

Contact Information:

Geri Aprile
President
The Popped Kernel
gaprile@thepoppedkernelco.com
586-295-4977

THE POPPED KERNEL SURPASSES 50 RETAIL LOCATION MILESTONE

FOR IMMEDIATE RELEASE

Shelby Township, Michigan – August 27th The Popped Kernel™ announces that its gourmet popcorn is now available in over 50 locations. For over 5 years, The Popped Kernel has been producing hand-crafted, small-batch gourmet popcorn using only the highest quality ingredients.

“Having our popcorn offered in over 50 retail and specialty locations is confirmation that our dedication to making the best tasting and highest quality gourmet popcorn is truly appreciated by our customers,” said Geri Aprile, Founder, President and Chief Popcorn Specialist at The Popped Kernel.

Available in gourmet markets, specialty food stores, wineries and inns across Michigan, The Popped Kernel offers a variety of caramel, chocolate covered and savory flavors that make great gourmet treats, gifts or party snacks. “Whether a customer enjoys cheddar, chocolate or caramel, we have something for everyone and we are not done growing our retail footprint,” states Geri. With plans to double the number of locations across Michigan in 2019 and expand into other states, more and more customers will be able to enjoy The Popped Kernel’s popcorn.

In addition to being available in the 50+ retail locations, customer can also visit The Popped Kernel’s Factory Store in Shelby Township or buy online at www.ThePoppedKernelCo.com.

The Popped Kernel offers a variety of flavors at the retail locations, including:

- **Classic Caramel** – an all-time classic, made with natural ingredients and real butter.
- **Sea Salt Caramel** – the classic sprinkled with a touch of Pink Himalayan sea salt for a real taste sensation.
- **Cinnamon Bun** – a perfect blend of caramel, cinnamon, white chocolate and pecans.
- **Cheddar** – the savory classic with a touch of Pink Himalayan sea salt.

- **Caramel & Cheddar Mix** – two classics mixed to make one great sweet and salty treat.
- **Dark Chocolate Drizzled Sea Salt Caramel** - Dark Chocolate... Sea Salt...Caramel...Enough said.
- **Milk Chocolate Drizzled Caramel** – For the caramel and chocolate lover.
- **Dark Chocolate Espresso Caramel** – It’s like a café mocha in a bag.
- **Caramel & Pecans** – Caramel goodness with glazed pecans.
- and **seasonal, holiday and occasion flavors** at times through the year

For more information and to buy or share The Popped Kernel visit www.ThePoppedKernelCo.com. Join other fans on Twitter, Instagram and Facebook.

About The Popped Kernel

The Popped Kernel sells gourmet popcorn to customers throughout the state of Michigan and produces 100% of their delicious products at their main location in Macomb County. The production facility / factory store is located at 48901 Hayes Road in Shelby Township and features over 60 popcorn products made the old-fashioned way. Every small batch is hand-crafted using non-GMO large gourmet kernels popped in non-GMO/non-hydrogenated white coconut oil.