

# QUEER CULTURE

A DIVISION OF PARNELL PRODUCTIONS

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## Comox Valley Pride Parade 2023 Participant Information

SATURDAY AUGUST 26TH AT NOON

**Dear Parade Participants:** Queer Culture and the Comox Valley Pride Society, together with our generous community sponsors, are pleased to invite you to support our local LGBTQIA+ community and participate in the first ever Comox Valley Pride Parade.

There is a small entry fee to help offset parade expenses, such as traffic controllers. If you'd like to participate in the event with a float, a marching band or another group please fill out the attached application and return it with the entry fee by **Friday, August 11, 2023**.

For more information email [ParnellProductions@mail.com](mailto:ParnellProductions@mail.com).

**Parade Date:** Saturday, August 26, 2026

**Parade Time:** All floats and participants must be in position no later than 11:30am. The Parade will start at 12:00pm sharp.

**Parade Route:** 5th Street & Fitzgerald Ave, Down 5th Street and across the bridge to Simms Millennium Park/Lewis Park

**Application Deadline:** Friday, August 11, 2023

Please read and sign the attached rules and application form.

# Pride Parade Rules and Understandings

TO HELP US ENSURE THE EVENT IS A SAFE AND ENJOYABLE EXPERIENCE FOR ALL, PLEASE READ AND AGREE TO THE FOLLOWING...

1. A spot in the parade is not considered reserved until the application fee has been submitted.
2. Floats and participants must arrive by 11:30am to the parade marshaling ground. Parade begins at 12:00pm.
3. Our insurance requires that no candy be 'thrown' into the crowd from floats or along the parade route. If your group would like to hand out candy or approved promotional materials, it must be handed person-to-person only.
4. All applications must include proof of insurance of vehicles.
5. Music on floats is encouraged! Please mark on your application if you're planning to have music to help with float positioning.
6. NO solicitation for cash or ticket sales along the parade route.
7. 2/3rd of a vehicle being used as a 'float' must be decorated.
8. Any entrants of horses and/or live animals require a clean-up person along the parade route.
9. Large vehicles and horses require walkers on each side of the unit.
10. No float may exceed the maximum height of 3.8 meters (12'5").
11. All participants will disperse in the marshaling area.
12. The Parade Committee will review all applications and reserve the right to accept or refuse any application or participant. If any of the above statements are not complied with, the float or participants will be removed.
13. All floats after having completed the parade route, will disperse in the marshaling area. It is imperative the dispersal be obeyed.

Applications can be submitted by email to [ParnellProductions@mail.com](mailto:ParnellProductions@mail.com).  
Parade day instructions will be sent prior to the event by email.

Thank you very much for your time and attention and for contributing to making this a wonderful community event!

# Pride Parade 2023 Participant Application

IMPORTANT: ALL APPLICATIONS MUST INCLUDE A PHOTOCOPY PROOF OF VEHICLE INSURANCE.

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Please check all that apply:

- Proof of insurance is included in the application package
- Yes, Our float is planning on having music
- Yes, we would like to hand our promotional material or items and have included a sample with our application for approval. I acknowledge that items must be handed out person-to-person only and cannot be thrown into the crowd or onto the street.
- Entry Fee Enclosed
  - Float** \$100 (example: truck pulling a flatbed)
  - Animal(s)** \$75 (horse drawn vehicle, horseback, etc.)
  - Band/Marching Unit** \$50 - approximate # of people: \_\_\_\_\_
  - Single Vehicle** \$50 (car, truck, wagon)
  - Other?** Please specify: \_\_\_\_\_

PLEASE NOTE, THE ENTRY FEE WILL GO DIRECTLY TOWARD PARADE COSTS WITH ANY REMAINING FUNDS BEING DONATED TO THE QUEER CULTURE BURSARY.

PLEASE MAKE ALL CHEQUES PAYABLE TO 'PARNELL PRODUCTIONS'