

Sample Entry Form

Entrepreneur Track

Entrepreneurs are the masterminds behind the success of their businesses and they deserve recognition. The **Best Entrepreneur** categories recognises the entrepreneurs who are passionate, astute, and innovative in their field.

Definition:

- Small Business, as defined by Census.

BEST ENTREPRENEUR AWARD



CRITERIA



All Best of Australia Small Business Awards entries are scored based on the following criteria:

Business, Leadership and Vision: 40%

Business: 20%

Leadership: 10%

Vision: 10%

Objectives, Innovation, Planning & Execution: 20%

Objectives: 5%

Innovation: 10%

Planning & Execution: 5%

Effectiveness & Results: 40%

Results: 30%

Effectiveness: 10%

Please note: The following is a sample form designed to guide you in filling in your entries. Visit the Best of Australia Small Business Award website on Zealous to access your form for registration.



SAMPLE ENTRY FORM

***Important: Do not attach private and confidential information about your business.
Only provide information that can be shared with the general public.***

Main images* (high-resolution) - MANDATORY

- Upload your logo.
 - Upload at least one picture of your founder and/or staff.
- High-resolution images only.

Pictures (high-resolution)

Include a maximum of 20 high-resolution pictures of your business, products, services, or other. They can be the same as in the official pictures field above but must be in higher resolution (minimum 1920x1080 or 1080x1920). The file size limit is 20 MB (per file). This is not mandatory, but yet, it will help the judges and the public to connect with you.

Video

Although not mandatory, we suggest you create one short video (max 3 min) of your presentation and attach its link. The link to your video must be made public with no password protection and it will need to have subtitles in English language, for non-English speakers.

Your Website*

Add a link to your website or microsite.

Social media

Provide links to relevant social media channels like Facebook, Twitter, Instagram, and LinkedIn, so we can tag you in our promotional posts.



SAMPLE ENTRY FORM

***Important: Do not attach private and confidential information about your business.
Only provide information that can be shared with the general public.***

Company Description*

Include basic information about your small business, such as name, origin, etc. How did your company start? What product or service does your company offer? Tell us about a distinctive feature of your products or services that makes you stand out. Who are your target consumers? Provide a specific feature about your company that wins your consumers. What are the current and future goals of your company?

What achievements has this individual accomplished for his/her small business? Please provide examples from the past two years*

The Best of Australia Small Business Awards don't go to the biggest businesses. We pride ourselves on celebrating incredible stories of passion, tenacity, courage, innovation, and disruption from entrepreneurs running businesses of all sizes and at all stages. This section is all about you, and your entrepreneurial journey. What does entrepreneurship mean to you? Is it leadership that you are proud of? How does your business demonstrate your success as an entrepreneur? Which areas of excellence in your business show you outstanding performance as an entrepreneur? We want to hear your story, and what is coming up next for you.

My company should win this Award because...*

Tell us why your company should win this award. You can provide accomplishments, a change implemented by your business, or solutions to a challenge. How will this award benefit you? Provide convincing reasons why your business is fit to win the award. Also, tell us how this award will help your company grow.

SAMPLE ENTRY FORM

***Important: Do not attach private and confidential information about your business.
Only provide information that can be shared with the general public.***

Your business growth*

In this section, describe the growth pattern of your business. How did your business evolve over the years? Draw a comparison between when you start and where your business is at now. What has changed? Have you introduced new products or services? Have your profits grown in the past 2 years? Have you recruited new staff members? How is your workforce evolving with time? What is your client growth rate? What change are you most proud of?

What results do you want the judges to know*

In this section, showcase your achievements. Display how your success and why you deserve recognition. Tell us more about the strategies you have followed to achieve your goals. What, in your view, makes you stand out from other competitors in your industry?

