



**BAAA Membership Letter**

**November, 2023**



**President's Letter**

Hi There!

Fall has arrived with a wet October and the leaves from Maples are falling to the ground! It really is a beautiful time of the year here on the Southern Oregon Coast.



BAAA's big event for October was the Eden Hall show. Carol Howald is the show chair with Dee Beneke and Victoria Tierney helping check in the art works. Carol, Wendy Whitaker, David Johnson, John Reis, Jim Davenport and Archi Davenport helped to hang the show. If you weren't able to attend the reception please try to drop in and take a look! The exhibit will be up until November 17th.



**Mark your calendars for the annual BAAA Christmas gathering at Black Market Gourmet on Sunday December 17th, 2-4 pm. More details will come.**

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The October meeting featured John Reis with his "Play-Shop on Creative Design". He took us through some fun exercises to do fast thumbnails to get your best painting design. Check out the summary below!

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Our Plein Air days are winding down with all the wet weather we have been having but we did have a beautiful Tuesday to paint on the 17th in the dunes. Hopefully there will still be a few more good Tuesdays to get out there and paint outdoors.

## Review of October's General Meeting



### **A Review of Author-Artist, John Reis's "Playshop on Design," BAAA meeting 10/15/2023**

Unknowingly, John's "Playshop" was sandwiched between Saturday's eclipse (10/14) and Monday's art drop-off for SOCC's show, (10/16). Everything takes time, thought, and energy. Although participation at the (10/15/2023) BAAA meeting was low, enthusiasm was high.

John talked about generating ideas. He encouraged us to do several one-minute quick thumbnail sketches from a Sunset Beach photo, which he provided for everyone. Imagine doing 100 quick thumbnails. One out of a hundred ideas gives better odds than doing four thumbnails. Participants then chose a favorite thumbnail and, by varying directions, objects light-dark contrast and the horizon line, we produced even more sketches. We labeled each sketch with a quality or an intention.

"Design classes are incomplete because they focus on how to do design, but don't discuss why certain methods work (or not)," John said. "Without knowing why things work or don't work, we do not know how to make improvements. They do not mention that effective design requires both analytical and intuitive thinking."



Feeling the difference between writing with pencil-in-hand and sketching with pencil-in-hand was a key take-away for me. [See pictures.] The writing gesture activates one part of our brain, while the sideways gesture of sketching activates another part of our brain. This information reminded me of Tibetan “mudras,” or hand gestures that generate various energetic connections.

In the psychology of design, John explained, “Even the left-right-brain concept is misunderstood. The left brain sees details, but not the big picture, and the right brain sees the big picture, but can’t see details. Both are needed! We have to see the forest AND the trees. Brain scans have shown that analytical thinking uses selected regions of the brain (on both the left and right sides), but intuitive thinking requires the entire brain!”

John also recommended questioning yourself. “Why I like this sketch” and “What else could I do.” Those kinds of queries stimulate more creative ideas.

We artists are doubly blessed when we learn and grow as artists. Loving what we do, is a rarity in today’s world. Thanks John! *Submitted by Shinan Barclay, BAAA Program Chair*

## Nov 19th BAAA General Meeting



What's happening in November? At our November 19<sup>th</sup> 2023 BAAA meeting, Carolyn Le Grand will present "A Mini Workshop on Creativity." She will lead us through several of these exercises and her favorite techniques. Think beyond the box. Cultivate creative skills Claim your authentic passion. Let go of your Same Old, Same Old. Discover new avenues of self-expression.

Carolyn is a well-known area artist and is the Art Director of the Boys & Girls Club. Her paintings are big, bright, colorful and mythic.

**GUESTS WELCOME!** Bring your favorite art materials to play with.

*Submitted by Shinan Barclay, BAAA Program Chair*

## BAAA Info

### 2023 Officers: +

President: Archie Davenport, Vice President: Christine Hanlon, Secretary: Victoria Tierney & Wendy Whitaker, Treasurer: David A. Johnson

### Committees: +

Artist of the Month: Archi Davenport. Librarian: Veneta Stender, Membership: Wendy Whitaker, Programs: Shinan Barclay, Historian: Deloris Beneke, eNewsletter, Marketing, Website: Nicole Graham

### Show Chairs: +


Eden Hall: Wendy Whitaker, Evergreen Court: Jean Boynton, Judy Caldwell, Nicole Graham, Pony Village Mall: TBD, Pacific Medical Center: Nicole Graham

### The BAAA Newsletter is sponsored by:



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- Art and Cultural grant requests to CCCC are due October 31 annually for projects to occur the following calendar year. For grant forms and information [www.ccculturalcoalition.org](http://www.ccculturalcoalition.org)

Serving the Oregon Coast Bay Area Fine Arts Community since 1991

**Our Mission:** to support the success of member artists by providing opportunities to present public educational programs, forums and lectures, promote the visual arts as a positive and necessary component in the community, interact with other artists and exhibit their work.

**General Meetings** are held 2:00– 4:00 p.m. on the third Sunday of each month at Coos Art Museum.

The public is welcome to attend meetings.

**“PERSPECTIVE”** is published monthly. The newsletter, monthly educational programs featuring artists and topics of interest to artists, and networking opportunities with other artists are benefits of BAAA membership. This newsletter is supported in part by a generous grant from the Coos County Cultural Coalition.

BAAA thanks Coos Art Museum for its continued support, and for providing us with a monthly meeting space.

**Want to Join?** Artists and art patrons are invited to join BAAA. Annual membership is \$35 for individuals, \$40 for families, and \$15 for students.

For an application, please contact: Wendy Whitaker [415-272-1894](tel:415-272-1894)

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## BAAA

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