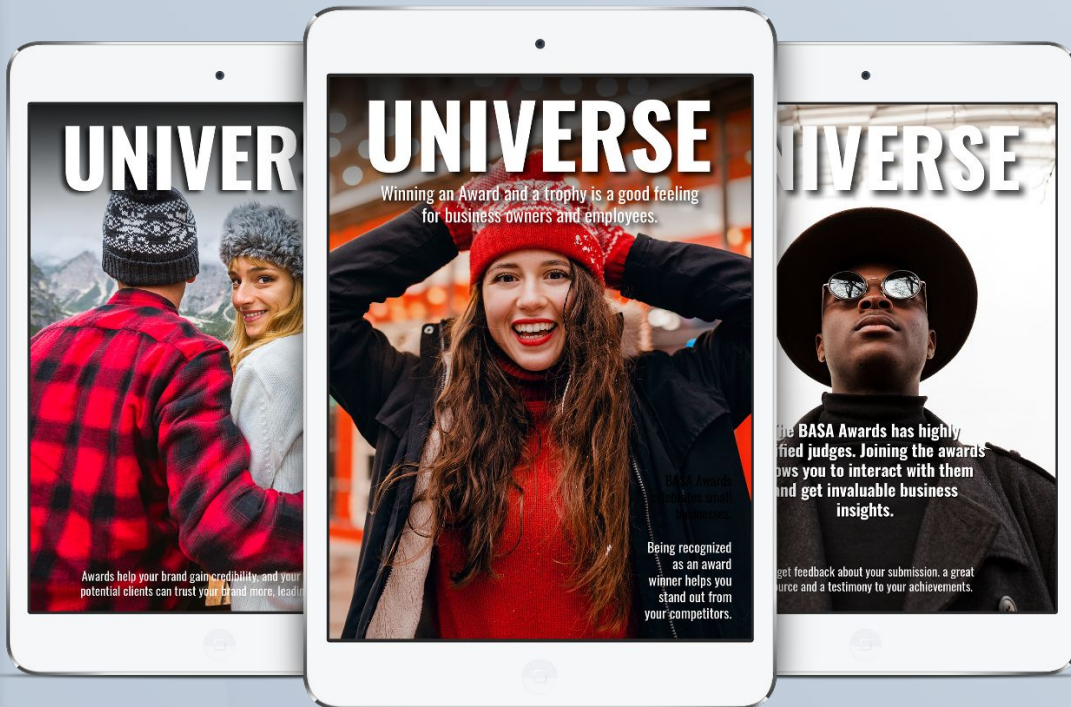
Download it [here](#).



8

Get Featured

As a BASA Awards winner you can submit a written Profile of Achievers. Our editors will review and publish submissions that inspire others to excel too, [use this form](#).



9 Casting Opportunity

We're looking for Small Business Owners to be featured on the *Best of Business Show*. The *Best of Business Show* is an upcoming show featuring stories of exceptional small business owners. Participants should be willing to share their business journey and tips to inspire the Business Community and discuss current industry trends. Participants will need to answer questions about business strategies, share success stories, and offer valuable advice to entrepreneurs aiming to grow or start businesses. Learn more [here](#).



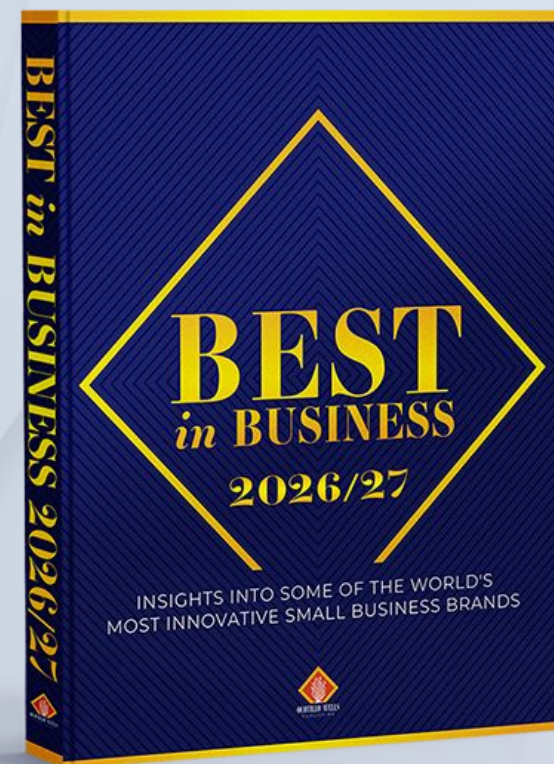
10

The Book

Free submissions for 2025 BASA Awards

Winners. Out in November 2026, the *book* Best In Business 2026/27 celebrates outstanding small businesses that have risen through the ranks through innovation, determination, and success. The book showcases inspiring stories and insights from selected small businesses across diverse sectors. [Submit your story today.](#)

SUBMISSIONS ARE OPEN





11

Social Media Testimonials

Share a short testimonial as a BASA Awards® winner to be featured on our social media [here](#).

START HERE

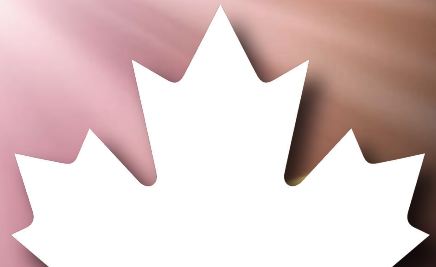


“WINNERS”
TESTIMONIALS FOR SOCIAL MEDIA
”



Entries Are Now Open




**Best of
CANADA**
Small Business Awards
2026

2026 BASA AWARDS



Thank you!

Share your snaps with us! Tag or send them our way, and we'd be thrilled to spotlight your moments on our socials or website.

#basawards on Facebook, Instagram and LinkedIn





Best of Canada Small Business Awards 2026

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