



**BAAA Membership Letter**

**September, 2023**



## President's Letter

Hope everyone was able to stay Cool during our "Heat Warnings" of August. Coos Bay was in the 70's!

The *Pony Village Mall Open Exhibition* went very well. Our show chair for the mall

show, Nadine Allen, has a wonderful report for us in this newsletter.

Eden Hall exhibition at SWOCC will be coming up in October, so be ready to enter your work for that.

Plein air painters had been busy in July - August with paint outs at Shore Acres State Park, Seven Devils State Park in Bandon, Mingus Park, Devils Kitchen in Bandon and John Topits Park in Empire. There has been a great turn out for our paint outs with 7-9 painters showing up and creating wonderful works. If you would like to join us please send me an email and I'll make sure you're added to the contact list. ([cyclingaj@yahoo.com](mailto:cyclingaj@yahoo.com))

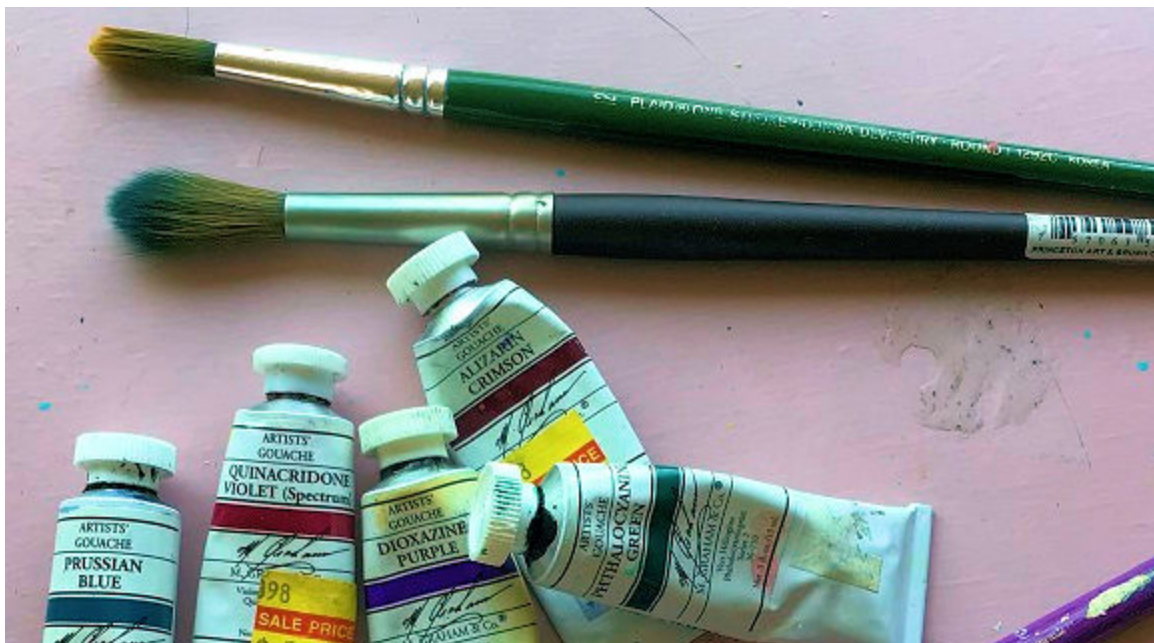
Be sure to get into CAM to enjoy the Maritime exhibition. I was very happy to see several pastel works in the exhibition this year. While you are there, visit the upstairs galleries for more fantastic natural illustrations and our own BAAA Artist of the Month, Jean Boynton. Jean's work is on display by the CAM office and will be up until the end of September.

Here's hoping for our cooler and pleasant weather on the South Coast for September!

Happy painting everyone!

**Archi**

## Upcoming BAAA General Meeting September 17, CAM, 2-4pm



PLAY WITH PRODUCTS at September 15th meeting. Holly Rodenkirk, from the Art Connection says, "Bring your imagination." BAAA members will get to squirrel around with new and old products. We'll practice using gouache and liquid acrylic on various paper and panel substrates. FYI: M Gouache is a "Made in Oregon" product. Also, "gouache" rhymes with squash, but not with couch. Dress for fun and bring a brush or two.

# New BAAA Committees!

Looking for a way to get involved with the local art community? BAAA has a number of new committees that you can get involved in! Come to our next general meeting and get all the details on how you can help!

**Visions "Up & Comer Award" Committee:** Every year the Art Department and Southwestern Oregon Community College team up to create an exhibit especially for the young artists in our local high schools. BAAA has also joined in to give one outstanding student our own award and a free BAAA membership. We are looking for 3 volunteers to jury next year's show and select the recipient of our award.

**Recruitment Committee:** Want to explore options to get BAAA involved in our local art community? This committee is for you! We are currently exploring our future involvement in upcoming art festivals, adding art to empty windows downtown and possibly joining the Coos Bay Downtown Association. Bring your ideas to get BAAA more involved and bring in more members!

**Nomination Committee:** Every year we need to select new board members. Join this committee and help nominate our future BAAA leaders!

## August BAAA General Meeting Recap

# SOCIAL MEDIA MARKETING FOR ARTISTS!

A BRIEF LOOK INTO THE SOCIAL MEDIA WORLD  
TO SEE HOW YOU CAN USE IT MORE EFFECTIVELY

PRESENTED BY NICOLE GRAHAM



"SOCIAL MEDIA MARKETING FOR ARTISTS," [Nicole Graham](#) gave an interesting, valuable and fun presentation to our BAAA group for the August General meeting. I learned how to be more effective with these FB posts and other Internet tools and tricks. Yes, it can be overwhelming at times, yet connecting with the right audience and/or buyers for our work, can be lucrative and a boost for my "starving artist" ego. I felt empowered by Nicole's presentation and gleaned the 'missing pieces' from internet marketing. It is another tool for successful artistry. Thanks Nicole!

The PowerPoint Presentation used for this meeting can be found on the BAAA website at: <https://bayareaartistsassociation.com/blogs/news/august-2023...>

## Pony Village Mall Show



### **BAAA- Sponsored Fundraiser Open Show at Pony Village Mall**

The 2023 show was held August 2nd through the 6th and we had 31 participants, 14 BAAA members and 17 non-members with a total of 73 works submitted.

Dutch Mostert, our experienced and knowledgeable judge, spent considerable time looking at each artist's work multiple times. It was a difficult task since we were awarding ribbons in each of the media categories and dividing them between advanced and novice artists. Dutch chose Judy Caldwell's "Blue Mood" as Best of Show.



The People's Choice Award was given to Wendy Whitaker for her oil painting "Jumpin' Joy". Viewers enjoyed the emotion in the stance and expression of the pup enjoying his leap for the ball.

Many thanks to all the people who worked hard and gave their time to put the show together. Our work crew for receiving and hanging the submissions consisted of Deloris Beneke, Judy Caldwell, Wendy Whitaker, Nadine Allen, Archi

Davenport, and Christine Branson. Carol Hanlon collected the information regarding the artists and their artwork and made identifying tags to go with each piece.

Throughout the show, other workers included these same workers along with Jean Boynton, Tricia Hayden, Sam Greer, Sally Rollicheck, John Reid, Joan and Rick Goodman Fox, and David Johnson.

I would like to mention how helpful the staff at Pony Village Mall were. They went out of their way to accommodate our needs in providing tables, chairs, display boards, and toting heavy items around.

Thank you to all the artists, our juror and all the worker bees that made this show a success.

At the end of this fundraiser, BAAA deposited \$520.00 through Artist fees and \$68.00 from sales of 3 artworks (sellers were Deloris Beneke, Alison Sheck, and Jean Boynton) for a total of \$588.00.

- Nadine Archer Allen, Show Chair

## Upcoming Show at Eden Hall



**The Eden Hall Show** will be organized by Carol Howald this year. This show is held in conjunction with the Southwestern Oregon Community College Art department and is held in the Eden Hall building on the SWOCC campus. It is a great venue to display your experimental and more avant-garde pieces that you typically wouldn't show to the general public. This show is special because it gives our members a chance to interact with the upcoming art students in our local community.

**Drop off:** Monday, October 16th, Eden Hall Building, SWOCC, at noon.

**Show Runs:** October 17th - November 17th.

**Reception:** TBD

[Check out our blog article from last year's Eden Hall Show!](#)

# BAAA Featured Artist

Jean Boynton



Jean was raised in Seattle, becoming an Oregonian through colleges (Willamette studying art with Carl Hall, & OSU), and marriage. In 1960 she moved to Coos Bay when her pharmacist husband became a partner in Empire Rexall Drug Store. While raising children (Jennifer, Lee, Tom), helping with store gift buying and display work, etc. she continued taking art classes. (oils with Maggie Karl, Sarah Spaugh, Howard Hall, Vicki McKean-Smith, design and pottery with Carol Vernon, pastels with Pat Weaver, and several watercolor classes with Terry Magill, Fred Vassar, Donna Wright, also Julie Spence, Liv Drahos, Robin Jenkins, Carolyn LaGrand, and workshops from Ellen Gabehart, Larry Johnson, Nelson Sangren, Winnie Givot, and Scott Johnson among others. She has also taken classes in Seattle, Bend and the at Sitka Center, most recently with Angie Granger.

While teaching for Coquille School District, she and Arlene Roblan put together a booklet, Art Experiments for Kindergarten Through Sixth Grade which was printed by Coos ESD and available to all teachers in the county. Previously, she had included creative art projects for preschoolers in the parenting booklets and classes she created and taught at SWOCC for several years. Her mural design was chosen for the first Day Care Center module at the college several years ago. Jean took Art Therapy classes during her studies for her Masters in Counseling, and used art regularly to assist children to express their feelings while working as an elementary school counselor and as a volunteer at Light House Center for Grieving Children (Hospice).

Since retirement, Jean has focused on exploring the medium of watercolor. She feels the watery effects express the beauty, light and harmony of nature. One of her goals has been to share her love of nature and to gain skill in capturing the light/glow she sees in living things. In recent years she has been enjoying exploring experimental techniques: pours, limited palettes, use of liquid watercolor, nature stencils, and alcohol inks on yupo surfaces to allow more creativity to flow through. She especially likes the vibrant tones of alcohol inks and likens them to happy, little jewels brightening up a room.

Her work has been shown at Coos Art Museum, Gallery by the Bay, The Artist Loft, Second Street Gallery, Art by the Sea Gallery, Evergreen Court, Coos Bay Library, Bandon Library, High Tide Restaurant, and several other venues. She is a member of Bay Area Artist Association, Watercolor Society of Oregon, and Coos Art Museum.

## BAAA Info

President: Archie Davenport, Vice President: Christine Hanlon, Secretary: Victoria Tierney & Wendy Whitaker, Treasurer: David A. Johnson

## Committees:

Artist of the Month: Archi Davenport. Librarian: Veneta Stender, Membership: Wendy Whitaker, Programs: Shinan Barclay, Historian: Deloris Beneke, eNewsletter, Marketing, Website: Nicole Graham

## Show Chairs:

Eden Hall: Wendy Whitaker, Evergreen Court: Jean Boynton, Judy Caldwell, Nicole Graham, Pony Village Mall: TBD, Pacific Medical Center: Nicole Graham

## The BAAA Newsletter is sponsored by:

 <p><b>THE ARTIST LOFT</b> <i>Gallery</i></p> <p>541-756-4088 367 Anderson Ave Coos Bay OR 97420 TheArtistLoftGallery@gmail.com HOURS: TUES. - SAT. 10.00 TO 5.00 FINE ART - ART CLASSES - ART SHOWS - GUEST ARTISTS <a href="http://www.TheArtistLoftGallery.com">www.TheArtistLoftGallery.com</a></p>	<p>Art Supplies and Picture Framing Paint, paper and drawing supplies Art instruction books, sketchbooks &amp; journals Children's department Ask about <b>FREQUENT BUYER DISCOUNT CARD !</b></p> <p><b>Art connection</b></p> <p>245 S 4<sup>th</sup> St, Coos Bay www.coosartconnection.com 541-267-0186</p>	 <p><b>COOS COUNTY</b> <b>Cultural</b> <b>COALITION</b></p> <p><i>The local arm of the Oregon Cultural Trust</i></p> <p>- Art and Cultural grant requests to CCCC are due October 31 annually for projects to occur the following calendar year. For grant forms and information <a href="http://www.ccculturalcoalition.org">www.ccculturalcoalition.org</a></p>
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Serving the Oregon Coast Bay Area Fine Arts Community since 1991

**Our Mission:** to support the success of member artists by providing opportunities to present public educational programs, forums and lectures, promote the visual arts as a positive and necessary component in the community, interact with other artists and exhibit their work.

**General Meetings** are held 2:00– 4:00 p.m. on the third Sunday of each month at Coos Art Museum. The public is welcome to attend meetings.

**"PERSPECTIVE"** is published monthly. The newsletter, monthly educational programs featuring artists and topics of interest to artists, and networking opportunities with other artists are benefits of BAAA membership. This newsletter is supported in part by a generous grant from the Coos County Cultural Coalition.

BAAA thanks Coos Art Museum for its continued support, and for providing us with a monthly meeting space.

**Want to Join?** Artists and art patrons are invited to join BAAA. Annual membership is \$35 for individuals, \$40 for families, and \$15 for students.

For an application, please contact: Wendy Whitaker [415-272-1894](tel:415-272-1894)



**BAAA**

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United States of America

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